

COMMUNITY TV

Policy & Regulation in Indonesia

Bangkok, November 2015



MINISTRY OF COMMUNICATION AND INFORMATION TECHNOLOGY
REPUBLIC OF INDONESIA

TYPE OF BROADCASTING INSTITUTION

Public Broadcasting Institution

Private Broadcasting Institution

Subscribed Broadcasting Institution

Community Broadcasting Institution



COMMUNITY TV OVERVIEW IN INDONESIA

Numbers of Community TV in Indonesia : 18

- TV with Temporary License : 7
- TV with Permanent License : 11



LEGAL BASIS

- Law No. 32 Year 2002 on Broadcasting
- Ministerial Decree No. 28 Year 2008 on Licensing Procedure
- Government Regulation No. 51 Year 2005 on Broadcasting Community



REGULATION ON COMMUNITY TV (1)

- Established by Indonesian citizen
- Indonesian legal entity in the form of organization or cooperative
- Non-participant broadcasting institution
- The activity is merely on community broadcasting
- The community management **must be** Indonesian Citizen



REGULATION ON COMMUNITY TV (2)

- Community TV should have written consent/ approval from 51% of community population or minimum 250 approval.
- Service area is limited up to 2.5 km from the transmitter or maximum 50 watt effective radiated power



SOURCE OF FUNDING

- Apart from member fees, the community TV could rise funding from donation, grant, and sponsorship.
- Community TV is **prohibited** to raise funding from foreign aid



BROADCASTING CONTENT AND ADVERTISEMENT

The content should cover content on:

- culture
- education
- information
- entertainment
- 80% of the content **must be** local
- Community TV is prohibited to broadcast commercial ads, only public service advertisement (psa) allowed.



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THANK YOU