

Maha Zouwayhed

Accessibility Advocate and Innovation Support Professional

Accessibility advocate, innovation support and management professional with over 20 years of experience in managing large-scale and cross-functional operations and projects in multiple industries, especially in higher education. Areas of expertise include digital accessibility, business development, startups support, finance, and management information systems. Maha enjoyed working across multinational environments and successfully drove collaborations, cross-border outreach and engagements and landed finally as the Assoc. director of the AUB Innovation Park.

Maha is also the founder of the digital accessibility initiative ABLE (Accessibility for a Bolder Learning Experience) and is working now as the focal point for digital accessibility at AUB while progressing in establishing a sustainable capacity internally and on the national level.