



Inclusive Innovation for Economic Development

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“Development is about propelling powerful economies as well as promoting strong societies.”

“Societies thrive in a sustainable way – when Inclusion & Innovation help expand the circle of opportunity”



experience what's inside™

Path to Economic Growth

Economic
Growth

Entrepreneurship

Employability

Education & Innovation

Inclusion & Access

1.2% to
GDP
Low & Mid
Income
Countries

1.3% to
GDP
High
Income
Countries

10% Increase in BB
Penetration

Every **\$1 invested** in skills for youth, has a multiplier effect of 10-15x on economic growth and national competitiveness.¹



374M

Youth
Unreached in Asia

Sources:

Internet penetration data: Nielsen report posted on <http://sg.nielsen.com/site/NewsReleaseJuly112011.shtml>

Population stat: http://en.wikipedia.org/wiki/List_of_ASEAN_member_states (most recent data)

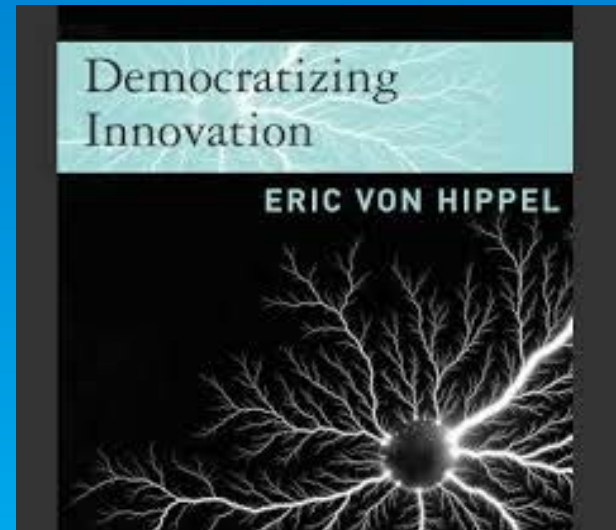


Need of the hour

UNLEASH DIGITAL SKILLS



DEMOCRATISE INNOVATION



Path to Economic Growth

Intel Interventions

**Economic
Growth**

Innovation Summits, Maker Faires
Global Challenges, Social Innovation
Make It Wearable, Accelerator/Incubator Support
Tech Entrepreneurship Development, E-basics

Entrepreneurship

Intel Innovation Hubs and Spaces,
Maker Experiences, Hackathons,
Innovation Challenges

Employability

Intel Teach, Elements,
Engage Community
STEM Acceleration
Programs,
National Science Fairs,
Intel ISEF

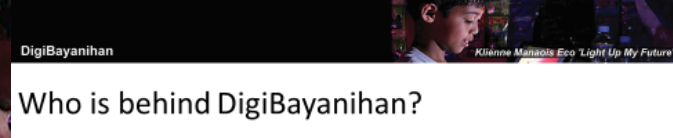
Intel Higher Ed – IoT
Curriculum, Contests,
Research, Internships,
Academic Forums

Education & Innovation

Intel Learn, Easy Steps,
She Will Connect,
Diversity

Inclusion & Access

DIGIBAYANIHAN



Who is behind DigiBayanihan?



Digital Literacy Volunteer model : 1m Youth 2015



Maricel Panayas – Cotabato Philippines

- 43 year-old mother of four
- Husband works as a laborer in a rice mill
- Daily income was PhP200. (~\$4.25USD)
- Completed Intel Easy Steps offered by MLANG Community eCenter.
- Started a rice retail business, now earning 10,000 PhP daily.
- She is now able to send her children to school.

What is the **VISION** of DGB?

EMPOWER

All Filipinos know how to....
... **effectively navigate, evaluate & create information** using digital technologies.



Managed by:



Endorsed by:



Fostering Innovation Ecosystem



Creating TEC Opportunity :

Intel Galileo & Edison
50,000 + boards donated
worldwide for open
innovation



Advancing Design Skills:

Coding for Good,
IoT in education
Innovation hubs and
spaces



Growing Maker Communities:

Maker Faires
Make Hers

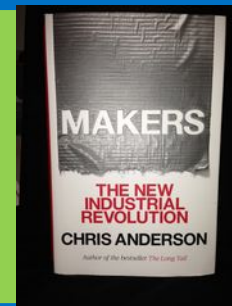


Celebrating Excellence :

Make it Wearable
Asia Innovation Summit
Innovation Challenges
ISEF

Asia Scorecard in 2015 :

10 Countries, 10 Innovation hubs
300+ Universities, 200 +Schools as Innovation Spaces, 150 Partners,
11000 Innovators
Connecting 3m people with technology



Building Sustainable Networks



70
Countries





SDG ICT PLAYBOOK

FROM INNOVATION TO IMPACT





MOORE'S LAW INSIDE 50 YEARS OF AMAZING OUTSIDE

For 50 years Moore's Law has propelled us forward.
Imagine what we will do for the next 50.