

# **Mr. Yunil Kim**

**Director General  
New Growth Engine Industry Bureau  
Busan Metropolitan City**



Since July 2015, Yunil Kim is leading the New Growth Engine Bureau of Busan metropolitan city which is the one of core parts of Creative and Innovation Economy of Busan. His responsibility includes Busan Smart City project, R&D for future industry, SMEs and startup support, FinTech and ICT convergence between IT technologies and local economy. He and his teams are working to foster business friendly environment and to boost local economy in Busan city in collaboration with various academia, R&D institutions, public and private sectors.

Yunil holds a masters' degree in public administration from Busan National University and a bachelor of law degree from Seoul National University. After graduation, he became a public servant in Busan city gov't in 1992. Since he started to serve for Busan city, he has accumulated rich experience in various fields of local administration and taken several posts such as Economy Policy, Trade Promotion and FDI(Foreign Direct Investment) attraction.