ASEAN Project on ICT Indicators

ITU Regional Forum on Telecommunications/ICT Indicators:

Measuring the Information Society **&**

ITU/ASEAN Meeting on Establishing National ICT Portals and Measuring ASEAN ICT Targets

Bangkok, Thailand

Outline:

- Establishment of National ICT Statistics Portal

- Collaboration with other Ministries on ICT Indicators

- Output

Workshop on Establishing National ICT Statistics Portal

Rationale:

- Acknowledging the importance of statistics as inputs for informed decision-making of private business and the government, there is a need for country's national ICT sector to establish and develop an information system on ICT statistics to contain time series and cross sectional ICT statistics and it is intended to produce web-based statistical tables that are internet accessible.

- The data that will be gathered by statistics producers should be in accordance with the government approved ICT-related indicators.

Objectives:

- The project aims to share amongst AMS the Philippines' experience in setting-up the national statistics portal
- It is also aimed to determine the specific framework necessary in setting-up ICT statistics portal and establishing a database system that can be used by the different agencies involved in data collection and distribution, possessing the following characteristics:
    - ❖ User-friendly;
    - ❖ Secure; and
    - ❖ Complete and frequently updated data

Deliverables:

- Workshop program designed for multi-stakeholder participation including government and private sector, academe, and the AMS;

- Hosting of a one-day workshop sharing its experience in setting-up the national statistics portal under it recently launched project undertaken with ITU called "Philippine Information and Communications Technology Statistics (PHICTS) Portal"; and

- Workshop results and recommendations including framework in setting-up national statistics portal for possible adoption of interested AMS.

Collaboration with Relevant Ministries on Measuring
ICT Adoption within ASEAN

Rationale:

- There are set of indicators to measure ICT adoption globally being published and/or recommended by various international organizations, particularly the International Telecommunications Union (ITU), World Economic Forum (WEF), ASEAN, etc. More often, surveys are being conducted to collate data/status of ICT adoption for every country. However, difficulties in attaining responses and specific data/information can be attributed to the following reasons: unavailability of data, confusion which government agency collects and monitors particular data or information, etc.

- Supporting initiative 6.3 of the ASEAN ICT Masterplan 2015, specifically to improve access and relevance of information through collaboration with the concerned agencies and relevant Ministries within ASEAN with focus to: a) develop platform within ASEAN institutional framework to identify relevant content for different communities and sectors within ASEAN; and b) facilitate access and relevance of information to promote ICT adoption.

Objective:

- The project aims to establish a common indicator/platform for for ICT indicators that all AMS can adopt to strictly measure and monitor ICT development in the region.

The success of measuring ICT adoption for each country can not be achieved by single ICT Ministry, as such, collaboration among other relevant Ministries is a must for this purpose. We also need to establish linkages among relevant Ministries of all AMS.

Deliverables:

- Workshop program designed for multi-stakeholder participation including government and private sector, academe, and the AMS;

- Conduct of a comprehensive survey among AMS to identify the availability of ICT indicators, latest year of availability, name of organization/s in-charge of collecting the data/information;

- Analysis of the ICT indicators as a result of the survey and come-up with the initial list of common ICT indicators for AMS;

- Conduct of a two-day workshop in the Philippines with relevant Ministries to come-up with a list of ICT indicators;

- Workshop results and recommendations including framework in setting-up national statistics portal for possible adoption of interested AMS.

Outputs:

- Survey questionnaires to identify the availability of ICT indicators, that latest year of availability, name of organization/s in charge of collecting the data/information, among others;

- Analysis and synopsis;

- Workshop Program designed to be participated by all AMS, relevant Ministries and related entities;

- Hosting and conduct of a two-day workshop;

- Workshop results and recommendations, including framework in setting-up national statistics portal for possible adoption of interested AMS.

- Publication (online) of the Report on the list of ICT indicators for ASEAN.

Thank you.