



**Peter Mancera**  
**CEO, Watchdog International**

Peter is the founder and CEO of Watchdog Corporation, the first and leading ISP in New Zealand totally dedicated to providing filtering services to schools, homes and businesses. Peter has a wealth of expertise in implementing filtering technologies within ISP networks and founded Watchdog International to service the global ISP market, providing best of breed technologies and expertise. He is an advisor to governments and NGOs, assisting in the implementation of filtering illegal web content.

A former board chairman of the child protection agency ECPAT (NZ), Peter has many years of experience in the fight against child sexual abuse on the Internet. With ECPAT he worked with the New Zealand DIA to implement their CSA internet filtering system. Watchdog International has implemented and has set up CSA filtering services in a number of countries around the world.

Peter has worked in the IT industry for 34 years and in the Internet industry for 20 years to become a leading global specialist in web content filtering technologies. He has two teenage sons and is often doing presentations to schools, parents and children about safety on-line.