



Samoa Digital Television

Leiataua Eteuati



Outline of Presentation

- ❖ Background
- ❖ Digital Dividend
- ❖ Consultation Process
- ❖ Process for Implementation
- ❖ Time Frame for the switch off



Background

- ❖ Commercial TV – 4
- ❖ Non Commercial – 3
- ❖ Pay per view – 2
 - One Satellite
 - One Cable



Digital Dividend

- ❖ Digital Broadcasting
- ❖ 700MHz Harmonisation Band Plan
- ❖ Improvement of service
- ❖ Economic benefits
- ❖ Time Frame for the switch off



Digital TV

- ❖ Standards
- ❖ Regulatory Framework
- ❖ Frequency Assignment
- ❖ Advice on transition
- ❖ Consultant -



Process for Implementation

- ❖ OOTR – consultation documents
- ❖ Consultation Workshops with stakeholder & Public
- ❖ OOTR – Public Awareness on DD
- ❖ Switch Off
- ❖ Digital Broadcasting



Propose Time Frame

- ❖ 2013 – start of consultation
- ❖ 2014 – migration of broadcasters
- ❖ 2015 – migration of broadcasters con't
- ❖ 2016 – migration completed
- ❖ 2017 – simulcasting and completion of transition on 31st December



Consultations

- ❖ Stakeholders are all part of the process
- ❖ Members of the public were also consulted
- ❖ Recommendations were submitted to minister for approval.
- ❖ Proposal was fully supported by Cabinet
- ❖ Clean up



OFFICE of the
REGULATOR

Thank You