



**Moe Ba: Head of Innovation Division, at ITU**

Mr. Ba, is head of the Innovation Division for the Development Sector at the International Telecommunication Union.

The goal of the division is to strengthen ITU Member states innovation capacity through fostering innovation dialogues in various ecosystems, providing 360 degree innovation advisory services such as policy recommendations and high impact projects; empowering member states and ITU-D membership; and foster an enabling environment for ICT entrepreneurship, innovation, creativity, and ICT centric innovation led socio-economic transformation.

Prior to joining ITU, Mr. Ba spend many years in in the private sector, in Silicon Valley and throughout the USA working globally on technology development for ICT and Telecommunication. In his private sector roles, he has led teams in creating products, platforms, and introducing ICT innovation to markets . Mr. Ba is a seasoned executive with expertise in strategy, product and platform development, go-to-market, sales, innovation, operation, entrepreneurship, and ICT for development. Mr. Ba earned an MBA in Entrepreneurship from Babson College, USA; and a Master degree in Electrical engineering from the University of Minnesota, USA. Additional he holds bachelor degrees in manufacturing engineering and computer science. His passion is to help communities unlock their opportunities via empowerment and connecting opportunities to resources.