



BIOGRAPHY

Joe Guan
Spectrum Policy Manager, Asia Pacific
GSMA



As the GSMA's Spectrum Policy Manager for the Asia Pacific region, Joe Guan is involved in a wide range of spectrum policy campaigns for the GSMA, and contributes to its advocacy programmes advising government and regulatory bodies across the Asia Pacific region.

Before joining the GSMA, he worked for the New Zealand spectrum regulator — the Ministry of Business, Innovation and Employment — in a variety of roles ranging from radio engineering to business analysis and project management. Mr Guan has a bachelor's degree in engineering from New Zealand, specialised in radio engineering and digital signal processing.

Mr Guan is also a certified PRINCE2 practitioner with many experiences in project and programme management. He was heavily involved in the development of the New Zealand government's online register of radio frequencies and its online spectrum licensing and compliance systems.