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*Ahmed Abdelhady is an Inclusive Design Evangelist with over 16 years of hands-on experience in the Customer Experience space. Ahmed is the first CPWA-certified professional in MENA and was chosen as **G3ict/Smart Cities for All Country Representative for Egypt** from 2021 to date. As the Head of Accessibility and Digital Inclusion at **Axessall**, Ahmed and his team's mission is to **help businesses build accessible digital platforms that change lives.***