



# Principle and Definition of Community Television

NBTC/ITU Focused Group Meeting on  
Community TV Services in Thailand,  
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# Overview

- ① Community media in an age of convergence
- ② Is broadcast community media redundant in an age of YouTube?
- ③ The important principle of universality in community television
- ④ Being assertive about the distinguishing particulars of community broadcasting



# 1. Community media and convergence

- a) What is community media and where does community television fit?
- b) The centrality of video in the age of convergence
- c) Maintaining focus and being multi-platform
- d) Being on air and being online



## 2. Is broadcast community television redundant in age of YouTube?

- a) The universality of community television
- b) The significance of curated content
- c) The sound and look of localities and regions



### 3. The important principle of universality in community television

- a) For everyone by everyone
- b) The challenge of being local across provinces
- c) Nurturing the marginalised and minorities
- d) The power of local voices



## 4. Being assertive about the essence of community television

- a) Community television is community owned, community controlled and community operated
- b) Community television is not for profit
- c) Community television is local and regional



Thank You

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