Asia Pacific Telecentre Network

Empowering the Heart of ASIA Pacific via ICT

Telecentre –base for being Smart Farm Development in ASEAN: Partnership

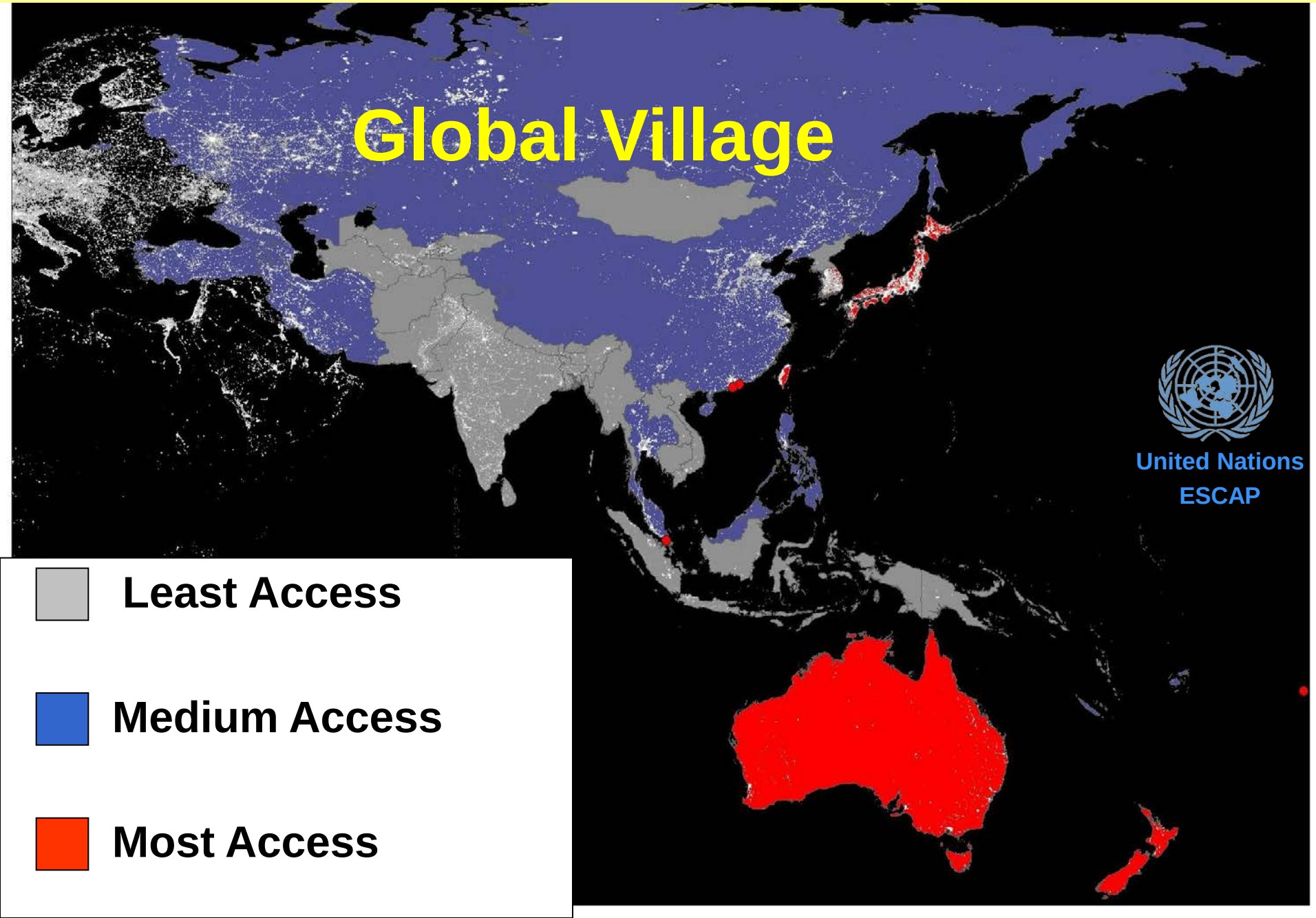
Dr. Kamolrat :
www.CCDKM.org

www.CCDKM.org : Partnering to All E-Empowering

ASEAN : Huge Population, Natural Resources, Cultural Identities : Kitchen of the World…. as well as Rapid Transformation within & among the Region

ICT: Could Facilitate the Collaborative Peaceful & Sustainable Development within Each Country and the Region

Telecentre / ICT 4 D is the Glocalization Issue...



Telecentre.org initiated by IDRC's Digital Divide Mission:

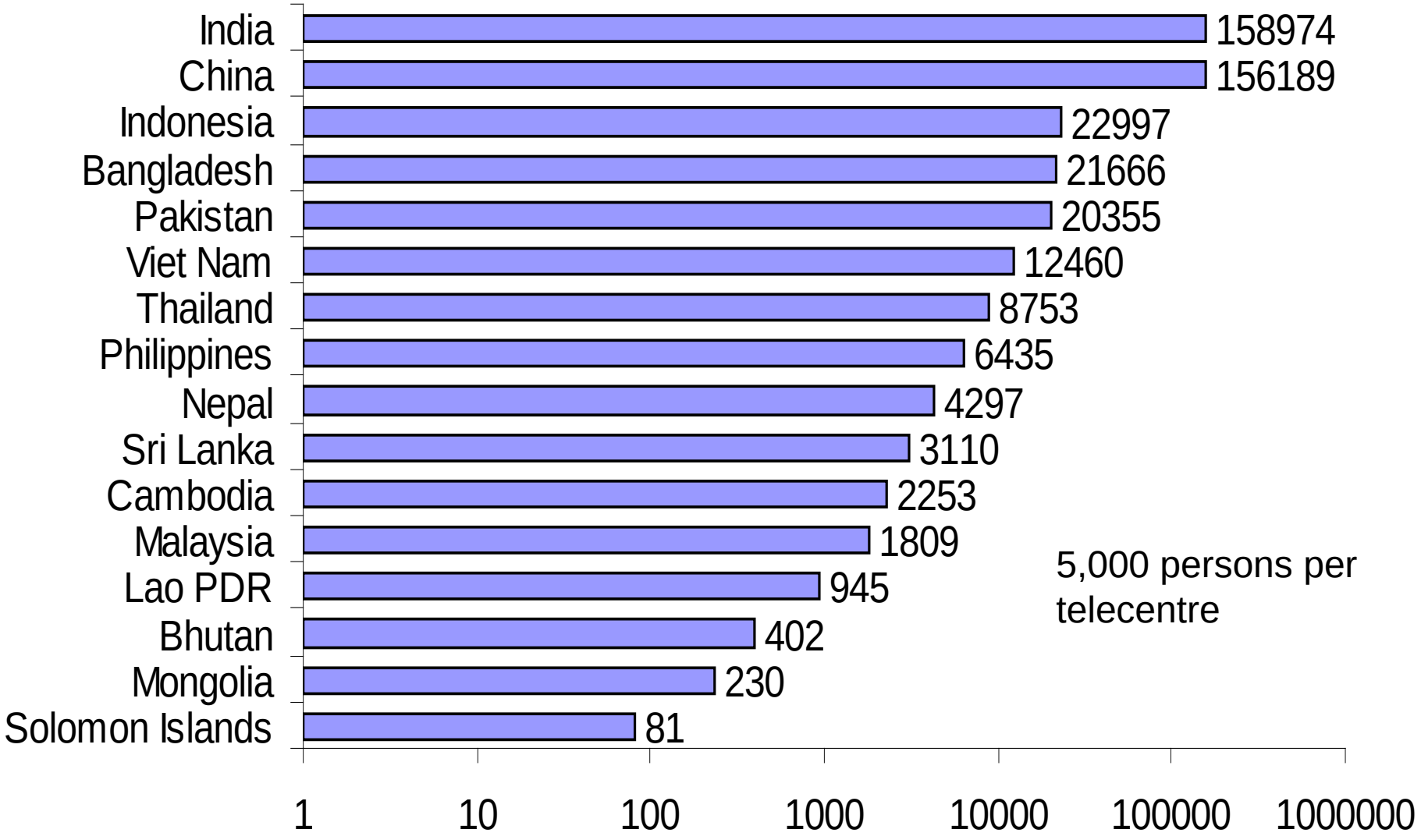
with Its Coverage 6 Regions & 100+ Developing Countries

We Work with a Partner : Telecentre 100+ Countries : 6 Regions

Europe Telecentre Network
Latin America Tele Network

Telecentre is the ACCESS Point to both Rural & Urban Poor: Farm Community

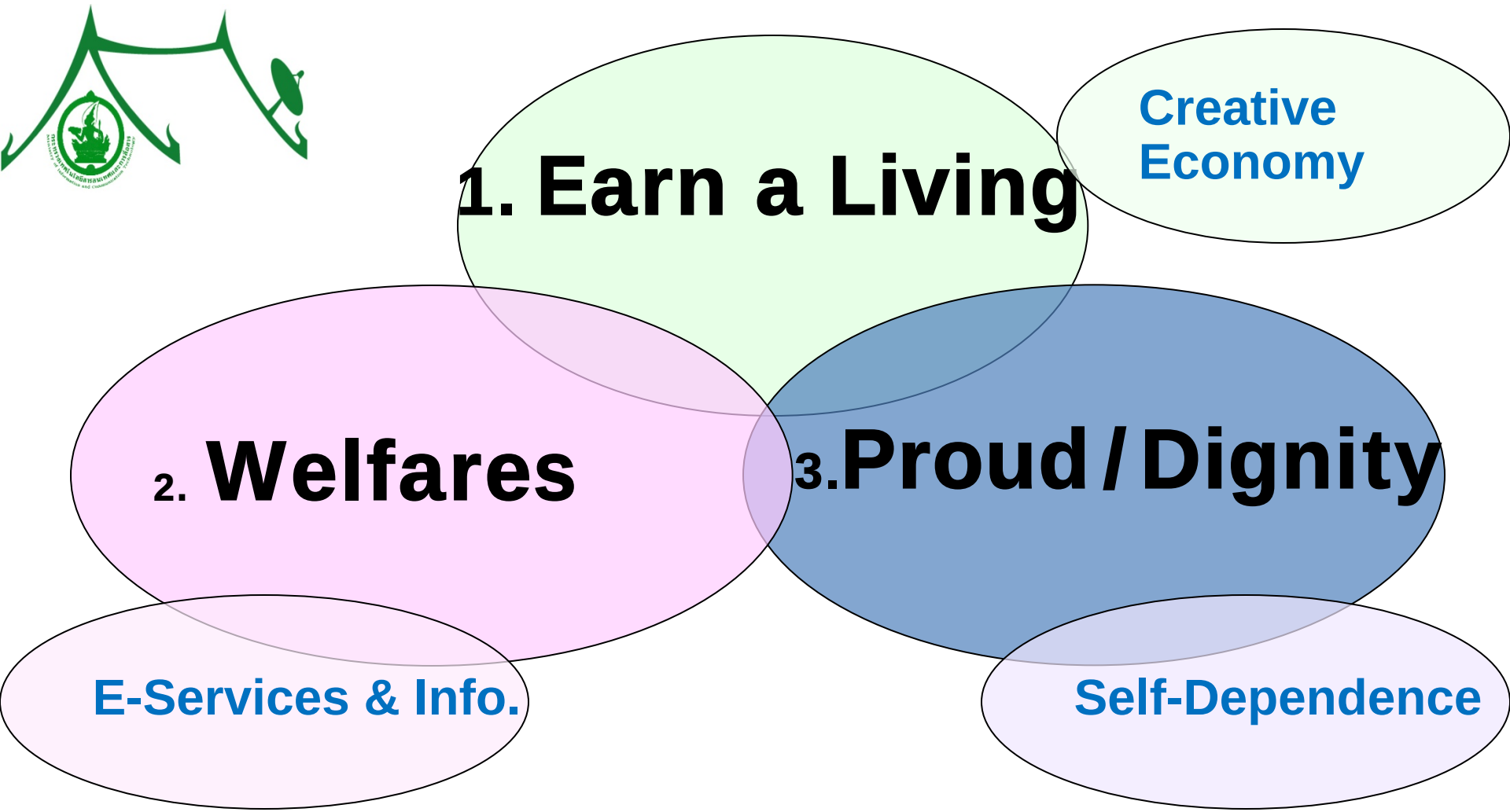
Telecentre to Fill Up Digital Divide



Source: Calculations based on Total population and percentage of rural population (ESCAP data)

1. Access to all Underserved/Un-served (Digital Gap)
2. Empower the Under-served/Un-served for their Betterment
3. Reserve all Local Wisdom from all over the country
4. Priority in E- Earning, E-Welfare, E-Dignity, E-Learning
5. Aimed for being the Community One Stop Services (E-Services)

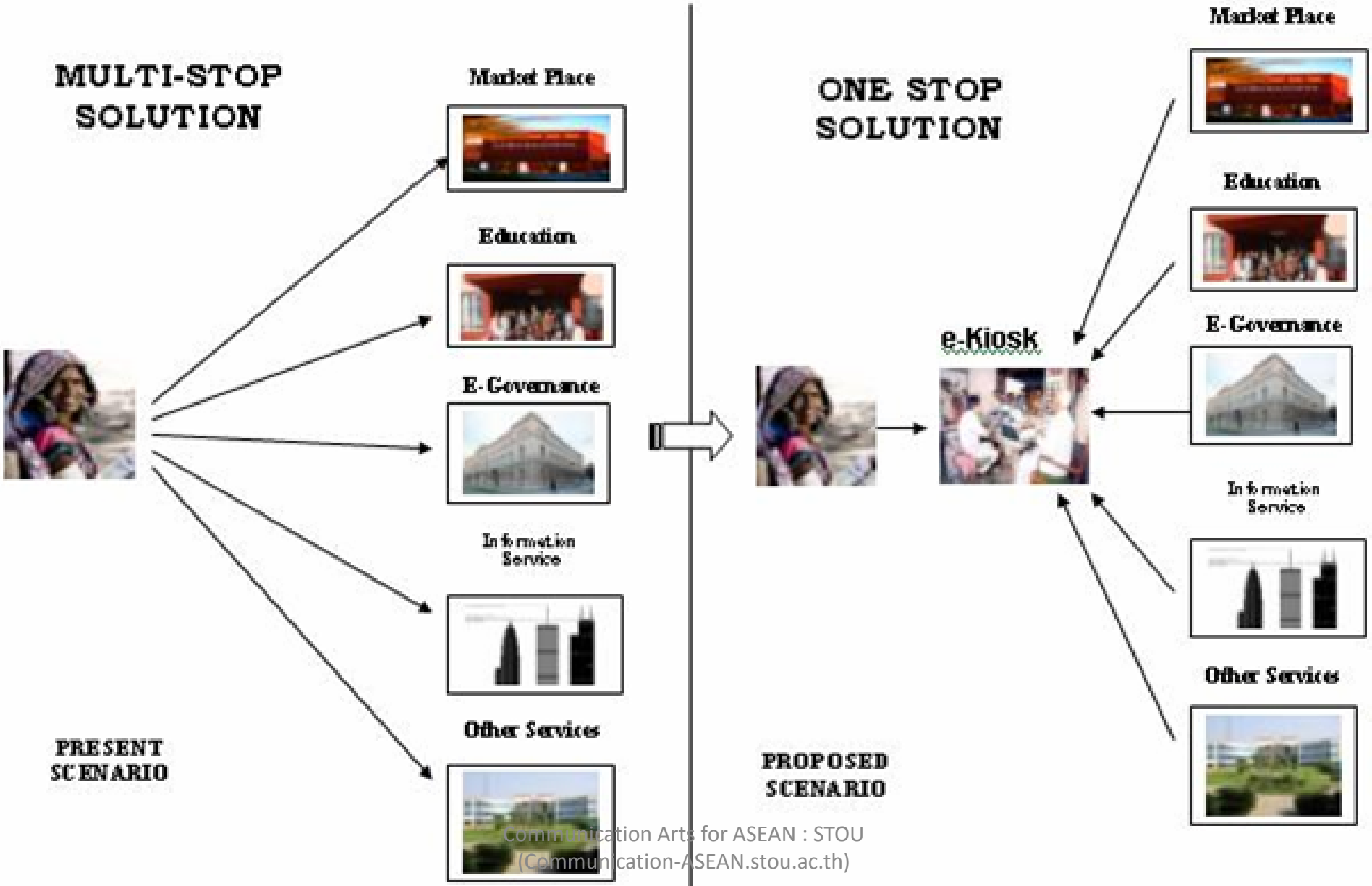
Prioritized Demanded Serve



Human base ICT : ICT as a TOOL for Holistic Dev't….

Telecentre to Serve all the Marginal Groups

ONE-STOP SOLUTION AT SAHAJ CSC THROUGH VILLAGE LEVEL ENTREPRENEURS (VLE)



Communication Arts for ASEAN : STOU
(Communication-ASEAN.stou.ac.th)

Community Entrepreneurs/
Social Enterprise
E-Mail
Phone&Fax
E-Learning
Self Learning
Life-Long Learning
Print Service
Community E-Commerce
& Services
E-Community Tourism
E-Gov't Services
Www.Thaitelecentre.org

Portal Web : Franchise

TARAhaat = Women Entrepreneur with their own E- Market

ITC Limited

-Choupal | Social & Farm Forestry | Watershed Development | Agricultural Productivity | Women's Empowerment | Livestock Development | Primary Education

Micro-credit groups	984	1,50
Women entrepreneurs	16,577	20,00

The confidence and skills generated among women by forming credit groups and managing businesses become assets to their communities.

Akshaya

Search

Bookmarks

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Akshaya

Gateway to Opportunities

Department of

Government of Kerala

Information Technolog

HOME | E-CENTRES & SERVICES | ONLINE SERVICES | OTHER SERVICES | RECOGNITION | CONTACT US

Digital literacy to All

NEWS UPDATE

Akshaya e-pay transaction

Dec- 08 :- Rs. 3._

ONLINE SERVICES

E-PAYMENT

E-KRISHI

E-GOVERNANCE

CONTENT DEVELOPMENT

COMPUTER AIDED LEARNING FOR STUDEN

EXAM ONLINE

BUSINESS TIE UP

CAPACITY BUILDING PROGRAMMES TO CITIZENS

COURSE PROGRAMMES

CONNECTIVITY

OTHE

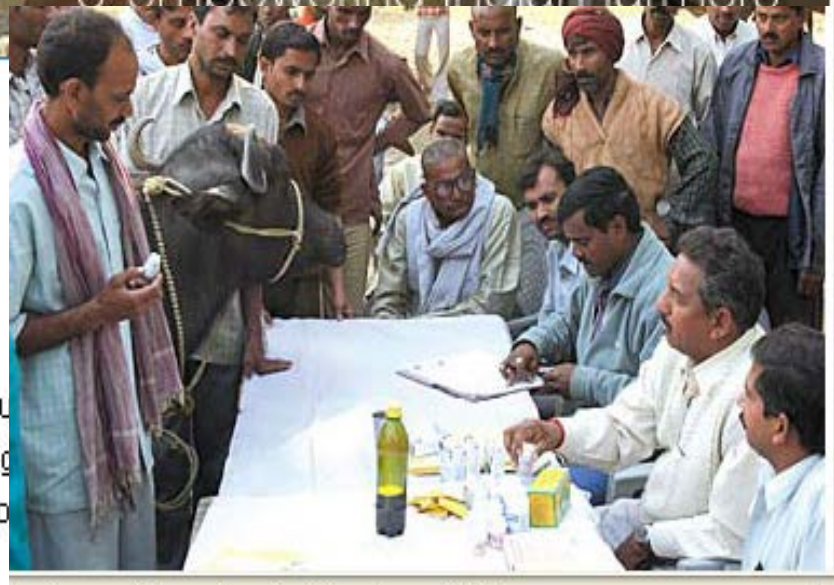
Photo Gallery

ank u for Visiting Our Home :: Your Hit Count No. is :: 9587

e- Chouoal = Farm Portal

e-Choupal | Social & Farm Forestry | Watershed Development | Agricultural Productivity | Women's Empowerment | Livestock Development | Primary Education

Before ITC introdu
restricted to selling
We had to go thro

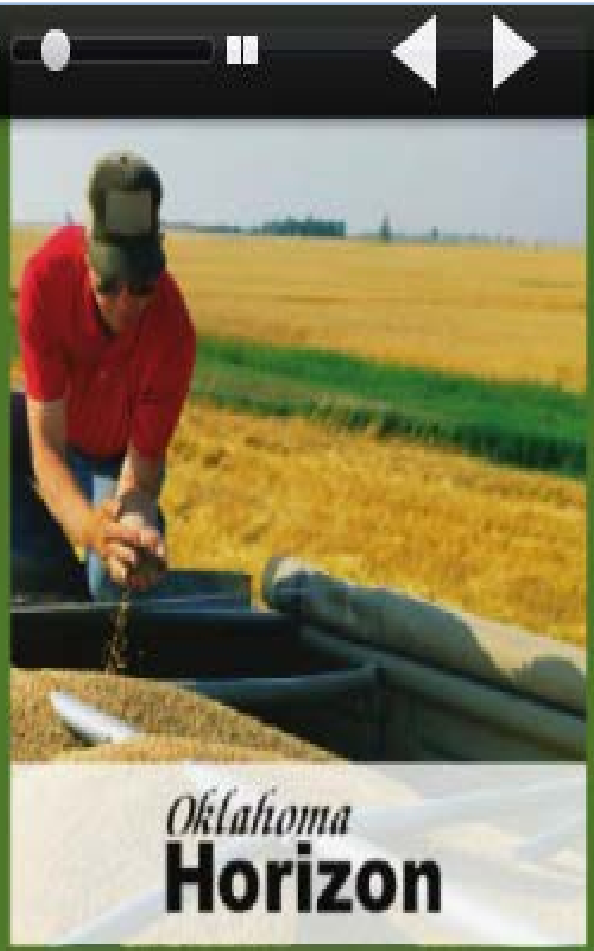


development/images/livestock-development03a.jpg...

Farm Portal : Farm Links

GEORGIA FARM MONITOR

The Georgia Farm Monitor is the only weekly news and information program dedicated to



OKLAHOMA HORIZON

From economic development to education, the show highlights the stories from across

THIS WEEK IN AGRIBUSINESS

Respected TV Anchors and Newsmen, Orion Samuelson and Max Armstrong deliver

Communication Arts for ASEAN : STOU
(Communication ASEAN.stou.ac.th)

Knowledge & Media Exchange Globally

RURAL MEDIA GROUP

Home | Program Catalog | Contact | Find Our Programming | RFD-TV

Search

Example: Equine Go

Program Catalog

VIEW OUR FULL CATALOGUE

Rural Communities Globally linked

RURAL MEDIA GROUP

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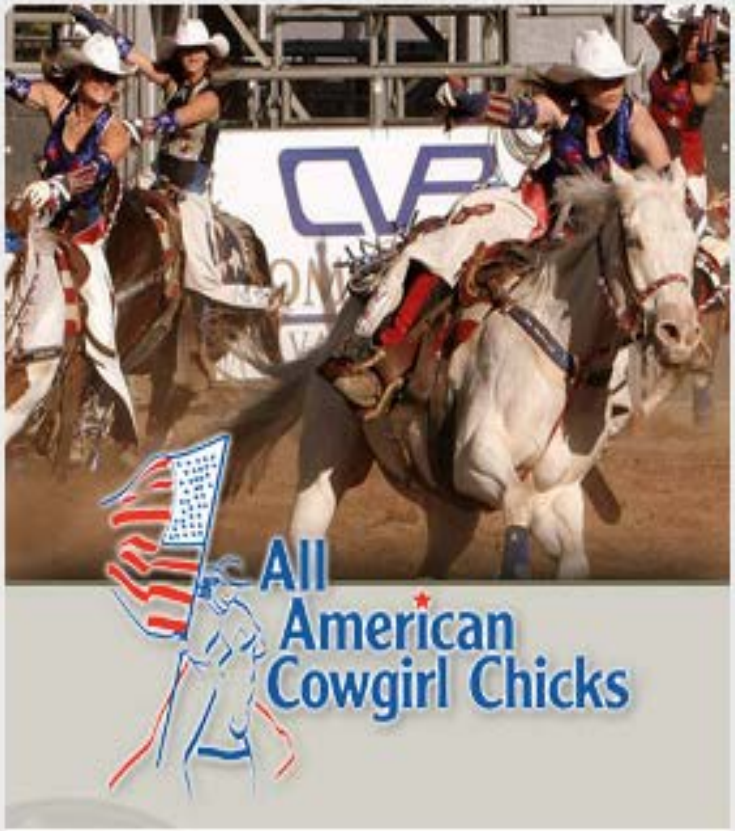

Program Information:

- Duration: **30 minutes**

Heating up the rodeo world with the All American Cowgirl Chicks, a new season on the road, training new girls, new horses, and the pressure is on! Everyone involved is focused on making the team and entertaining the crowd. Rodeo is perhaps the toughest sport in the nation, but to cowboys and cowgirls like us it is the lifestyle we

Among ASEAN Smart Farming

Enhancing the productivity of the farmer through environmentally and economically smart practices

Making right choices **-** adopting practices that are not only better for the climate and the environment, but also for their livelihoods.

SAFSeN : ASEAN Smart Farm Portal

HOME ABOUT TECHNOLOGIES DISCUSSION GOVERNANCE NEWS ESTORE GALLERY LOGIN

Soil for combating climate change

Malaysia Publisher 1 | Malaysia | 2 August 2015

A look at how our Soils help to combat climate change by capturing carbon dioxide and how CO2, and how our collective habits can damage this benefit with potentially devastating consequences.

MORE NEWS

โครงการพัฒนาศักยภาพองค์กรชุมชน

Thailand Publisher 2 | Thailand | 26 July 2015

พิธีมอบปัจจัยการผลิตให้กับสมาชิกเครือข่ายวิถีชีวิตเกษตรกรรมยั่งยืน

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http://www.sea-farmnet.org/

SAFSeN

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10

Using azolla in rice production

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Smart Farm Women

/

การพัฒนากลุ่มแม่บ้านเกษตรกรยุคใหม่ (Smart Women Farm Group)
ด้วยหลักสูตร Mini MBA สำหรับกลุ่มแม่บ้านเกษตรกร (Mini Modern Business Administration)

การพัฒนา
กลุ่มแม่บ้านเกษตรกรยุคใหม่
(Smart Women Farm Group)

ด้วยหลักสูตร Mini MBA
สำหรับกลุ่มแม่บ้านเกษตรกร

ASEAN Smart Farmers:

Empowering farmers through ICT

- Exposure to appropriate SAFSeN technologies through **ISET**
  - **I**nforming
  - **S**haring
  - **E**ducating
  - **T**raining

- Empowering farmers to decide through informed choices

Strategy 1

Ex) Bus Arrival Information

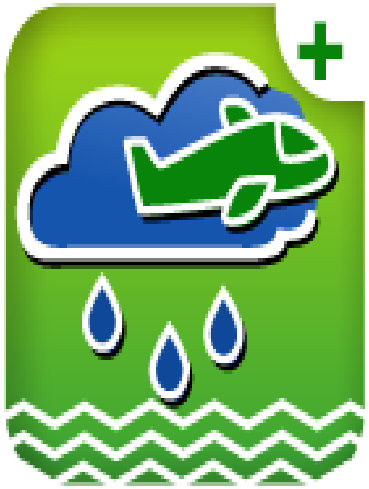
- **Bus arrival information service via opening Transportation public data**

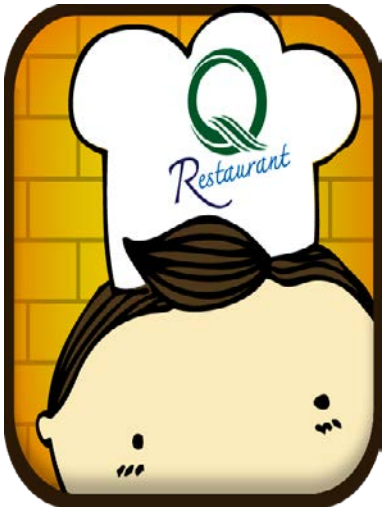
[Smartphone App]

[Bus Stop LED Displays]

More Emerging FARM APPs

into all Mobile Devices





More Emerging FARM APPs

into all Mobile Devices

CCIC : Cambodia Farm Portal

Cambodia Community Innovation Centre

CCIC

Cambodia Community Innovation Centre

HOME | WHO WE ARE | WHAT WE WORK ON | WHERE WE ARE | RESOURCES | WORK WITH US | MARKET | PRODUCTS | SERVICES | PARTNERS | GALLERY | FAMER APPS

https://ccickh.wordpress.com/

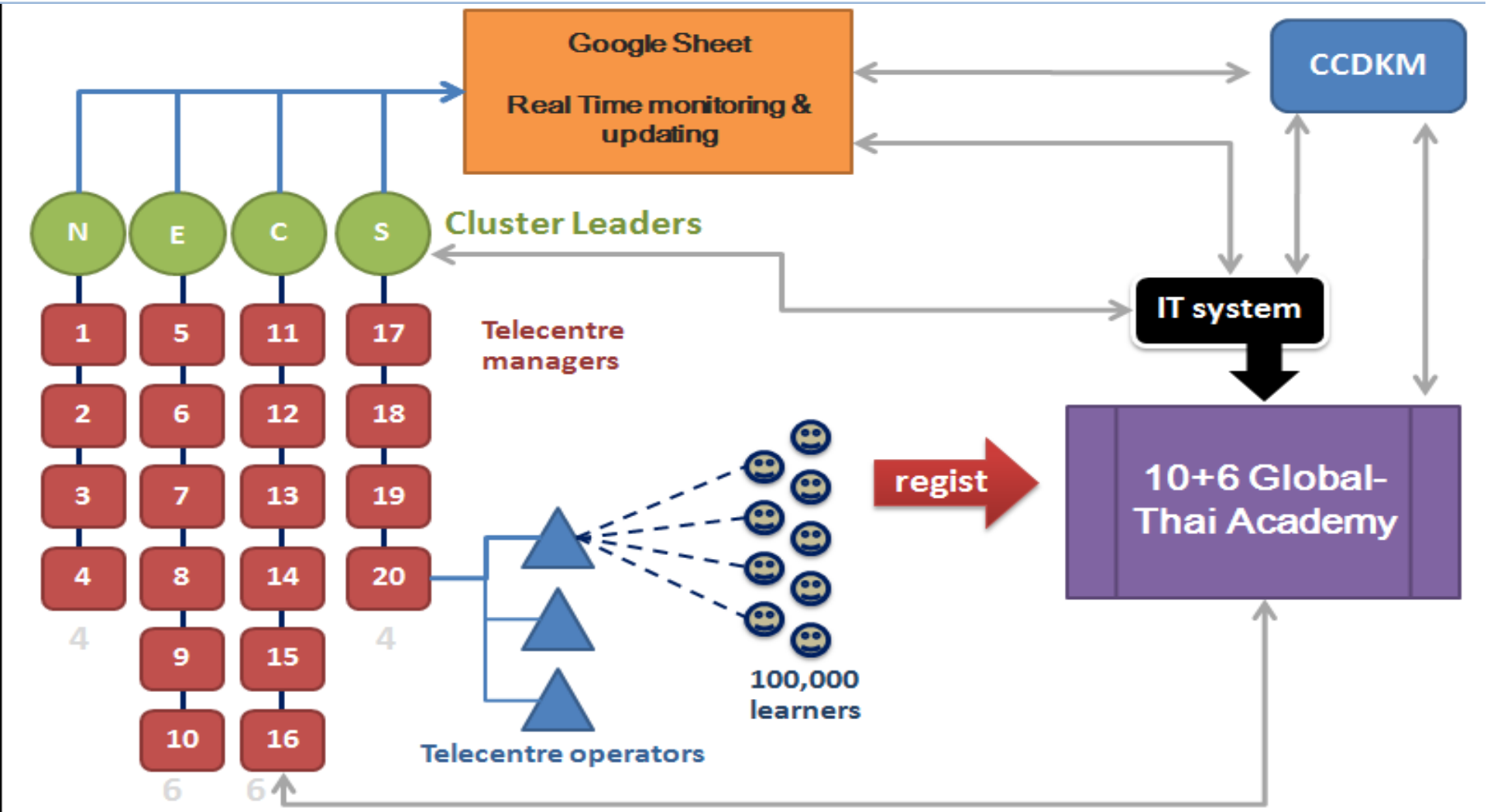
More Demands on Handy Mobile Devices

E-COMMUNITIES CLASS

www.thaitelecentre.org

All kinds of Demanded –Served both On & Offline Info. & Academies :

De-Centralized & Networking & Community Involement



Telecentre manager - daily update 19.00 – 21.00 pm

- updating mid-report in August, 2011

Cluster leaders– daily monitor 21.30 – 22.00 pm.

Effects of Partnership

14.3 million

Thai people aged 16-30 years

194,000

Unemployed Thais aged 15-24

6.4 million

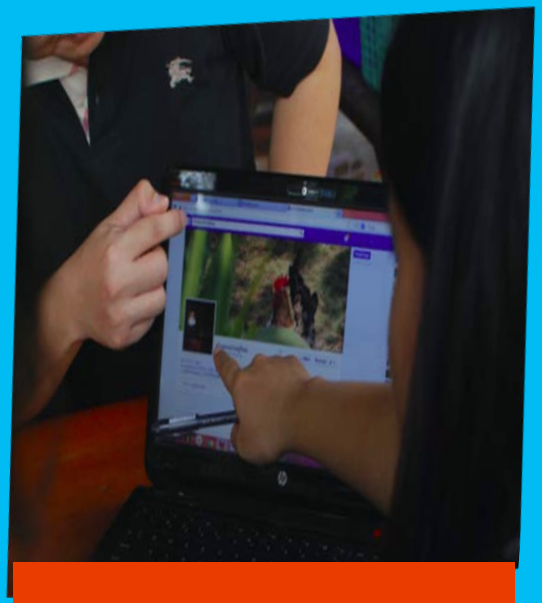
Young Thais lack education

Enhancing ICT for youth SMEs in ASEA

Empower youths to be efficient entrepreneurs

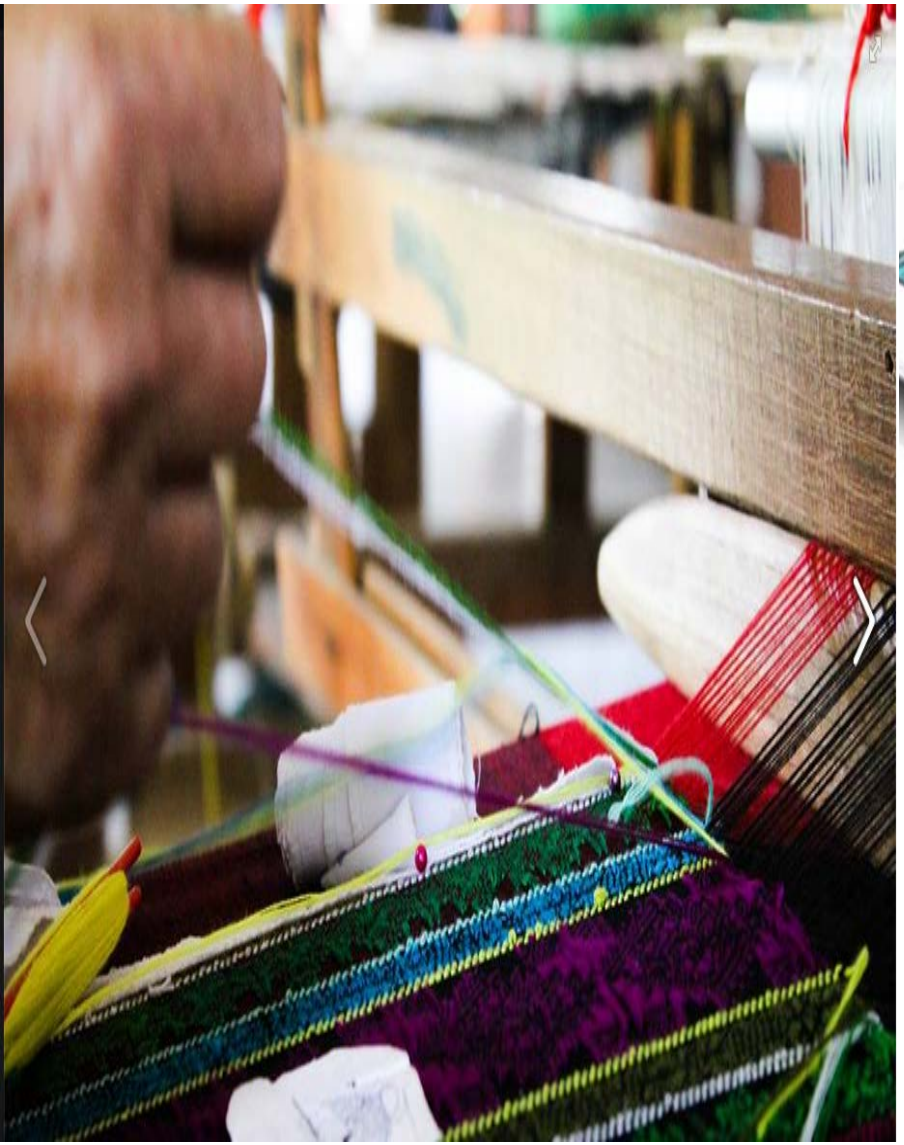
Partnership:

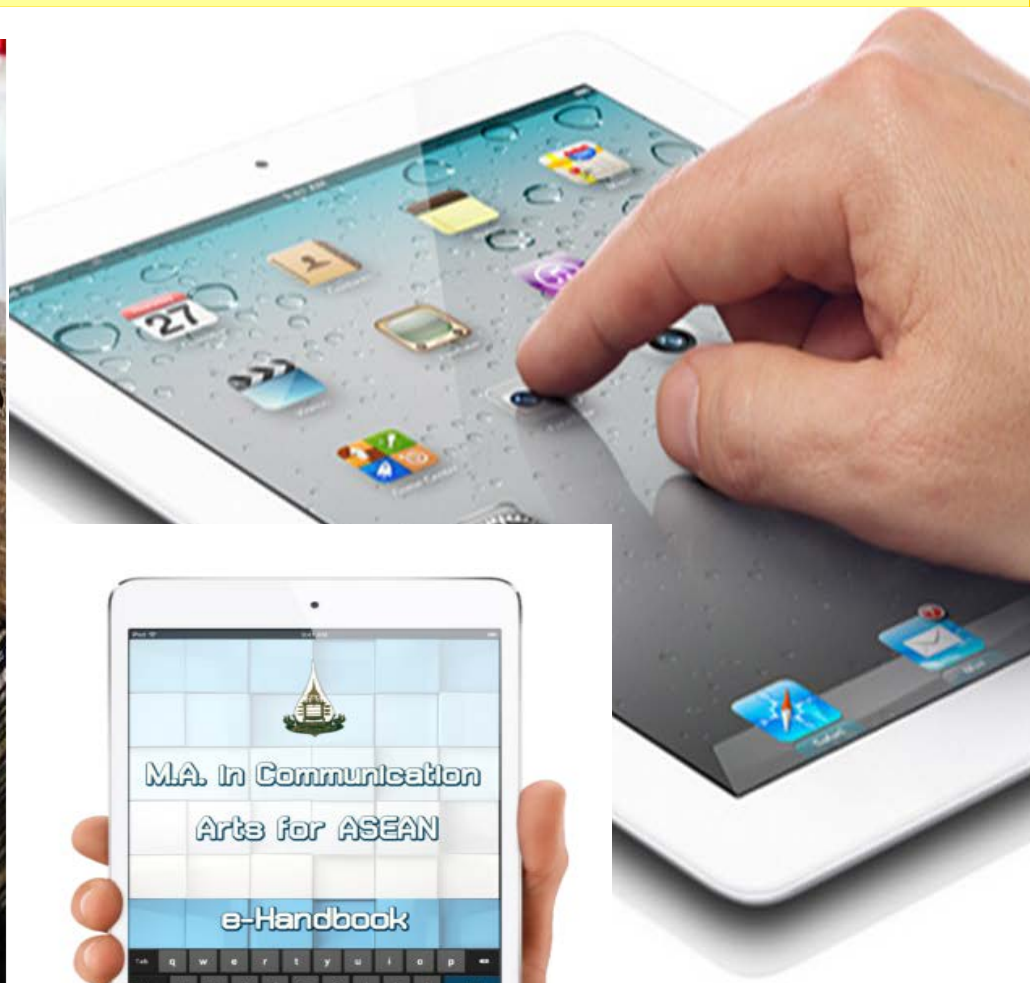
- **CCDKM**
- **ASEAN Foundation**
- **PDA**



7 Business Incubators

Mobile Devices: Integrated for Life





Alternative Learning

Formal Learning

AYE : ASEAN YOUNG ENTREPRENEUR

ictaseanacademy.org/young-entrepreneur

Video Learning

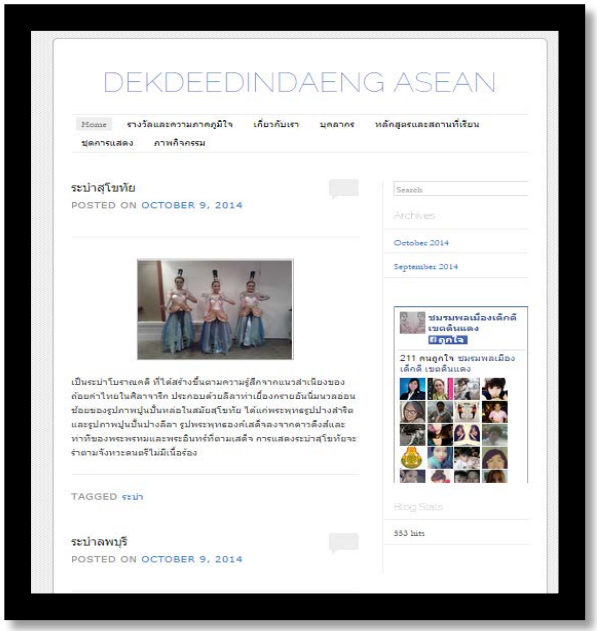
VDO Learning ตอนการ

VDO Learning ตอน เครื่องมือสำหรับการนำ

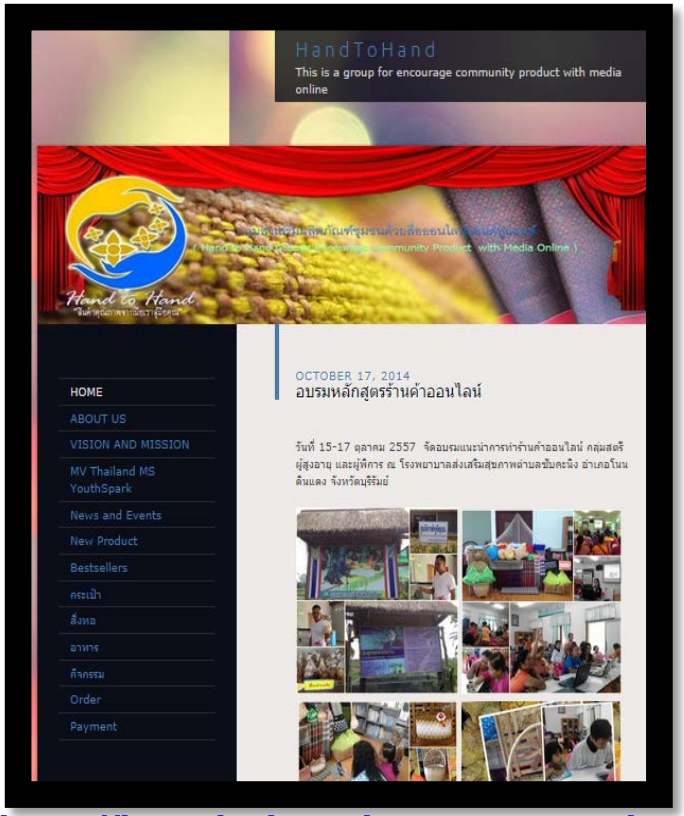
VDO Learning ตอน เครื่องมือกราฟิกทางการ

VDO Learning ตอนสร้าง เว็บไซต์ด้วย wordpress

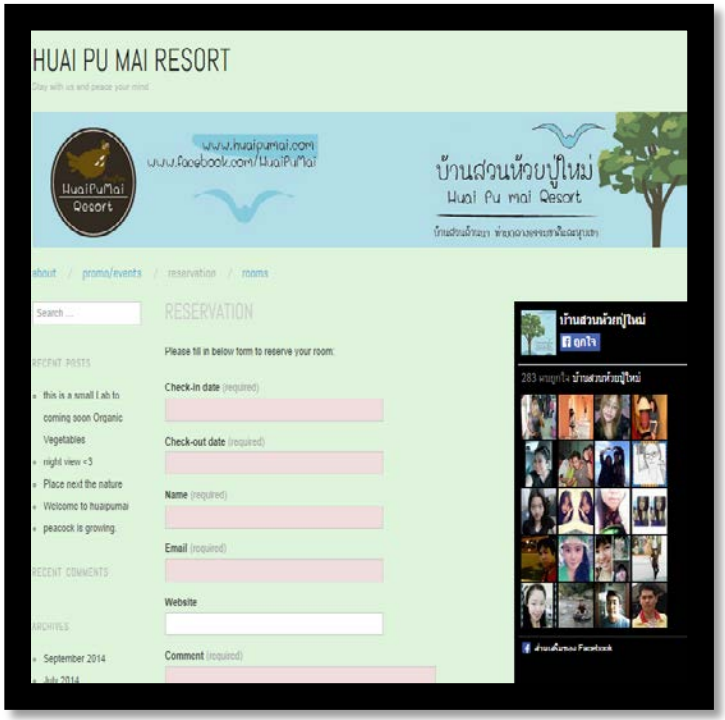
VDO Learning ตอนค่า ใช้จ่ายรายเดือน



http://dekdeedindaengasean.wordpress.com/

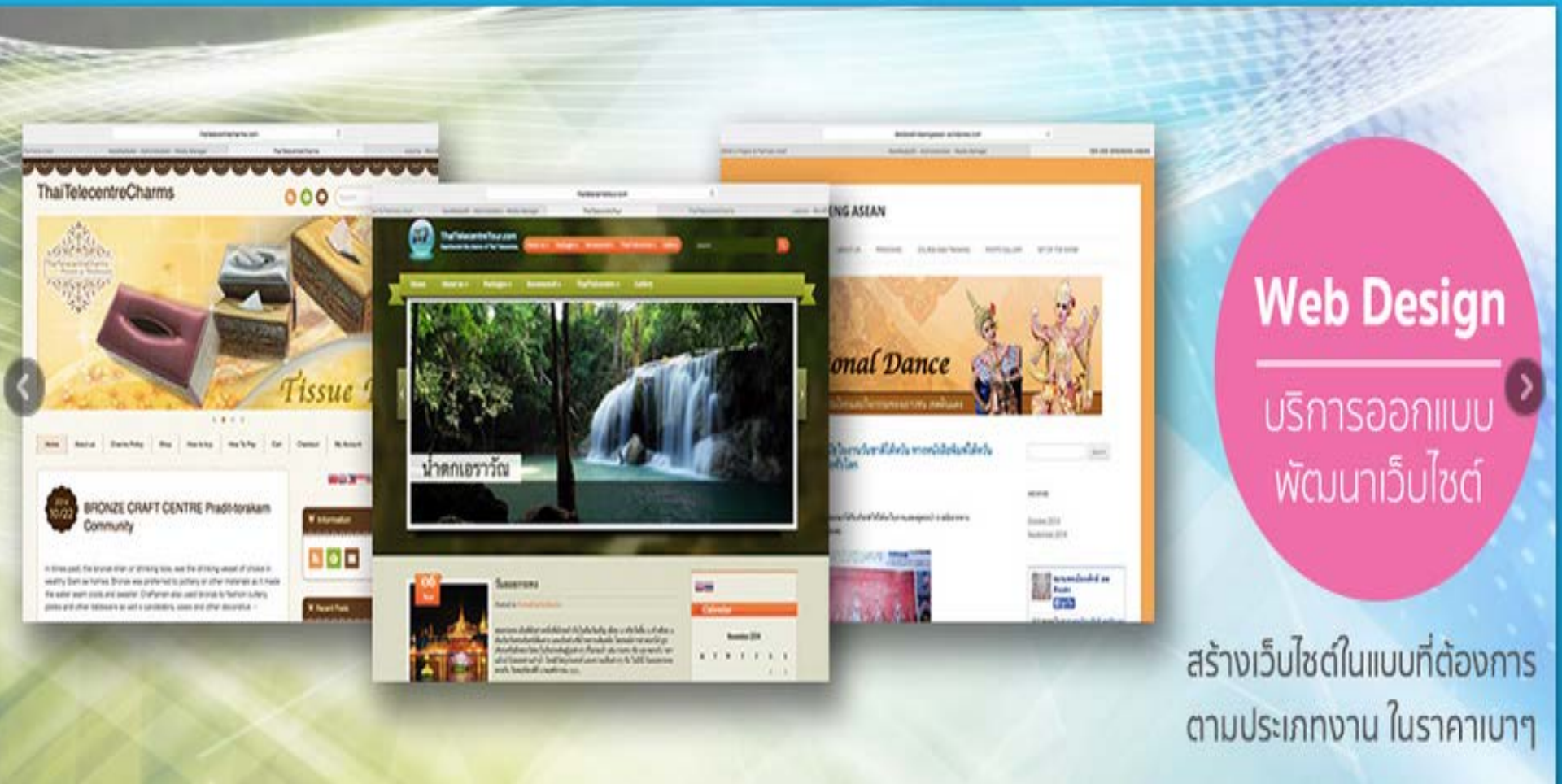


http://handtohandgroups.wordpre



http://huaipumai.wordpress.com/

Digital Economy



โครงการผู้ประกอบการเยาวชนอาเซียน
(Enhancing ICT skill of SMEs in ASEAN)

เริ่มขึ้นแล้วตั้งแต่มีนาคมเป็นต้นไป

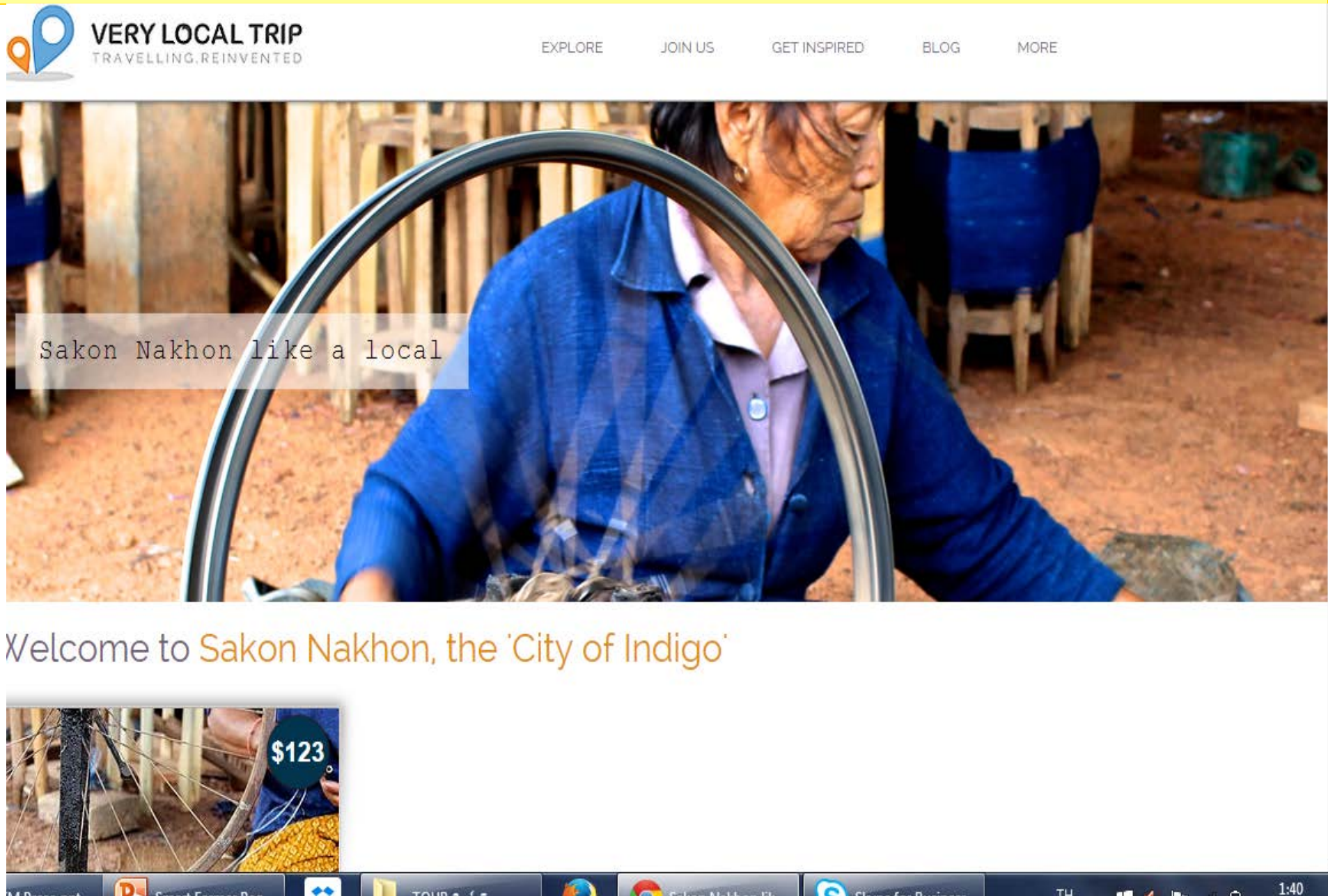
เพิ่มโอกาสโดยการพัฒนาหลักสูตรเพื่อผู้ประกอบการรุ่นใหม่ในภูมิภาคอาเซียน
กับการใช้ ICTในการเพิ่มศักยภาพและเปิดตลาดสำหรับการทำธุรกิจของตน

www.ictaseanacademy.org/young-entrepreneurs

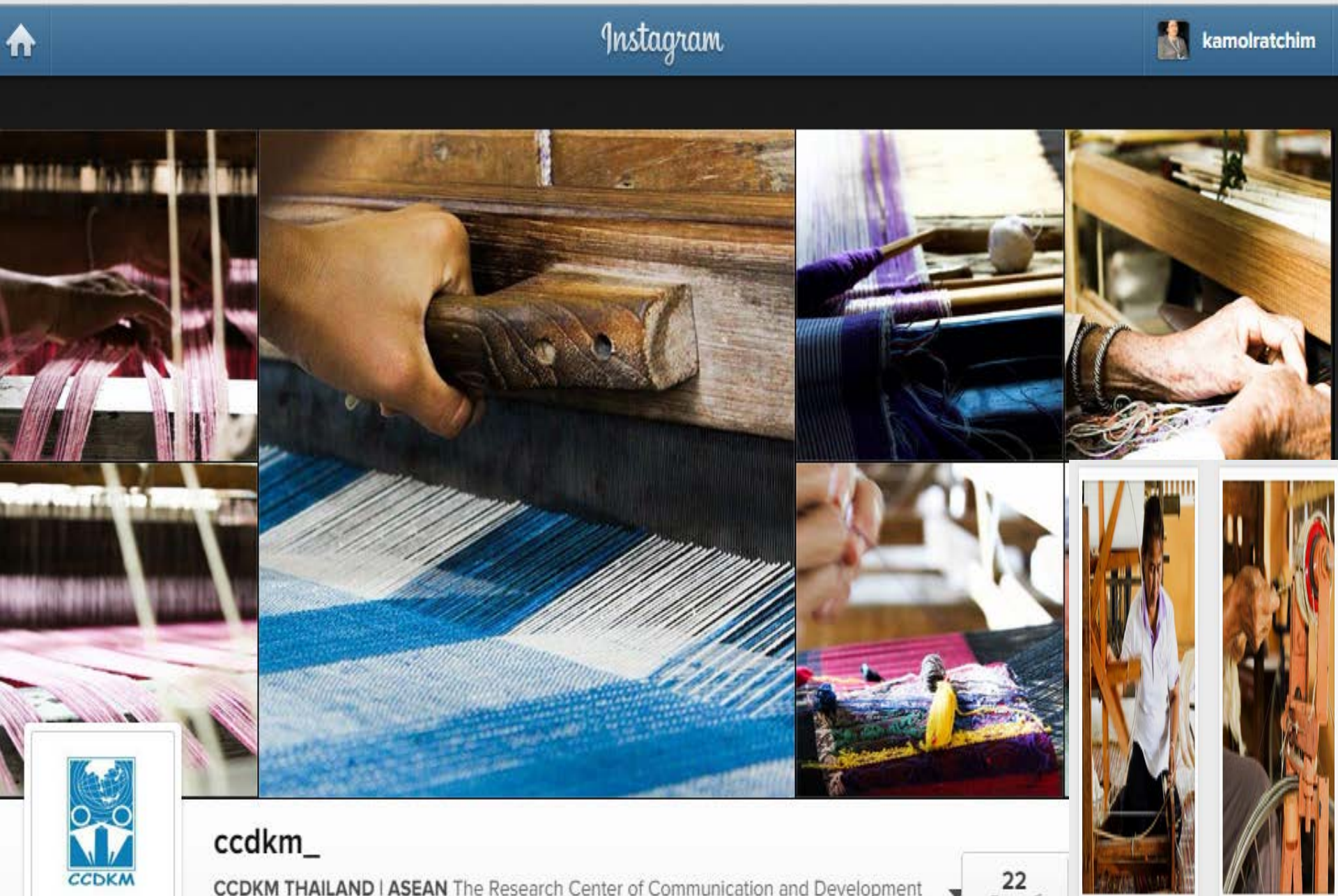
รายละเอียดเพิ่มเติม : www.CCDKM.org

Microsoft

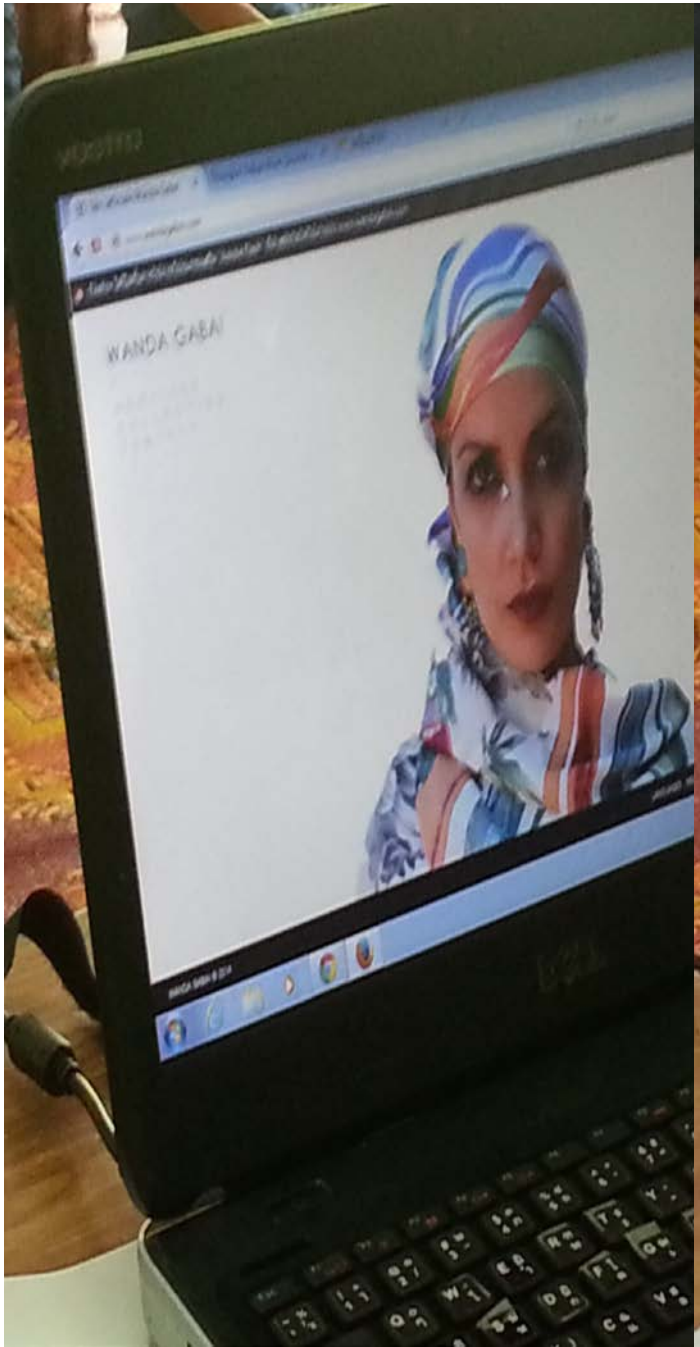
Smart Community Tourism

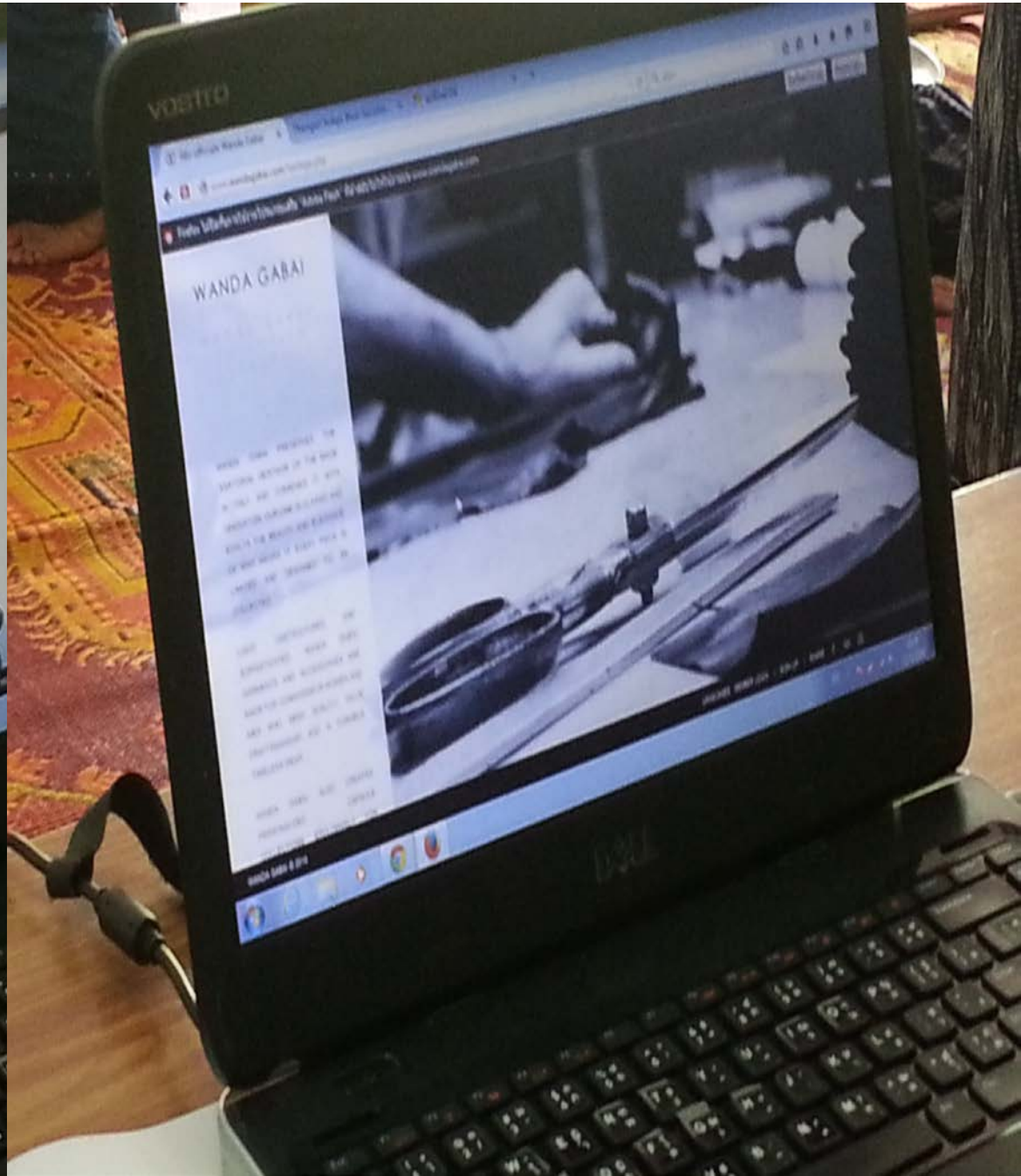


Smart Community's Academy for Life

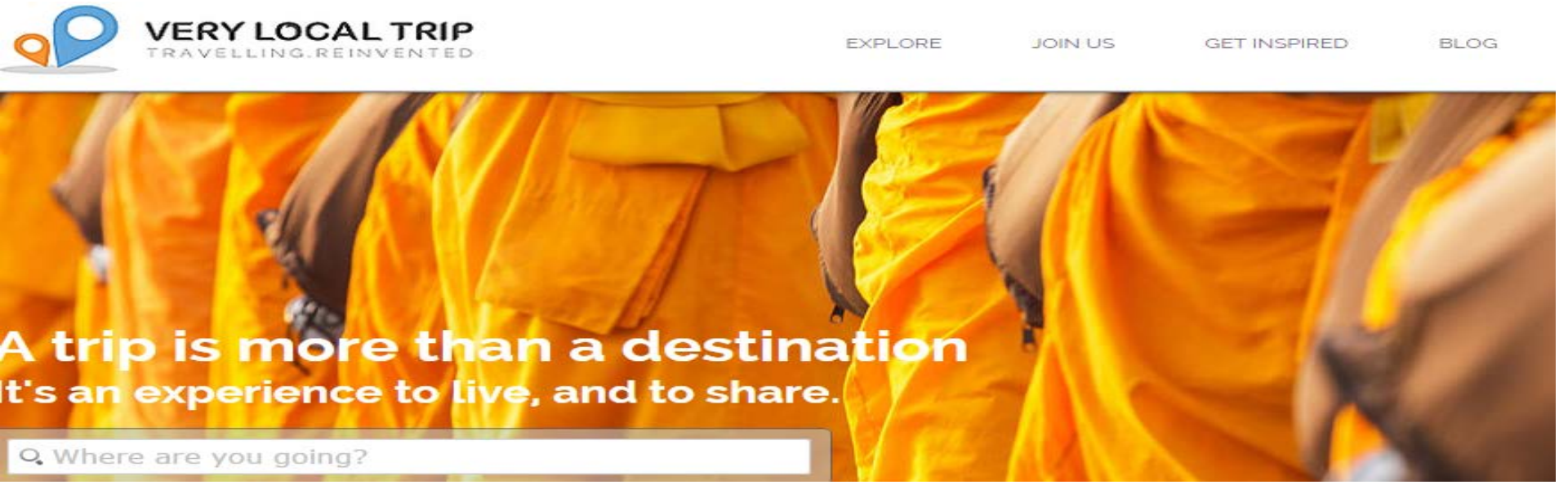


Smart Community Entrepreneur Academy





Smart Community Entrepreneur Academy



COMMUNITY TOURISM – VERY LOCAL TRIP

CCDKM and **VERY LOCAL TRIP** partners to help travelers discover unexplored destinations in the Region build friendships with local communities and promote and preserve their cultures and traditions.

We train them for **Global Standard & Fair Trade**

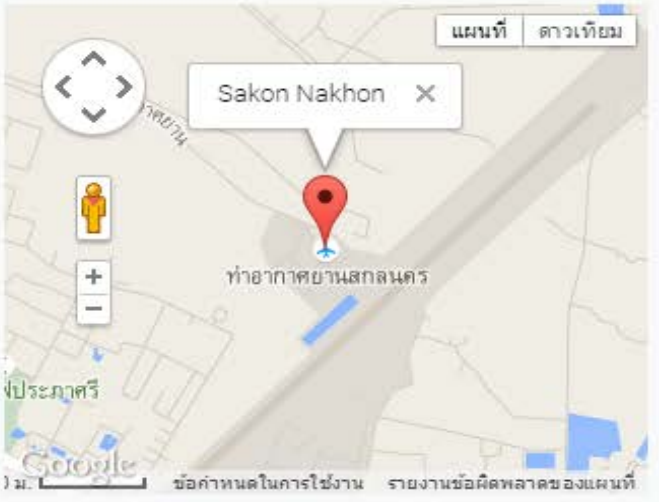
Smart Community Tourism

VERY LOCAL TRIP
TRAVELLING.REINVENTED

EXPLORE JOIN US GET INSPIRED BLOG MORE

TRIP

Art & Fashion trip in Sakon Nakhon, the 'City of Indigo'



$123 per person

2 days

REQUEST BOOKING

YOUR LOCAL HOSTS

ABOUT THIS TRIP

Sakon Nakhon is in the upper northeast of Thailand's Isan region. It lies within the

www.verylocaltrip.com

ThaiTelecentreTour.com

Expertencint the charms of Thai Telecentres.

search

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www.verylocaltrip.com

VERY LOCAL TRIP
TRAVELLING,REINVENTED

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BANGKOK EXPERIENCE

With - Tangwan

5 hours

Bangkok, Thailand

More Info

LOCAL TRIP TO THE SOUTH OF BALI

With - Amanda

10 hours

Bali, Indonesia

More Info

ENJOY FUKUOKA JUST LIKE THE LOCALS

With - Mami

5 hours

Fukuoka, Japan

More Info

Smart Community Tourism

www.verylocaltrip.com

VERY LOCAL TRIP
TRAVELLING.REINVENTED

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"Great trip!"

Valerie & Jean-Michel

"We stumbled on Very Local Trip and decided "What the heck, why not?" If you are going to Bangkok, definitely give Very Local Trip a try!"

"A unique experience"

Olivier

"A fantastic way to discover the local culture and have a totally different experience of the place. I will definitely try Very Local Trip again in other cities"

"Travel like a local"

Alessandra & Johanna

"This is a very good idea! Glad we came across your services, our trip to Thailand was an unforgettable experience. We will look for Very Local Trip wherever we go!"

Smart Community Entrepreneur :
Real Academy for Life

WE. STYLE. FOR A CAUSE

Demand Served Academy embedded by ICT

CCDKM: WE STYLE FOR A CUASE

C C D K M

ABOUT US GLOCAL ACADEMY WE. STYLE. FOR A CAUSE COMMUNITY TOURISM AWARDS PARTNERS NEWS

WE. STYLE. FOR A CAUSE

Is a project founded by the Research Center of Communication and Development Knowledge Management (CCDKM) and Fashion Entrepreneur Wanda Gabai to empower tribes, marginalized and minority groups in rural areas in Thailand through fashion entrepreneurial and ICT skills.

Through capacity-building trainings CCDKM will leverage and upgrade the entrepreneurship skills of community members from North, Central and Southern Thailand that have existent fashion businesses, including OTOP products (1,2,3,4,5 stars).

CCDKM's partner, The Tak Fa Cotton Development Center based at Nakhon Sawan Field Crops Research Center, will train rural communities on sustainable cotton seeds and plantation.

CCDKM, WANDA GABAI and partners will also conduct trainings on: production, styling, visual merchandising, photography, PR, digital and social media literacy to sell community products in national, ASEAN and international markets.

Researchers from Sakon Nakhon University and the elders of the community will preserve their heritage and local wisdom by training young entrepreneurs on Indigo natural dyeing techniques and weaving with the looms.

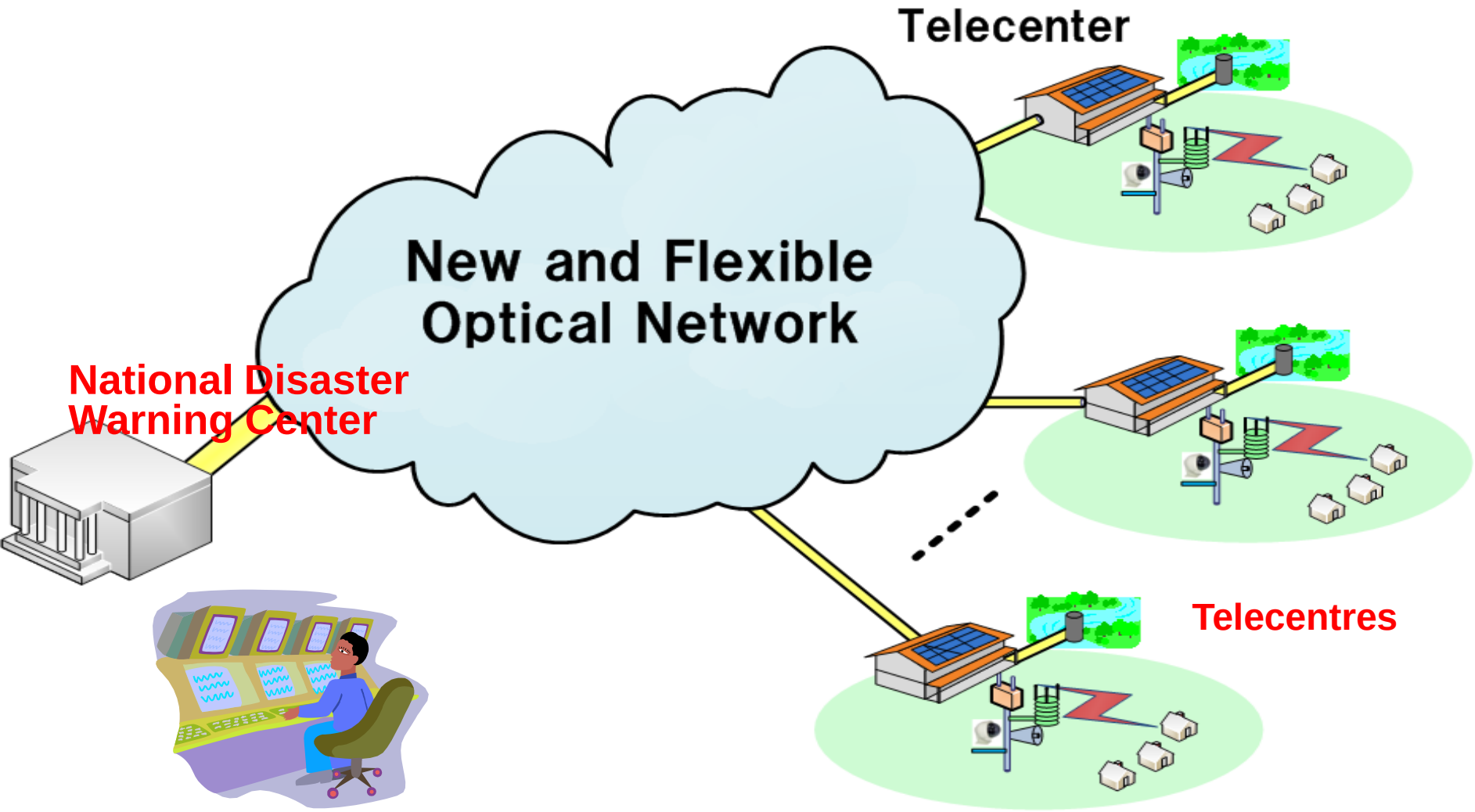
SHOP ONLINE WE.STYLE. FOR A CAUSE COLLECTION. COMING UP SOON AT WWW.WANDAGABAI.COM

CCDKM Preso.... Smart Farmer ... AMIC2015 TOUR สิงห์บุรี WE. STYLE. FO... Skype for Bus

Social Media is our Current Tool to Reach All

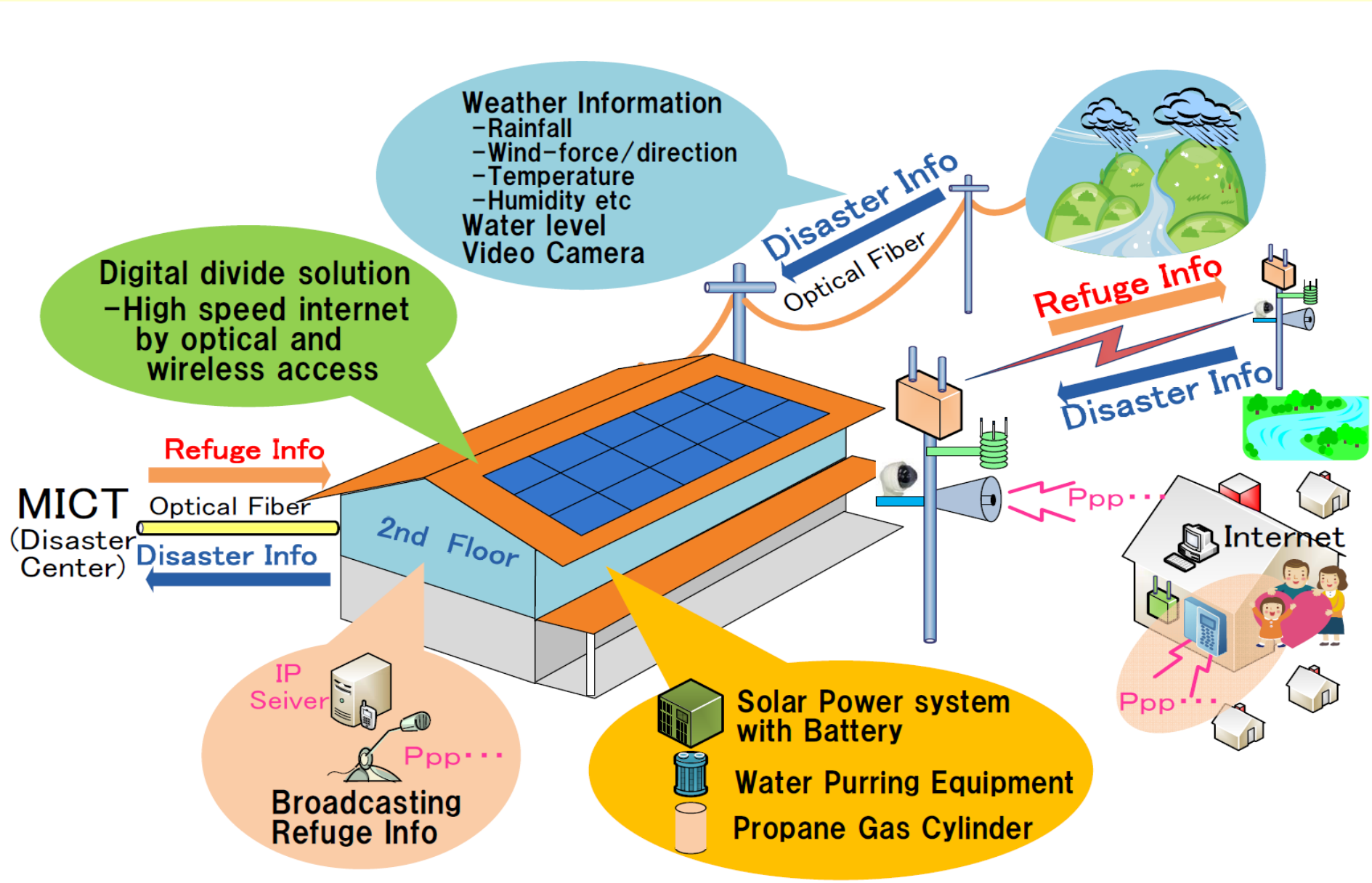
‘1Million ASEAN Voices for WLB’

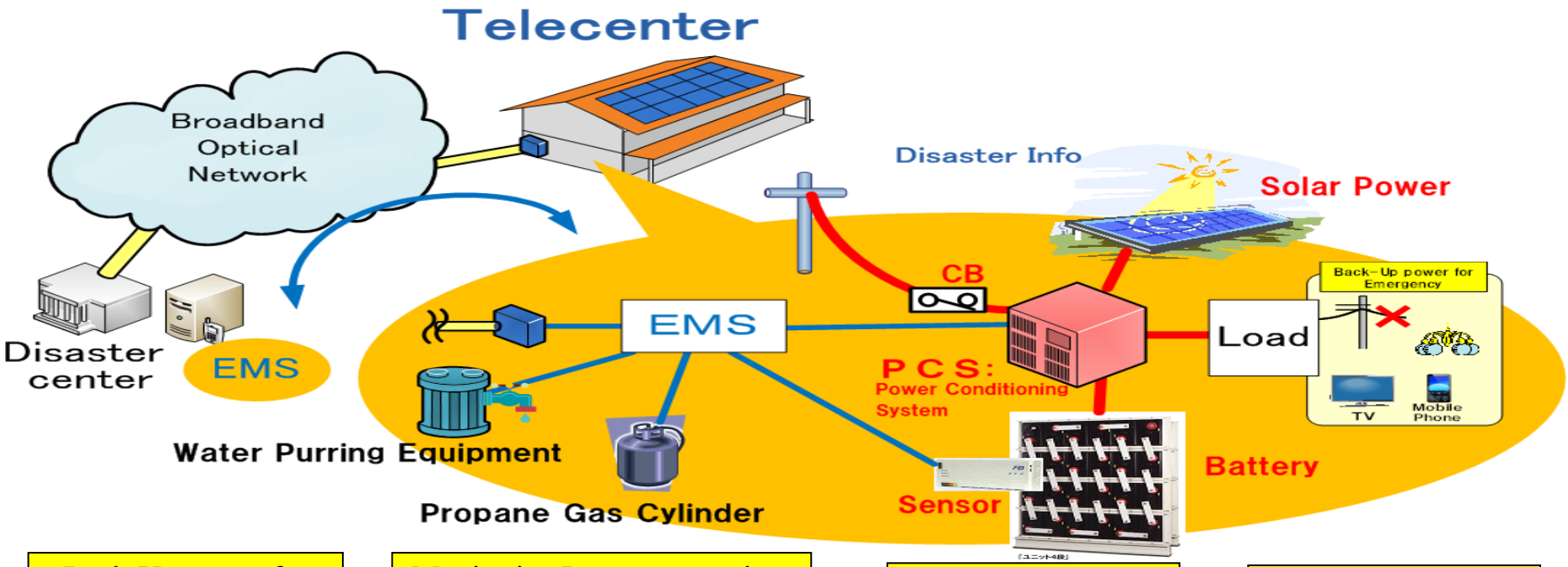
Using Facebook to promote Women Work&Life Banlace



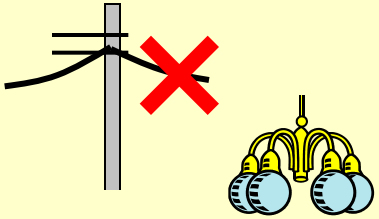
National Disaster Warning Center and each Telecenter is connected by high speed optical fiber network & Cloud

Telecentre : E-Disaster Community Communication & Shelter Centre





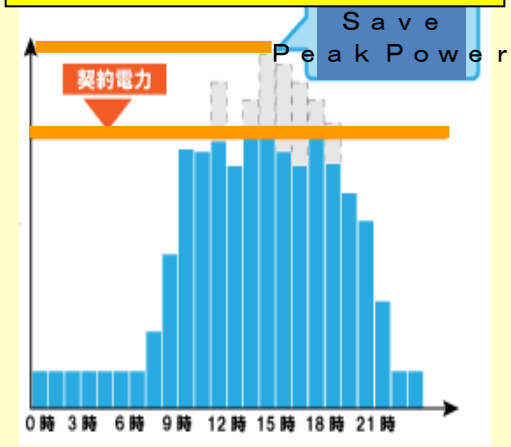
Back-Up power for Emergency



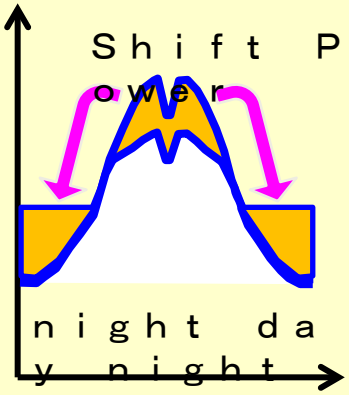
TV

Mobile Phone

Monitoring Power generation, consumption, etc.

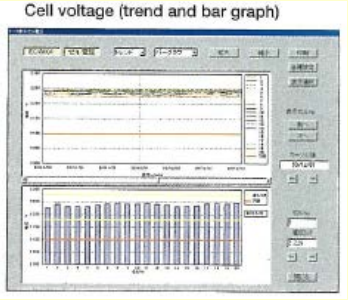


Energy Saving



Battery condition

Cell voltage
Dischaege voltage
Internal resistance



Asia Pacific Telecentre Network

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Telecentre –base for being Smart Farm Development in ASEAN: Partnership

Dr. Kamolrat :
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