



Philosophy and Principle of Community Broadcasting

NBTC/ITU Conference on Community TV Services in
Thailand and International Practices

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Outline

- ① Being clear what community broadcasting is not
- ② The essentials of community broadcasting:
 - ① Community owned, controlled and operated
 - ② Being not for profit
 - ③ Being local and regional



Getting going and keeping going

- ① Why boards matter
- ② Getting a Licence
- ③ Why governance matters
- ④ Being community in sound and look
- ⑤ Avoiding undue influence
- ⑥ Why members matter



Learning to collaborate

- ① Recognising and celebrating difference
- ② Making room for outsiders
- ③ Building a base of ongoing support
- ④ Keeping it simple
- ⑤ What to do when people get upset



Thank You

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