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# Rising Technology Start-up Ecosystems In Asia and Myanmar

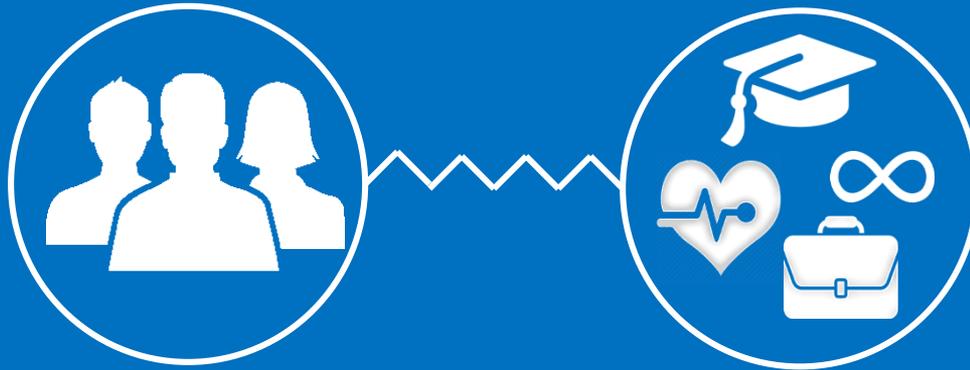
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Yin Nwe Cho  
CEO & Founder  
U.M.S 'Queen'

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# Technology and Entrepreneurship is the Best Way to Impact People's Lives in Emerging Markets

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# Regional Trends & Characteristics in Asia

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Big



Super



Well-Funded



Connected



GDP Growth  
6.3%



Internet  
41%



Smartphone  
28%



Online Shoppers  
47%

# Regional Trends & Characteristics in Myanmar

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Huge  
Hurdles

2011

<1%  
Access to Internet

2016

69% Internet  
80% Mobile Phones

# Regional Trends & Characteristics in Myanmar

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## Advantages

- Great Opportunities if you understand the ecosystem
- High Potentials for Growth

## Requirements

- Lack of Technical Talent and Talent Development Opportunities
- Lack of Funding
- Foreign Entities must joint venture with local Myanmar Companies to operate

## Opportunities

- Developing in  
Transportation  
Payments  
Education with ICT  
Logistics Infrastructure

# SAMS – School Administration Management Solution

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- 360° Management Automation for Administration
- Management Reporting System for Decision Making
- Course Developments Guides
- A Social Platform for Connection and Discussion

# Experiences Gained with U.M.S 'Queen'

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ITU Telecom World 2015



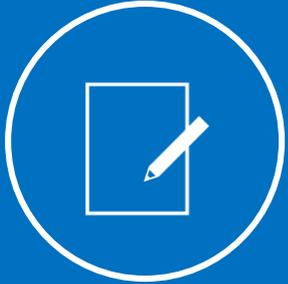
Seedstars World 2015



Work Hard and Fast

# Lessons and Tips for Start-ups

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Well Plan



Stay Motivated



Learn



Scale Fast



Make Connections

“Thanks you very much for your kind attention”

Yin Nwe Cho  
CEO & Founder  
U.M.S ‘Queen’  
Myanmar