



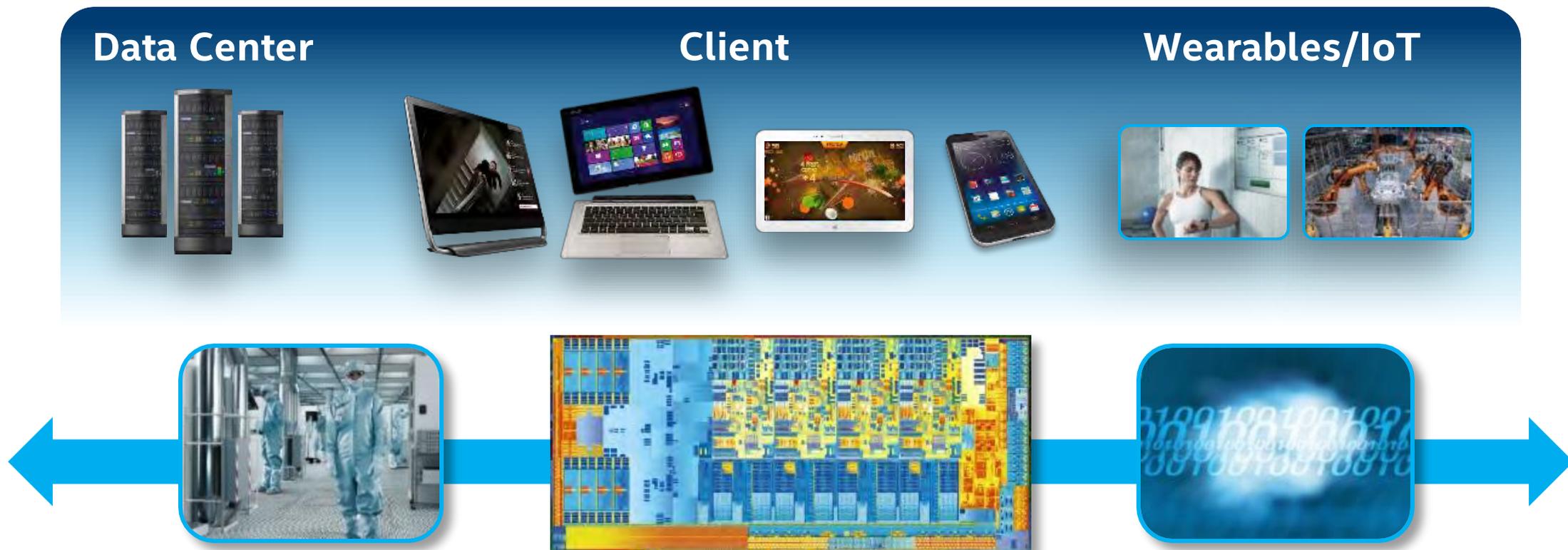
PROTECTING GLOBAL DIGITAL INFRASTRUCTURE: IOT SECURITY CHALLENGES TOWARDS 2020

Intel Global Public Policy

Worapat Patram

INTEL'S MISSION

Utilize the power of Moore's Law to bring smart, connected devices to every person on Earth



Internet of Things Opportunity

85% of deployed systems are unconnected, do not share data with each other or the cloud. *

New devices are being added every day - In 2013, .5 Billion "non-personal" devices were added to the network. *

2B
Devices
2006

15B
Devices
2015

50B
Devices
2020¹

* Source: Chetan
Sharma Consulting, IMS

THE INTERNET OF THINGS

INTELLIGENT DEVICES



Deliver Intelligence where needed to acquire and filter data securely

INTELLIGENT SYSTEM OF SYSTEMS



Billions of intelligent devices sharing data and securely, supporting legacy and new environments

END TO END ANALYTICS



Solutions from device to cloud to deliver end-to-end customer value

Intel: Leading in IoT Standards and Consortia

IIC Founder Companies

industrial internet CONSORTIUM

185+

Reference Architecture + Frameworks and Testbeds = Interoperability

OIC Board of Directors

OPEN INTERCONNECT CONSORTIUM

80+

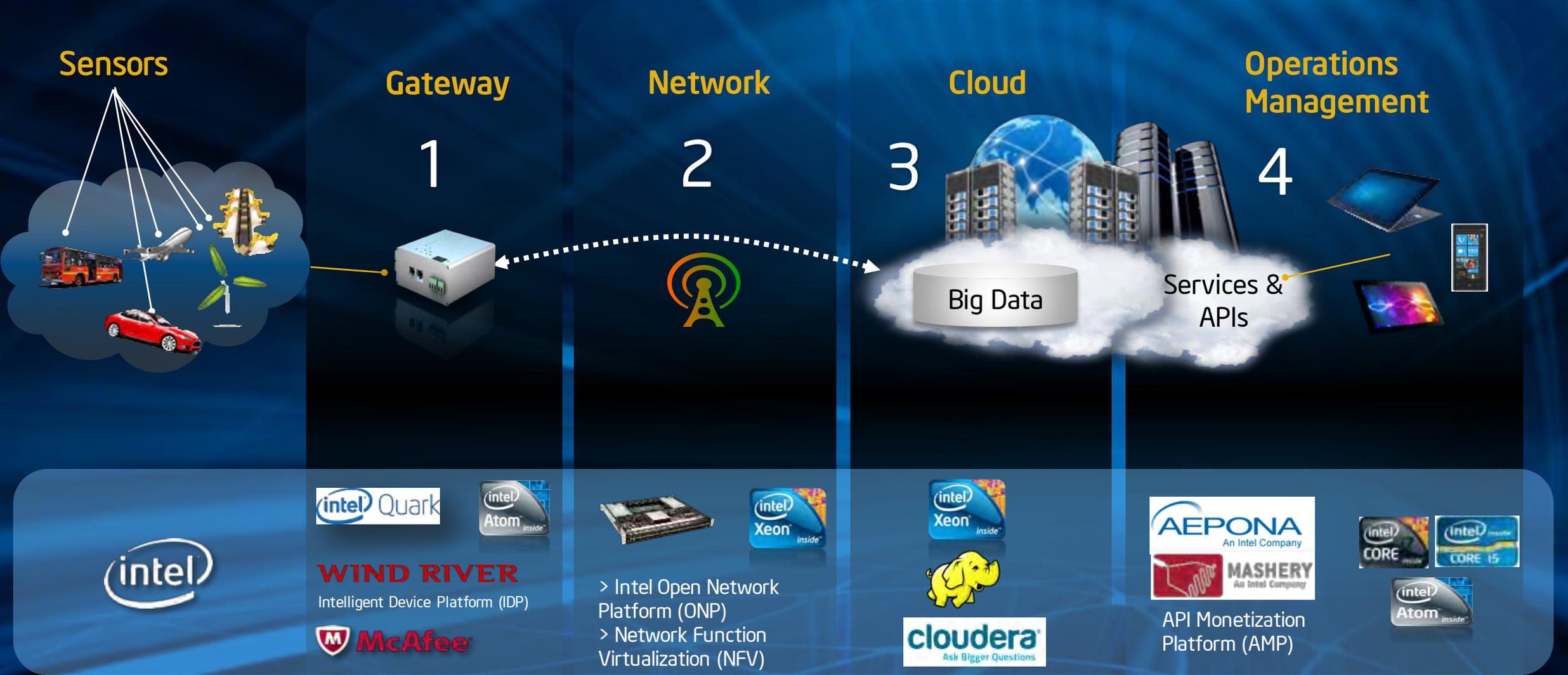
Industry Standards + Open Source Solutions = Interoperability

NIST **ISO** **JTC 1** **IEC** **ETSI** **World Class Standards** **IEEE** **3GPP**

IOT END-TO-END WORLDWIDE STANDARDS

China IoT National Standards Group

Intel IoT Solutions - End-to-End



intel Quark **intel Atom inside**

WIND RIVER
Intelligent Device Platform (IDP)

McAfee

intel Xeon inside

> Intel Open Network Platform (ONP)
> Network Function Virtualization (NFV)

intel Xeon inside

cloudera
Ask Bigger Questions

AEPONA
An Intel Company

MASHERY
An Intel Company

API Monetization Platform (AMP)

intel CORE inside **intel CORE 15 inside**

intel Atom inside



INTERNET OF THINGS:

Security Challenges

Long, complex life cycle

Devices are often part of the system

Legacy Infrastructure

E2E Security

Different IoT Risk Profile

Interoperability & Standards



Our efforts on IoT business towards 2020

~Change the world~

- Deliver best products and best practices to the market
- Contribute global policy and standards discussion to keep the value of the Global Digital Infrastructure



Global digital infrastructure

- “Global Digital Infrastructure: GDI” is a infrastructure connect people and machines around the world
- The value of the GDI is “Connected Globally”
 - Network fragmentation (by physically, logically, technically) will lose the value of the GDI significantly
 - Policy and rules on GDI must be globally interoperable and coordinated (with accepting local rules)
 - IoT will be part of GDI and take important role



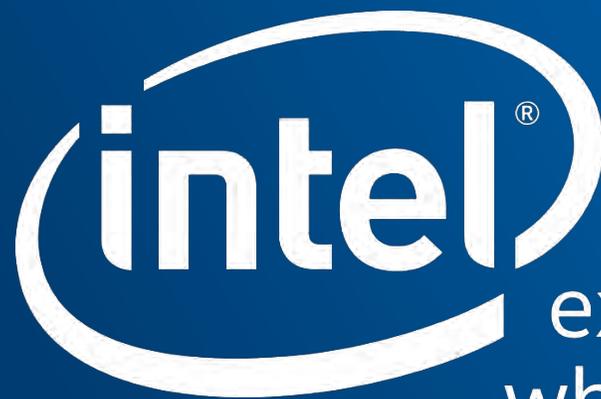
**Sponsoring Trust in Tomorrow’s Technology:
Towards a Global Digital Infrastructure Policy**

By John Miller and David Hoffman



Summary

- IoT will change the world
- We need to understand the difference of product life cycle and complexity of the system
- Even if it's small, the impact of the malfunction would be significant
- Security protection must be the first priority item
- Avoiding fragmentation, collaborate and share best practices



experience
what's inside™