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### Accelerate GDPR compliance with the Microsoft Cloud

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This presentation is intended to provide an overview of GDPR and is not a definitive statement of the law.



"Make no mistake, the GDPR sets a new and higher bar for privacy rights, for security, and for compliance.

And while your journey to GDPR may seem challenging, Microsoft is here to help all of our customers around the world."

> Brad Smith President & Chief Legal Officer Microsoft Corporation







# Providing clarity and consistency for the protection of personal data

The General Data Protection Regulation (GDPR) imposes new rules on organizations in the European Union (EU) and those that offer goods and services to people in the EU, or that collect and analyze data tied to EU residents, no matter where they are located.

- Enhanced personal privacy rights
- Increased duty for protecting data
- Mandatory breach reporting
  - Significant penalties for non-compliance







# **GDPR Key Changes**

- Increased Territorial Scope (extra-territorial applicability)
- Penalties
- Consent
- Data Subject Rights
- Breach Notification
- Right to Access
- Right to be Forgotten
- Data Portability
- Privacy by Design
- Data Protection Officers



### What are the key changes to address the GDPR?

Personal privacy

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#### Individuals have the right to:

- Access their personal data
- Correct errors in their personal data
- Erase their personal data
- Object to processing of their personal data
- Export personal data

# Controls and notifications

Organizations will need to:

- Protect personal data using appropriate security
- Notify authorities of personal data breaches
- Obtain appropriate consents for processing data
- Keep records detailing data processing

# Transparent policies

Organizations are required to:

- Provide clear notice of data collection
- Outline processing purposes and use cases
- Define data retention and deletion policies

#### IT and training

#### Organizations will need to:

- Train privacy personnel & employee
- Audit and update data policies
- Employ a Data Protection Officer (if required)
- Create & manage compliant vendor contracts





## What does this mean for my data?

Stricter control on where personal data is stored and how it is used Protecting customer privacy with GDPR Improved data policies to provide control to data subjects and ensure lawful processing

Better data governance tools for better transparency, recordkeeping and reporting



# Our commitment to you

To simplify your path to compliance, we are committing to GDPR compliance across our cloud services when enforcement begins on May 25, 2018.

We will share our experience in complying with complex regulations such as the GDPR.

Together with our partners, we are prepared to help you meet your policy, people, process, and technology goals on your journey to GDPR.





### **Preparing for the GDPR**







#### Simplify your privacy journey

Elevate your privacy practices with our cloud

# Uncover risk & take action

Use our solutions to expose areas of risk and respond with agility and confidence

#### Leverage guidance from experts

Use our partner network to help you meet your privacy, security, and compliance







# Simplify your privacy journey

**Centralize, Protect, Comply with the Cloud** 



#### Process all in one place

Centralize processing in a single system, simplifying data management, governance, classification, and oversight.

#### Maximize your protections

Protect data with industry leading encryption and security technology that's always up-to-date and assessed by experts.

#### Streamline your compliance

Utilize services that already comply with complex, internationallyrecognized standards to more easily meet new requirements, such as facilitating the requests of data subjects.







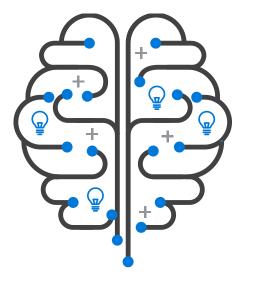
### **Uncover risk and take action**

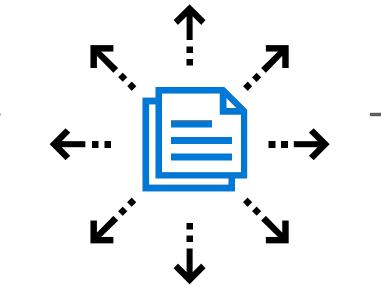


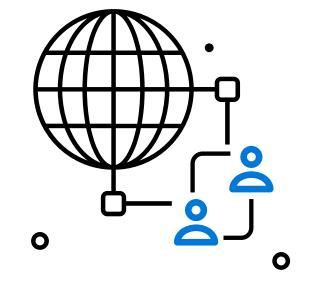




### Leverage guidance from experts







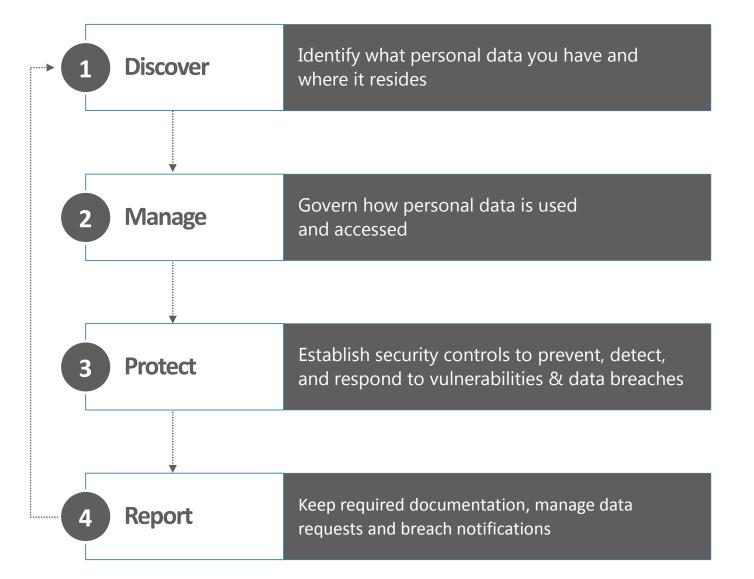
Learn from our experience

Leverage our GDPR preparation resources

Engage our global partner ecosystem















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