Digital Transformation *to* Empower Her

ITU Regional Conference

ICT for Women in the Arab Region
ICT④ Women's Empowerment

Beirut- Lebanon, 26 - 27 November 2018

Outline

- **Egypt Digital Society**
- **Theory of Change**
- **Digital Initiatives**

Egypt Digital Society

Egypt in Figures

Arab Republic of Egypt
Ministry of Communications
and Information Technology

Total Population

+97 MILLION

Egypt Digital Readiness

Arab Republic of Egypt
Ministry of Communications
and Information Technology

May 2018

Active Internet Users	Active social Media Accounts	Mobile Connections	Active Mobile Social Accounts
39.7 M	35 M	95.7 M	32.8 M

International Internet Bandwidth 1,906.35 Gbps

Connecting an ever-growing population

Arab Republic of Egypt
Ministry of Communications and Information Technology

البريد المصري
EGYPT POST

3958 Office

23,118,000 Person

330 **Newly Established ICT Companies**

319.77

M EGP

3,391,000

Graduates received ICT training

It is never easy but always possible

Trained , Connected, and Protected

Arab Republic of Egypt
Ministry of Communications
and Information Technology

+ 2000

IT Clubs

8

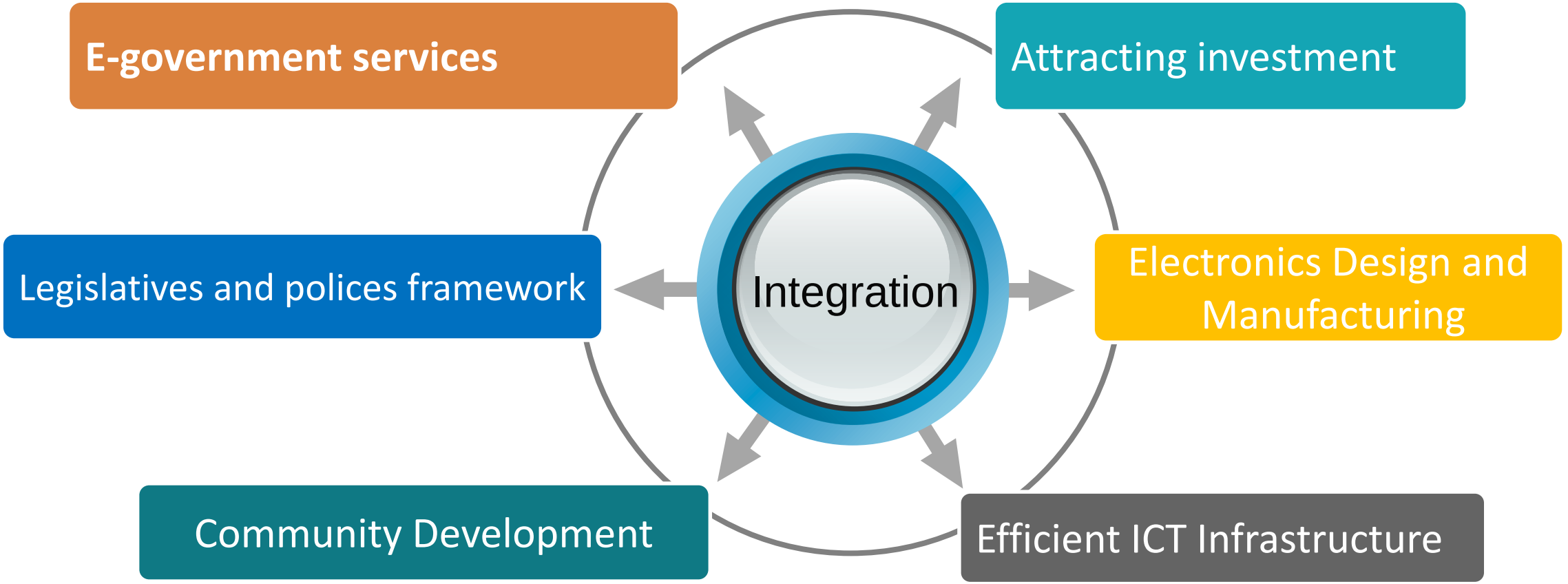
Technology Parks

Improved Regulatory Environment

- **e-Signature Law**
- **Combating Cybercrime law**
- **e-Commerce Law (ongoing)**

Towards Digtal Transfomation

Arab Republic of Egypt
Ministry of Communications
and Information Technology



Towards Digtal Transfomation

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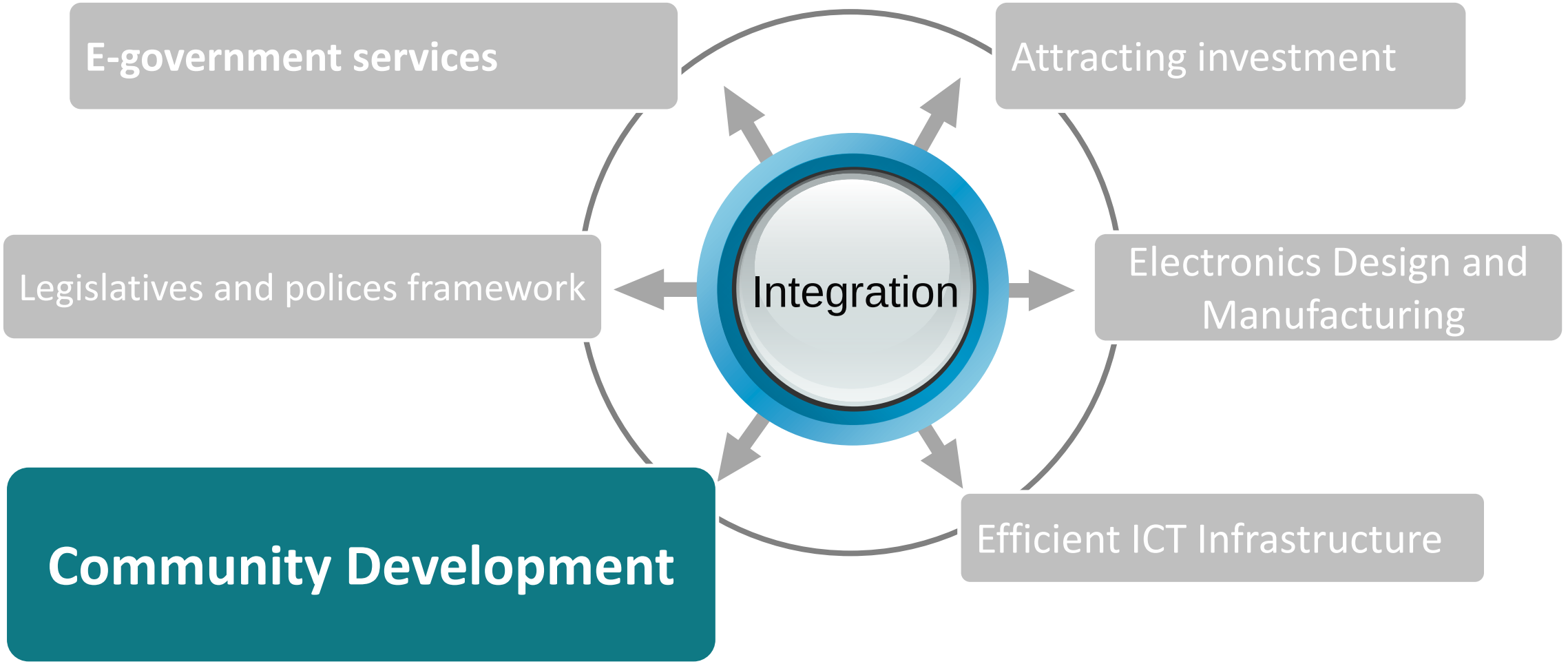

ICT For Development

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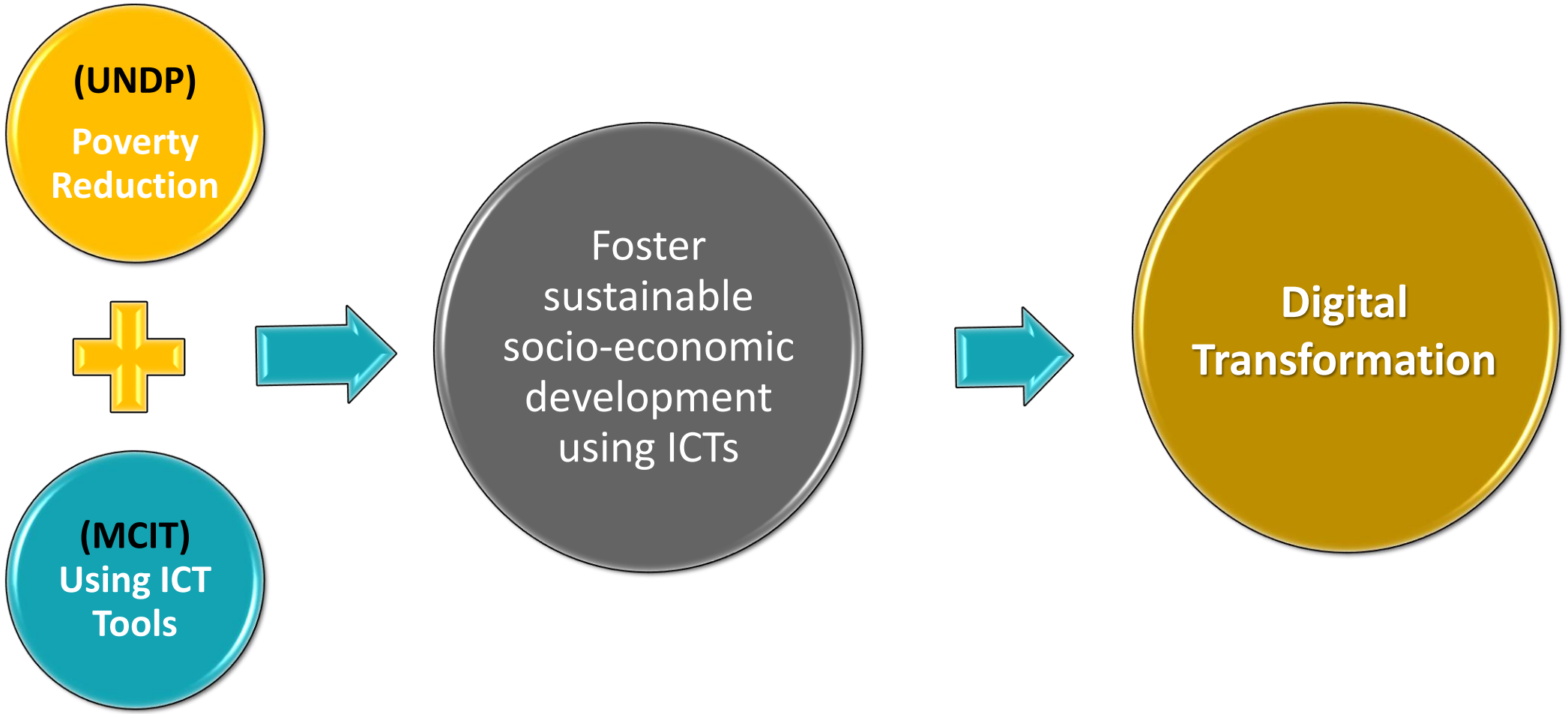
Ministry of Communications
and Information Technology



Theory of Change

Our Theory of Change

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Ministry of Communications and Information Technology

2030 EGYPT VISION

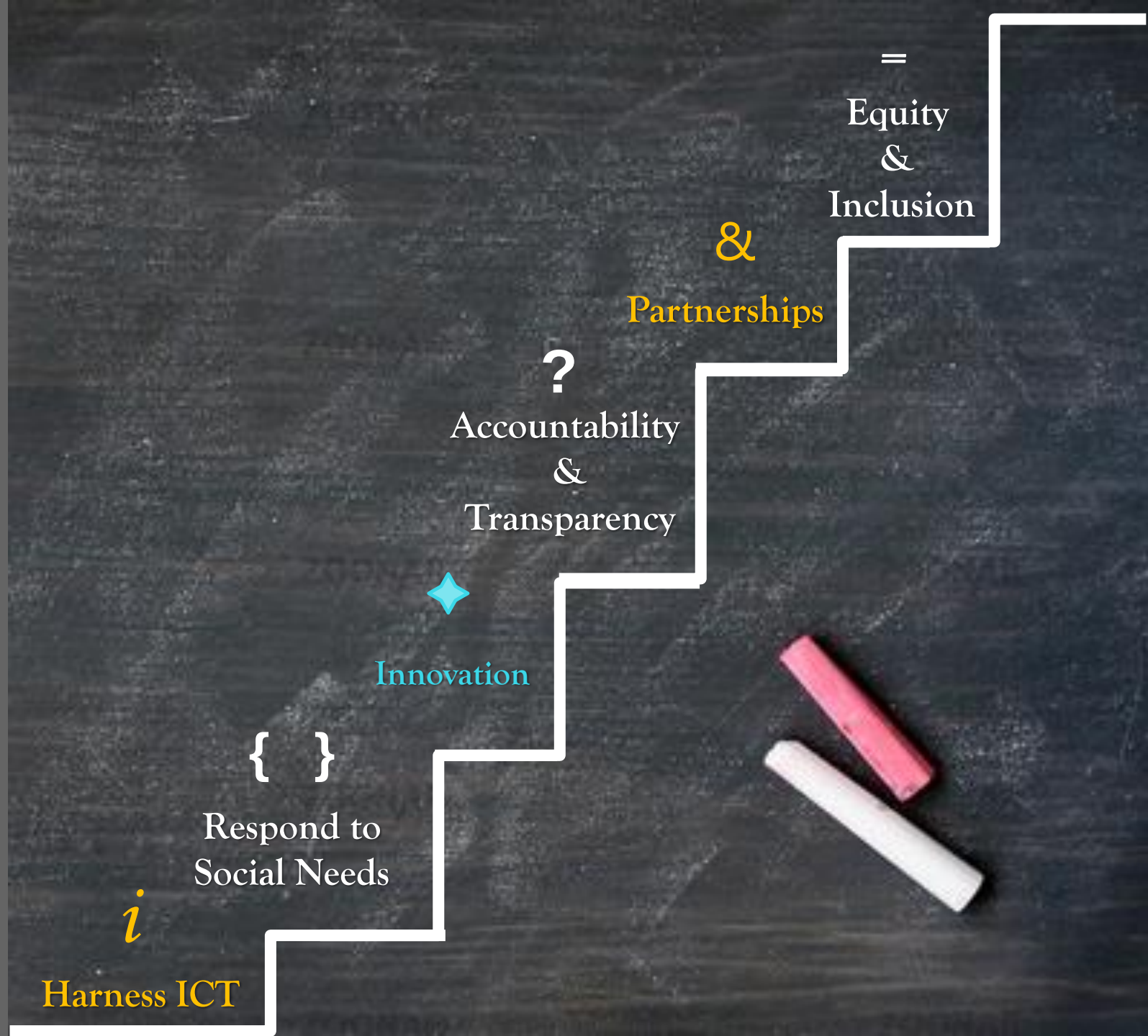
Vision: By 2030, Egypt will possess a competitive, balanced and diversified economy, dependent on innovation and knowledge, based on justice, social integrity and participation, characterized by a balanced and diversified ecological collaboration system, investing the ingenuity of place and humans to achieve sustainable development and to improve Egyptians' life quality.

Egypt's ICT 2020 Strategy

ICT Objective 2020: *Developing a National* ***Integrated Secured Digital Platform*** *to access Knowledge & Services using* ***simple & affordable*** *means* ***Anywhere & Anytime*** *for* ***All Citizens.***

EGP
EGP

Our Values


=
Equity
&
Inclusion
&
Partnerships
?
Accountability
&
Transparency
Innovation
{ }
Respond to
Social Needs
i
Harness ICT

Faces From the Communities

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Sustainable Transformation

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Interest

Trust

Collaborate

Generate

Magic Recipe for Success

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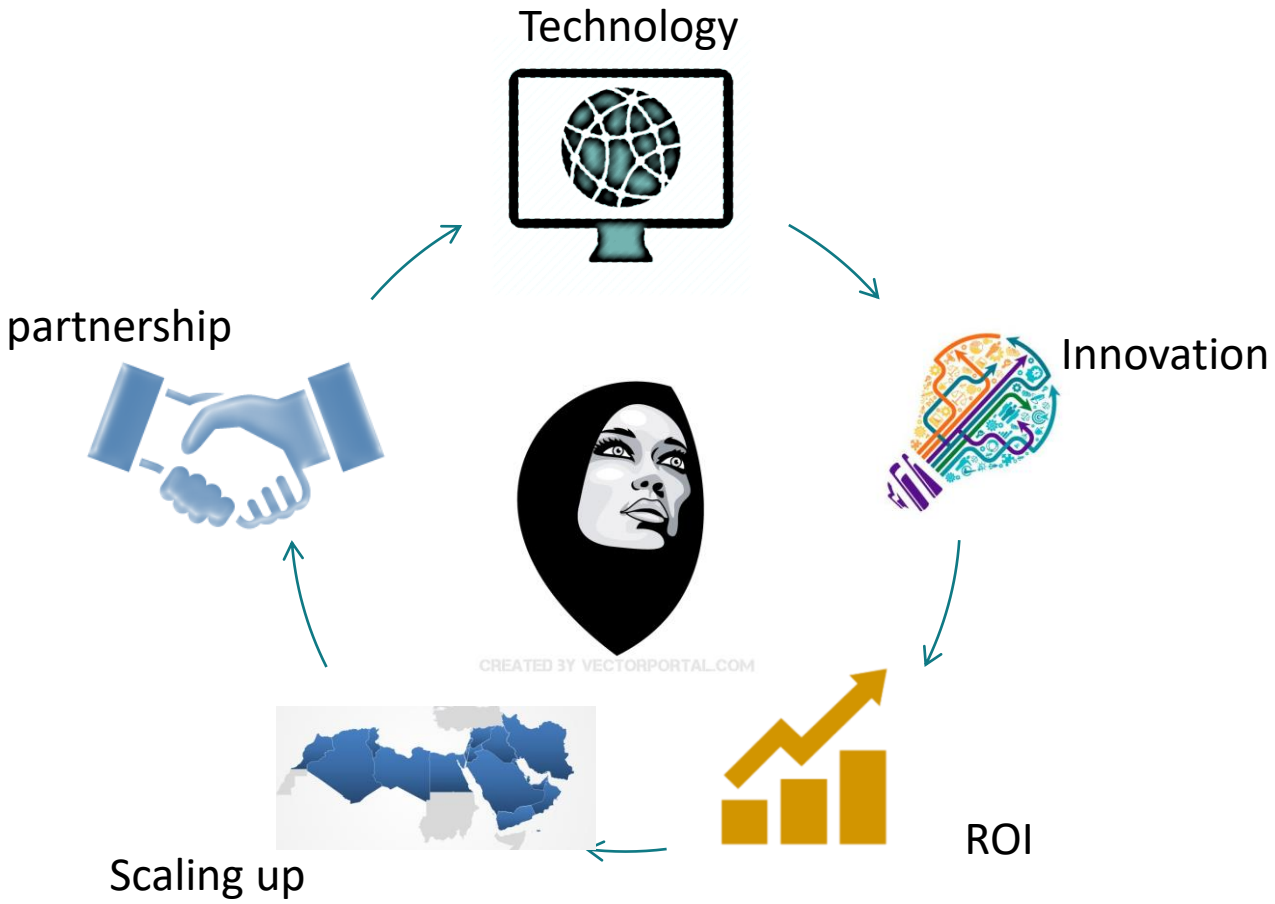

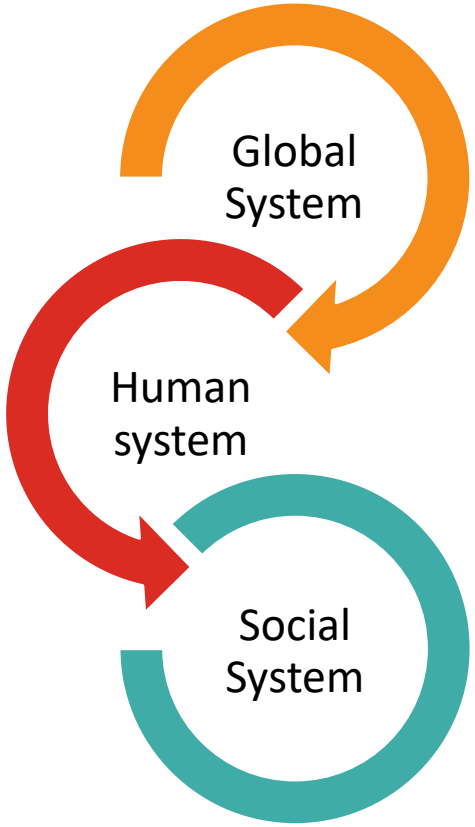

Magic Recipe for Success

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Digital Initiatives

Digital Transformation *to* Empower Her

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- ICT — Access to Technology
- Employment
- Education
- Health
- Knowledge Society

→

Access to Technology

Do Things Differently

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Inspiration… for-from Communities

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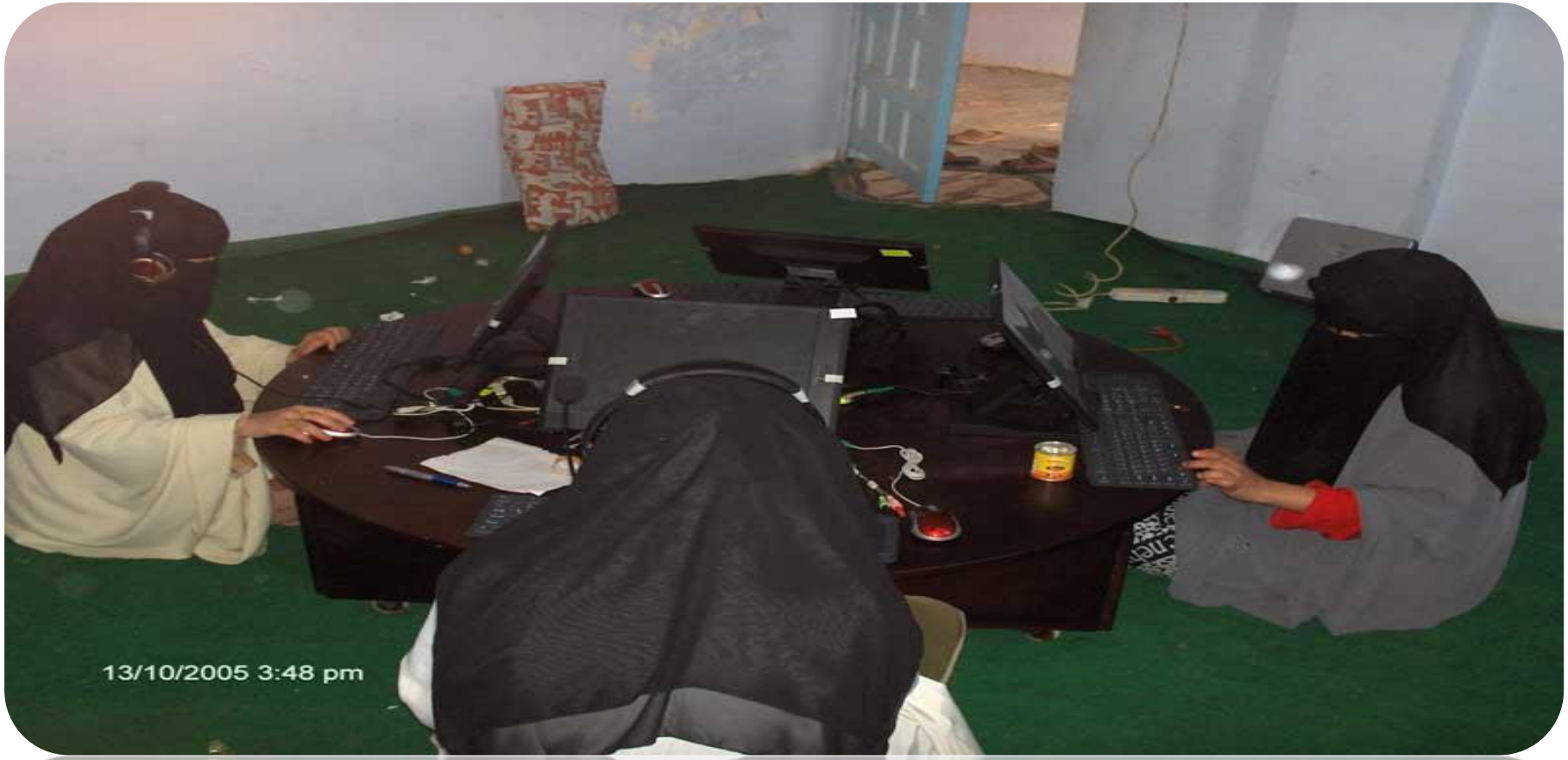

Employment

Exploring New Labor Horizons

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ICT for M/SMEs

Youth Social Entrepreneurship Program

Technical Vocational and Educational Training

Capacity Building for NGOs and CSOs

2,285 that's the number of today's
visitors to our website

Do Things Differently

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ICT
FOR RURAL AREAS
SIWA
and learned how to use
a digital camera

Investing in Humanity “The Info Ladies”

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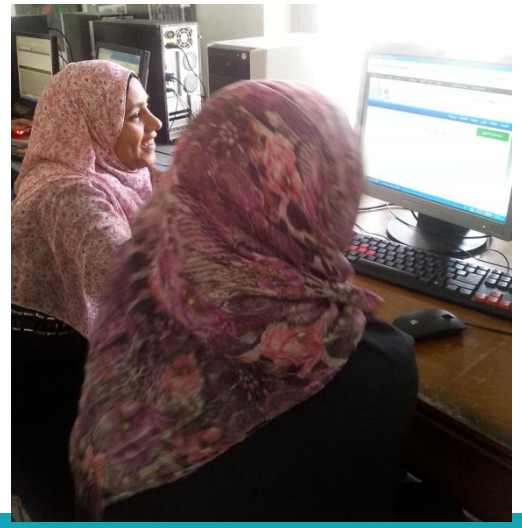

integrated ICT solution for development in Nuba

#مشروع التنمية التكنولوجية المتكاملة بالنوبة

Include the Excluded

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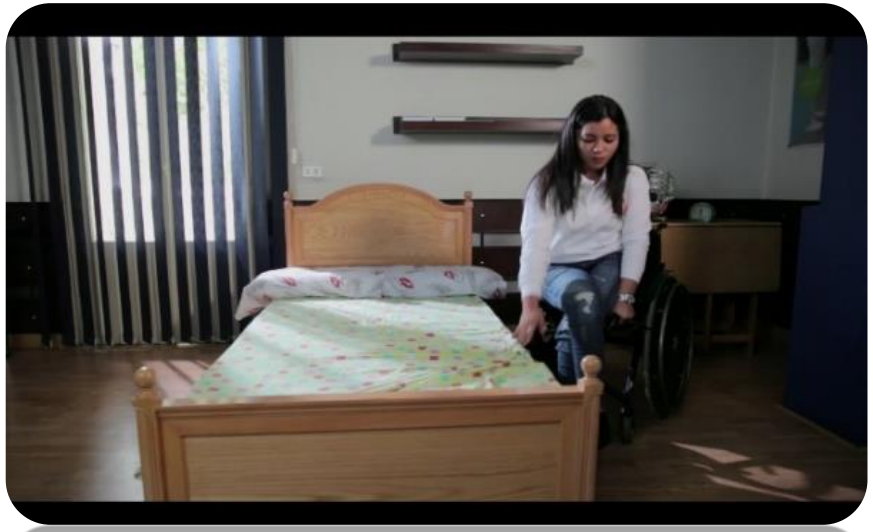
21st Skills

Employment

Inclusion



Rehabilitation Therapy CDs

منال إبراهيم
مدربة بالمشروع
الاسكندرية
Actually, I received (TOT) and was selected to act as a trainer.

Education

The ladder out of Poverty

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This year I wanted to make the pilgrimage to Mecca.

Differently Able

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Bring learning to people

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integrated ICT solution for development in Nuba

#مشروع التنمية التكنولوجية المتكاملة بالنوبة

Health

Bringing Health Services to the Doorstep of HER

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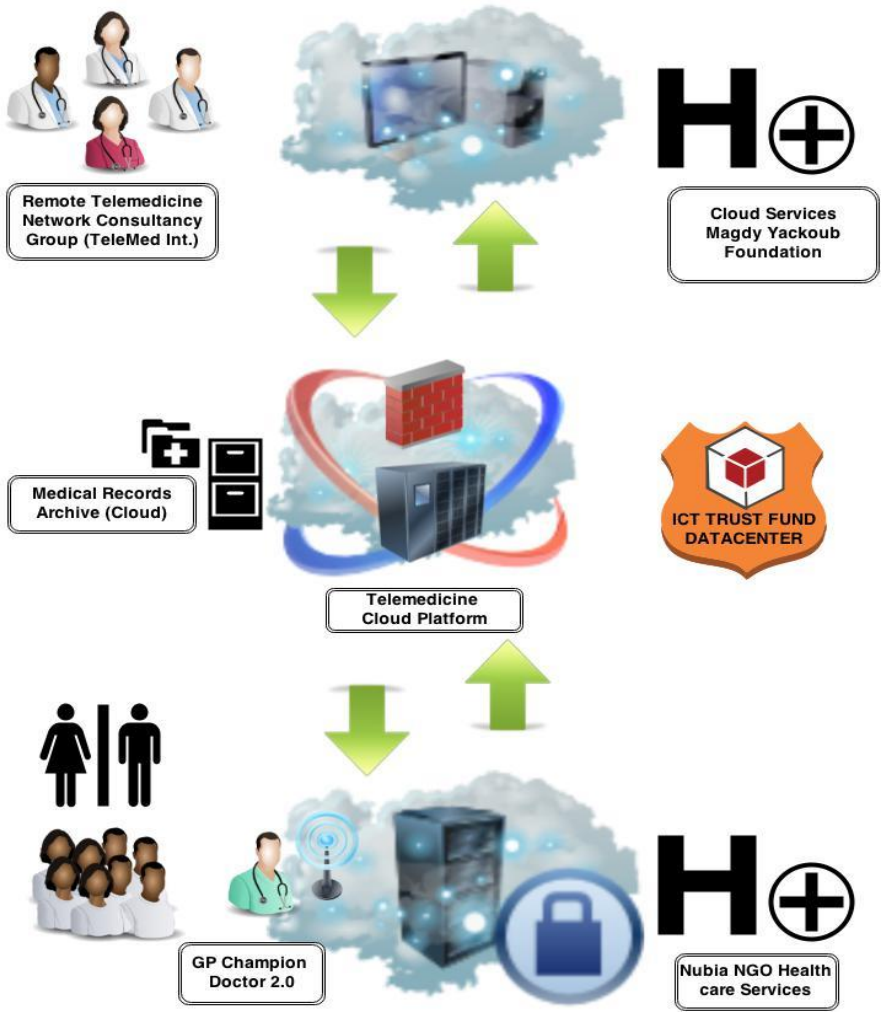

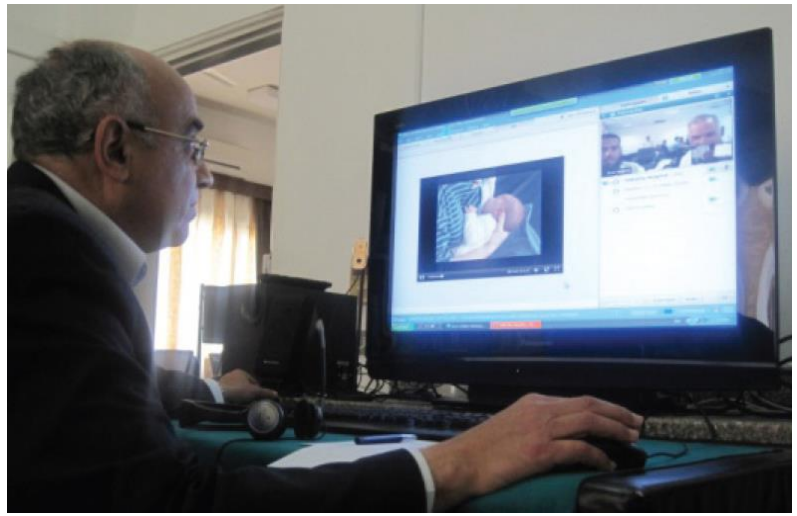

الوحدة المتنقلة لصحة المرأة
صحة
المرأة

Knowledge Society

Towards the Knowledge Economy

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ICT For Women

Ministry of Communications & Information Technology

Horizons to .. explore . .Challenges to .. overcome

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Improve yourself..

Keep learning

The **"ICT for Women"** .. is the new Egyptian wind to inspire, enable and support all girls and women of Egypt. Using ICT to give them a way for realizing their dreams, overcoming problems and exploring their potential for success. "ICT for Women" empowers women of Egypt through all aspects of life, at home, in education and at work.

f Private Sector Employees using Computers

More than one fifth of female employees (28.9%)

On the internet I found so much information that I did not know

A Shared Responsibility “The Ripple Effect”

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Ministry of Communications
and Information Technology

Thank You

Hoda Dahroug

- Member of the Presidential Advisory Council for Community Development
- Head of the Central Department for Community Development – MCIT
- National Project Director – Egypt ICT Trust fund (MCIT – UNDP)

hdahroug@mcit.gov.eg