



BROADCASTING AND PUBLICATIONS AUTHORITY

To inform, educate and entertain the people of Kiribati

P.O.BOX 78

BAIRIKI, TARAWA

REPUBLIC OF KIRIATI

CENTRAL PACIFIC

Phone: +686 21547



Mr. Teannaki Tongaua – Chief Executive

Contents

- Kiribati Geography
- BPA Background
- Market reaction from 1993 Amendment
- Television Kiribati Limited information
- BPA Future TV Plan
- BPA support Digital TV Migration



Kiribati Geography



- 100k people with 32 islands scattered around
- 3 Groups of islands: Gilbert, Phoenix, Line
- Main island of Tarawa about 50k
- 2nd largest island Kiritimati about 10k
- 20 other inhabited islands with
- Population range from 500 - 6k
- Islands: Low lying islands

BPA Background

- *Solely owned by Government*
- *Established under the BPA Act in 1979, Act Amendment 1993 – liberalized market*
- *Service Licensing under Ministry of Communication, Transport and Tourism Development*
- Only AM station in the country
- FM station on the main islands only
- Publications – Weekly Newspaper



Market reaction from 1993

Amendment

- ❑ Existing strong FM station - competitor
- ❑ Another FM station will soon come to live
- ❑ 4 newspaper companies now existing in the market
- ❑ TV company commissioned in 2005 – Television Kiribati Limited



Telecom Kiribati Limited - TKL

- Government owned company
- Terrestrial Analogue TV station – rebroadcasting of overseas channel
- Also internet service provider (ISP)
- Distributer for Sky Pacific service in Kiribati
- Local content not very appealing
- TKL went bankrupt and closed down
- TV is not very attractive in Kiribati market (price and content)



BPA Future TV Plan

- 1990s BPA had an arrangement with TV supplier based in Vanuatu – not successful
- 2014 – BPA hire Technical Assistance to investigate the chance to expand to TV service
- Initial Plan to explore the chance to work with one TV company using satellite transmission
- Priority project for BPA is the Kiritimati Island AM transmitter for Line Islands radio coverage
- Could be a 2-3 plan to implement TV service



Kiribati Support Digital TV Migration

- Government very supportive to Digital TV
- BPA have no objection since they have not started TV service yet
- BPA is mandated by Government
- Go Digital to avoid unnecessary cost to change from analogue to digital



An aerial photograph of a tropical ocean scene. The sky is filled with large, white, fluffy clouds against a bright blue background. The water below is a deep blue, with lighter turquoise patches indicating shallow reefs or sandbars. In the distance, a small, low-lying island with some greenery is visible. The overall atmosphere is serene and expansive.

Ko Rabwa & Fa'afetai

Question???