



**ITU Regional Workshop on
BRIDGING THE DIGITAL INNOVATION DIVIDE
Fostering Digital Entrepreneurship and Startup Ecosystems
1-2 October 2019, Cairo, Egypt
Draft Agenda**

Day 1 (1 October 2019)	
8:30 – 9:00	Registration
9:00 – 9:15	Opening Addresses <ul style="list-style-type: none">• Lamiaa El Rashidy, Incubation Department Manager, TIEC.• Slaheddine Maaref, Senior Advisor, ITU.• Dr. Hossam Osman, ITIDA VP and TIEC Manager.• Eng. Hala El Gohary, Deputy Minister for Human and Institutional Capacity Development and ITIDA CEO.
9:15 – 10:45	Session 1: Understanding the innovation divide & its challenges – Why are we here? Diagnosing the Digital Innovation Divide <ul style="list-style-type: none">• <i>Setting the Scene for Innovation Ecosystems: Where do we stand? by Mr. Mohamed Ba, Head of Innovation, International Telecommunication Union</i>• <i>Innovation Ecosystem in Arab Countries:</i><ul style="list-style-type: none">○ <i>Dr. Hossam Osman, ITIDA VP and TIEC Manager, National Innovation Policy & Strategy of Egypt</i>○ <i>Dr Nibal IDLEBI , ESCWA, ESCWA vision on BRIDGING THE DIGITAL INNOVATION DIVIDE</i>○ <i>Ms. Lize Denner, ESCWA: Innovation and Entrepreneurship: Challenges and Opportunities for Arab Youth and Women</i>○ <i>Mr. Osama GHANIM, ARTECNET-INNOVABIA: What made the digital innovation divide, whom to blame?</i>○ <i>Munira Aminova & Slaheddine Maaref : Report on Entrepreneurship and Innovation Ecosystem in Arab countries</i>
10.45 -11.30	<ul style="list-style-type: none">• Case studies presentations<ul style="list-style-type: none">○ Egypt, by Eng. Nahel Muhammad, Innovation Support Manager at Technology Innovation and Entrepreneurship Center (TIEC)○ Libyan Experience and plans , by Dr. Abdullatef Gadi, ZSTP, Libya

	<ul style="list-style-type: none"> • What is the Problem? Building Innovation Policy <ul style="list-style-type: none"> ○ Challenges in Building ICT-Centric Innovation Ecosystems: How & Why Digital Policies are not successful ? ○ What is the current Policy - What can be improved in the current Policy
11:30 – 11:45	Coffee Break and Group Photo
11:45 – 12:45	<p>Session 2: How to make Digital Innovation Work – Ready for a paradigm shift. ITU Digital Innovation Framework, New Approach & Tools Panel</p> <p><i>by Mr. Mohamed Ba, Head of Innovation, ITU</i></p> <ul style="list-style-type: none"> • What you could do to solve the problem? • New Building Blocks • New Framework of Analysis • Toolbox Overview
12:45– 13:45	Lunch Break
13: 45– 14.45	<p>Session 3: Building Digital Innovation Ecosystem – Co creative learning journey (1/5)</p> <p><i>by Mr. Mohamed Ba, Head of Innovation, ITU</i></p> <p><i>Understand the ecosystem & where you stand</i></p>
14:45- 15.45	<p>Session 4: Building Digital Innovation Ecosystem – Co creative learning Journey (2/5)</p> <p><i>by Mr. Mohamed Ba, Head of Innovation, ITU</i></p> <p><i>Ecosystem Canvas & Workshops</i></p>
15:45-16:45	<p>Session 5: Building Digital Innovation Ecosystem – Co creative learning Journey (3/5)</p> <p><i>by Mr. Mohamed Ba, Head of Innovation, ITU</i></p> <p><i>Build Your Innovation Knowledge: Qualitative Interviews</i></p>
16.45	End of Day 1

Day 2 (2 October 2019)	
9:00 – 10:00	<p>Session 6: Building Digital Innovation Ecosystem – Co creative learning Journey (4/5)</p> <p><i>by Mr. Mohamed Ba, Head of Innovation, ITU</i></p> <ul style="list-style-type: none"> Analyze the Current State of your Ecosystem Research Filters, Community Positions Expert literature Review/Desktop Research
10:00- 11: 00	<p>Session 7: Building Digital Innovation Ecosystem – Co creative learning Journey (5/5)</p> <p><i>by Mr. Mohamed Ba, Head of Innovation, ITU</i></p> <ul style="list-style-type: none"> Understanding the Entrepreneurs Journey & Stakeholder Actions Approach to Building Projects, Monitoring & Evaluation
11:00 – 11:15	Coffee Break
11:15 – 12:15	<p>Session 8: How to become a Digital Innovation Ecosystem Expert: Identify where & how to start building your ecosystem</p> <p><i>by Mr. Mohamed Ba, Head of Innovation, ITU</i></p> <ul style="list-style-type: none"> How to compile your findings Using your new competencies Strengthen your Ecosystem
12:15– 13:15	<p>Session 9: How to become an Innovation Ecosystem Builder</p> <p>National Commitment, Regional Sustainability & Global Competitiveness</p> <p><i>by Mr. Mohamed Ba, Head of Innovation, ITU</i></p> <ul style="list-style-type: none"> Understanding the need for national commitment Fostering Regional Digital Integration Finding one’s place in a Global Community
13:15 – 14:00	Lunch Break
14:00 – 15:00	<p>Session 10: Good Practices</p> <p><i>by Mr. Mohamed Ba, Head of Innovation, ITU</i></p> <p>Identify and initiate building of a good practices database for the region</p>

15:00- 16:00	Session 11: Wrap up <ul style="list-style-type: none">• Feedback• Way Ahead• Concluding remarks
16.00	End of Day 2