

Ms. Sireerat Bunnag, Programme Officer, joined ITU Regional Office for Asia and the Pacific in July 2010. During 2010-2014, she managed to assist 24 countries in Asia and the Pacific to develop the roadmap on transition from analogue to digital terrestrial television broadcasting. Prior to ITU-BDT, she worked with several multinational telco companies, e.g. AT&T, Lucent Technologies, Alcatel-Lucent in the areas of Administration, Sales and Marketing, Channel Management, and Marketing Communications for Asia and the Pacific.

Ms. Sireerat graduated with EMBA in Management from SASIN Graduate Institute of Business Administration of Chulalongkorn University and lives in Bangkok, Thailand.