



ITU/ACMA Training Program Day 3 Competition Issues

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Communications regulation

The ACCC is Australia's economic regulator of the communications industry, as well as Australia's competition regulator and national consumer agency.

The ACCC's key goals in the communications sector are to:

- maintain and promote competition
- protect the interests of consumers and fair trading, and
- support the economically efficient investment in, and use of, infrastructure.

The ACCC works closely with the industry's technical regulator, the ACMA, where there are cross-overs on related matters

Discussion topics

Market structure in Australia

Transitioning to the NBN

Challenges for the future

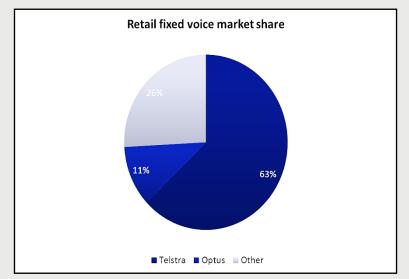
Market structure in Australia

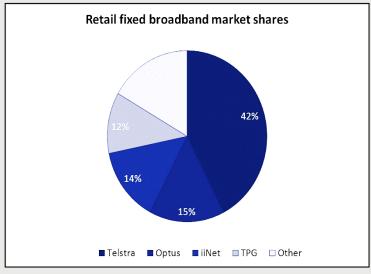
Fixed line markets

Telecommunications infrastructure has natural monopoly characteristics

Vertical integration of Telstra has been central to the development of markets

Telstra has maintained a dominant position in downstream markets





Market structure in Australia

Regulatory framework

Industry-specific legislation in Parts XIB and XIC of the *Competition and Consumer Act 2010*.

Part XIB – anti-competitive conduct

Part XIC – telecommunications access regime

Part XIC access regime

Service declaration – creates an obligation to offer the service

Terms and conditions of access can be:

- agreed between the parties
- set out in an access undertaking, or
- made by the ACCC in an access determination.

** This framework is currently the subject of a review by the Vertigan Committee.

Transition to the NBN

Structural reform

Policy-induced structural change

The ACCC accepted a Structural Separation Undertaking from Telstra in 2012

Key outcome will be a structurally separated wholesale-only access network





Transition to the NBN

Consumer issues	Service continuity issues are a key priority
	Consumer education and engagement is important
	Cease sale and disconnection issues
Competition issues	NBN Co will be a wholesale only monopoly
	Other networks
	Non-discrimination

Challenges in the future

Policy reviews	Vertigan review
	Harper review
	Possible structural or regulatory changes
NBN	Network operation issues
	Facilities access in an NBN environment
	Use of NBN infrastructure for mobile backhaul?
Consumer	Shifting to the new network
	Interaction with retail service providers
	Who is responsible when problems arise – NBN Co, RSPs, others?