



ITU-SUDACAD Regional Forum on Internet of Things for Development of Smart and Sustainable Cities

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IoT For a Better Life

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Agenda

Introduction

IoT for a better life

IoT architecture

IoT challenges



Introduction

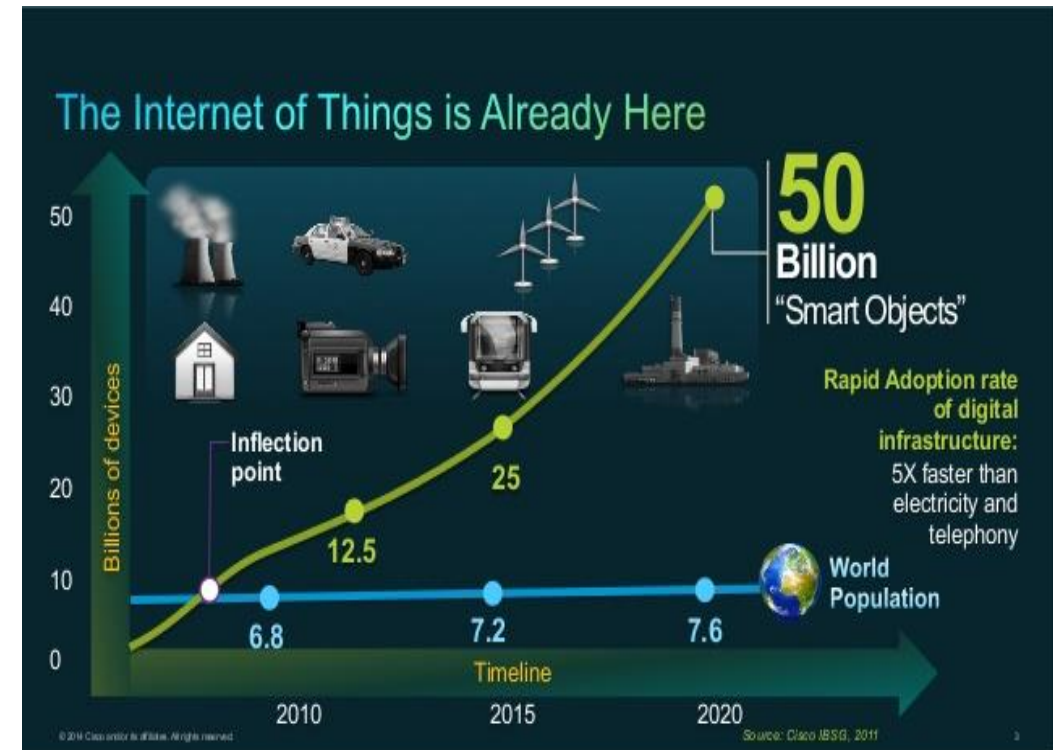
Introduction

- a hyper-connected global ecosystem in which “things” communicate with other “things” whenever needed to deliver highly diversified services to the user.
- The term Internet of Things was first used by **Kevin Ashton** in 1999.
- Refers to uniquely identifiable objects (things) and their **virtual representations** in an **Internet-like structure**



Introduction

- More connected devices than humans !!
- There will be more than 50 billion smart objects by 2020



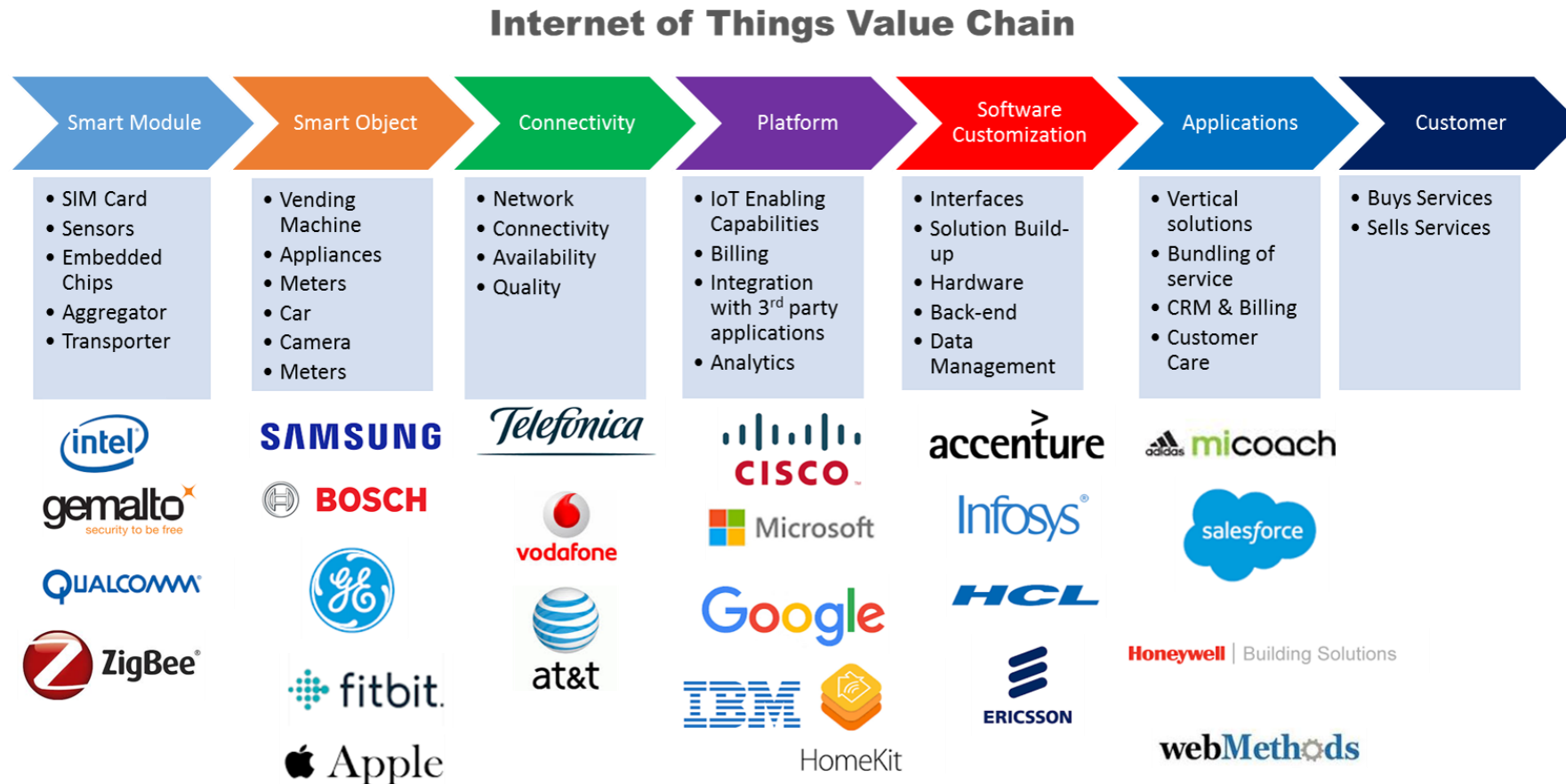
Source: CISCO

IoT alliances & consortia

Handbook: Internet of Things Alliances and Consortia



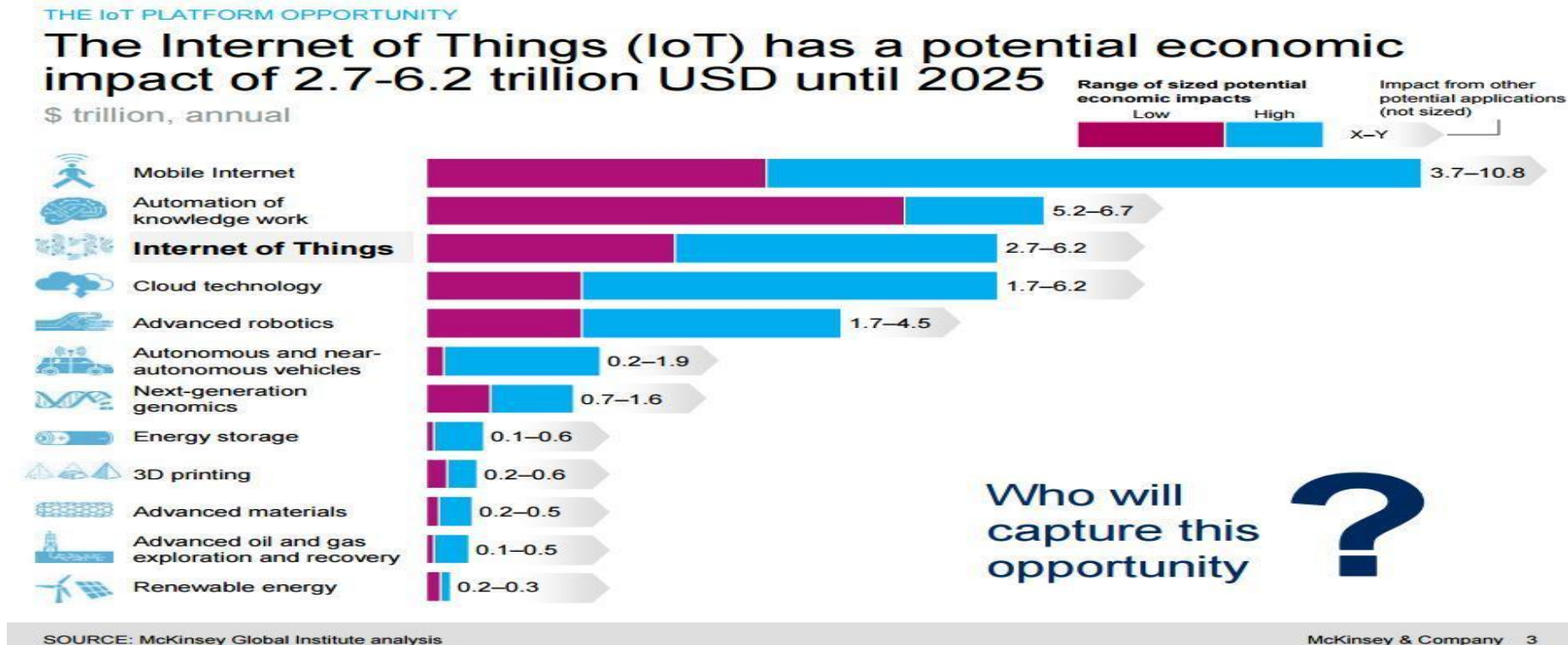
IoT value chain



Note, the above is not an exhaustive list of companies and any company may have play in more than one component of value chain
Copyright: Telecomcircle.com

Source: <https://recap-project.eu/news/internet-of-things-and-retail/>

IoT Markets forecast

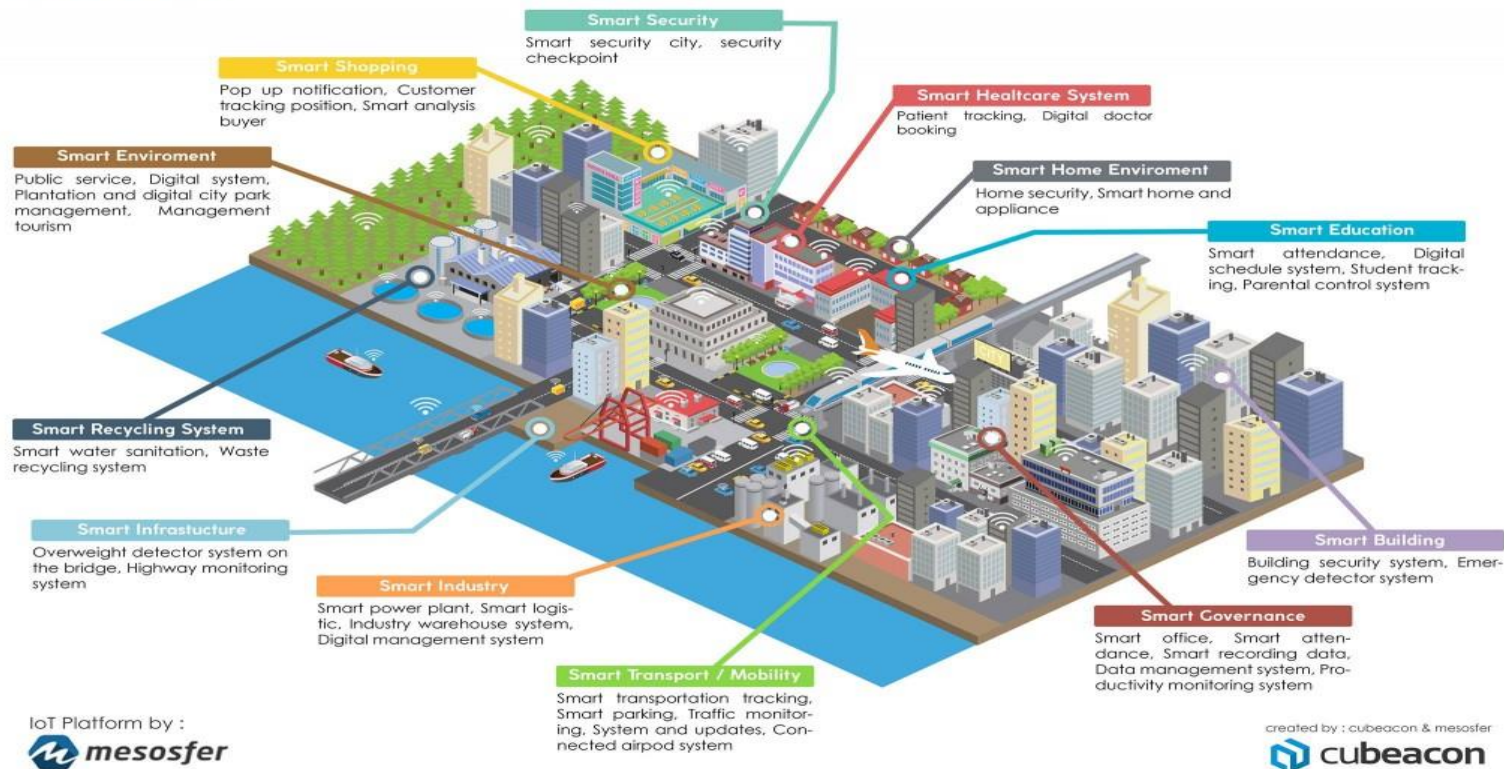


Source: <https://blogs-images.forbes.com/louiscolumbus/files/2016/11/McKinsey.jpg>

IoT for a better life

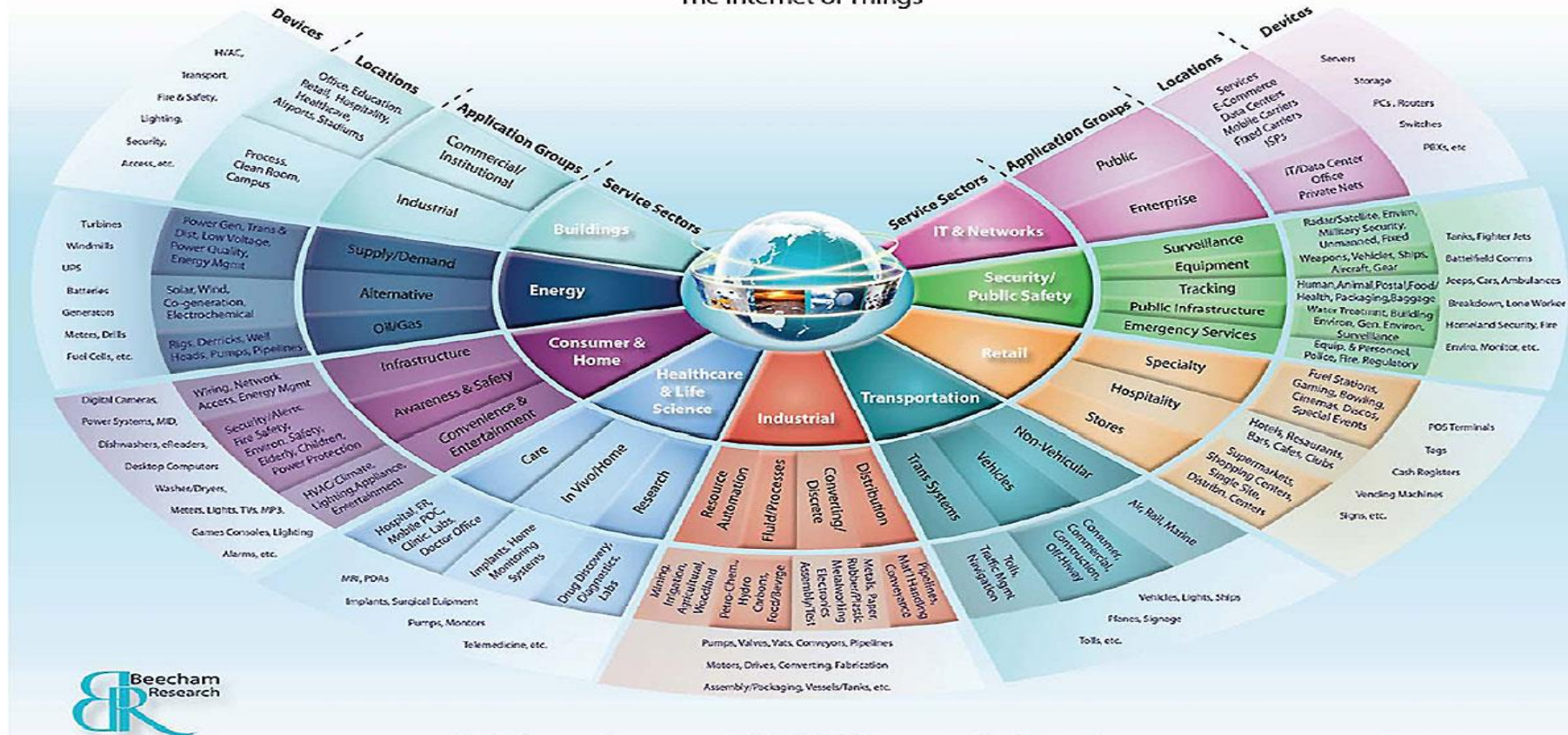
IoT for a better life

SMART DIGITAL LIFE



Source: <https://blog.cubeacon.com/wp-content/uploads/2017/06/cubeacon-digital-life-1024x728.jpg>

The Internet of Things



https://blog.atlasrfidstore.com/wp-content/uploads/2013/07/beechem_research_internet_of_things.jpg

IoT: Evolution or Revolution ?

IoT integrates leading technologies such as:

- RFID technologies
- WSN / Advanced sensing and actuation
- Cloud / Fog computing
- Big Data
- Data mining
- Security and privacy
- Etc...

- The term "Internet of Things" has come to describe a number of technologies and research disciplines that enable the Internet to reach out into the real world of physical objects.
-----IoT 2008

Source: <http://www.iot-conference.org/iot2008>

Smart Tooth Brush

The Beam Brush is a connected toothbrush that engages users with their daily hygiene routine.

<http://www.beamtoothbrush.com/toothbrush/>



Smart Washing Machine

Smart Aqualtis is the first Indesit Company washing machine designed to be integrated in 'Smart' ecosystems, covering a wide range of use cases.

<http://zigbee.org/Products/ByStandard/AllStandards.aspx>



Bluetooth-Enabled Insoles

Shares navigation, directions and orientation.



<http://lechal.com/products.html>

Smart Slow Cooker

Enjoy remote access to all your slow cooker's functions, no matter where you are.



<http://www.belkin.com/us/Products/home-automation/c/wemo-home-automation/>

Smart Mirror

A reflective mirror with programmable applications and digital display for the home, office and public environments (hotels, hospitals, retail shops).

<http://www.cybertecturemirror.com/>



Smart Bike

Valour by Vanhawks gives
directions, reroutes to avoid
traffic, and tracks riding metrics.

<http://www.vanhawks.com/>



Smart Garbage Cans

BigBelly alerts when it needs to be emptied so smarter collection decisions can be made.

<http://www.bigbelly.com/solutions/stations/smartbelly/>



Smart Gardening

Bitponics gives data on plants and conditions surrounding them for better gardening.

<http://www.bitponics.com/>



Nod

Nod transforms your movements into commands. It brings the world around you to life, as you control everything from your laptop to your living room lights with a wave of your hand.

<https://hellonod.com/>



Smart Shirt

Monitors how your body behaves over time, includes heart rate recovery and breathing at rest, to monitor improvements in health.

<http://omsignal.com/>



IoT architecture

IoT reference model

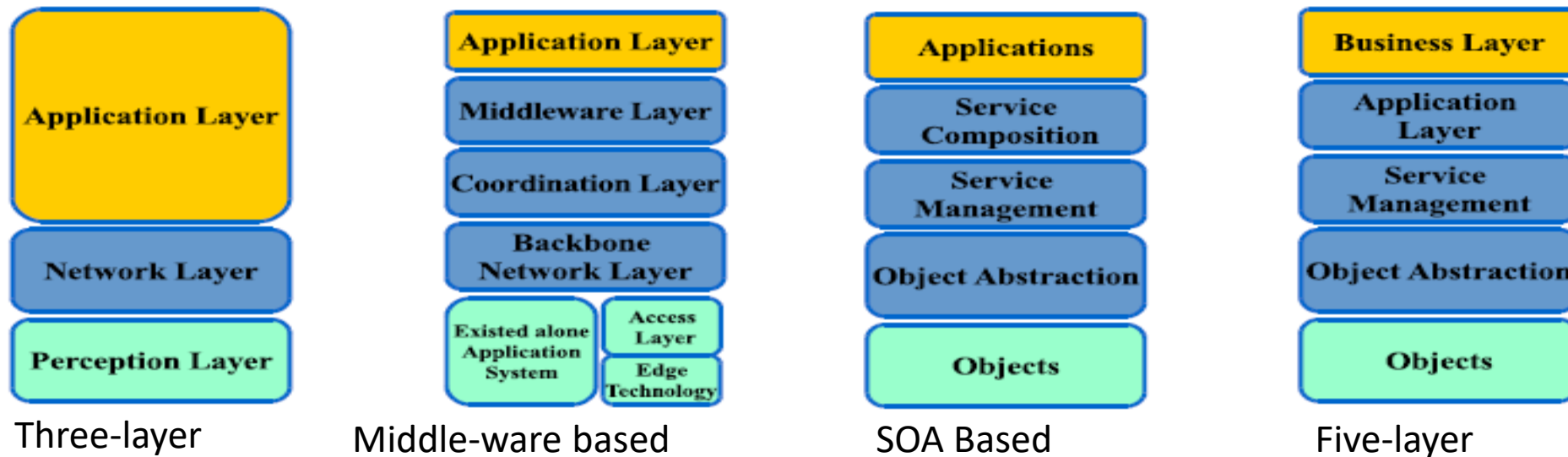
Levels

- 7 **Collaboration & Processes**
(Involving People & Business Processes)
- 6 **Application**
(Reporting, Analytics, Control)
- 5 **Data Abstraction**
(Aggregation & Access)
- 4 **Data Accumulation**
(Storage)
- 3 **Edge Computing**
(Data Element Analysis & Transformation)
- 2 **Connectivity**
(Communication & Processing Units)
- 1 **Physical Devices & Controllers**
(The "Things" in IoT)



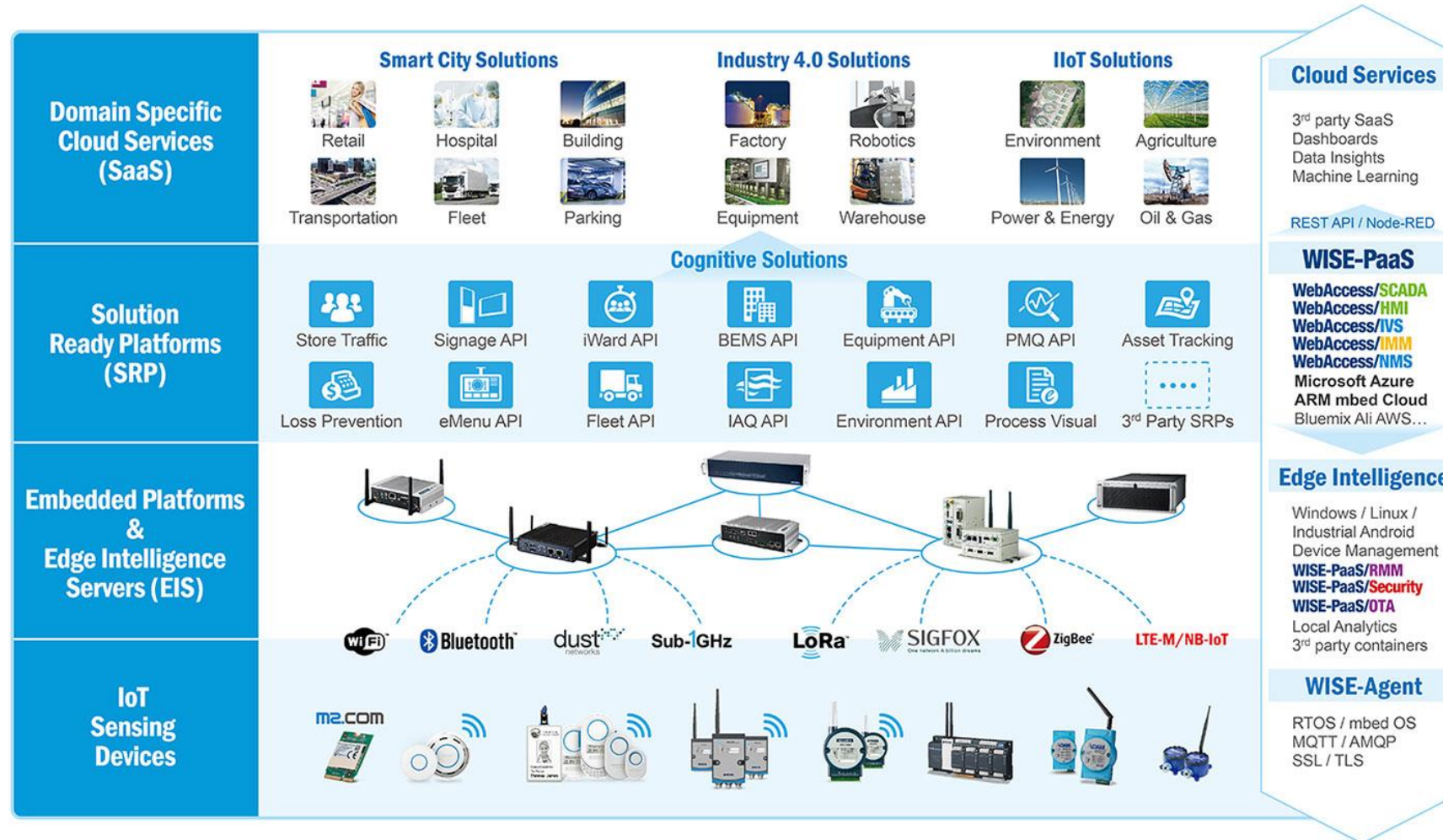
Source: C ISCO

IoT Architecture



https://www.researchgate.net/profile/Mohd_Rahul/publication/317570955/figure/fig8/AS:529047734439936@1503146217383/Fig-8-Architecture-of-IoT-with-IoT-Elements.jpg

Advantech IoT Solution Architecture



Source: https://www.corex.co.za/images/Solutions/Topbanner_IoT1.jpg

IoT challenges

IoT Challenges

- Standardization
- managing and fostering rapid innovation is a challenge for governments (Business Model)
- Privacy and security
- Absence of governance
- Vulnerability to internet attack
- **Lack of interoperability**

Interoperability

“Interoperability is required to unlock more than \$4 trillion per year in potential economic impact for IoT use in 2025, out of a total impact of \$11.1 trillion .”

Source: A 2015 McKinsey Global Institute report

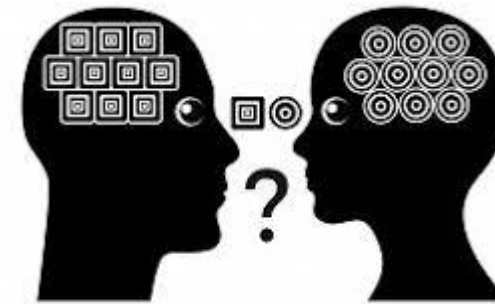
Interoperability

‘Lack of interoperability causes a major technological issue:

Impossibility to plug non-interoperable IoT devices into heterogeneous IoT platforms’

‘ Lack of interoperability leads to loss of business opportunities, especially for small innovative enterprises, which cannot afford to provide their solution across multiple platforms and protocols’.

Source: Faouzi Kamoun, esprit IoT workshop



There is a need for:
cross-platform
cross-standard
cross-domain IoT services and
applications

Source: Faouzi Kamoun, esprit IoT workshop





Thank You

