

BROADCASTING AND PUBLICATIONS AUTHORITY

To inform, educate and entertain the people of Kiribati

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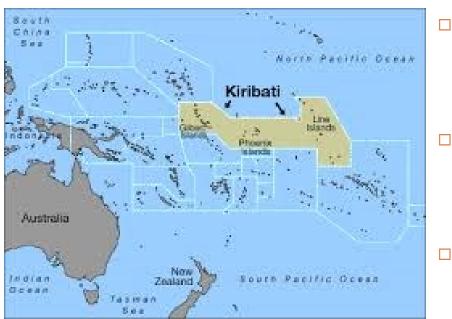
Mr. Teannaki Tongaua – Chief Executive

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Kiribati Geography





- 100k people with 32 islands scattered around
- 3 Groups of islands: Gilbert, Phoenix, Line
 - Main island of Tarawa about 50k
- 2nd largest island Kiritimati about10k
- 20 other inhabited islands with
- Population range from 500 6k
 Islands: Low lying islands

BPA Background

Solely owned by Government

- Established under the BPA Act in 1979, Act Amendment 1993
 liberalized market
- Service Licensing under Ministry of Communication, Transport and Tourism Development
- Only AM station in the country
- □ FM station on the main islands only
- Publications Weekly Newspaper



Market reaction from 1993 Amendment

- Existing strong FM station competitor
- Another FM station will soon come to live
- 4 newspaper companies now existing in the market
- TV company commissioned in 2005 Television Kiribati Limited



Telecom Kiribati Limited -TKL

- Government owned company
- Terrestrial Analogue TV station rebroadcasting of overseas channel
- Also internet service provider (ISP)
- Distributer for Sky Pacific service in Kiribati
- Local content not very appealing
- TKL went bankrupt and closed down
- TV is not very attractive in Kiribati market (price and content)



BPA Future TV Plan

- 1990s BPA had an arrangement with TV supplier based in Vanuatu not successful
- 2014 BPA hire Technical Assistance to investigate the chance to expand to TV service
- Initial Plan to explore the chance to work with one TV company using satellite transmission
- Priority project for BPA is the Kiritimati Island AM transmitter for Line Islands radio coverage
- Could be a 2-3 plan to implement TV server

Kiribati Support Digital TV Migration

- Government very supportive to Digital TV
- BPA have no objection since they have not started TV service yet
- BPA is mandated by Government
- Go Digital to avoid unnecessary cost to change from analogue to digital



Ko Rabwa & Fa'afetai

Question???