Digital Inclusion and Economic Empowerment of Women on *"Digital Literacy Campaign for Women and Girls"*

A Perspective from the Pacific Digital Alliance for Women in ICT

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THE UNIVERSITY OF THE
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SPaCS
The South Pacific Computer Society
Advancing Information and Communications Technology in the South Pacific

PASIFIKA NEXUS

Bridging the Gap

"It is so important to develop females who are over half the world's population and have traditionally been 'kept down' in most societies in most historical periods"

Professor Michael Petterson, Director, SOPAC Division, Secretariat of the Pacific Community

Building the Next Generation of Pacific Women in ICT

"Women need to step up and take their place…"

Thomas Rodgers, Manager Applications Telecom Fiji Limited in an Interview for the Girls and Women in ICT Celebrations 2014

"How much would you like to help one other woman or one other girl?"

Cheryl Langdon-Orr, AUDA Director, ICANN NomCom Chair in an Interview for the Girls and Women in ICT Celebrations 2014

Literacy, ICT and Sustainable Development

* "**Promoting and enhancing** the use of information and communications technologies for, inter alia, **education**, the **creation of employment**, in particular **youth employment**, and **economic sustainability purposes** in small islands developing States…..

* Within the recent United Nations Small Islands Developing States Conference, leaders affirmed "that **full and equal access to quality education at all levels is an essential condition for achieving sustainable development** and the importance of **local, national, regional and international efforts in this regard**"
  Source: SAMOA Pathway for Action (Outcomes of the UN SIDS Conference)

* UNESCO's post 2015 Agenda - Should be rights based and adopt an equity perspective whilst reflecting the expanded vision of access to quality education at all levels, with a focus on learning.

2012 Beginning of An Awakening

In 2012, we hosted a Girls and Women in ICT Symposium at the Novotel titled:

"Game Changers: The Role of Girls and Women in Development"

Pacific Women in ICT
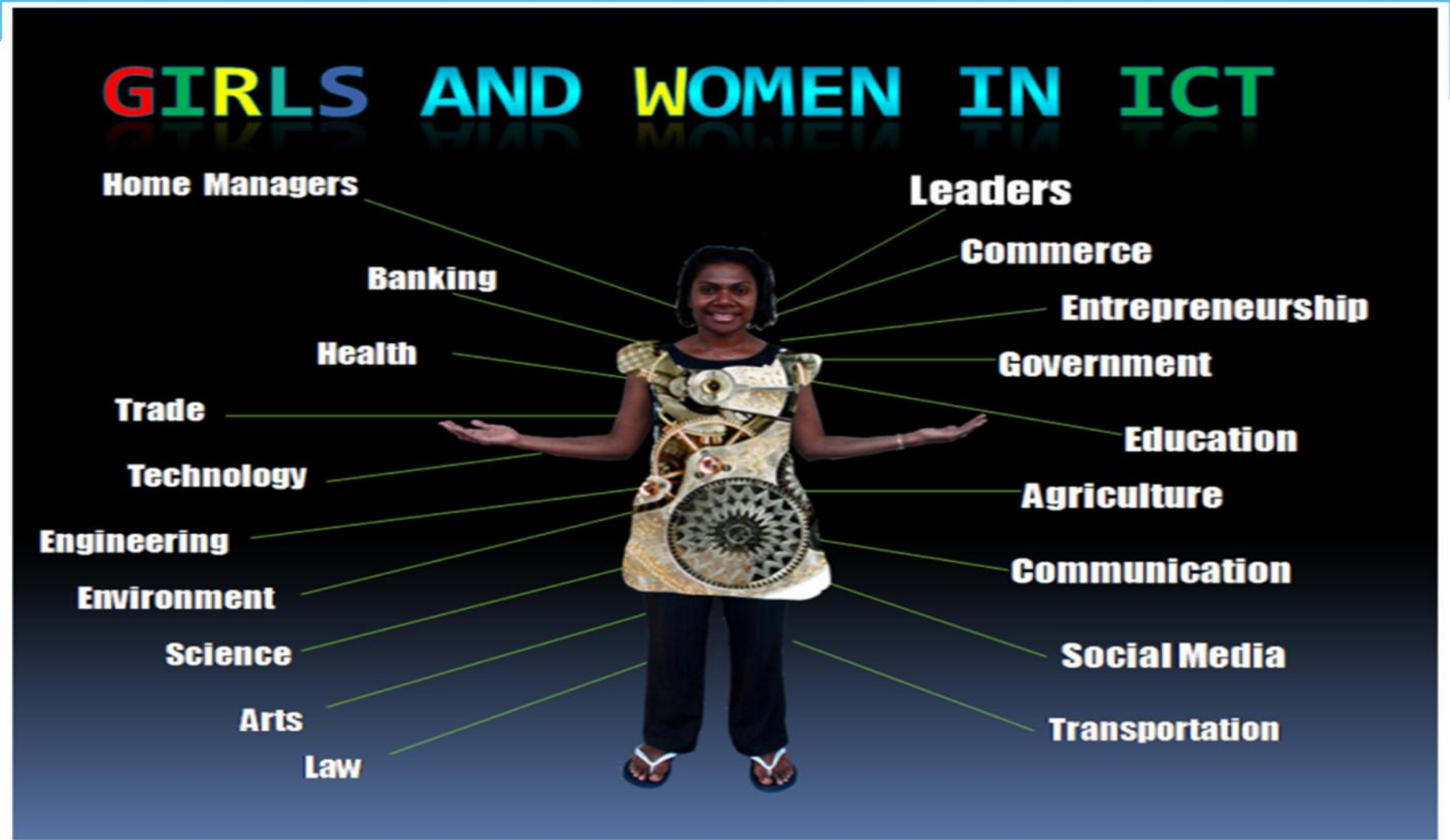
Strategies for Increasing Digital Literacy

* Strengthening the Pacific Digital Alliance for Women in ICT;
* Working with the stakeholders within the ICT Ecosystem;
* Working alongside Telcos, ISPs, Network Operators, Software Development Companies to encourage Digital Literacy;
* Engaging regional ICT Working Groups in Advocacy;
* Creating Awareness and Identifying Champions;
* Providing a Platform for Women to Dialogue and Share Experiences and Provide Support and Mentoring;
* Promoting Gender Equity in Policy, Frameworks and Foras;
* Empowering communities through values based human development.

Initiatives

* Awareness
* Girls and Women in ICT Celebrations
* Video Blogging and Blogging Contests
* Programming Competition
* Panel Discussions
* Panel Discussions
* Symposiums
* Dialogue
* Mentoring

Girls & Women in ICT
@ICT4WG

Follow

Participants at the Girls and Women in ICT celebrations said that the session was impactful #ICT4W #ICT4D #WSIS #IGF

The Pacific Digital Alliance for Girls and Women in ICT

* Developed the Website, www.pacificwomen4ict.org
* Planning a Girls and Women in ICT Conference in March 2015;
* Roadshows to High Schools;
* Developing Content;

There are no limits…

* We have role models for women in ICT who have overcome their physical challenges (disabilities) to excel in ICT eg. Georgina Sakimi aka Gina
* Gina is a Senior Developer in 2012 with Government but is now a Manager Business Performance and Reporting at ANZ Banking Group

Watch Video

* This is a video we prepared for the Girls and Women in ICT celebrations this year:

https://www.youtube.com/watch?v=FGhBKL6yoU4&feature=youtu.be

* To sign up, visit: http://www.pacificwomen4ict.org/sign-up-for-digital-alliance

Or email: secretariat@pacificwomen4ict.org