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| **ITU CENTRES OF EXCELLENCE NETWORK FOR ASIA PACIFIC REGION**  **SENIOR MANAGEMENT TRAINING ON**  **“Telecom Strategy for the Pacific-The Next Five Years”,**  **16 - 18 November, 2015, Nadi, Fiji**  **Supported by**    **TRAINING OUTLINE** |

**COURSE DESCRIPTION**

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| Title | **Telecom Strategy for the Pacific-The Next Five Years** |
| Method of delivery | Face-to-face |
| Objectives | * To provide senior management and decision makers of ICT entities including governments, regulators and service providers with insight on the changing telecommunication/ICT landscape worldwide and its relevance in the Pacific context; * To build skills for development of an appropriate telecommunication strategy for the Pacific keeping in view the growth potential and critical role of ICTs as well as the unique context of the Pacific. * To share experiences amongst senior management and discuss the study being undertaken by the ITU and PITA on *Telecom Strategy for the Pacific-The Next Five Years*. |
| Dates | 16-18 November 2015 |
| Duration | Three days |
| Registration deadline | 31 October 2015 |
| Training fees | Free |
| Course code | **15WS14263ASP-E** |

**LEARNING OUTCOMES**

Upon completion of this training, participants will be able to

* Understand the key developments in the telecommunication and ICT landscape and the strategies being adopted by the governments, regulators and telecom service providers worldwide to harness its potential and address the challenges;
* Comprehend the telecommunication/ICT situation in the Pacific and strategies being undertaken by the other stakeholders in the Pacific;
* Acquire skills to develop a strategy for their own enterprise recognizing the unique context of the Pacific;

**TARGET POPULATION**

Senior management from regulators, government and telecommunication operators responsible for making strategic decisions in their organizations.

**FACILITATOR/EXPERTS**

The experts for the senior management training include Mr. Chetan Sharma, Mr. Ashish Narayan, other speakers. There will also be experiences shared by telecommunication/ICT entities from the Pacific.

**EVALUATION**

The assessment of the participants shall be based on the - time spent on the training and the following parameters:

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| Evaluation Parameter | Weightage ( in %) |
| Quizzes and presentations | 60 |
| Attendance | 10 |
| Participation | 30 |

The Minimum passing requirement for certificate is 60%.

**TRAINING SCHEDULE AND CONTENTS / AGENDA**

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| Agenda | |
| Day 1 (08:30-09:00) | Registration |
| **Day 1 (09:00-09:30)** | Opening Ceremony and Group Photo |
| Day 1: Setting the Scene-Global Trends and the Pacific context | |
| **Day 1 (09:30-12:00)** | Presentations on   * Policy and Regulatory- The emerging global trend (ITU) * Industry Trends and Strategies- The current and future (ITU) * The telecom / ICT opportunities and challenges in the Pacific (PITA)   *Workshop discussions: These presentations will be followed by discussions, experience sharing, building ground truths, potential opportunities, forthcoming challenges.* |
| **Day 1 (13:00-16:30)** | Presentations on   * Industry Case Study – (ITU) * Pacific experiences and challenges with strategies (presentations from the Pacific)   *Workshop discussions: Focused discussions on challenges before the Pacific telecom ICT providers, policy makers, regulators e.g. financial, human resources, market opportunities* |
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| *Day 2: Where do we need to reach in 5 Years- Identifying practical goals, outcomes and solutions for the Pacific* | |
| **09:00-16:30** | Presentation on   * Summary from Day 1 * How to build strategies? (ITU) * Case study on strategy (ITU)   *Workshop discussions: Following the presentations, there will be plenary discussions on identifying the top 10 goals for next five years, their expected outcomes, possible solutions and implementation mechanism.* |
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| *Day 3: What are the priorities? And how do we implement them? Building roadmaps.* | |
| **09:00-16:30** | Presentation on   * Summary from Day 2 * How to build a roadmap? (ITU) * Key priorities and challenges for the Pacific telecommunication / ICT governments, regulators and industry (ITU) * Emerging situation (ITU   *Workshop discussions: Identifying the top 5 goals for next five years, create action plans, alternate paths, stakeholders engagement, funding and support strategies, policy and regulatory environment that will become the basis for a blueprint for strategy.* |
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**METHODOLOGY**

* For face-to-face trainings: The training will include
  + Instructor-led presentations,
  + Case studies,
  + Group exercises

**TRAINING COORDINATION**

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| **PITA coordinator:**  **Name: Mr. Fred Christopher**  Manager  Pacific Islands Telecommunication Assoc [PITA]  Tel: (679) 323 1950, Tel: (679) 331 1638  Email: [pita@connect.com.fj](mailto:pita@connect.com.fj)  [pitacoordinator@gmail.com](mailto:pitacoordinator@gmail.com) | **ITU coordinator:**  Mr. Ashish Narayan,  Program Co-ordinator, ITU Regional Office for Asia & the Pacific, 5th Floor, Thailand Post Training Centre,111Moo3 Chaengwattana Road, Laksi Bankok 10210,Thailand  Tel: +66 257 500 55, FAX: +66 257 535 07  Email: [ashish.narayan@itu.int](mailto:ashish.narayan@itu.int) |

**REGISTRATION**

**Registration on ITU Academy Portal**

Please note that to be able to register for the course you MUST first create an account in the ITU Academy portal at the following address:

<https://academy.itu.int/index.php?option=com_hikashop&view=user&layout=form&Itemid=559&lang=en>

**Training Registration**

When you have an existing account or created a new account, you can register for the training online at the following link: <https://academy.itu.int/index.php?searchword=Telecom%20Strategy&searchphrase=all&Itemid=378&option=com_search&lang=en>

The training is offered FREE of charge. However, the participants will need to make their own arrangements for travel, accommodation, meals, insurance, medical etc.