

Shiny Yoo

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Since April 2014, Shiny Yoo is responsible for overseas sales team at IRIENCE Co.,Ltd. Her responsibilities are searching for international buyer over the world and marketing products to current clients and prospects. She has extensive experience in foreign tradeshows and hands on sales and marketing experience.

She is in full activity as pioneer of iris recognition market overseas as well as in Korea. IRIENCE Co.,Ltd. has self-developed core iris algorithm and first developed compact-sized portable iris recognition device in the world. She is struggling to enter the new market of iris recognition industry and preparing for a competitive price.