



GIRLS IN ICT 2023: THE CASE OF SAMOA

INAUGURAL DIGITAL WEEK

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PATHWAY

- Pathway for the Development of Samoa 2021-2026
- Vision: *Fostering social harmony, safety, and freedom for all*
- Key Strategic Outcome 5: Structured Public Works and Infrastructure
 - Key Priority Area 20: *Innovative Information, Communication and Technology Use*

Sector Plan 2022-2028

- giving priority to a set of activities and critical path
- designed to assist the sector organizations (Ministry, Office of the Regulator and Samoa Postal Office)
- Overall vision: “Affordable and Appropriate ICT Accessible to All”



Samoa's Digital Transformation Pathway



GIRLS IN ICT

- Sector coordinated event annually
- Schools are invited
- Participation of government officials to young school girls
- Extensive media coverage



INAUGURAL DIGITAL WEEK

- First ever sector coordinated event
- Embracing digital skills for life
- Live broadcasts of week long event
- First partnership event with Girls Geek Academy – Australia - to learn and develop coding skills and code
- [Home | Samoa Digital Week \(digitalsamoa.org\)](http://digitalsamoa.org)



CYBER SMART SAMOA

- JULY 14th - August
- August to educate, inform and influence the general public on making informed decisions
- when accessing and using digital platforms such as social media.
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GIRLS IN ICT – MINISTRY OF WOMEN


- District Council Offices to utilize technology
- Virtual presentation to emphasise reality
- Realise benefits and outcomes for remote locations
- First of point of contacts for citizens



ONGOING ICT PROJECTS

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- School Connectivity Project
 - Digital Transformation
 - National Digital ID
 - Samoa Domestic IXP
 - Pacific Distribute IXP
 - Last Mile Connectivity
 - Smart Island/Village
 - Rural Connectivity and Transport
 - I am Digital
 - SNBH Upgrade

CHALLENGES IN ICT

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- A hand holding a glowing blue globe with a city skyline in the background.
- Translation fit for purpose – next task
– Samoan glossary
 - Community participation in ICT related events
 - Limited access to platforms for story telling
 - Narratives to be told in Samoan language

- THANK YOU/FA'AFETAI
- <https://mcit.gov.ws>