

Local Content = Better Training

Better training incubation team = Better Entrepreneurs

IMPACT

- Increase Startup & SME success rate.
- Allow cooperation between Innovators & Entrepreneurs.
- Consolidate & Enlarge experiences between Arab Countries.
- Increase cultural values exchange.
- Foster collaboration among Arab Incubators & Techno Parks.

Resources Needed

- Training Lists & Outline by experienced professionals.
- Training Material localized to the region.
- Certified Trainers needed to get certified for delivering the various trainings.
- Financial Budget for building and Operating for one to three years.

What is ARTECNET Training Project?

Build and strengthen the capacity of Arab countries Incubators & Techno Parks by providing high level training to entrepreneurs and Manager of support structures. This involves building a personalized content and eventually reinforce capacity for Arab entrepreneurs.

Project Scope

- 1- Identify training needs in the Arab Countries based on a well-studied exercise done with all Arab countries participating.
- 2- Content for the proposed training programs will be created with help of experienced professional.
- 3- Develop a network of certified ARTECNET trainers with certified AARTECNET content.
- 4- Version of the these training to be made available online through building a simple LMS (Learning Management System)