



## Guillaume Mascot

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Guillaume Mascot is the Director of Public Affairs for Alcatel-Lucent APAC. He oversees all aspects of current and future policy and regulation in the Asia-Pacific region. In this role, he is working with institutions and other relevant stakeholders to create a favorable political and regulatory environment to foster public and private investment in the digital and broadband industries with a focus on innovation for sustainable growth, competitiveness, and quality of life in a connected environment.

Guillaume has been speaking at various international and regional/local regulatory events (CommunicAsia, Mobile Asia Expo, ITU, APT forum, etc).

Previously, Guillaume led the company's EU representation in Brussels, managed European Affairs and engaged with the European Institutions. He was board member of the EIF (European Internet Foundation) - an European think tank supporting European political leadership for the development of European multilateral public policies responsive to the political, economic and social challenges of the worldwide digital revolution - and was also an associate member of the European Round Table of Industrialists (ERT).

Guillaume holds a Master Degree in Political science with a major on Public Administration and Public policy from the University of Lille.