



# Digital Transformation *to* Empower **Her**

**ITU Regional Conference**

**ICT for Women in the Arab Region**  
**ICT④ Women's Empowerment**

Beirut- Lebanon, 26 - 27 November 2018

# Outline

- **Egypt Digital Society**
- **Theory of Change**
- **Digital Initiatives**



**Egypt Digital Society**



# Egypt in Figures



Arab Republic of Egypt  
Ministry of Communications  
and Information Technology

Total  
Population



**+97 MILLION**





# Egypt Digital Readiness

May  
2018

Active Internet  
Users



39.7 M

Active social  
Media Accounts



35 M

Mobile  
Connections



95.7 M

Active Mobile  
Social Accounts



32.8 M



International Internet Bandwidth 1,906.35 Gbps

# Connecting an ever-growing population



3958 Office

23,118,000 Person

330 Newly Established  
ICT Companies



319.77

M EGP



3,391,000

Graduates received  
ICT training

*It is never easy but always possible*



# Trained , Connected, and Protected



**+ 2000**

**IT Clubs**

**8**

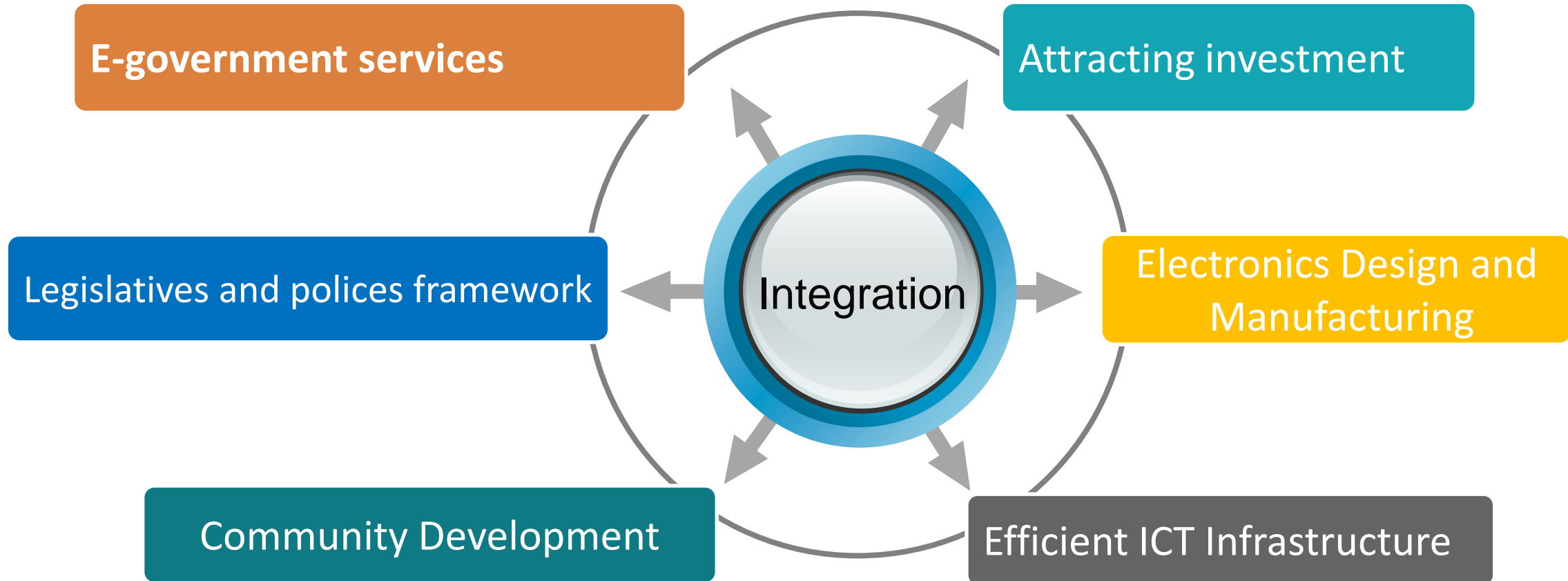
**Technology Parks**

**Improved Regulatory  
Environment**

- **e-Signature Law**
- **Combating Cybercrime law**
- **e-Commerce Law (ongoing)**



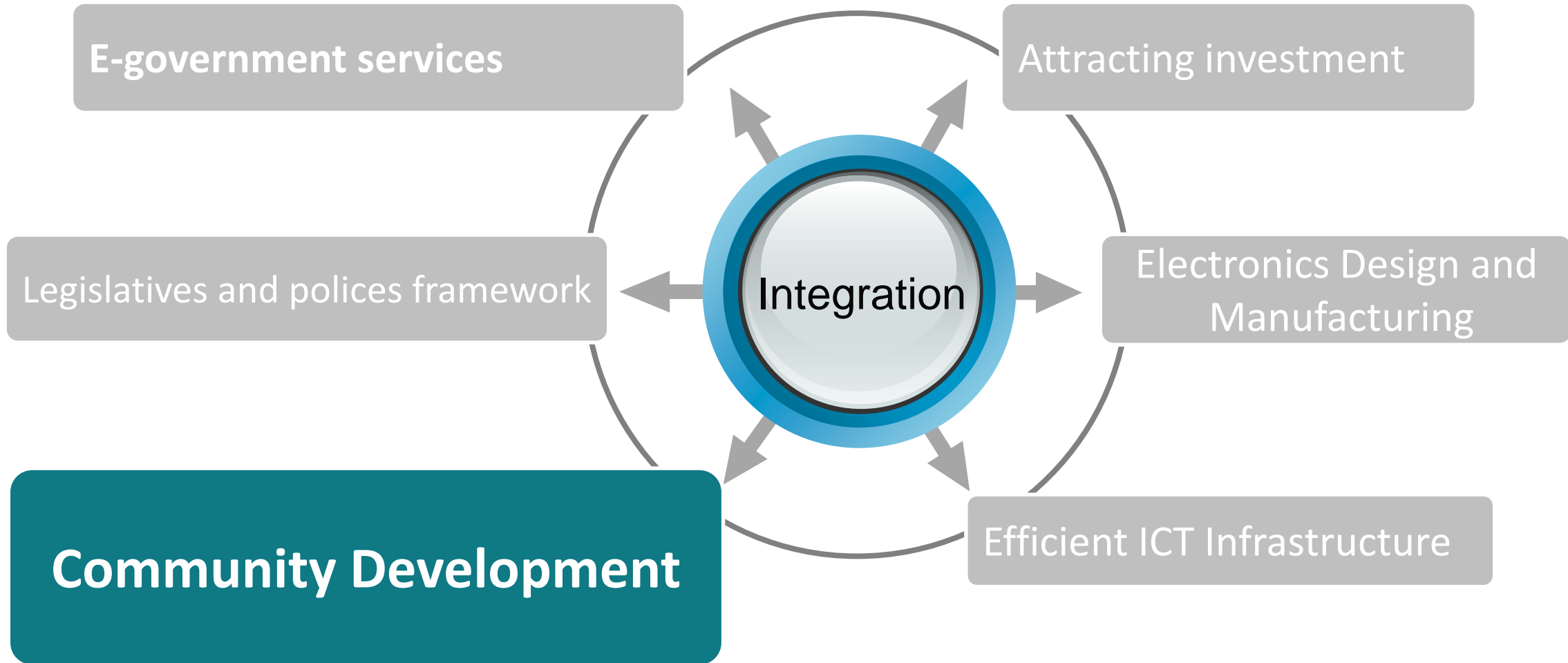
# Towards Digital Transformation







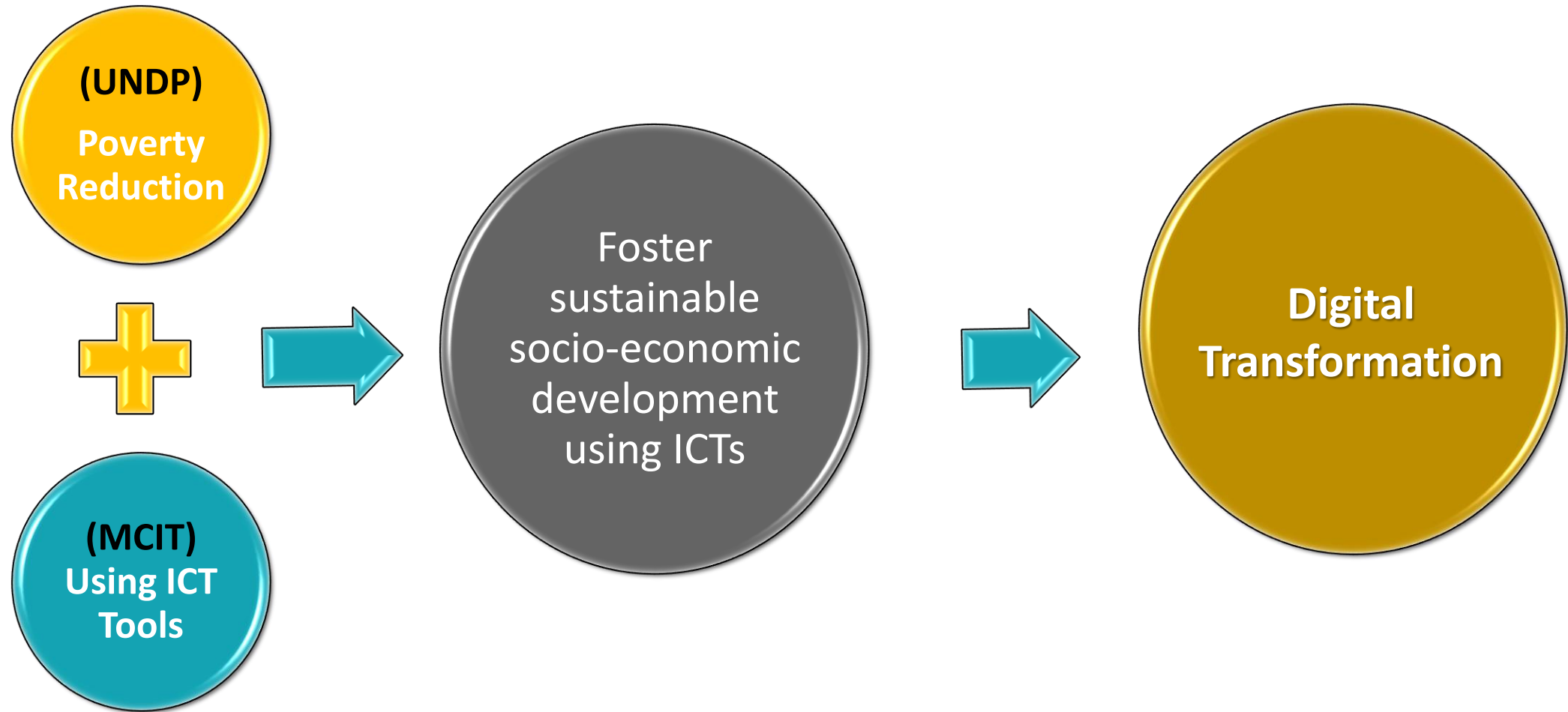
# Towards Digital Transformation



# ICT For Development



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**Theory of Change**

# Our Theory of Change



**Vision: By 2030, Egypt** will possess a competitive, balanced and diversified economy, dependent on innovation and knowledge, based on justice, social integrity and participation, characterized by a balanced and diversified ecological collaboration system, investing the ingenuity of place and humans to achieve sustainable development and to improve Egyptians' life quality.

ICT Objective 2020: *Developing a National **Integrated Secured Digital Platform** to access Knowledge & Services using **simple & affordable** means **Anywhere & Anytime** for **All Citizens**.*





# Our Values





# Faces From the Communities



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# Sustainable Transformation

## Interest



## Trust



## Collaborate

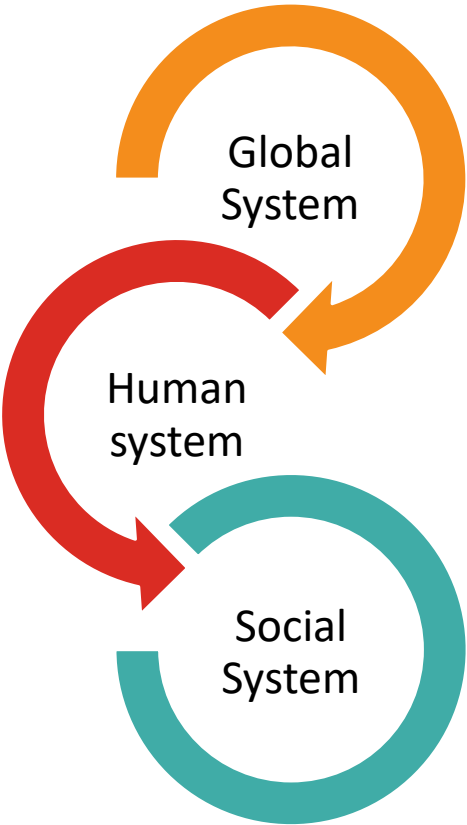
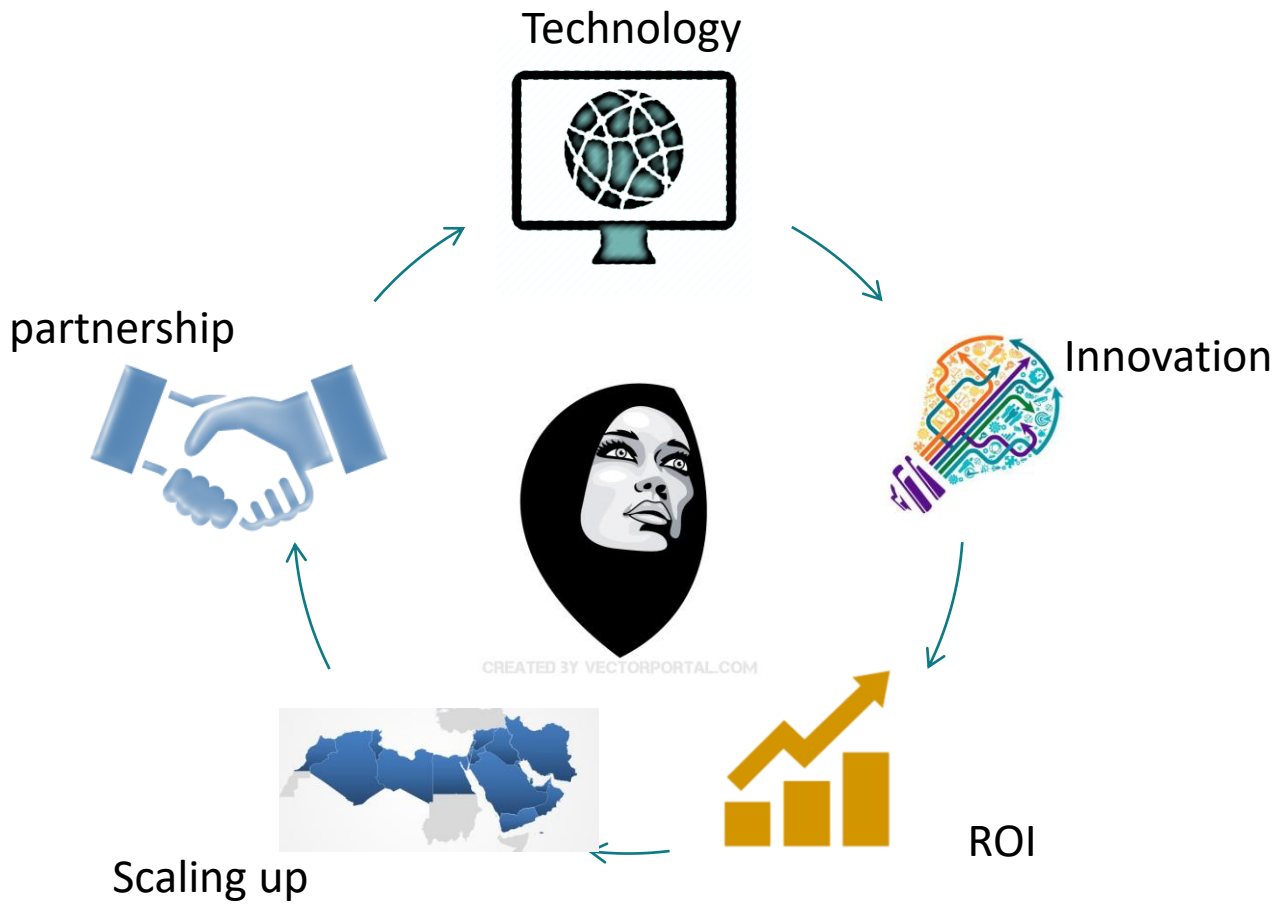


## Generate





# Magic Recipe for Success



# Magic Recipe for Success



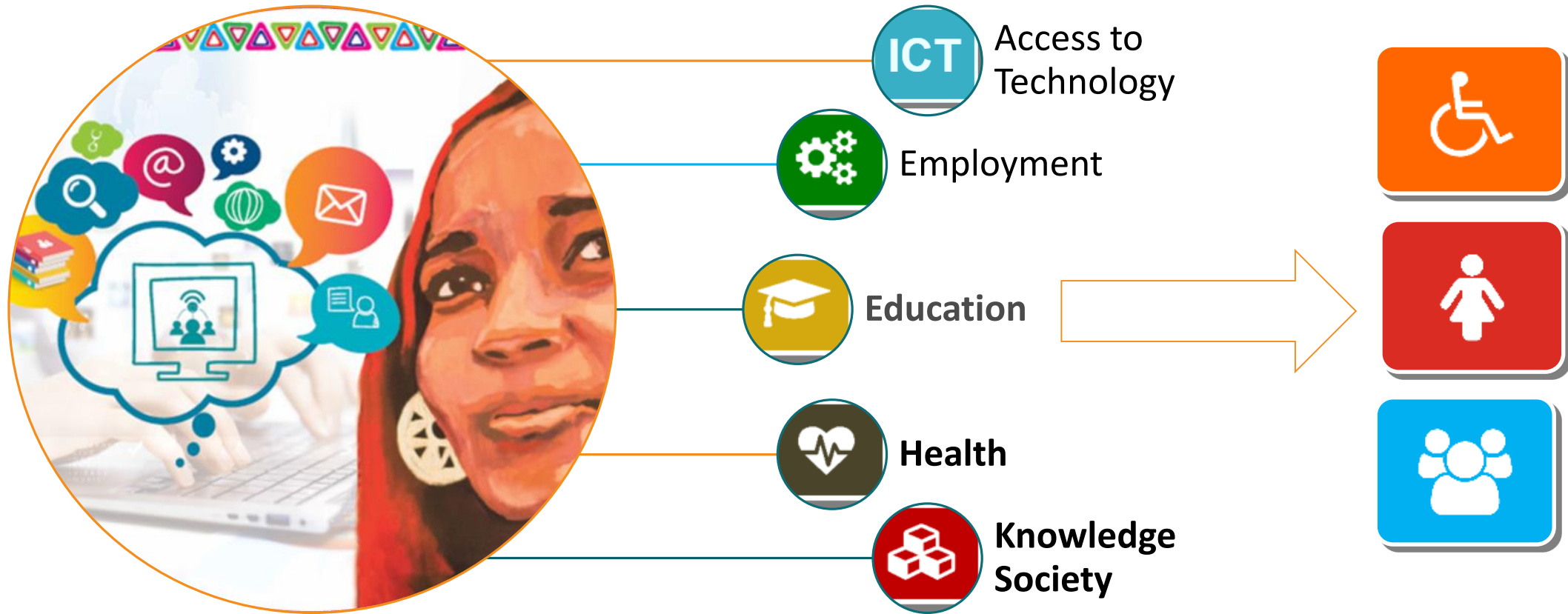




# Digital Initiatives



# Digital Transformation *to* Empower Her







# Do Things Differently



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# Inspiration... for-from Communities



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13/10/2005 3:48 pm









Employment

# Exploring New Labor Horizons



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**ICT for M/SMEs**



**Youth Social  
Entrepreneurship  
Program**



**Technical Vocational  
and Educational  
Training**

**Capacity Building for NGOs and CSOs**



2,285 that's the number of today's  
visitors to our website





# Do Things Differently



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Italiano English

# SIWASHOP

بوابة التسويق الإلكتروني

ديكورات مصنعة من الملح

- منتجات التمور
- منتجات الزيتون
- منتجات أحشاب
- منتجات الكتيم والبطاطين
- المشغولات اليدوية والتفريز
- منتجات القفظة والاكسسوارات
- منتجات الفخار
- منتجات الخوص

السيدة الرئيسية | مران | فرحة الربيعيون | الصلبي | عن مملكات سيوه | عن دولة سيوه





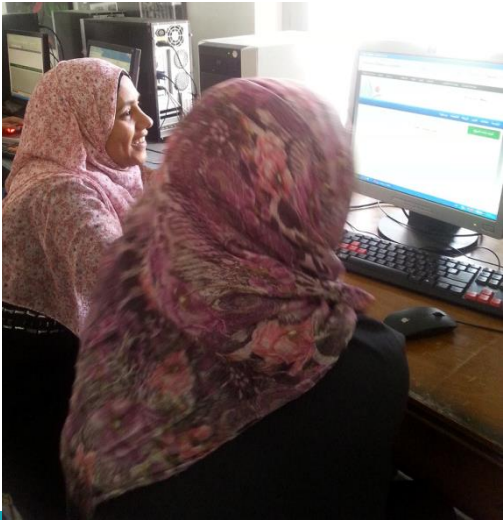
and learned how to use  
a digital camera



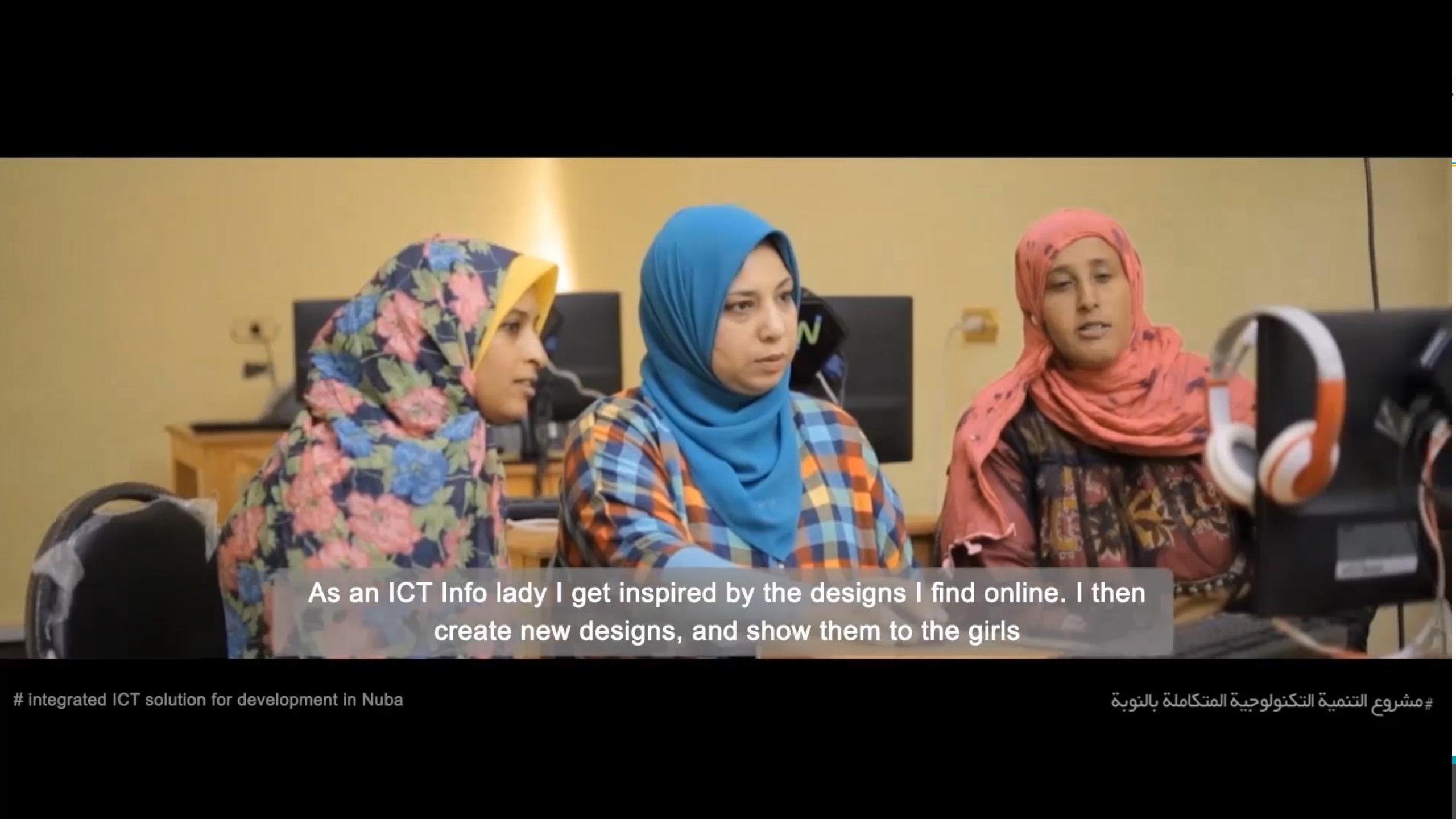
# Investing in Humanity “The Info Ladies”



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A photograph showing three women wearing hijabs sitting at a desk in a computer lab. The woman on the left wears a floral patterned hijab with blue, pink, and green flowers. The woman in the middle wears a solid blue hijab and a blue and orange plaid shirt. The woman on the right wears a solid pink hijab and a dark patterned shirt. They are all looking towards the right side of the frame, presumably at a computer monitor. In the background, there are other computer monitors and a desk. A semi-transparent text box is overlaid on the bottom center of the image.

As an ICT Info lady I get inspired by the designs I find online. I then create new designs, and show them to the girls

# Include the Excluded



21<sup>st</sup> Skills

Employment

Inclusion



Rehabilitation Therapy CDs





**منال إبراهيم**  
مدربة بالمشروع

الاسكندرية

**Actually, I received (TOT) and was selected to act as a trainer.**



Education



# The ladder out of Poverty







This year I wanted to make the pilgrimage to Mecca.

# Differently Able



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and Information Technology

رؤية الأجسام الملونة

رؤية الأجسام الملونة



فإن لوح الزجاج الأخضر لا يمرر الضوء الأحمر المنعك

تقديم العرض

مادة العلوم

انتماء عنصر للمجموعة

انتماء عنصر للمجموعة



{برتقالة، تفاحة، موز، مانجو} = س

البرتقالة تنتمي إلى س

مادة الرياضيات

# Bring learning to people



## المعلم المصري

مهارات المعلم طرق تدريس التعليم والتكنولوجيا المرحلة الابتدائية المرحلة الإعدادية المرحلة الثانوية مواد تعليمية مشكلات الطلاب التعليم في مصر

العدد الرابع من مجلة الإدارة اليوم- المنظمة العربية للتنمية \_

أحدث المواقع المفضلة



مشاركات المواقع المفضلة « المرید »



التفوق الدراسي

المعلم المصري

نوابه تهتم بالارتقاء بالتعليم في مصر، وتنمية مهارات المعلم، وتوفير مواد تعليمية للطلاب، فالعلم هو أساس نهضة الأمم، ومقياس حضارتها. «

نوابات كتلة أونلاين

- أبحاثنا
- مشروعات و أعمال
- أراضينا
- زراعة و إنتاج حيواني
- بيوتنا
- الأسرة و المنزل
- إرادة
- تحدي الإعاقة
- يوم جديد
- أفكار و آراء
- المعلم المصري
- التعليم
- التنمية البشرية
- شعاع ه انداء
- مجلة الأمل

Trust Fund

نوابه المعلم المصري... ٣١ لك تصاميم الإعجاب



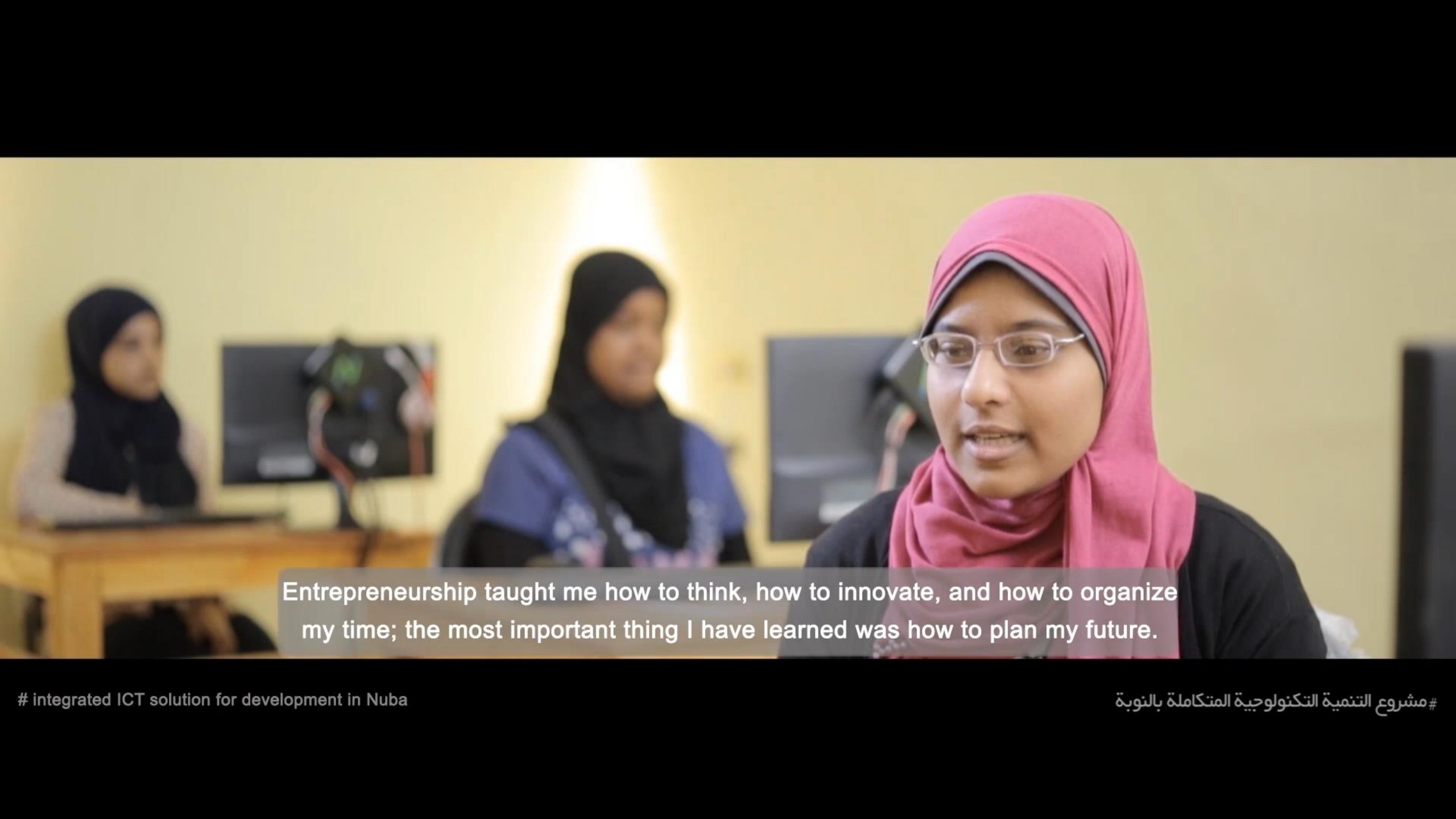


المعلم النوبي نفهم أكاديمية التحرير تعليم خُر تدريب ومساقلات



- تدريبات ومساقلات
- تعليم خُر
- أكاديمية التحرير
- نفهم
- المعلم النوبي



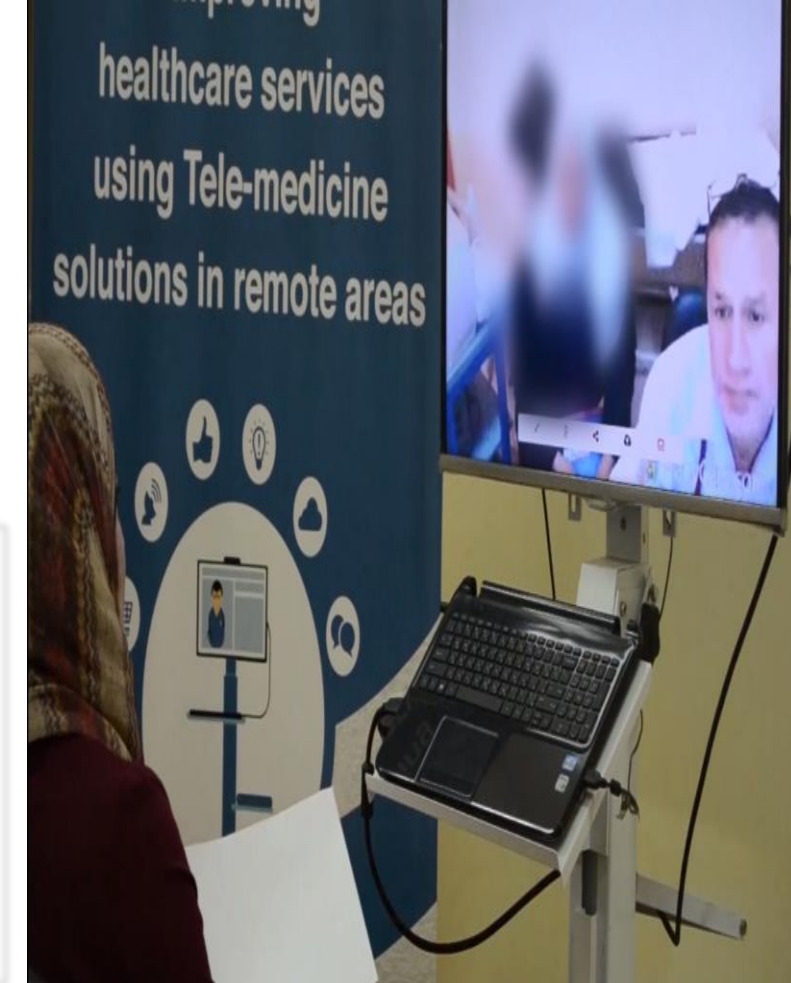
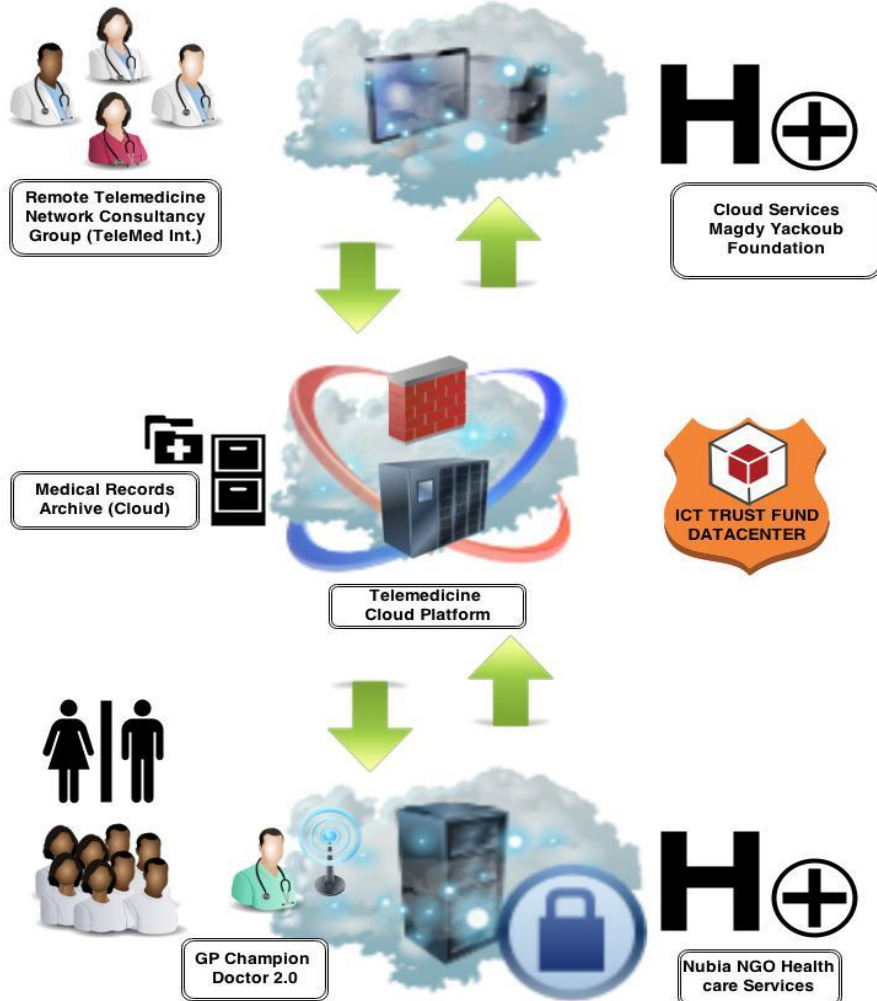


Entrepreneurship taught me how to think, how to innovate, and how to organize my time; the most important thing I have learned was how to plan my future.

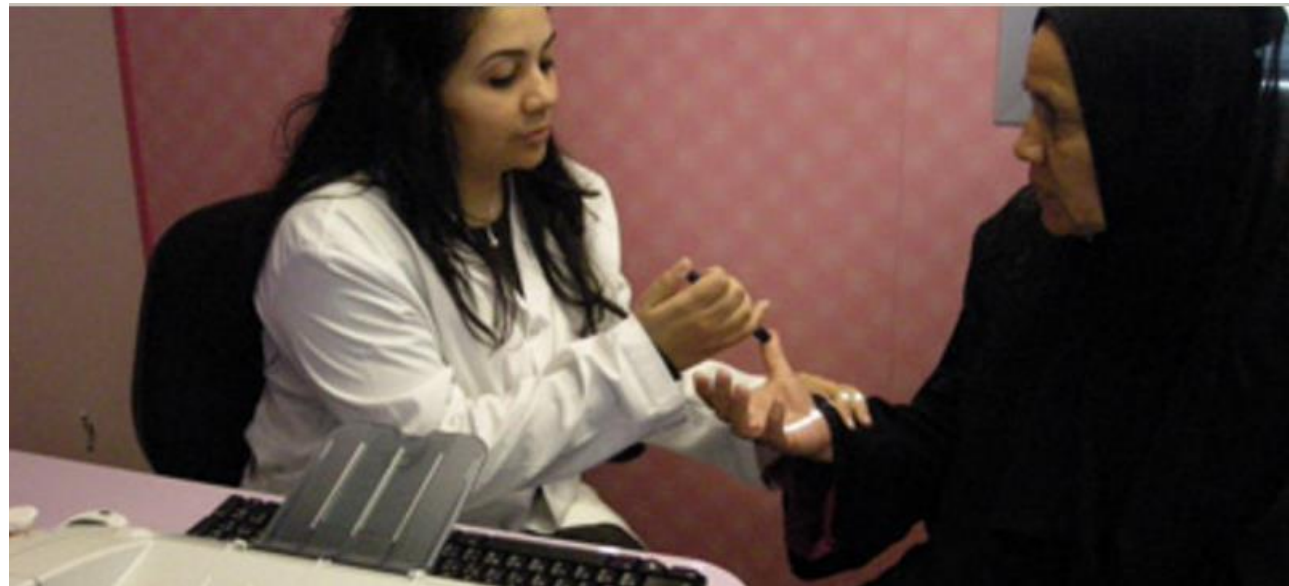


Health

# Bringing Health Services to the Doorstep of HER







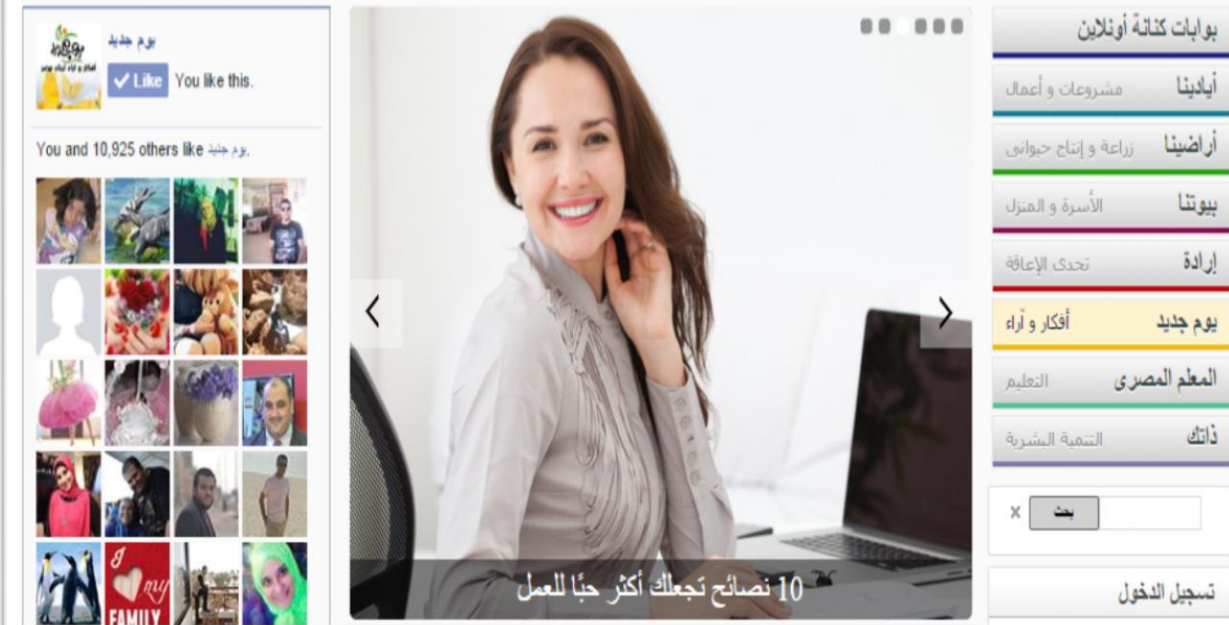








# Towards the Knowledge Economy







Improve yourself..  
Keep learning



The "ICT for Women" .. is the new Egyptian wind to inspire, enable and support all girls and women of Egypt. Using ICT to give them a way for realizing their dreams, overcoming problems and exploring their potential for success. "ICT for Women" empowers women of Egypt through all aspects of life, at home, in education and at work.

f Private Sector Employees using Computers

More than one fifth of female employees ( 28.9% )

61  
60  
59



On the internet I found so much information that I did not know

# A Shared Responsibility “The Ripple Effect”



Arab Republic of Egypt  
Ministry of Communications  
and Information Technology







# Thank You

Hoda Dahroug

- Member of the Presidential Advisory Council for Community Development
- Head of the Central Department for Community Development – MCIT
- National Project Director – Egypt ICT Trust fund (MCIT – UNDP)

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