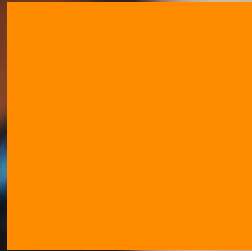


Citizen Driven eGovernment and the Cloud

Andrew Hodges

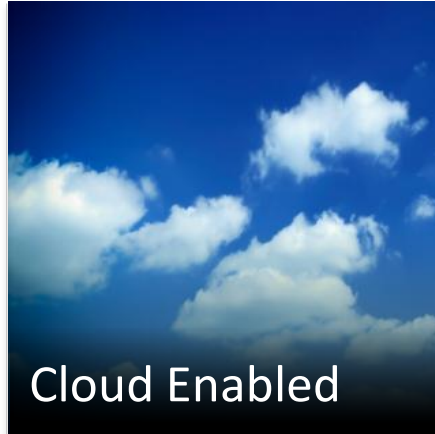
President & CEO
Lucandra International



Key Points...



Successful Governments embrace new paradigm of citizen services



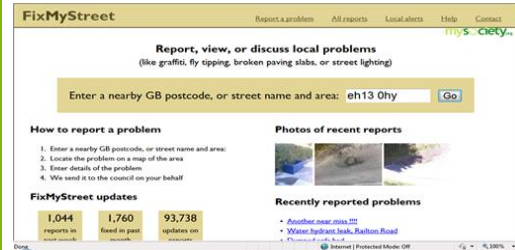
Cloud is an enabler, and there is a stronger business case in emerging markets



Adapt and apply to drive innovation

New Paradigm for Citizen Services

- In Transition - Gov 1.0, → 2.0, → 3.0
- Risk of not embracing new Citizen Services Engagements
- Economic cost of Silos
- Cloud challenges traditional thinking – Social? Geo?
- Think Classification and Risk Management rather than default to NO
- Outsourcing & Cloud, you've already dealt with the issues



There is a stronger case in emerging markets...

- Small countries are like National SME's, they can have agility
- There are economic benefits for the business community
- Mobile phones are far more ubiquitous than PCs
- Talent pool is limited, time to focus
- Security is an issue – dealt with it!
- Hey its physical security too!
- Decision agility and the pace of change
- Think bottom up
- Standards and Interop, your saviours



Adapt and Apply to Drive Innovation

- Wisdom of Crowds, Engage Broad Audiences
- Apply the Lessons Learned
- Think Differently
- Adversary is your Friend



Call to Action

OK so what's the
project?
CloudPac?



- Give Cloud a go?
- Execute and Engage

Pick a common pain?





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