



# Innovations in Asia Education

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# Intel Corporation: The World's Largest Semiconductor Company : 46+ Years of Innovation

The ingredient we start with is sand...



It's not just what we make.  
It's what we make possible.



## Our vision

Advance excellence  
in education  
worldwide



### The common goals:

- Lifelong success for students
- Stronger communities
- Innovative economies

## Our mission

Create and extend  
computing technology  
to enrich the lives of  
every student on earth  
this decade

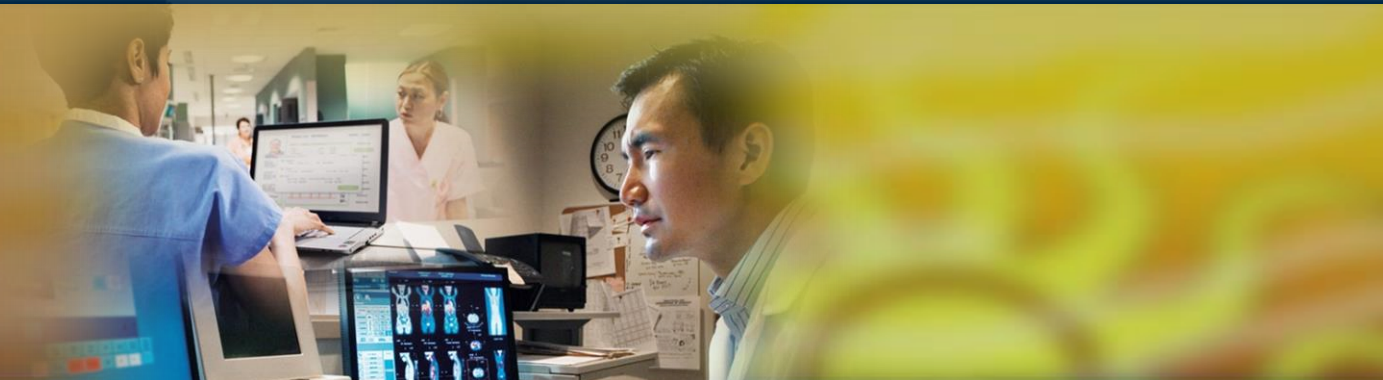


Today's students are tomorrow's problem solvers



# Intel Education

Initiatives for Preparing for Student Success & Driving Innovation



Economic Growth

Entrepreneurship

Global Challenge  
APAC Challenge  
Youth Enterprise  
Social Innovation  
E-basics

STEM

Students as Scientists  
Global Science Fairs

Teacher PD

Intel Teach  
Intel Transforming Learning

Digital Literacy

Intel Learn  
Easy Steps

Higher Ed

Higher Education  
-Curriculum development  
-Research  
-Internships  
-Academic Forum

Education





# Intel Education

We are deeply committed to achieving our shared goals through PPP

**150M** students have used Intel solutions for learning

Transforming education in **100** countries

Professional development for **11M** teachers

**7M** students in Intel Intl. Science & Engineering Fair affiliated fairs

**3M** students trained in APAC on Digital Literacy Skills

**4M** employee volunteer hours for education

Donating **50k** Galileo board to Universities & Maker Fairs worldwide

**\$1B** invested in the last decade



Source: Intel



# PPP example 1# Digital Literacy Scale

Intel® Easy Steps  
Activity Cards

Self-Instruction in key technology areas

Intel Easy Steps provides a series of Activity Cards, each of which provides instruction on how to create a useful product or complete a specific task.

Each Activity Card has:

- A sample of the product
- Step-by-Step instructions to create the product, supported by the Intel® Education Help Guide
- A "Challenge" suggesting a way to improve the product
- Review Checklist

Examples of Products:

- Advertisement/Poster
- Brochure
- Budget
- Flyer
- Invitation
- Letter
- Newsletter

Partial SAMPLE

Intel® Easy Steps Brochure

Create a Brochure

Have you ever needed an easy and inexpensive way to advertise your business? You can create a brochure which is a small leaflet or pamphlet often containing product or service information. In a business, brochures are used to introduce and advertise products or services to potential customers.

Look at the following example

Brochure Page 1 Example

Brochure Page 2 Example

As in the example above, a brochure created on the computer typically:

- Is made using a single sheet of paper that is printed on both sides and folded (in half). It is set up in columns.
- Contains information about the products and services offered by the business
- Includes the company logo
- Incorporates pictures that help make the written information clear or attractive to the potential customer
- Contains information about how to get in touch with the business to obtain the product or service

Supported by Intel® Education Help Guide

## Instructor Led or Self Paced Instruction



Android App for Mobile Learning



3m + youths in 8 countries (multi language, multi platforms)



Video Courses (Broadcast and On Demand)



Social Media Game

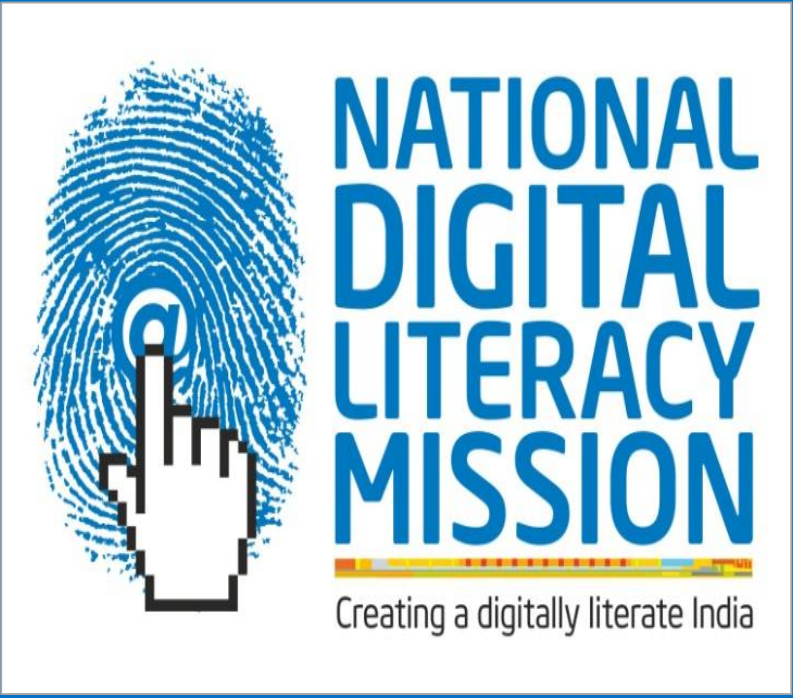




# Impact in India : Bridging Digital Divide and Empowering Citizens

22<sup>nd</sup> August: Lunch of the NDLM and Declaration by Mr Sachin pilot, IT State Minister : Govt will aim to have at least 1 e-literate person per HH

18<sup>th</sup> Sept: National IT policy announced with the goal to make 1 per family e-literate.

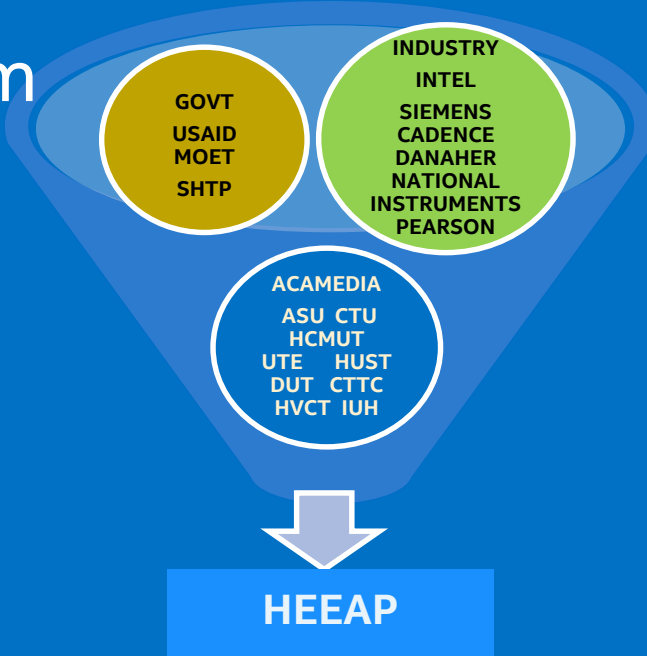


To cater to the urgent need for technology as an enabler of inclusion – Education, Health Care, Public Services, Finance

Government's National Optic Fiber Plan – connect with 250K villages by 2015



# PPP example 2# HEAPP in Vietnam



**HEEAP 1.0**  
\$5.5 million  
2010- 2013  
EE/ME  
5 UNIV/3 Vo-TECH

**HEEAP 2.0**  
\$40 million  
2013- 2017  
EE/ME/Engineering  
5 UNIV/3 Vo-Tech

**Future**  
Enterprise-wide  
Government –owned  
transformation  
All universities

Vietnam on the way to producing Engineering and Vo-tech grads that are globally competitive

Leadership Development	Faculty Development	Diversity& Instructional Expert	Curriculum/Labs	Distance Education	English
625 current/future leaders Government/academia, administrative functions From vision to assessment Succession planning At ASU and in-country TOTAL COST: \$6.4M	1000+ faculty trained, ASU and in-country (TTT) Implement TA/eLearning Project-based teaching Course evaluations Student assessment TOTAL COST: \$22M*	Diversity as a value: Education, Goals, Rewards College infrastructure: diversity recruiting, support Scholarships and marketing/promotions PhD fellowships for current/future female faculty TOTAL COST: \$1.5M	Curriculum projects In-kind donations Physical buildings (colleges) TOTAL COST: \$150K cash (+\$111M in kind)	Partner network Course development Course delivery Course x-credits Faculty collaboration Industry needs TOTAL COST: \$2M	"Go English"—what, how, when Vietnam ESL Portal TOTAL COST: \$2.5M



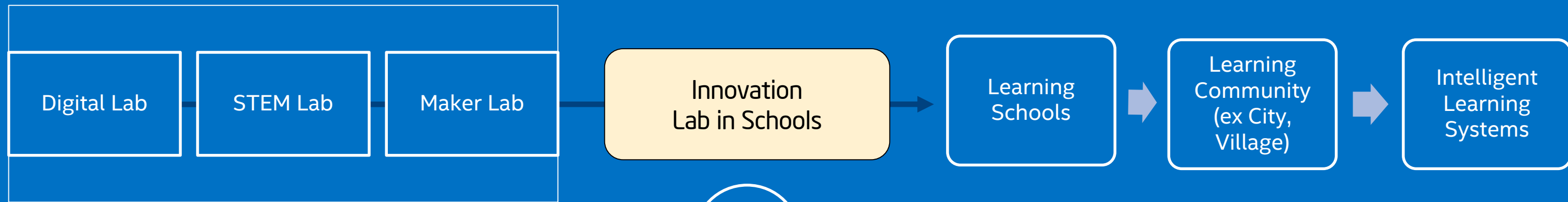
Vietnam – US joint statement (July 2013): Vietnam President Truong Tan Sang and US President Obama noted HEEAP as 1 of the top 2 successful model of bilateral education and exchange initiatives between Vietnam and US.



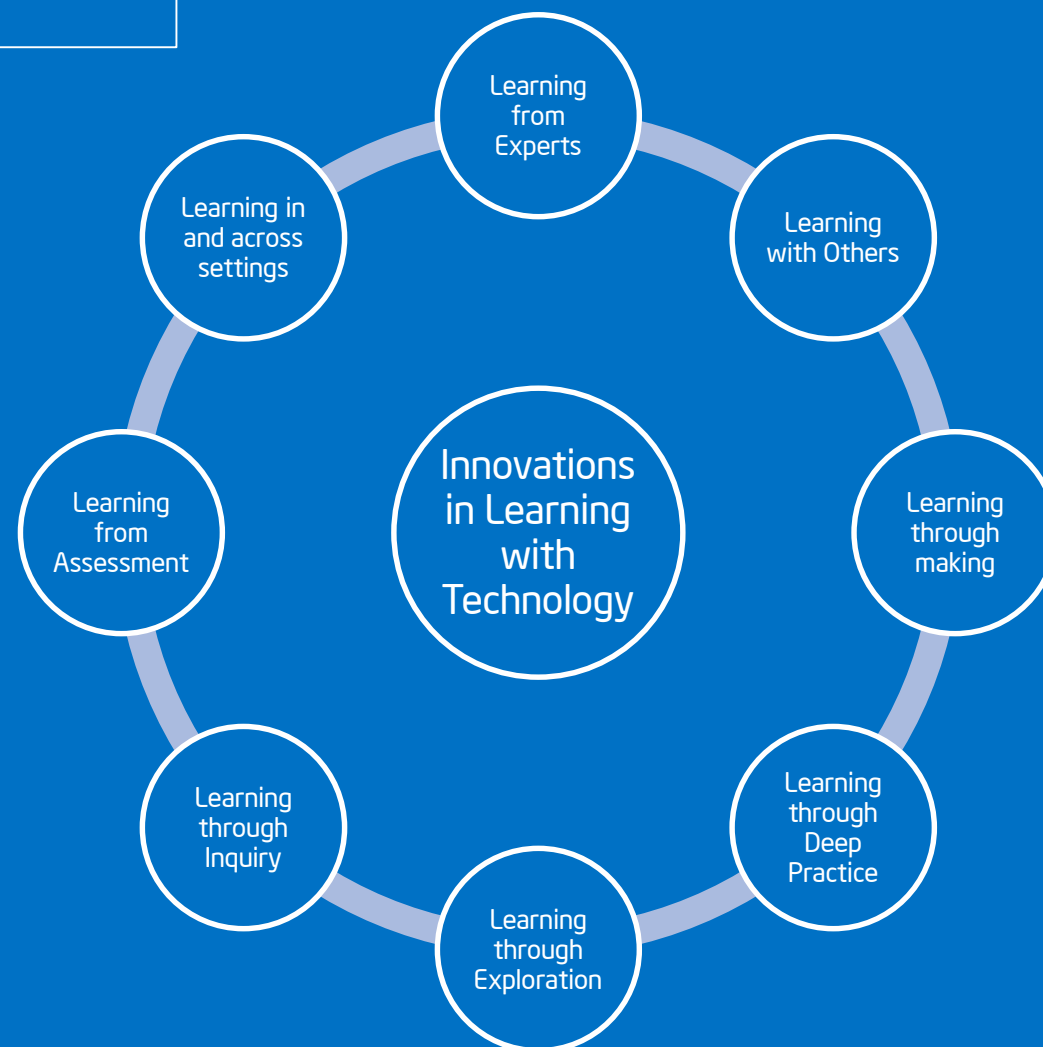


# Going Forward : Innovation in Asia School Education

PPP model for going beyond conventional PC lab model to bring innovation in STEM + K12



- Learning Leaders
- Learning Teachers
- Learning Students



## Smart and Safe Learning

Imagine every kid creating and making..



Our next generation of innovators and consumers



# Example : Innovation Labs in Bottom of Pyramid Rural School

Digital Lab in a Box – Marilog Davao, Philippines.

Power (Addressing through Solar tech )

- Simple to maintain clean energy solution

ICT Devices Cost (Low cost, low power Teacher PC & Student Tablet)

- All devices are charged overnight, Does not require power or connectivity (6 hours of usage)

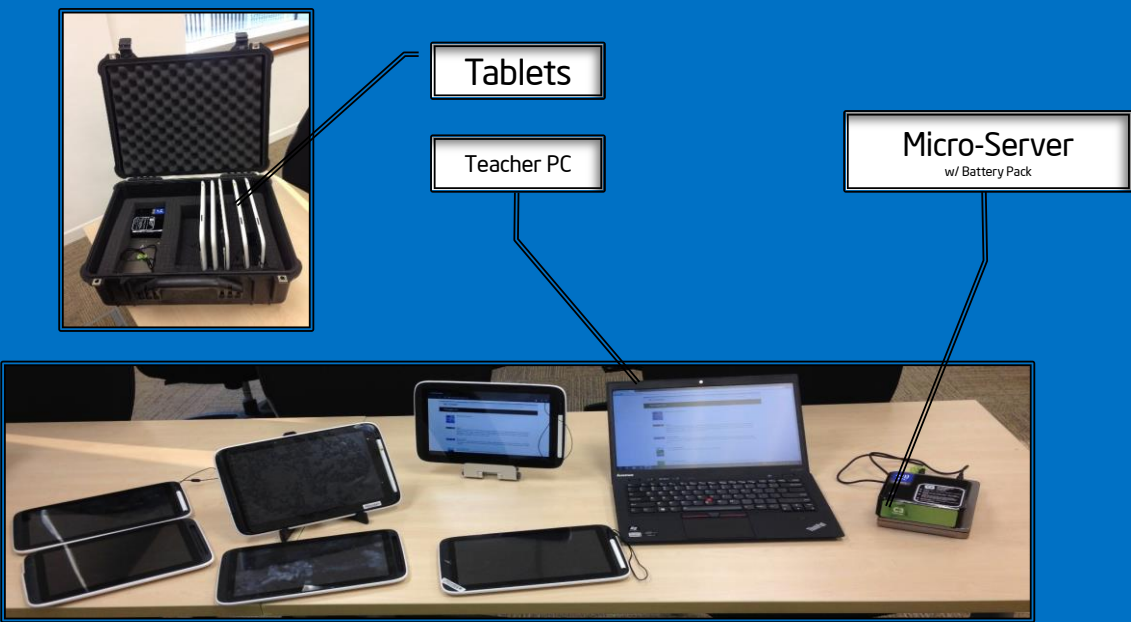
Connectivity (C3 Critical Link Micro server – with no connectivity)

- Rich local intranet content - Content can be updated remotely via low bandwidth connection
- Integrated Wi-Fi Access Point, One cable. Minimal furnishing & fixtures

Simple Implementation

- Relevant teacher training & community orientation, leadership support

Successful Frugal Innovation approach for Community based ICT4D solution in School



Description	Quant	Unit Cost	Cost	Subtotal
Student Tablet	20	200	\$ 4,000	
Teacher Laptop	1	600	\$ 600	
Server	1	800	\$ 800	
Subtotal IT				\$ 5,400
12VDC Integrated Solar System (120WattP)	1	500	\$ 500	
60AmH Deep Cycle Battery	1	130	\$ 130	
5VDC Integrated Solar System (75WattP)	2	400	\$ 800	
40AmH Deep Cycle Battery	2	90	\$ 180	
Subtotal Solar				\$ 1,610
Cabinet	1	100	\$ 100	
Installation	1	500	\$ 500	
Subtotal Others				\$ 600
Total Cost			\$ 7,610	

Sample Cost of Digital Lab





# Key Principles of Collaboration

## Accelerate Innovation for Tangible Education Improvements

- Models for Education Access, Equity, Quality and Excellence – integrated education improvement in formal, non formal and informal sectors
- To make education more accessible, affordable, attractive & applicable

## Focus on Policy Reforms and Strategic Outcome Indicators

- Innovation blueprint for ed transformation, incorporating emerging requirements like STEM Acceleration, Internet Safety
- Develop local capacities for outcome measurements – Incorporate learnings from New Pedagogies for Deep Learning, Collaborative Assessment, ATC21S

## Spirit of Open Knowledge Sharing and Partnerships for Innovation in Ed

- 15 country experience in Asia:: Cycle of Start – Scale-Sustain-Systemize- Success-Showcase. Collaboration with government, academia, civil society, communities and business. Strategic long term partnerships with UNESCO, CGI, USAID.
- Develop local business ecosystem for service & sustenance + ownership



## Sample Indicators of Success :

### Input Indicators of Access & Equity :

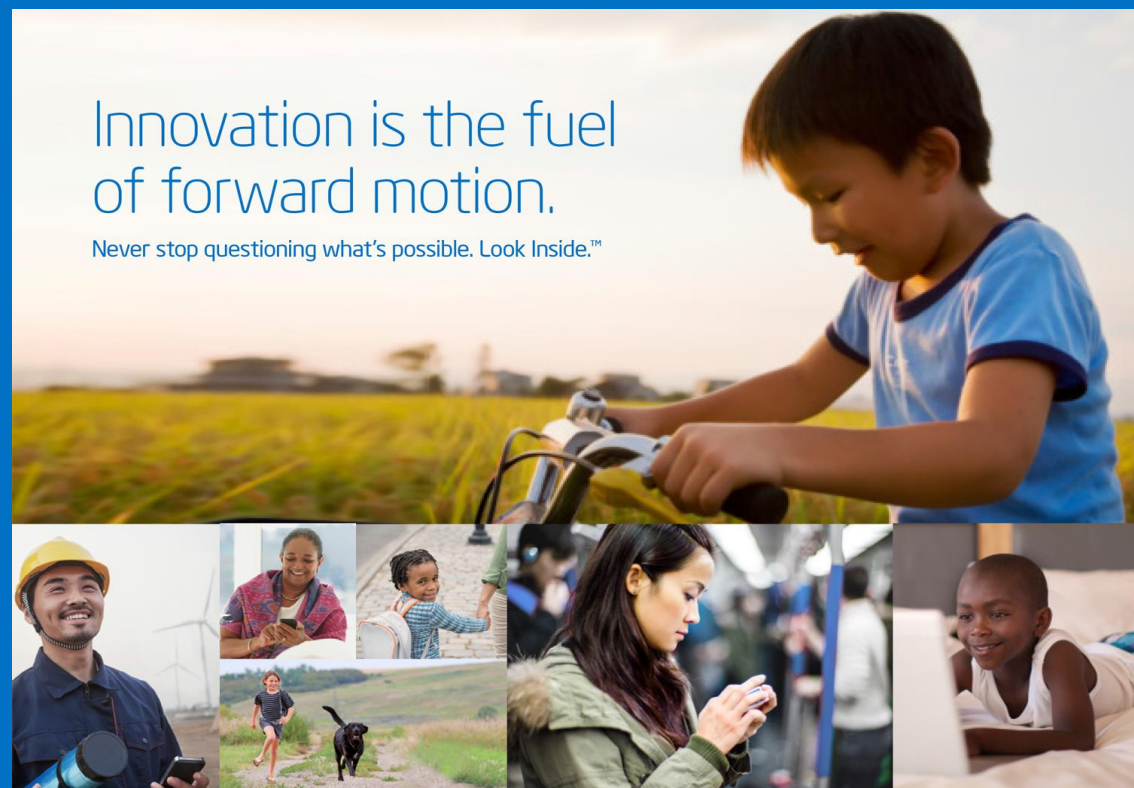
- ✓ Nu of students, teachers, labs
- ✓ Schools, cities/communities, countries as Intelligent Systems

### Outcome Indicators of Quality & Excellence:

- ✓ Quality of Research based / Maker Innovations by students.
- ✓ 21<sup>st</sup> century skill (creativity, problem solving etc) in students

What can we do together based on your priorities?





Together we can unlock the best inside every student !

