



**Telecommunication  
Development Bureau (BDT)**

Ref.

Geneva, 5 March 2015

To:

ITU Member States, Regulators, and ITU  
Sector-Members of the Asia-Pacific Region

**Subject: ITU-AIBD-ABU Pre-Summit Workshop on “Enhancing Digital Terrestrial Television Broadcasting Transition Experience” 25 May 2015, Kuala Lumpur, Malaysia**

Dear Sir/Madam,

The International Telecommunication Union (ITU), Asia-Pacific Institute for Broadcasting Development (AIBD) and the Asia-Pacific Broadcasting Union (ABU) with the support from Ministry of Internal Affairs and Communications (MIC-Japan) are pleased to invite your organization to participate in ITU-AIBD-ABU Pre-Summit Workshop on “Enhancing Digital Broadcasting **Terrestrial Television** Transition Experience” to be held at the Shangri-la Hotel, Kuala Lumpur, Malaysia on Monday 25 May 2015, before the Asia Media Summit 2015

The workshop will assist participants in understanding the various types of digital terrestrial television technology that are used around the world, ATSC, DTMB, ISDB-T, and DVB T/T2, future trends of interactive multimedia services in Asia-Pacific and learn from countries experience in implementing the digital Terrestrial Television broadcasting transition.

The workshop is addressed to Policy Makers, Regulators, Broadcast Engineers, Corporate Executives and Managers, i.e. middle-level managers, administrators and officials dealing with strategic planning for the introduction and business for Digital Terrestrial Television Broadcasting. The preliminary programme is attached (Annex 1) for your information. The final program will be available at <http://www.itu.int/en/ITU-D/Regional-Presence/AsiaPacific/Pages/events.aspx> and <http://www.aibd.org.my/ams>.

To participate in the ITU-AIBD-ABU Pre-Summit Workshop on Enhancing Digital Broadcasting Terrestrial Television Transition Experience and Asia Media Summit 2015, please register online at <http://www.aibd.org.my/ams> by **15 April 2015**. Please be informed that no fee is being applied for participants who attend the ITU-AIBD-ABU Pre-Summit Workshop. Travel arrangements, accommodation should be made and borne by the participating Administration (Annex 4). For ease of reference, useful information for participants is attached (Annex 2).

For further information about the Pre-Summit Workshop, please feel free to contact Ms. Sireerat Bunnag ([sireerat.bunnag@itu.int](mailto:sireerat.bunnag@itu.int)).

The ITU is pleased to provide full fellowships to cover one economy class roundtrip ticket and maximum three-day daily subsistence allowance (DSA) to ITU Members from the Least Developed Countries (LDCs) in Asia countries subject to availability of funds. It is imperative that fellows prepare to present 5-6 slides on their current situation in implementation of the Digital Terrestrial Television Broadcasting Transition in their respective countries and be present throughout the Pre-Summit Workshop.

Applicants requesting for fellowship are required to submit the fellowship request form (Annex 3) duly signed by their Administration together with the registration form no later than 15 April 2015.

Those participants requiring an entry visa to Malaysia are requested to contact their local Embassy of Malaysia for information well in advance.

We look forward to your participation in this important event.

Yours faithfully,

Brahima Sanou  
Director

**Attachments:** Annexes: 1-4