

Jeanine Vos
Executive Director, Connected Living
GSMA



Jeanine Vos is Executive Director within the Connected Living Programme at the GSMA.

She leads initiatives that help unlock the consumer and business benefits of the Internet of Things (IoT). The GSMA represents the interests of 1000+ companies in the mobile communications industry worldwide.

Jeanine's aim is to stimulate growth and innovation in connected IoT services, with a particular focus on the areas of health and education, as well as policy and regulation. Jeanine is responsible for defining the strategic direction of these projects, working closely with member companies and ecosystem stakeholders to identify, prioritise and execute activities and communicate findings.

Prior to this, Jeanine managed key policy and regulatory programmes and communications at the GSMA as Director of Regulatory Affairs.

Before joining the GSMA in 2005, Jeanine worked in the mobile industry for five years in the areas of Public Policy and Strategy. She holds an MSc from the Delft University of Technology and an MSc from the London School of Economics.