

**Chris Zull**  
**Interim Director, Asia GSMA**

Chris has extensive telecoms regulatory and policy experience across developing and developed economies in Asia, the Pacific and the Middle East. With a background in economics, Chris has held senior roles in regulators and operators and has consulted to a wide range of industry players on a diverse range of matters concerning telecoms market liberalisation.

Chris joined the GSMA as Spectrum Director, Asia Pacific in its Hong Kong office in August 2014. His focus is on securing more spectrum for mobile services and on supporting the GSMA's future spectrum campaign as part of WRC-15. Chris works closely with member operators in the Asia-Pacific region to create long-term understanding and support for the GSMA's spectrum agenda.

Prior to joining the GSMA, Chris was Senior Manager, Industry & Policy at Macquarie Telecom - a telecom and hosting services provider in Australia's communications sector. Chris has also held senior positions with Windsor Place Consulting (Australia), Etisalat (UAE), the Telecommunications Regulatory Authority (Bahrain) and the Office of the Telecommunications Authority (Hong Kong).

