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DIGITAL STRATEGIES FOR DEVELOPMENT SUMMIT **2015**

Accelerating Inclusive Development through ICT Innovation
A Knowledge Exchange Forum for Asia-Pacific Region and Beyond

Three-Day Conference | 22-24 September 2015

Venue | Waterfront Cebu City Hotel, Philippines

DELEGATE BOOKLET





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ABOUT THE SUMMIT



DIGITAL STRATEGIES FOR DEVELOPMENT SUMMIT **2015**

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A Knowledge Exchange Forum for Asia-Pacific Region and Beyond

In this digital age, Information and Communications Technology (ICT) is reshaping the lives of the people. It has facilitated growth and development and at the same time created opportunities for the different sectors in our society. However, not everyone has the access or the skills for the available digital resources. With this socioeconomic disparity among the people, there is a definite call to accelerate digital inclusion through innovative solutions across all industries – the very purpose of the Summit.

This year's Digital Strategies for Development Summit (DSDS) aims to provide a platform for high level participants from policy makers, regulators telecentre operators and managers and NGOs, content and services developers and providers, public sector, industry, academia and regional/international development partners to foster dynamic and strategic discussions, sharing of information, real experiences and best practices on ICT innovation. DSDS 2015 will also have an exhibit of existing ICT solutions to address emerging challenges in promoting rural development with a special focus on youth, and women and SMEs relative to entrepreneurship and employment.



ABOUT THE PHILIPPINES

The Philippines, officially known as the Republic of the Philippines, is an archipelago bounded by the Pacific Ocean to the east the Bashi Channel to the north the Sulu and the Celebes Seas to the south. You can find us East of Vietnam, North of Indonesia. The country is made up of 7,107 islands and is divided into three main geographical areas: Luzon, Visayas and Mindanao. Its capital, the City of Manila, is in Luzon. You can also enter through the cities of Cebu in the Visayas, and Davao in Mindanao.



FAST FACTS

Capital: City of Manila

Land Area: 300,780 square kilometers

Population: 96 Million

Average temperature: 25°C / 78°F

Average humidity: 77%

Currency: Philippine Peso (Php)

Government: Democratic Republic

Head of State: President

Religion: Predominantly Catholic,
Christian, Muslim, Buddhist.



ABOUT CEBU

Cebu is a province in the Philippines, consisting of Cebu Island and 167 surrounding islands. It is located to the east of Negros, to the west of Leyte and Bohol islands. Its capital is Cebu City, the oldest city in the Philippines, which forms part of the Cebu Metropolitan Area. Mactan (Cebu) International Airport, located in Mactan island, is the second busiest airport in the Philippines.



Photo credit: <http://itsmorefuninthephilippines.com/cebu/>

Cebu is one of the most developed provinces in the Philippines, with Cebu City as the main center of commerce, trade, education and industry in the Visayas. Condé Nast Traveler Magazine named Cebu the seventh best island destination in the Indian Ocean-Asia region in 2007, eighth best Asian-Pacific island destination in 2005, seventh in 2004 and in 2009.



WATERFRONT CEBU CITY HOTEL & CASINO

Salinas Drive, Lahug Cebu City, 6000, Philippines

Waterfront Philippines, Inc. was registered as an investment holding company for hotel, leisure and tourism businesses. WPI initially operates through its two wholly owned subsidiaries, namely, Waterfront Mactan Casino Hotel, Inc. and Waterfront Cebu City Casino Hotel, Inc.

Waterfront Cebu City Casino Hotel is conveniently located at the center of Cebu City. The hotel is within easy reach from key business, commercial and shopping districts and is just 30 minutes away from the Mactan International Airport.



Photo credit: <http://www.waterfronthotels.com.ph>

Its world class facilities are designed to provide a diverse and complete entertainment system that will attract local, regional, and international visitors. Their motto “Excellent Service Begins With Me” embodies the call for every employee to take a personal initiative to render quality service at every opportunity of customer contact. As the link of the organization to its customers, employees are guided to perform vital roles in realizing common yet critical and multi-faceted goals and objectives for the purpose of achieving customer satisfaction which is critical to the overall business success of the organization.



ACCOMMODATION LIST

The DOST-ICTO has secured the following rates from these accredited nearby hotels, details of which are given below. **Delegates will have to book their own accommodation online and book through the booking agent of the hotels.** Please email the booking agent to avail of our discounted rates.

NAME OF HOTEL	CATEGORY	OCCUPANCY	RATES	INCLUSIONS
Waterfront Cebu City Hotel & Casino Salinas Drive, Lahug Cebu City, 6000	★★★★	Standard Room (Single)	Php 3,000.00	Daily buffet breakfast for one, Internet access, Use of Fitness Center and Swimming Pool
		Superior Room (Single)	Php 3,200.00	
		Deluxe Room (Single)	Php 3,400.00	
Cebu City Marriott Hotel Cardinal Rosales Avenue Cebu City, 6000	★★★★	Standard Room (Double)	Php 7,000.00	Daily buffet breakfast for one, Internet access, Use of Fitness Center and Swimming Pool
		Deluxe Room (Double)	Php 7,000.00	
Cebu Parklane International Hotel Cor. Archbishop Reyes Ave., Escario Street Cebu City, 6000	★★★★	Superior Room (Single)	Php 2,700.00	Daily buffet breakfast for one, Internet access, Use of Fitness Center and Swimming Pool
		Corner Room (Single)	Php 4,000.00	
		Boutique Room (Single)	Php 5,300.00	
		1 Queen Bed Suite (Single)	Php10,000.00	
Summit Circle Hotel Fuente Osmeña Circle Cebu City, 6000	★★★	Standard Room (Single)	Php 2,000.00	Daily breakfast for one, Internet access
		Deluxe Room (Double)	Php 4,000.00	
Red Planet Hotel Cebu 36, Archbishop Reyes Ave., Cebu City	★★★	Double / Twin Room	Php 1,508.00	Room with TV only, in-room safe and high speed WI-FI



WATERFRONT CEBU CITY HOTEL & CASINO

Mr. Jefrie C. Mendoza

j.mendoza@waterfronthotels.net

(632) 559-0888 local 816

<http://waterfronthotels.com.ph/waterfront/waterfront-cebu-city-hotel-and-casino/>



CEBU CITY MARRIOTT HOTEL

Ms. Joy H. Alonte

joy.alonte@marriott.com

(632) 411-5800 local 8032

<http://www.marriott.com/hotels/travel/cebph-cebu-city-marriott-hotel/>



CEBU PARKLANE INTERNATIONAL HOTEL

Ms. Phyliss Ann P. Gallarde

pgallarde@parklanehotel.com.ph

(632) 234-7052

<http://parklanehotel.com.ph/>



SUMMIT CIRCLE HOTEL

Ms. Michelle Leyson

michelle.leyson@robinsonsland.com

(632) 239-3000 local 7307

<http://www.summithotels.ph/hotels/summit-circle-cebu/>



RED PLANET HOTEL CEBU

Ms. Lourdes S. Omas-as

lourdes@redplanethotels.com

(632) 232-0888

<https://www.redplanethotels.com/hotel/cebu>



FLIGHTS AND GROUND TRANSPORTATION

The Mactan (Cebu) International Airport is located in Mactan Island, province of Cebu in Central Philippines and connected to Cebu City, the provincial capital 20 kilometers due southwest, through the Mactan-Mandaue bridge and Marcelo Fernan bridge. Mactan International Airport is approximately 40 minutes from Cebu City proper.

Mactan International Airport has snack bars, gift shops, restaurants, beauty shops, money changers, chapel, ATM machines, telephone booths and provides luggage depository.

Participants are expected to arrange their own transportation from airport to hotel and back.

There are car service companies on stand-by at the airport. There are also yellow airport taxis and white (regular) city taxis. Arriving passengers will be approached by car service attendants and drivers offering transportation services. Guards may also ask if you need a car.

Approximate costs for a one-way trip from Mactan International Airport to Cebu City (and vice versa) are as follows:

Taxi (White) / City Taxi	: P200 to P 280 [metered]
Taxi (Yellow) / Airport Taxi	: P360 to P520 [metered]
Car Services / Rent-a-Car	: P500 to P650 [fixed]
Minivan	: P625 to P910++ [fixed]
Vans	: P1000 to P1300++ [fixed]



GENERAL INFORMATION

VISA FORMALITIES

Visas are required for nationals of certain countries to enter the Philippines for the duration of the meeting and those who need visas are advised to apply at the Philippine Embassies or Consulates General or Consular Offices. **Please check it at:** <http://www.dfa.gov.ph/index.php/consular-services/visa-information> or **contact Macie Chavez** of DOST-ICTO (632) 920-0101, macie.chavez@icto.dost.gov.ph

HEALTH REGULATIONS

The Philippines is fortunate to be free from epidemics. The country remains safe from bird flu and foot-and-mouth diseases. If you're coming from an area where yellow fever has been reported, you'll need a certificate of vaccination. For more information, visit: <http://www.doh.gov.ph/>

LANGUAGE

Filipino is the national language; English is commonly used in official, formal and informal functions. Please do note that Cebu uses the dialect "Bisaya" as their vernacular language.

MEASURING SYSTEM

The official measuring system in the Philippines is the international metric system.

DRIVING SENSE

In the Philippines vehicles circulate at left side.

ELECTRICITY AND POWER OUTLETS

Electricity and power outlets in the Philippines have the standard voltage 220 V and standard frequency 60 Hz. The power sockets that are used are of type A / B / C. It is strongly advised to check the voltage of each device before plugging it into an outlet. Power outlets in the meeting rooms are limited. Charging of electronic devices will be possible only in designated areas.



CLIMATE

From March to May the Philippines experiences very hot summers. The country's average temperature can range from 25 degrees Celsius – 32 degrees Celsius (78-90° Fahrenheit), with humidity around 77 percent. Highland areas are much cooler, with night time temperatures at night, dropping to 20 degrees Celsius (68° Fahrenheit). Light outerwear is recommended.

CURRENCY

The official currency of the Philippines is the peso (P).

Generally, sellers in the Philippines do not accept currencies other than Philippine peso. It is therefore necessary to change foreign currency into peso to make cash payments. Foreign currency can be exchanged at the foreign exchange sections of banks and other authorized foreign exchange outlets.



As a reference, the currency exchange rate: 1 USD ~ P46.29. Exchange rates fluctuate, please consult daily published reference exchange rates available on <http://www.bsp.gov.ph/statistics/sdds/exchrates.htm> and social media for timely updates.

Major bills and coins in circulation:



DUTY FREE SHOPPING

The Arrival Outlet is located at the Arrival Area of the Terminal 1 MNL, the facility enables arriving passengers to purchase DFP merchandise such as chocolates, liquor and cigarettes without the worry of confiscation or excess baggage.

The Departure Outlet is situated right after the Departure Immigrations Area of the MNL Terminal 1, departing passengers can avail of last minute shopping of duty and tax free merchandise. Passengers can choose from a wide variety of perfumes, chocolates, snacks, leather goods, watches, liquor, wines, cigarettes and cigars at duty free prices.



BUSINESS HOURS

Banks and exchange offices - Monday to Friday from 9:00 a.m. to 3:00 p.m. Forex outlets collocated with shopping malls observe mall hours.

Company offices - Generally open from 9:00 a.m. to 6:00 p.m.

Shops and businesses - Generally open on Monday to Friday from 10:00 a.m. to 10:00 p.m. Shopping malls have no noon break policy.

Cafes, patisseries and pizzerias - Major coffee, pastry and pizza shops are open from 9:00 a.m. to midnight.

Restaurants - Lunch is usually served from 10:00 a.m. until 1:00 p.m. and dinner from 6:00 p.m. onwards. Some fast-food establishments are open round the clock.

TIPPING

For commercial establishments and restaurants charging service fees, tipping is optional, but it is customary to tip porters, valets and doormen.

OTHER USEFUL INFORMATION

You can find further information on Cebu City and the Philippines on the following web pages:

www.gov.ph

www.cebutourism.org

www.itsmorefuninthephilippines.com



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