

Arab Regional Programme for Smart Learning National Strategies.

First workshop,
26 - 28, February 2017



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Daily Schedules

DAY 1

Pullman Hotel, Dubai Creek City Centre

Time	Activity
9.00 - 9.30	Welcome & Introduction
9.30 - 10.30	2021 Vision & Education Reform – Ministry of Education
10:30-11:00	Coffee Break & Networking
11.00 - 12.00	Aligning National Telecommunication Strategy with Government Digital Transformation – The UAE TRA
12.00 - 13.15	Lunch & Networking
13.15 - 14.30	Developing a strategic approach to implementing an ICT education change program to improve the quality of teaching and learning –MBRSLP
	Task-based activities
14.30 - 14.45	Coffee Break & Networking
14.45 – 15.45	Strategic approach and lessons learned to the procurement of ICT in Education – MBRSLP
15.45 – 16.30	National ICT in education reviews – UNESCO
	Day 1 – closing remarks
	Evening free

DAY 2

Pullman Hotel, Dubai Creek City Centre

Time	Activity
9.00 – 10.30	Professional Development and Smart School Transformation Framework – MBRSLP
	Task-based activities
10.30 - 11.00	Coffee Break & Networking
11.00 - 12.15	Research & Evaluation MBRSLP Strategic approach to establishing evidence on the impact of ICT in Education
12.15 - 13.30	Lunch & Networking
13.30 - 14.45	Strategic approach to the provision of content and applications across the education system – MBRSLP
	Task-based activities
14.45 - 15.00	Coffee Break & Networking
15.00 – 16.00	General discussion, workshop activity, debriefing and next steps
	Day 2 – Closing Remarks
	Dinner and networking

DAY 3

Time	Activity
9.00 - 12.00	School Visit
12.00 - 12.30	Coffee Break & Networking
13:00 – 13:30	Closing remarks, and next steps
13:30 – 14:00	Lunch
	Thanks you



Venues and Hotels

VENUE

The Forum will be held from 26 - 28, February 2017 in Dubai at the following address:

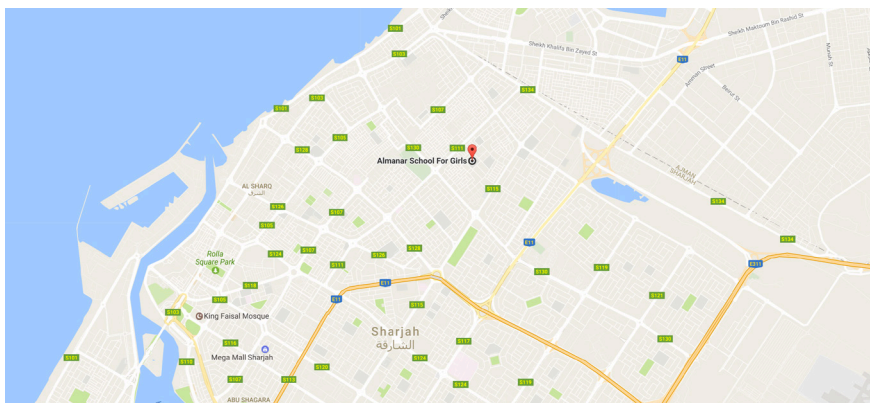
Pullman Hotel, Dubai Creek City Centre

Tel: +97142941222



VENUE

Al Manar School - sharjah



HOTEL RESERVATION

Kindly be advised that it is recommended for participants to reserve their hotel accommodations via telephone, fax or E-mail, directly with the hotels of preference. Please note that participants are requested to contact the hotels for Hotel rates and booking is subject to availability and can be booked at the best available rate.

Crowne Plaza Dubai - Dubai Festival City Tel: +9714 701 2222	-Rate is subject to 10 % service charge and 10 % tourism fee. - Booking is subject to availability and can be booked at the best available rate.
Pullman Dubai Deira City Centre Tel: +97142941222	-Rate is subject to 10 % service charge and 10 % tourism fee. - Booking is subject to availability and can be booked at the best available rate.
intercontinental Dubai festival city Tel: 800115000	-Rate is subject to 10 % service charge and 10 % tourism fee. - Booking is subject to availability and can be booked at the best available rate.
Jumeirah Emirates Towers Sheikh Zayed Rd Tel: +9714 330 0000	-Rate is subject to 10 % service charge and 10 % tourism fee. - Booking is subject to availability and can be booked at the best available rate.



Speakers Profiles



Mohammed Gheyath – Director General of MBRSLP

Director General, Mohammed Bin Rashid Smart Learning Program (MBRSLP)

Mohammed Gheyath is the Director General of the Mohammed Bin Rashid Smart Learning Program (MBRSLP), an educational initiative he has been spearheading in the UAE since launching it in December 2012. Together with a dedicated team, Mohammed works toward implementing a digital strategy in classrooms across the UAE and fulfilling Vision 2021 to become a knowledge based economy through the integration of innovation and technology in education.

Prior to this role, Mohammed headed up the Technology Development Affairs Department for the Telecommunications Regulatory Authority (TRA), which is part of the committee involved in funding the MBRSLP. Mohammed's career in the telecommunications sector, which spans 15 years, began when he joined Emirates Telecommunications Corporation (Etisalat) after graduating from Etisalat College of Engineering.

Mohammed is also the Vice Chairman of the Telecommunications Standardization Advisory Group, within the Telecommunication Sector of the International Telecommunication Union (ITU), one of the leading United Nations (UN) organizations.



**Dr. Hamad Al Yahyei - associate under secretary curriculum
and assessment - MOE**



Waleed Al Ali – Advisor, Organizational Development

Waleed Al-Ali is the Organizational Development advisor at Mohammed Bin Rashid's Smart Learning Program where he manages the program strategic planning and organizational development roles. Waleed experience in the areas of Strategic planning, Innovation Management, and Project management. Waleed has worked with leading private and public organizations in UAE including TECOM investments, Dubai Holding, UAE Ministry of Cabinet Affairs and Engineers Office of HH Sheikh Mohammed Bin Rashid Al Maktoum.

Waleed holds Master's degree in IT Management and currently he is PhD researcher at the Project Management program at BUID and University of Manchester with focus on Managing ICT innovations projects in Education.



Khalid Al Hammadi – Advisor, Educational Development

Research and Development Advisor, Mohammad Bin Rashid Smart Learning Program (MBRSLP)

Khalid Al Hammadi is a Research and Development Advisor for the Mohammad Bin Rashid Smart Learning Program (MBRSLP). There, Khalid leads the Education Change Program where he supervises various education solutions, including and not limited to teacher training, change management, schools faculty professional development programs, curriculum reform, and the E-Maturity program. In addition, Khalid pilots new and innovative opportunities to support and develop education in the UAE and liaise on a high level between the Ministry of Education & MBRSLP.



Owen Lynch

Owen has over 30 years' experience in the field of education, educational technology and education research. Owen on behalf of the UK Government created Becta and was its CEO for eight years. He was appointed to this role in 1998 by the then Secretary of State.

During his tenure as Chief Executive Becta had become the Government's lead agency in the use of ICT in education and as such is recognised nationally and internationally for its work in this field. It was an organization of some three hundred educationalists and technologists covering all aspects of policy and strategy in the application of present and emerging technologies in education to improve the quality of student learning.

Experience & Responsibilities

2006 - 1998: CEO, Becta

As CEO of Becta Owen was accountable to and provided advice to Secretary of States, ministers and officials in Northern Ireland, Scotland, Wales and England. Owen personally sat on the major UK government ICT strategy groups and also sat on the Boards of a number of Government education agencies.

Owen was responsible for the successful co-ordination and delivery of the government's e-strategy for education; developing and implementing an overarching delivery strategy and establishing its effective programme management across some 25,000 schools and colleges. This work influenced an annual spend of some one billion pounds sterling in the UK education market. During his tenure at Becta the UK education systems were viewed as examples of world leading edge systems in the effective and innovative use of technology in education.



Owen's responsibilities included:

- negotiating at a senior level on behalf of UK schools and colleges with national and international players in the global ICT marketplace
- designing and delivering national ICT initiatives and programmes including governance and organisational issues
- developing an evidence base on the impact of ICT on education objectives to inform policy decisions and implementation practices
- developing strategy and policy to ensure the delivery of best practice, professional development, sustainability and affordability in relation to ICT education programmes.

2006 - Present: Senior Consultant in Education Policy

Since stepping down in 2006 from a CEO role Owen has operated as a senior consultant in the educational policy, strategy and procurement field to international private sector companies, Government departments and Government agencies. This work in the main has revolved around advice on policy and delivery programmes with particular emphasis on educational and economic impact and procurement efficiencies. Owen continues to ensure that he has resented and relevant experience of policy and strategy developments in the field of ICT and education by visiting and reviewing education practices internationally.

Owen had completed, just prior to joining MBRSLP, a number of assignments focusing on reviewing the nature, scale and quality of educational ICT provision in international contexts, reviewing multinational companies strategic approaches to the education market, advising on education technology trends and has undertaken a number of studies on Total Cost of Ownership of technology deployments in Europe and Africa.



Paul Shoesmith

Program Advisor

Paul Shoesmith has a wide range of experience of working with schools, technology and solution suppliers and government departments covering all aspects of the use of ICT in educational settings over more than 30 years. He is a well-respected technical strategy specialist with experience and expertise in the effective use of ICT in education, and has managed and led complex projects with a national impact while working for the largest local authority in the UK, for national organisations such as Becta, and for international organisations including the SIF Association.

For MBRSLP Paul is working for the Educational Technology Programme and procurement activities since 2015, developing the procurement procedures in line with national requirements and international best practice, and working closely with industry partners to ensure that the solutions that are procured meet the requirements of all stakeholders in schools.



Barry Kruger

Program Advisor

Barry has over 25 years' experience in educational content publishing, online learning delivery and technologies for learning; having worked at organisations with international profiles such as the BBC, Scholastic Inc, Becta and the Learning and Skills Improvement Service.

Barry has solid experience in strategic partnerships and stakeholder engagement across government, public and private sectors, and on an international level, frequently working with national industry bodies, government departments and international standards bodies.

For MBRSLP, Barry is working for the content and software strand of educational technology programme. He is responsible for the development and delivery of the digital content architecture and services requirements. Barry has a role in planning content acquisition, curation and exploitation.



Majid Al Madhloum

Majid Al Madhloum is Director of the UAE Centre of Digital Innovation (CODI), an initiative of the Telecommunications Regulatory Authority (TRA), the central component in the UAE Smart Government capacity building efforts. Majid

spearheads projects in CODI that drive the UAE talent pipeline and enable government entities to be early adopters of digitalisation advancements.

Majid is committed to the UAE's Vision 2021 and the opportunities it presents for all to contribute to both regional success and individual growth. Aligned with this vision, he leads a nationwide capacity building project and innovation

projects that enables the UAE government to position itself as a world leader in government service delivery and citizen happiness.

The nationwide training on smart government strategy and operational delivery through digitalisation has trained more than [4000 people up to 2016], and has been recognised with several international awards. It was the first built

national platform to engage all UAE government entities, academic institutions and industry partners to organically develop UAE Nationals (and stakeholders in the UAE economy). The CODI journey is evolving with groundbreaking collaborations to revolutionise

government service delivery in field of health care, education and security, amongst others.

Majid holds a MBA from UAE University and continues his studies in digitalisation and leadership, enabled through CODI's offering to all UAE citizens to study technical and academic topics. He is also an alumni of the Khalifa University

for Science, Technology and Research. Majid built his technical expertise in network security and critical national infrastructure security roles with the TRA and Etisalat.



Karim Abdelghani

Karim Abdelghani comes with an experience of around 14 years in Information and Communication Technology, specifically in the area of international relations in this vibrant field. Throughout these years, he worked for the Ministry of Communications and Information Technology of Egypt, the International Finance Corporation, and the ITU. He is a Chevening scholar and received a Masters degree in International Development from the University of Birmingham in 2009. Moreover, he is currently the Programme Coordinator in the ITU Arab Regional Office where he coordinates with stakeholders in the region on several regional issues including Smart Learning, mHealth, Arab Digital Content, ICT Applications, ICT Indicators, and ICT Accessibility for Persons with Disabilities.



UAE

Background Note



ABOUT UAE

The United Arab Emirates is a constitutional federation of seven emirates; Abu Dhabi, Dubai, Sharjah, Ajman, Umm al- Qaiwain, Ras al-Khaimah and Fujairah. The federation was formally established on 2 December 1971.

The United Arab Emirates (UAE) occupies an area of 83,600 sq. km along the south-eastern tip of the Arabian Peninsula. Qatar lies to the west, Saudi Arabia to the south and west, and Oman to the north and east. The capital and the largest city of the federation, Abu Dhabi, is located in the emirate of the same name. Four-fifths of the UAE is desert, yet it is a country of contrasting landscapes, from awe-inspiring dunes to rich oases, precipitous Rocky Mountains to fertile plains. The United Arab Emirates, one of the world's fastest growing tourist destinations, has all the right ingredients for an unforgettable holiday, sun, sand, sea, sports, unbeatable shopping, top-class hotels and restaurants, an intriguing traditional culture, and a safe and welcoming environment.

VISA PROCEDURE

A valid passport is required to enter United Arab Emirates. In this case, participants are strongly advised to seek information on requirements applicable in their case from the United Arab Emirates Embassy / Consulate in their home countries at least 15 days prior to the trip.

COMMUNICATIONS

The telephone network operated by the national telecommunication organizations ETISALAT and DU is superb: local calls are free and direct dialing is available to 150 countries. The international dial code for UAE is +971. Discounts rates for international direct calls apply from 9 p.m. to 7 a.m. and all day on Fridays and public holidays. There is a complete list of rates at the back of each telephone directory.

Here are some useful contacts to have at your fingertips while you are in UAE.

Police: 999

Ambulance: 998

Fire: 997

Telephone Directory Enquiries: 181

If you wish to use your own telephone in UAE with a local SIM card, it will work provided that your telephone is NOT SIM locked.



CURRENCY

The official currency of the UAE is the Arab Emirates Dirham (AED or Dhs). Each Dirham is divided into 100 fils and is held constant against the US Dollar at an average of 3.67. All banks operate from 8.00am to 1.00pm, Saturday through Wednesday and 8.00am to 12.00pm on Thursdays. Currency exchange houses are open until late in the evening. All international credit and debit cards are widely accepted.

CLIMATE

The UAE enjoys extremely pleasant weather during its winter months, from October to April. The rest of the year, temperatures are in the low to mid40-° range. Lightweight summer clothing can be worn for most of the year.

SECURITY

Dubai is a venue for major conferences and presents a low risk to business travelers. However, as with travel to any major city, it is important to take responsibility for your personal safety and exercise common sense security precautions at all times.

For any security incident, visitors should contact the police on 999.

ELECTRICITY

Domestic supply is 220 volts. Sockets suitable for three-pin 13 amp plugs of British standard design are the norm, however it is a good idea to bring an adaptor with you just in case.

INTERNET ACCESS

Internet Access free of charge will be available at the events meeting room.

GENERAL INFORMATION

Government	Federal Government
President	H.H Sheik Khalifa Bin Zayed bin Sultan Al Nahyan
Prime Minister	H.H Sheik Mohammed Bin Rashid Al Maktoum
Area	83,600 km ²
Population	8,264,000
Capital	Abu Dhabi
Official Language	Arabic
Country Code	+971 / .ae
Time Zone	GMT+4

