

Journées d'études sur les écosystèmes d'innovation pour soutenir l'esprit d'entrepreneuriat

**Tataouine, Tunisie
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ITU Initiatives on Innovation

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Agenda

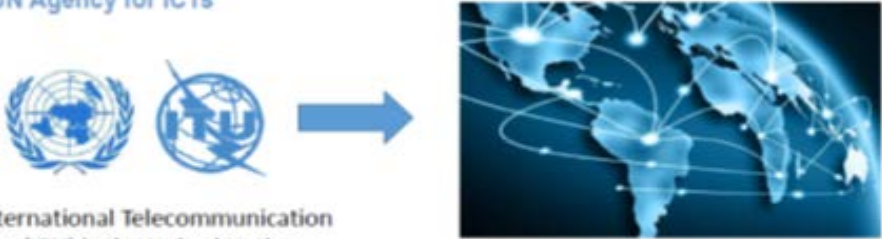
1. About the ITU
2. ITU Innovation related activities
3. About the ARTECNET
4. What do Experts say?

About The ITU

The world of ITU

01 | Who are we?

UN Agency for ICTs




The International Telecommunication Union (ITU) is the United Nations specialized agency for information and communication technologies (ICTs)


Promoting international collaboration for a connected world


The world of ITU

03 | Our members

OUR NUMBERS

193 MEMBER STATES 

+800 PRIVATE SECTOR ORGANIZATIONS 

118 ACADEMIA 

Budget USD 160 M (est.)

The world of ITU

04 | Meet us

Regional Offices




760 staff, from 80 countries

The world of ITU

05 | Meet the sectors

Three Sectors



ITU Radiocommunication
Coordinating radio-frequency spectrum and assigning orbital slots for satellites

ITU Standardization
Establishing international standards

ITU Development
Bridging the digital divide

ITU Innovation Mandate

ITU Innovation Mandate:

**“Strengthen ITU-D
memberships’
capabilities to integrate
ICT innovation into
national agenda”**

**“develop initiatives to support
entrepreneurship, start-up or
expansion of new ICT firms”**

**“foster an enabling environment
to grow entrepreneurship and ICT
innovation at regional level”**

**World Telecommunication
Development Conference
2014 mandate**



ITU/BDT Innovation Strategy

Listening to the various voices



Jobs

Maximize Youth Employment



Efficiency

Modernize Government Operations



Create Positive Externalities in the Economy

"How do we accelerate innovation as a means to create jobs?"

"How do I justify my innovation projects to my investors?"

"How can we help accelerate transformation of public services?"

- ☐ Strengthen ITU-D Membership's capabilities to integrate ICT Innovation into national domestic agenda
- ☐ Develop initiatives and projects to support entrepreneurship, start-up or expansion of new ICT firms in the converged ICT ecosystem
- ☐ Foster an enabling environment and Inclusive socio economic development build capacities at the regional level aimed at growth of entrepreneurship, increased innovation in ICT ecosystem

ITU Innovation Platform – in pictures



Frameworks that map key barriers in the ecosystem and assist stakeholders through their innovation journey



Customized assessment to foster digital innovation and entrepreneurship



Nurturing Policy & Good Practices along ecosystem's key enablers

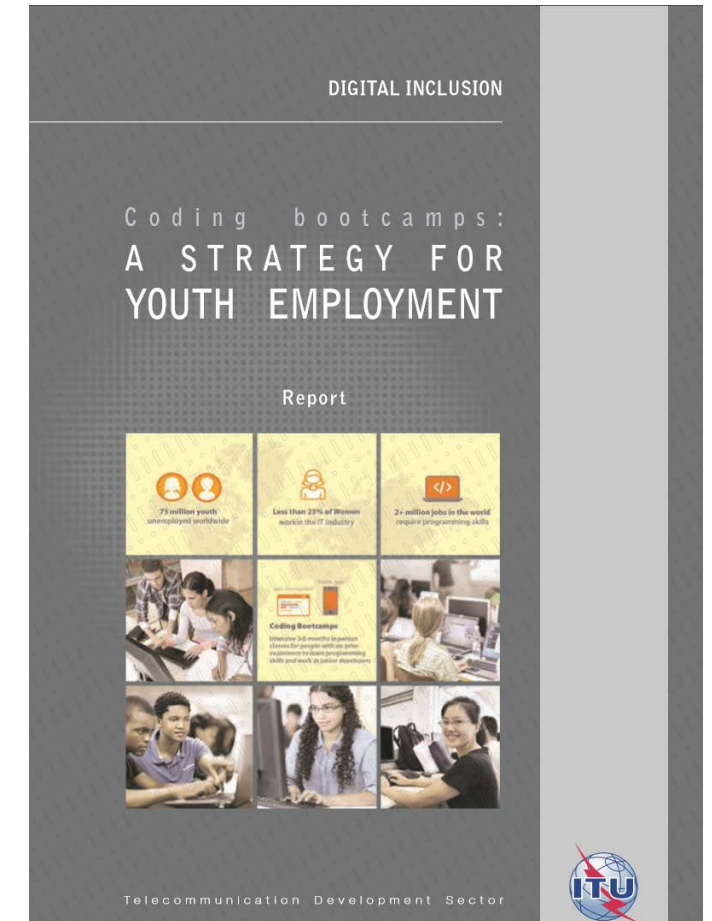
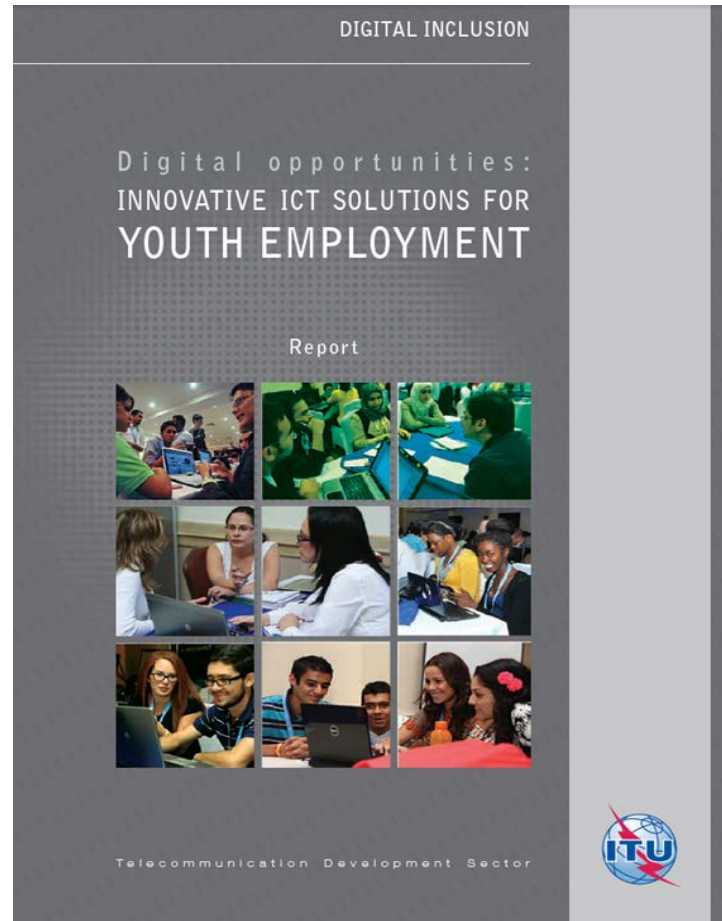
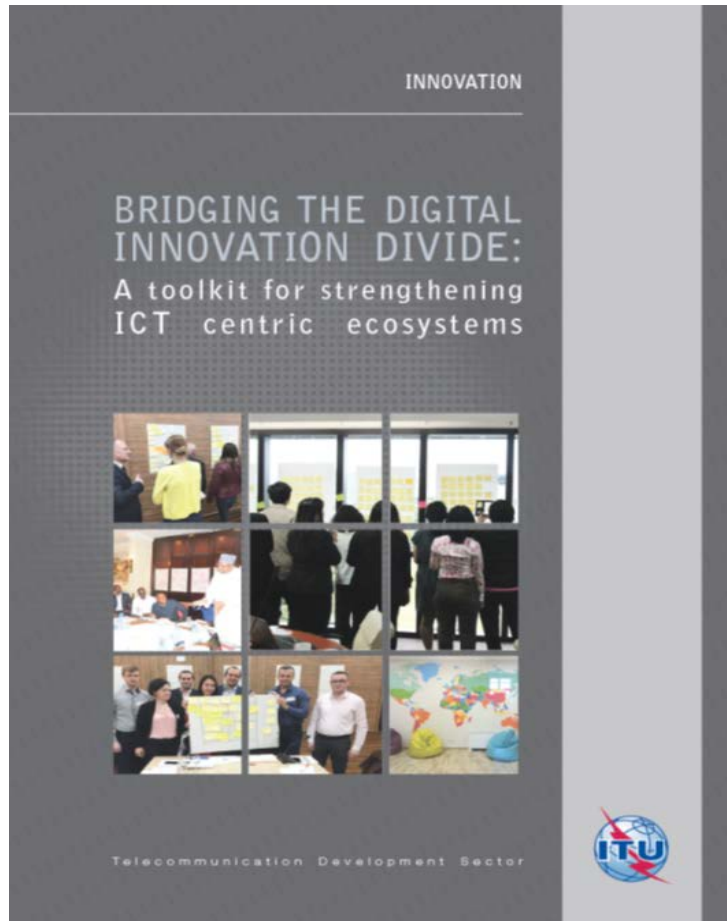


Capacity building through series of training and certification of national experts



Multistakeholder and cross sectoral approach to co-create and exchange knowledge

Related Publications



ITU Sponsored the launch of the ARTECNET



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Arab Techno Parks and Technology Incubators Network

The Arab Techno Parks and Technology Incubators Network is a cooperative network of organizations established to provide an effective platform of communication, cooperation and knowledge sharing between business incubators and techno parks within the Arab region. ARTECNET has successfully incorporated over twenty-four incubators across the Arab world during the last few years, and is set to attract further incubators and techno parks.

About ARTECNET

ABOUT ARTECNET

The Arab Techno Parks and Technology Incubators Network (ARTECNET) was established in November 2013 as a not-for-profit network aiming at providing a structured platform for cooperation between Techno parks and Technology incubators to its members and the region.

The ARTECNET organizes annual conference which was started in 2013, these conferences aims at gathering the network members and sharing good regional and international incubation practices from the members' knowledge, national and international experiences.

1st Meeting in Tunis

The network was announced in November 2013 in Tunisia with participants from 20 incubators and techno parks where they agreed to launch the network and they voted for Mr. Hosameddine El-Tounsi, General Manager of El-Gazalah Techno park to be the president for the year 2013/2014. Also, two days conference was organized showcasing and discussing experiences form different countries.

2nd Meeting in Algeria

The second meeting was organized by ANPT in Algeria, the meeting was attended by 8 incubators and techno parks. In the meeting, members have prepared and approved the constitution of the network. Also the presidency officially handed over to Dr. Aklouf from ANPT for the year 2014/2015. Also, to two days' workshop was organized to discuss possible projects for the network.

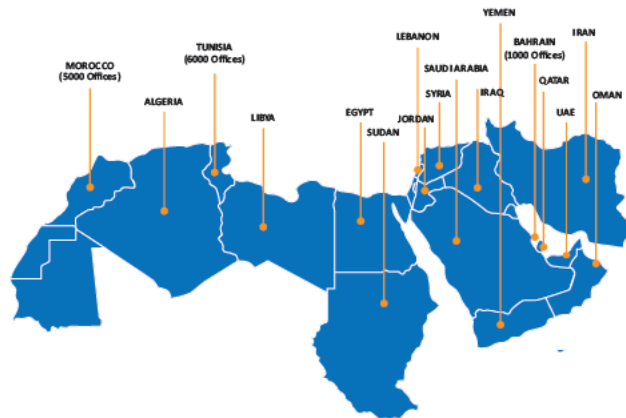
3rd Meeting in Egypt

The third meeting was held in the Smart Village in Giza, Egypt. The meeting hosted more than 20 incubators and Techno Park including new 6 members. The presidency officially was handed over to MR. Ahmad Naeem from the Smart Village for the year 2015/2016. During the event, one day conference was organized targeting youth to encourage them to choose entrepreneurship as a career path, the theme was "ICTs for Youth Employment and Entrepreneurship" which was attended by more than 100 youth and SME's support professionals. Also, the network conducted a focus working groups for the network projects in addition to an SME's exhibition which included Incubatees form different members.

OBJECTIVES

The ARTECNET objectives are as follows:

- ✓ Integrate efforts toward the development of the Techno parks and Technology Incubators in the region.
- ✓ Join the forces to conduct different projects to serve the Techno parks and Technology Incubators in the region.
- ✓ Link the Techno parks and Technology Incubators and exchange experience.
- ✓ Capacity building in the Techno parks and Incubators management.
- ✓ Promote the Techno parks and Technology Incubators regionally and internationally.



OVER 24 INCUBATORS SPANNING THE ARAB WORLD

CAPACITY BUILDING

ARTECNET have joined forces with the Middle East and North Africa incubators network (MENAinc) to provide capacity building program targeting business incubators managers and other business incubation stakeholders wishing to increase their understanding and know-how of the business incubation process. It consists of 12 training modules ranging from basic introductory topics designed for professionals new to business incubation, to specialized topics such as Technology Commercialization and Virtual Business Incubation Services.

BENEFITS OF JOINING

- ✓ Sharing Resources
- ✓ Business Development
- ✓ Knowledge sharing
- ✓ Business Support
- ✓ Networking Opportunities

27 MEMBERS IN 2016

MEMBERS OF THE LARGEST INCUBATOR NETWORK IN THE ARAB WORLD



ESCWA Workshop on Fostering Innovation in the Public Sectors of Arab Countries
30-31 October 2017, Cairo , Egypt

THANK YOU

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