



وزارة المواصلات والاتصالات

Ministry of Transportation
and Telecommunications

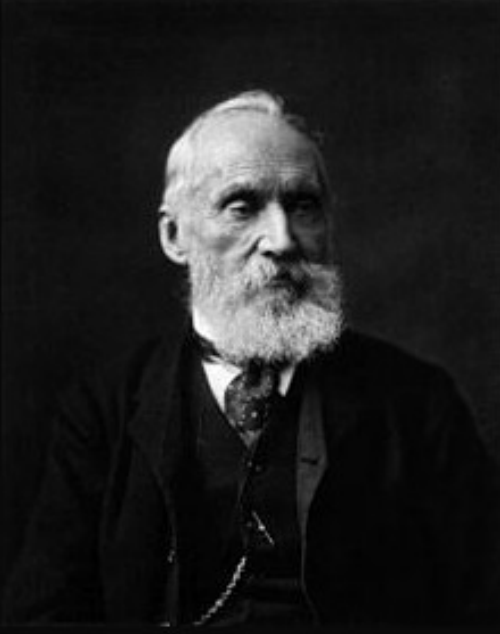


ITU Regional Workshop on ICT Statistics

Manama, Bahrain
26-27 March 2018

Introduction and Rationale

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Telecommunication Development Bureau
International Telecommunication Union



I often say that when you can measure what you are speaking about, and express it in numbers, you know something about it; but when you cannot measure it, when you cannot express it in numbers, your knowledge is of a meagre and unsatisfactory kind: it may be the beginning of knowledge, but you have scarcely, in your thoughts, advanced to the stage of science, whatever the matter may be.

(Lord Kelvin)

Importance of ICT statistics

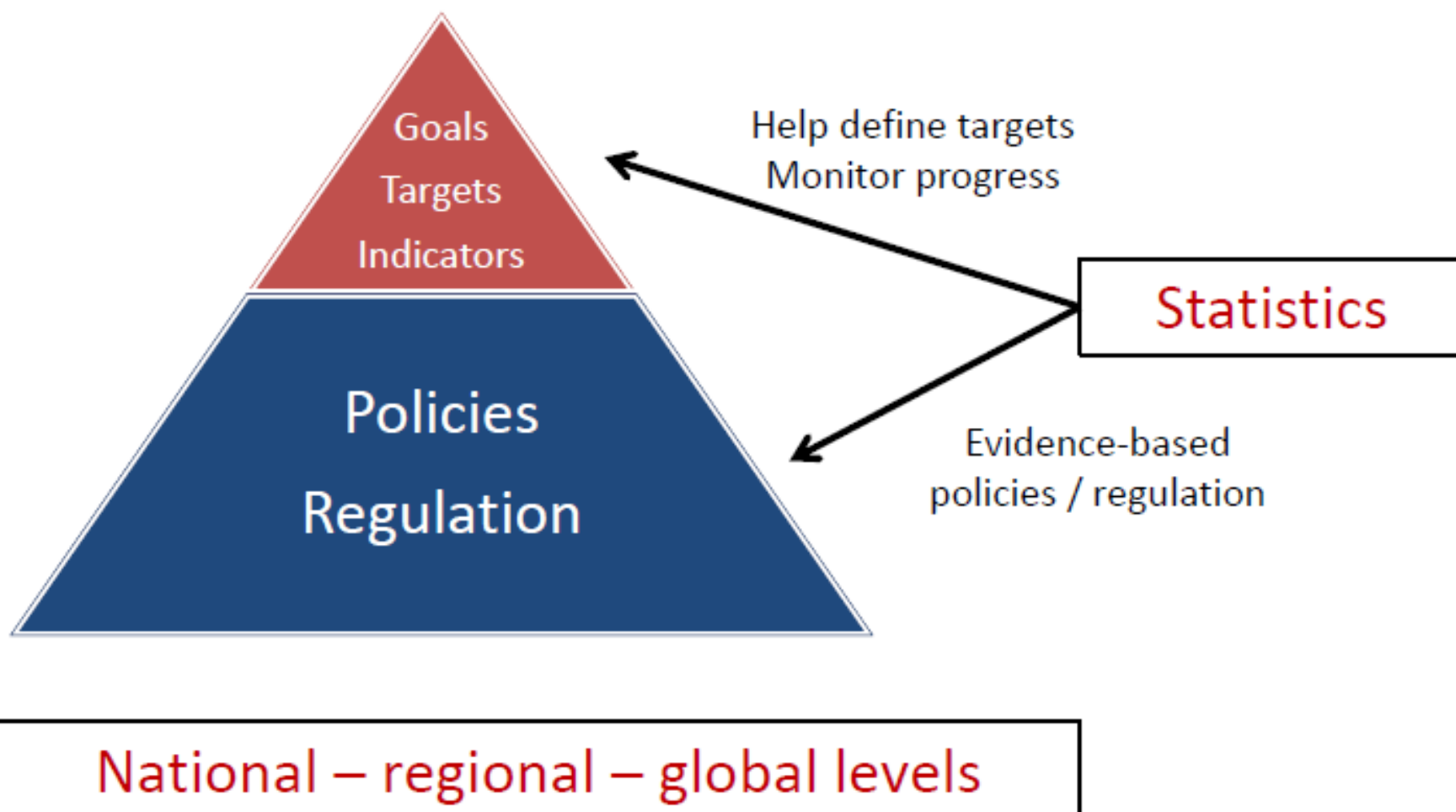
National

- Overall monitoring of ICT developments
- Market analysis to inform regulatory/policy interventions
- Tracking of regulatory measures, e.g. licence obligations
- Monitoring of national ICT goals, e.g. broadband plans

International

- Benchmarking national vs international ICT developments
- Monitor global ICT development targets, e.g. SDGs, WSIS+10, ITU Connect 2020, e.g.
- Informing private investors (e.g. to attract FDI), international cooperation programmes, donors, the media

Role of Statistics in ICT Policy Making





ITU Statistics

**Collected from official
sources**

**Include all
countries/economies
More than 100
indicators**

**Data are harmonized
and comparable**

ITU is the main source for global ICT statistics



Training objectives

- Identify ways to improve availability and quality of ICT statistics in the countries in the region
- Understand the definitions and methodologies for administrative and household ICT indicators
 - Particularly those that will be used in IDI 2018

Training Agenda

■ Day 1

- ICT Statistics – Overview
- Global Benchmarks and Indices
- Telecom/ICT Indicators

■ Day 2

- ICT Prices
- Big Data
- Household ICT indicators



THANK YOU!

For more information

Visit our webpages at:

<http://www.itu.int/en/ITU-D/Statistics/Pages/default.aspx>