## International Telecommunication Union Asia-Pacific Regional Office



## 国际电信联盟 亚洲及太平洋区域代表处

Ref.

BDT/RO/Bangkok 11/14

1 September 2014

ITU Member States and Sector Members in the Asia-Pacific Region

Subject:

ITU-ABU Pacific Media Partnership Conference 2014: Partnering for Broadcast

Development, 17-19 November, Nadi, Fiji

Dear Sir / Madam,

I am pleased to invite you to attend the ITU-ABU Pacific Media Partnership (PMP) Conference 2014 which will be held on 17-19 November 2014 at Sheraton Fiji Resort, Denarau Island, Nadi, Fiji. The conference is supported by the Department of Communications, Government of Australia and the Ministry of Internal Affairs and Communications, Japan. The theme for the event is "Partnering for Broadcast Development". The conference is preceded by pre-conference workshops on 17 and 18 November which comprise workshops of interest to the Pacific Broadcasters. .

The PMP conference provides a great opportunity for the participants to share knowledge and expertise to improve and promote media coverage in the Pacific countries. The event span over three days during which two days allocated to conduct the pre-conference workshops and the final day to the conference which summarizes and integrates findings from each workshop to address how digitalization and converged media can be used effectively in the Pacific.

For details, please see the updated programme at http://www.abu.org.my/pmpc

ITU is providing full fellowship (the daily subsistence allowance including economy class ticket roundtrip) to one representative from Small Islands Developing States (SIDS) subject to availability of fund. The last date for fellowship application (see Annex) is on <u>24 October 2014.</u>

We look forward to your participation in this important conference.

Yours faithfully,

Sameer Sharma

Regional Director, a.i.

ITU Regional Office for Asia and the Pacific

Encl. Annex: Fellowship Request form