**Executive Biography**



**John Medeiros**

Chief Policy Officer

CASBAA

John Medeiros is the Chief Policy Officer of CASBAA as well as Senior Government Relations Advisor to the Board. He leads the Association’s program of engagement with governments and the policy community inside and outside Asia. CASBAA’s advocacy of members’ interests and ongoing dialogue with a wide range of regulatory officials on behalf of the pay-TV industry are under his direction. He also coordinates the Association’s research, education, and intellectual property enforcement activities.

Since John joined CASBAA, he has spearheaded the Association’s development of a sustained program of regulatory advocacy on behalf of industry growth and development. He is one of the principal authors of the seminal “Regulating for Growth” comparative studies of regulation across the Asian region.

Prior to CASBAA, John had a 28-year career in economic diplomacy, with most spent in Asia. Brought up in Massachusetts near Cape Cod, John holds a Masters Degree in international finance and communications from the Fletcher School of Law & Diplomacy.

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