



**Telecommunication  
Development Bureau (BDT)**

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Bangkok, 3 July 2015

To:

- ITU Member Administrations
- ITU Sector and Associate Members
- Academia and Stakeholders in Broadcasting and Telecommunications industries

Subject: Invitation to the **NBTC/ITU Regional Seminar on "Delivery Technologies and Business Models for Mobile Television Services"**, Bangkok, Thailand, 8 August 2015

Dear Sir/Madam,

On the occasion of the **NBTC Expo Thailand 2015 (NET 2015)** which is organized by the National Broadcasting and Telecommunications Commission (NBTC) during 6-9 August 2015 at the Queen Sirikit National Convention Center, Bangkok, Thailand, the NBTC and the International Telecommunication Union (ITU) are jointly organizing the **NBTC/ITU Regional Seminar on "Delivery Technologies and Business Models for Mobile Television Services"** which will be held on Saturday 8 August 2015 at the same venue of the NET 2015.

This Regional Seminar is aimed to:

- Define the different multimedia services, including the Video on Demand and linear television services on mobile platforms;
- Introduce the different delivery technologies for mobile television services, including various MTV transmission standards and LTE eMBMS;
- Share country experiences from countries which have launched commercial services or testing innovative new technologies or business models;
- Discuss the opportunities and challenges faced when offering mobile television services.

On behalf of NBTC and ITU, I am pleased to invite you to participate in the seminar. The seminar will also provide an opportunity for companies and organisations to showcase innovations, products and services in the EXPO. Participation and contributions from the private sector and the industry are encouraged. For further information about the seminar, please visit: [www.ictdforum.org/mtv2015](http://www.ictdforum.org/mtv2015)

The seminar will be conducted in English. No participation fee is required. To participate, please register online using the aforementioned link.

ITU is pleased to provide full fellowships to ASEAN Member Countries, and to eligible countries in the Asia-Pacific Region, subject to available budget. The last date for receipt of fellowship application is 24 July 2015. The fellowship application form as well as other details will be soon available on the ITU event website mentioned above.

For any queries, please contact, Mr. Wisit Atipayakoon ([wisit.atipayakoon@itu.int](mailto:wisit.atipayakoon@itu.int))

I look forward to your active participation.

Yours faithfully,



Ioane Koroivuki  
Regional Director  
ITU Regional Office for Asia and the Pacific

Annexes: 1) Tentative Programme