



ARTECNET

The Arab Technology Incubators and Techno Parks Network



Arab Technology Incubators & Techno Parks Network ARTECNET

Business Incubators &
Techno Parks



platform of communication,
cooperation and knowledge sharing

Incubated by ITU as main sponsor



22 Technology Parks
(in the Arab World)

22

Started 2013 with 21st Century Spirit

2013





*Re-shaping the future of Incubators
And Techno Parks in the Arab World*

New meaning to Innovation & Entrepreneurship for Arab Societies



ARTECNET Projects

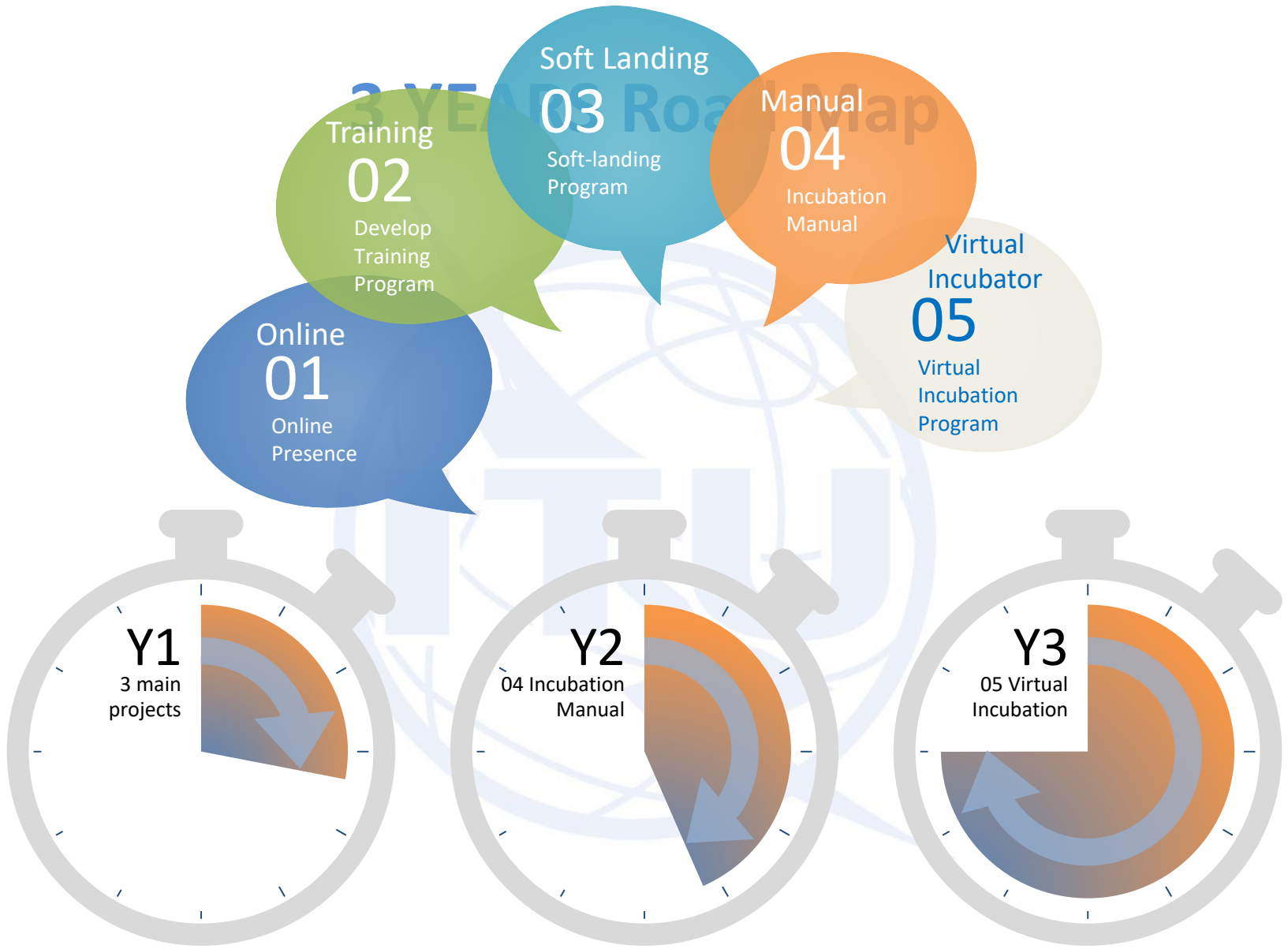
ARTECNET plans to achieve the set vision in 5 main projects that was set by ARTECNET members over two main brainstorming meetings.



More than just projects

These programs are the base for building a very solid ground to a very cooperative and Arab Pan incubation tools and methodologies grouped or documented in way to make everybody have the chance to make the incubation a successful activity.

3 YEAR Road Map



- 01 and 02 and 03

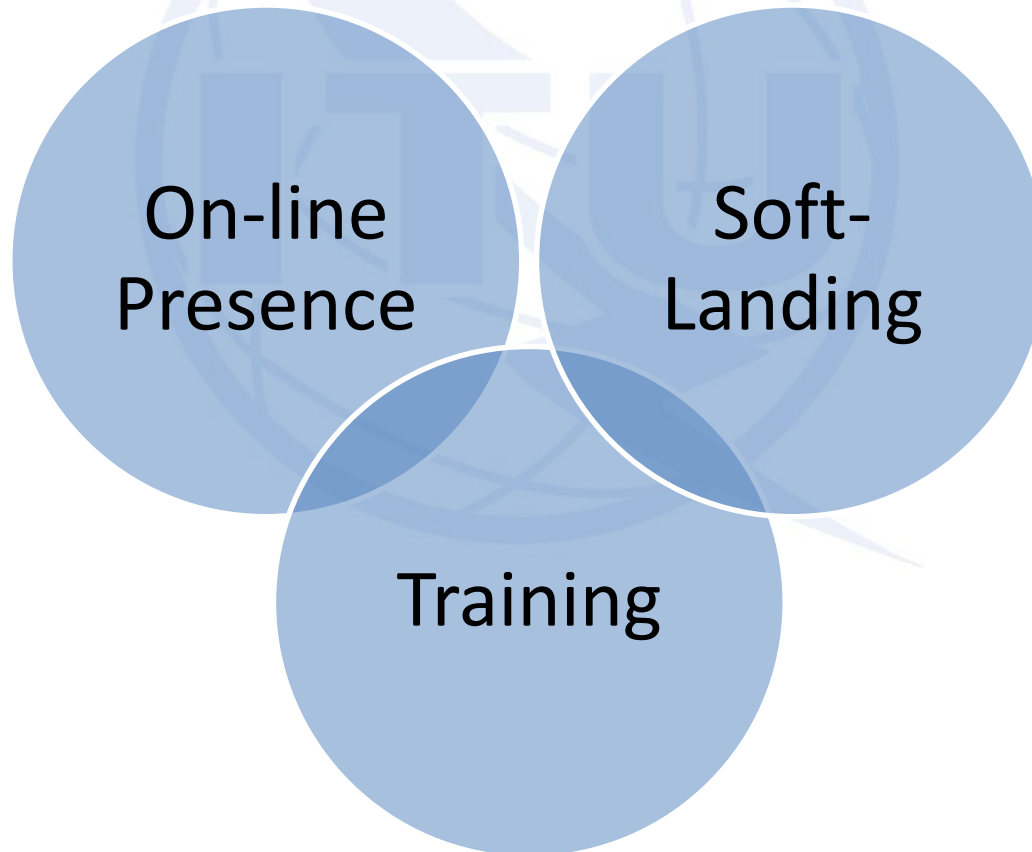
- 04 “Incubation Manual” is a large scale cooperative type of project to collectively create a standard manual for incubators.

- 05 “Virtual Incubation” will allow making full incubation virtually and cross all members incubators and techno parks.



Approved & Ready to Go Projects

These projects are the ready to go for 2018.
Projects studied and evaluated in terms of value anticipated and ability to execute on time.



1

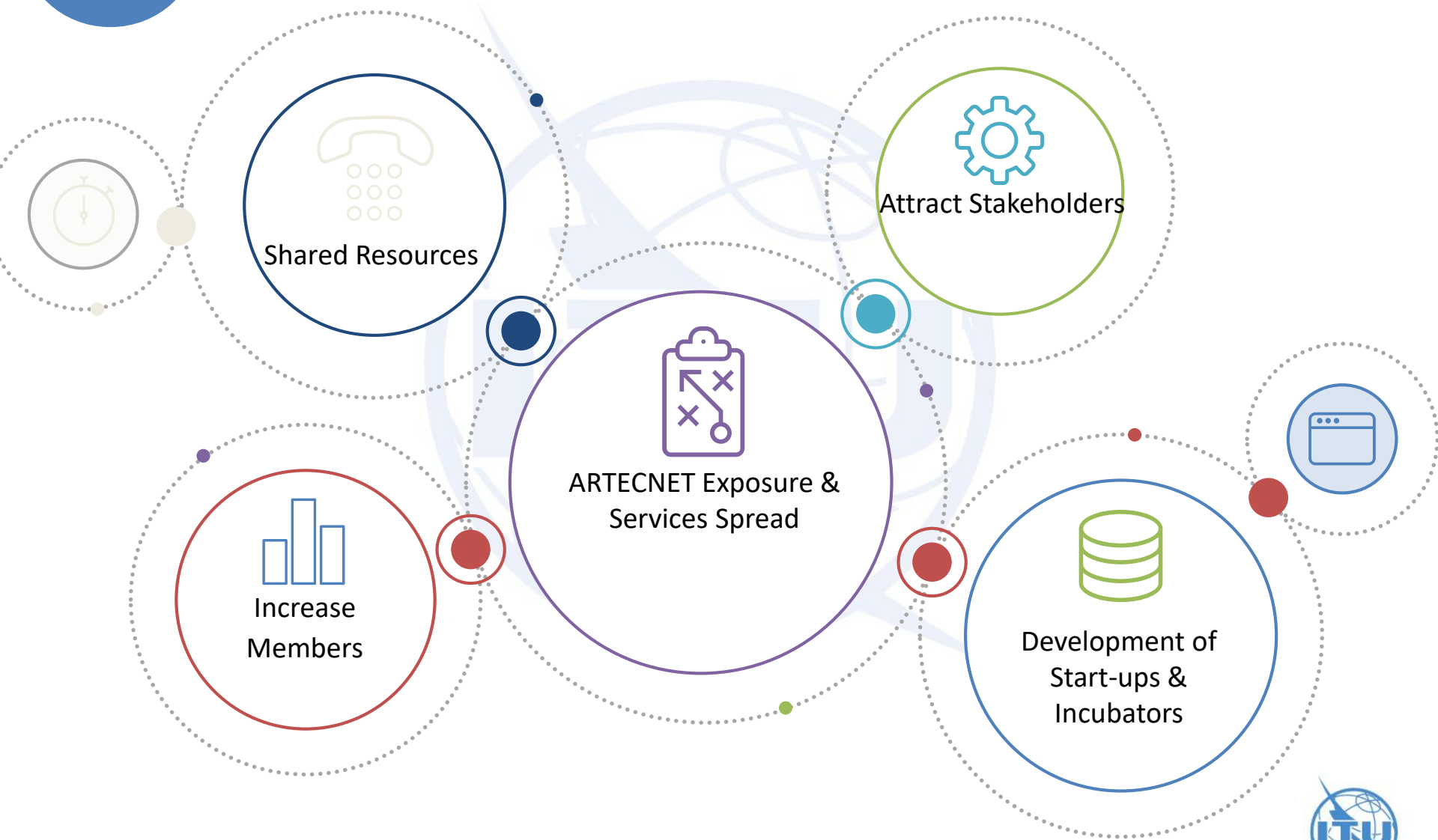
Online Presence

ARTECNET Online Presence Project

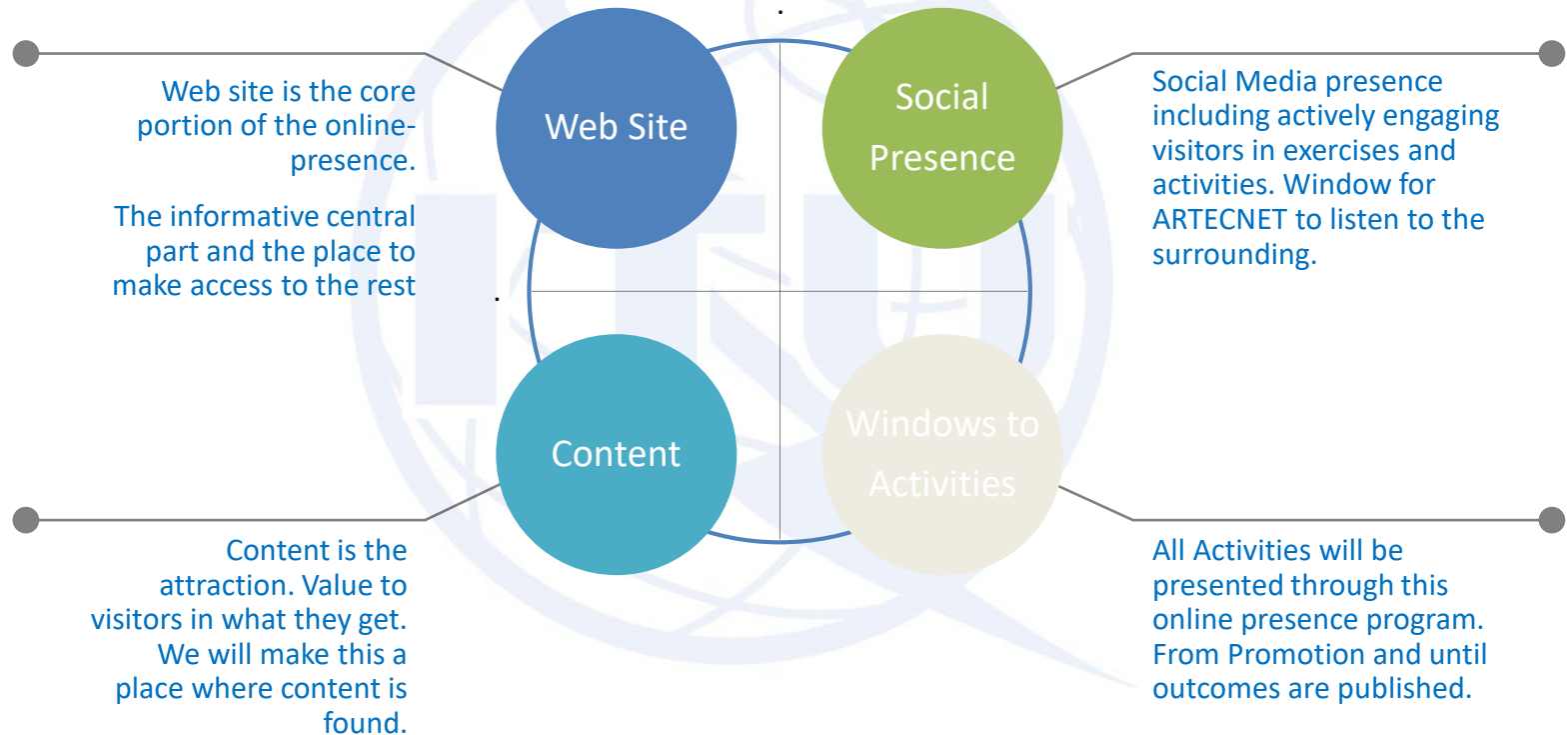
Present ARTECNET and Services utilizing latest online technologies & trends and at same time open the window to all targeted beneficiaries from ARTECNET to get services at most easy possible way to the maximum possible number.

Online
Presence

IMPACT



SCOPE



Resources Needed

Online Presence



01 Technical leader

02 Social Media
Leader

03 Content Leader

04 Financial Budget

2

Soft Landing

ARTECNET Soft Landing Project

provide help and fast track to innovative companies to reach new markets (internationalization) easily.

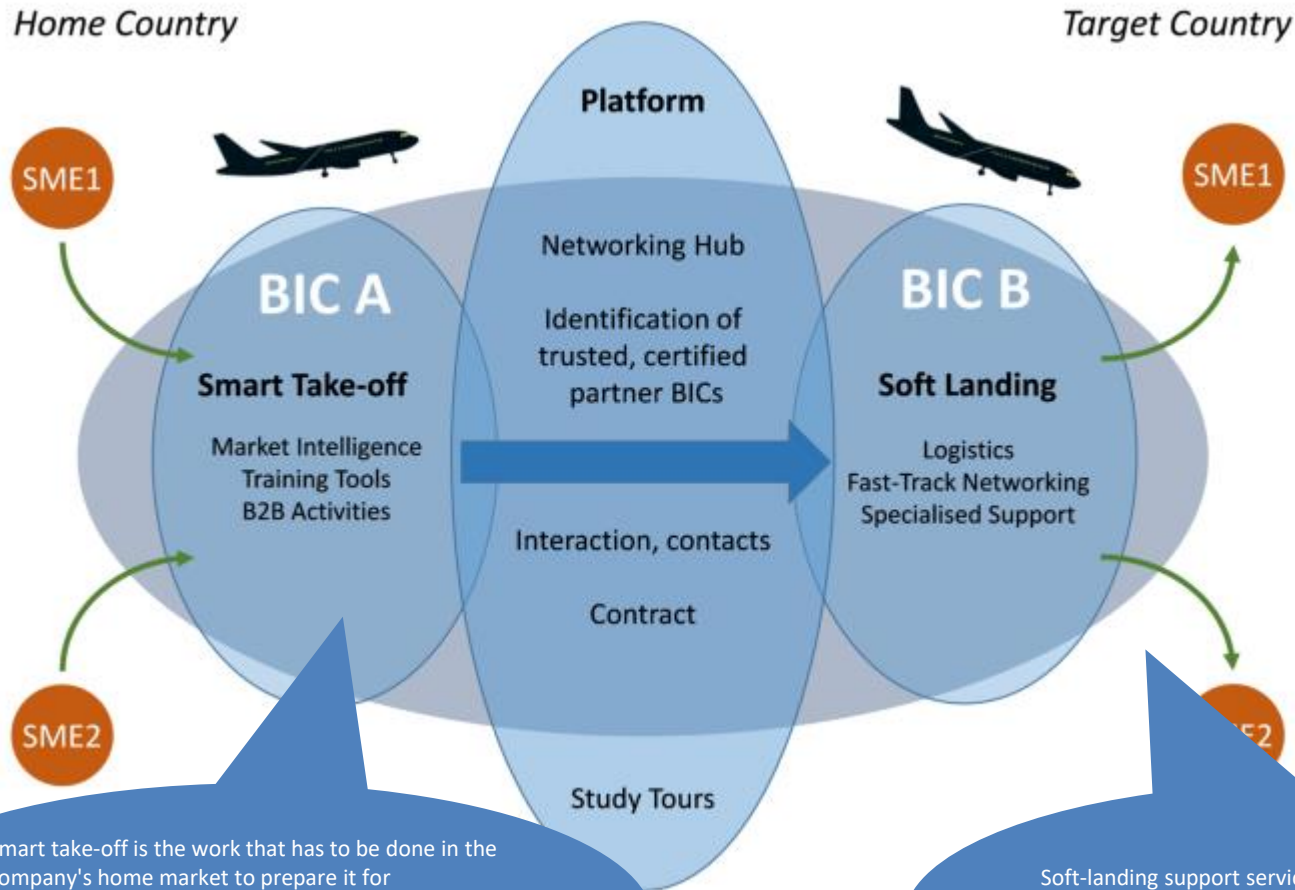
The aim of the program is to promote collaboration among the network members and to allow them to provide better services to their clients.

“internationalization “ is an opportunity for companies to prosper in an increasingly competitive world and could contribute to sustaining employment

Internationalization = Increased SME Performance



Soft Landing Concept




Smart take-off is the work that has to be done in the company's home market to prepare it for internationalization, with the support of trusted local partners such as export agencies. The support by the home organization is a crucial element of the internationalization process.

Soft-landing support services consist of a package of services offered by a local organization to a foreign enterprise wishing to test its plan to do business in that country/region.




Soft
Landing


IMPACT




Increase Startup &
SME success rate




Allow cooperation
between innovators &
Entrepreneurs



Consolidate and Enlarge
experiences between Arab
Countries



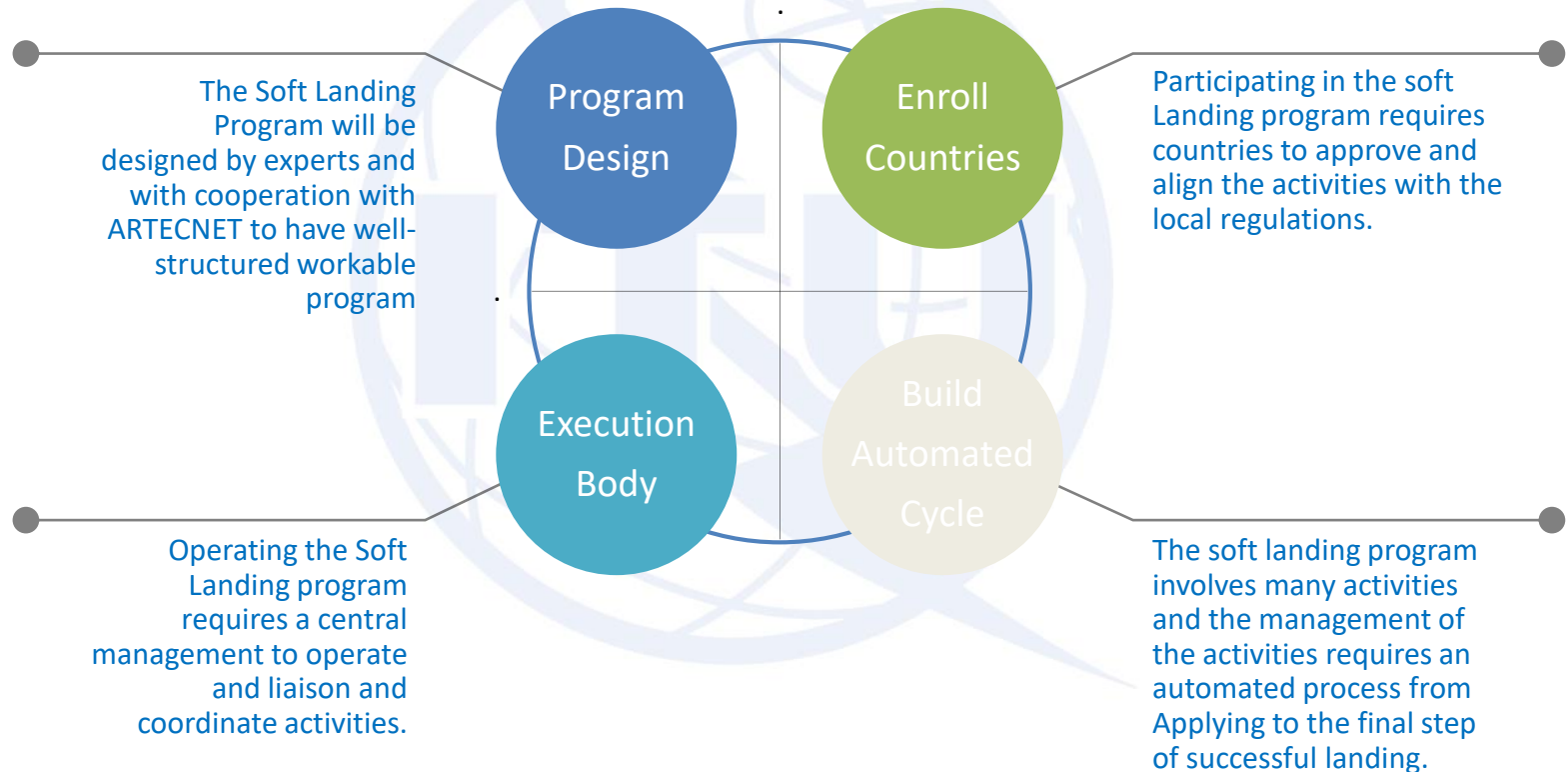
Increase cultural values
exchange



Foster collaboration
among Arab incubators &
Techno Parks

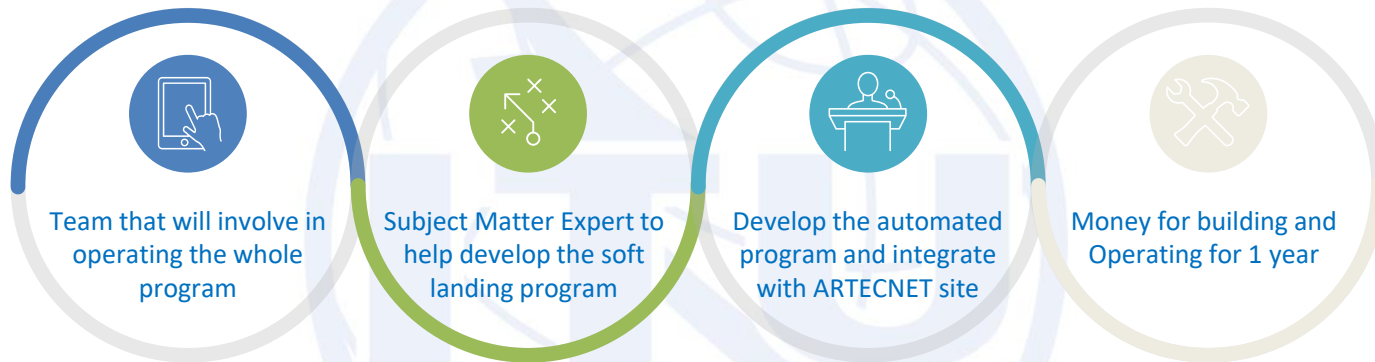


Soft Landing Project SCOPE



Resources Needed

Soft Landing



01 Core soft landing team

02 Subject matter Expert for building the soft landing program

03 Develop the Soft Landing operating portal

04 Financial Budget

3

Training

ARTECNET Training Project

Build and strengthen the capacity of Arab countries Incubators & Techno Parks by providing high level training to entrepreneurs and Manager of support structures. This involves building a personalized content and eventually reinforce capacity for Arab entrepreneurs.

Local Content = Better Training

Better training incubation team = Better Entrepreneurs



Training

IMPACT



Increase Startup & SME success rate



Allow cooperation between innovators & Entrepreneurs



Consolidate and Enlarge experiences between Arab Countries



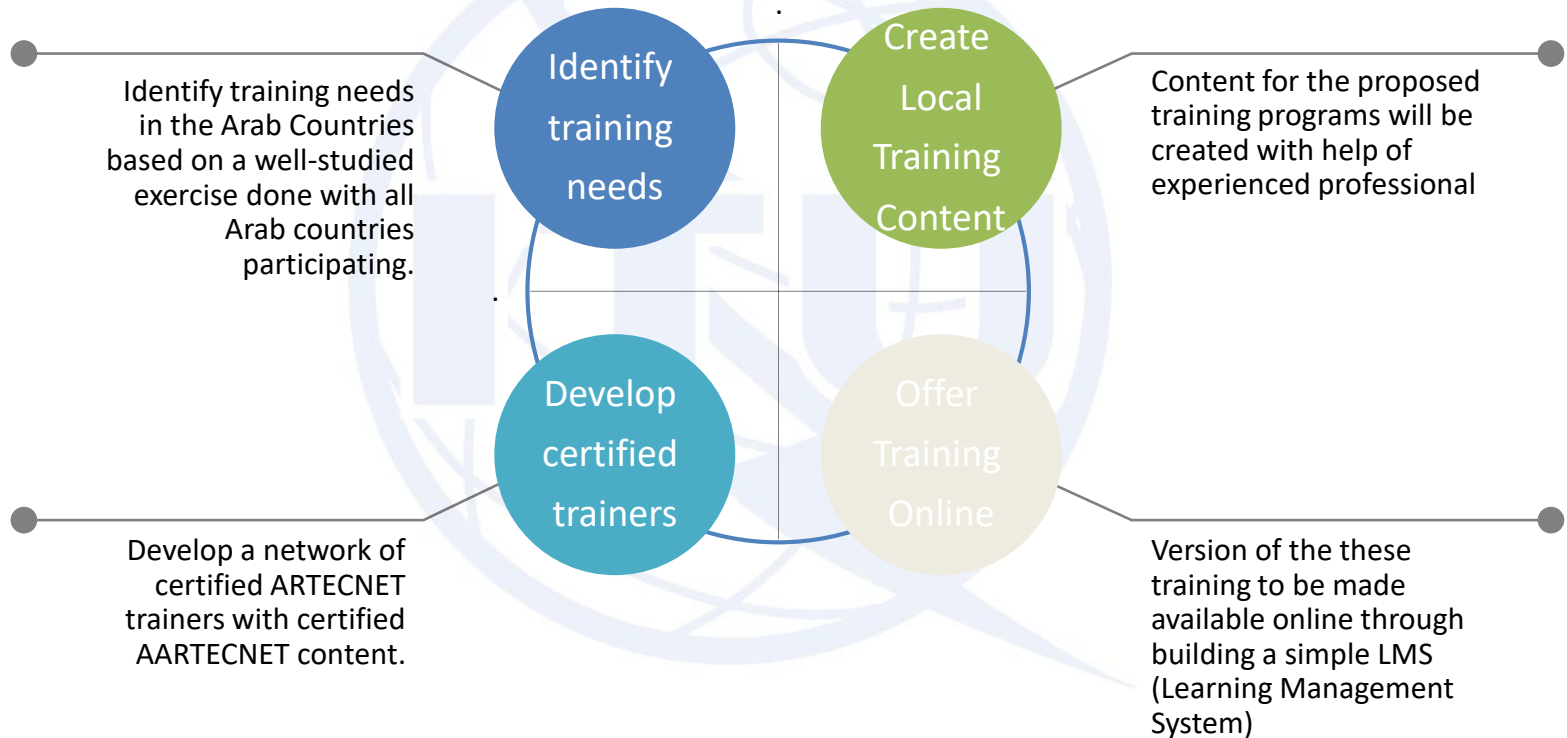
Increase cultural values exchange



Foster collaboration among Arab incubators & Techno Parks



Training Project SCOPE



Resources Needed

Training



Thank you

