



**Regional Forum on Cybersecurity in the Era of Emerging Technologies  
&  
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Critical Infrastructure Protection in Financial Sector

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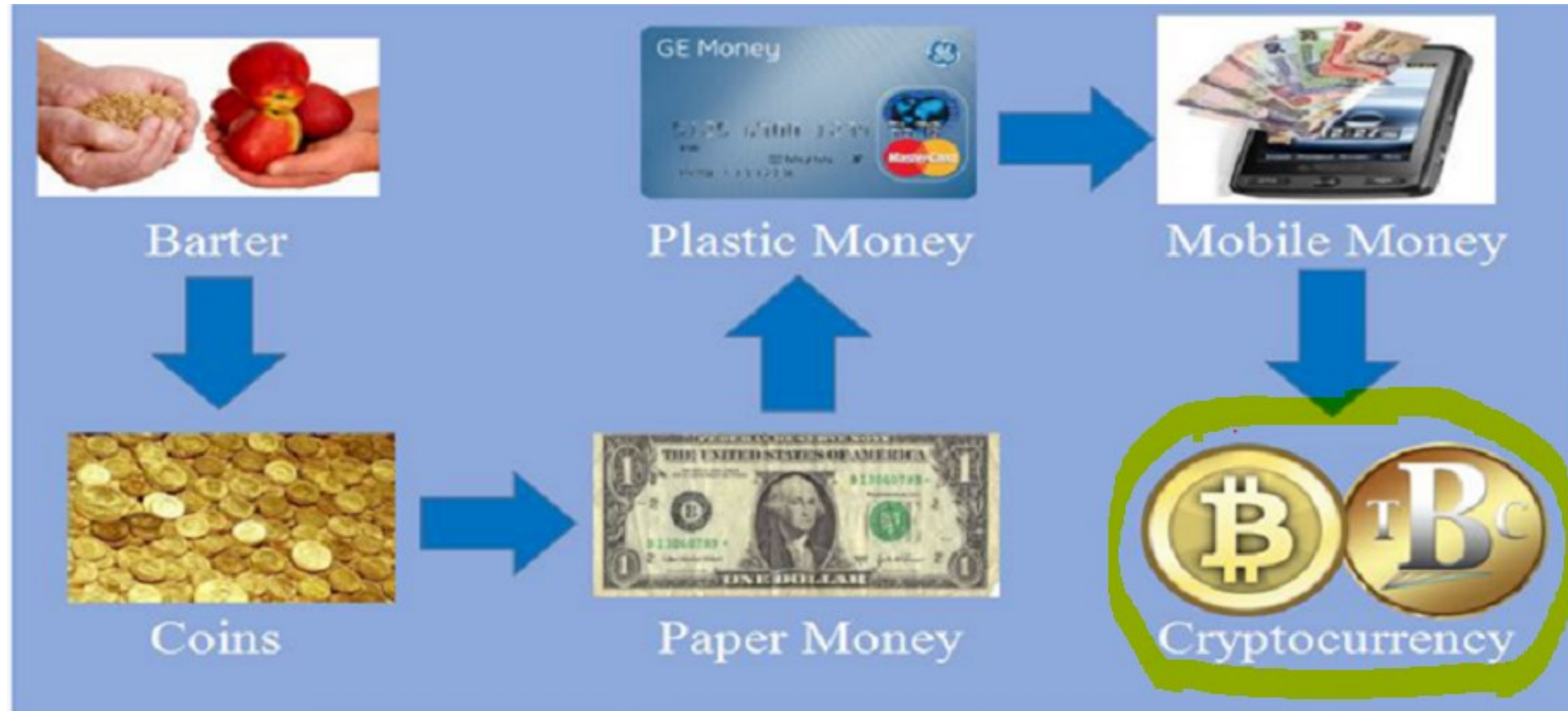




# Agenda

- 1 Evolution of Economy
- 2 Defining Market Problem
- 3 Critical Infrastructure Protection & Security Standards
- 4 Défense in depth
- 5 Recommendations

# Evolution of Economy



## Defining the Market Problem

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# THE EFFECTS OF CREDIT CARD BREACH ON RETAIL BUSINESS ARE DAUNTING

**70%**

of breached businesses  
are out of business within  
one year of the attack

**1 in 6**

small businesses will  
suffer a credit card breach  
in the next 24 months

**98%**

Breaches originate from  
organized criminal groups

**210**

Average days between  
intrusion and detection



Physical  
Breach



Electronic  
Breach



Skimming



# CHD – it gets everywhere!!!!

Just a few places I  
have found CHD  
recently!



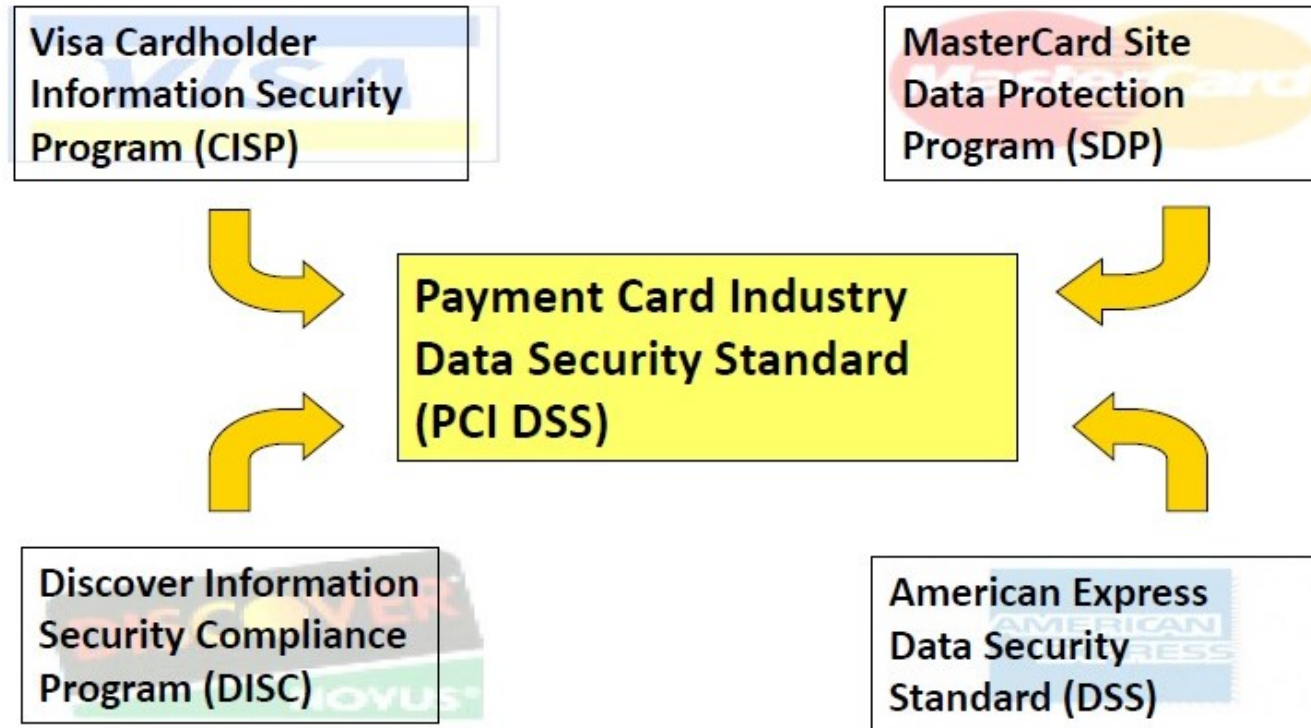
- Point of Sale
- IVR
- Contact Centres
- E-Commerce
- Databases
- Paper contracts
- Scanned docs
- Spreadsheets
- Email
- Logs
- Backups



# Security Standards PCI Vs ISO 27K

Features	PCI DSS	ISO 27K
Compliance Mandates	Compliance Mandatory	Compliance Voluntary
Scope	Storing , Processing or transmit CHD	Optional
Degree of Compliance	Complying with all requirements is mandatory	Standards Voluntary
Separation of Systems	High	Low
Degree of Flexibility	Low	High

# PCI Historical Overview





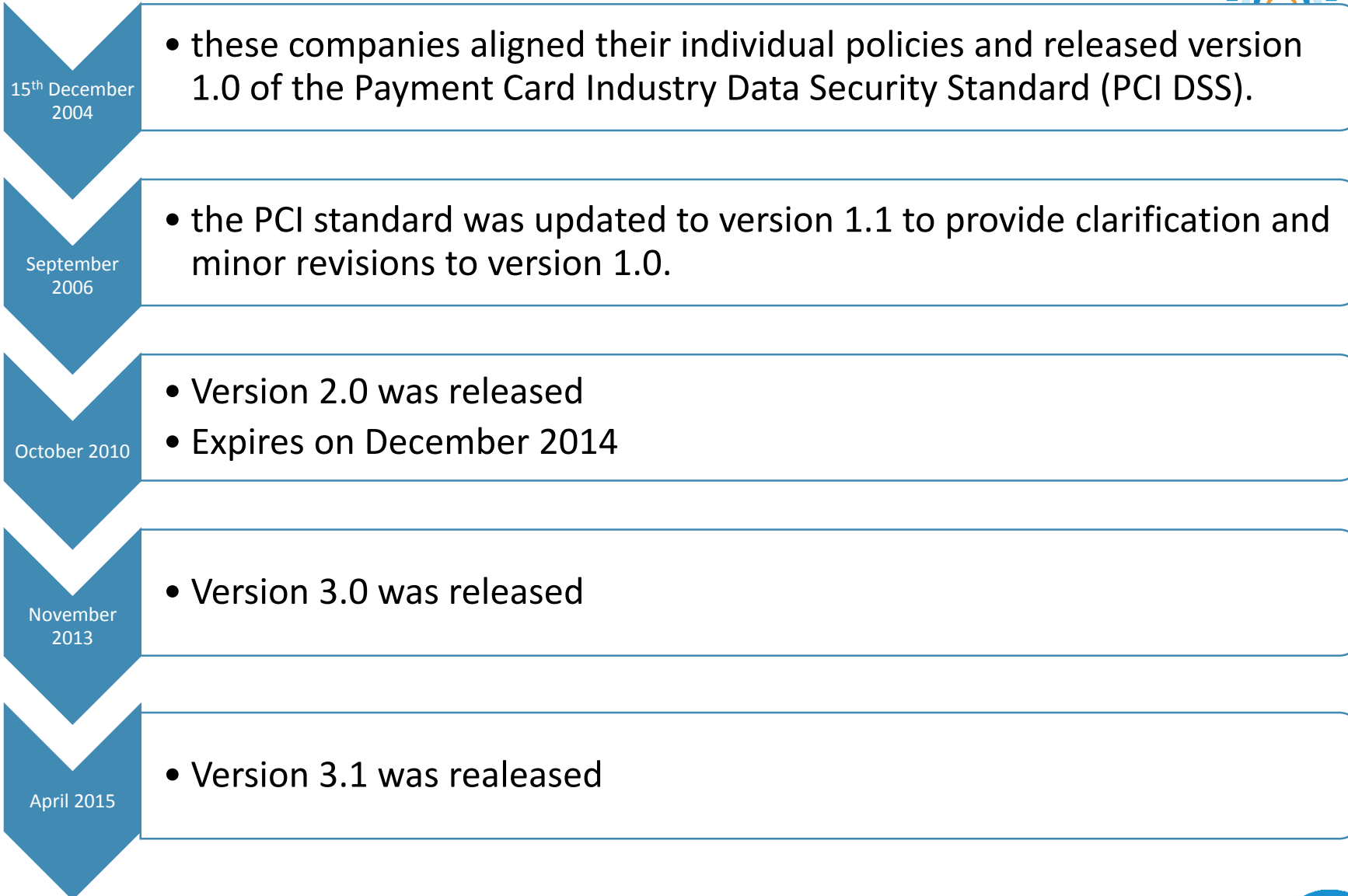


- **PCI DSS and related security standards** are administered by the **PCI Security Standards Council**, which was founded by American Express, Visa, MasterCard and Discover Financial Services.
- **PCI** is a family of data security standards that is intended to secure processing infrastructure of payment industry
- **PCI DSS** applies to all entities that store, process, and/or transmit card holder data





- **PCI DSS** covers security of the environments that store, process, or transmit account data
  - Environments receive account data from **payment applications** and other sources (e.g. acquirers)
- **PCI PA-DSS** covers secure payment applications to support PCI DSS compliance
  - Payment application receives account data from **PIN-entry devices (PEDs)** or other devices and begins payment transaction
- **PCI P2PE** covers **encryption**, decryption, and key management requirements for point-to-point encryption solutions
- **PCI PTS - POI** covers the protection of sensitive data at point-of-interaction devices and their secure components, including cardholder PINs and account data, and the **cryptographic keys** used in connection with the protection of that cardholder data
- **PCI PTS - PIN** covers secure management, processing and transmission of **personal identification number (PIN)** data during online and offline payment card transaction processing
- **PCI PTS - HSM** covers physical, logical and device security requirements for securing **Hardware Security Modules (HSM)**
- **PCI Card Production** covers physical and logical security requirements for systems and business processes associated with card personalization, PIN generation, PIN mailers, and card carriers and distribution.



# What is PCI Compliance?

**6**  
Control  
Objectives

**280+**  
Audit  
Procedures

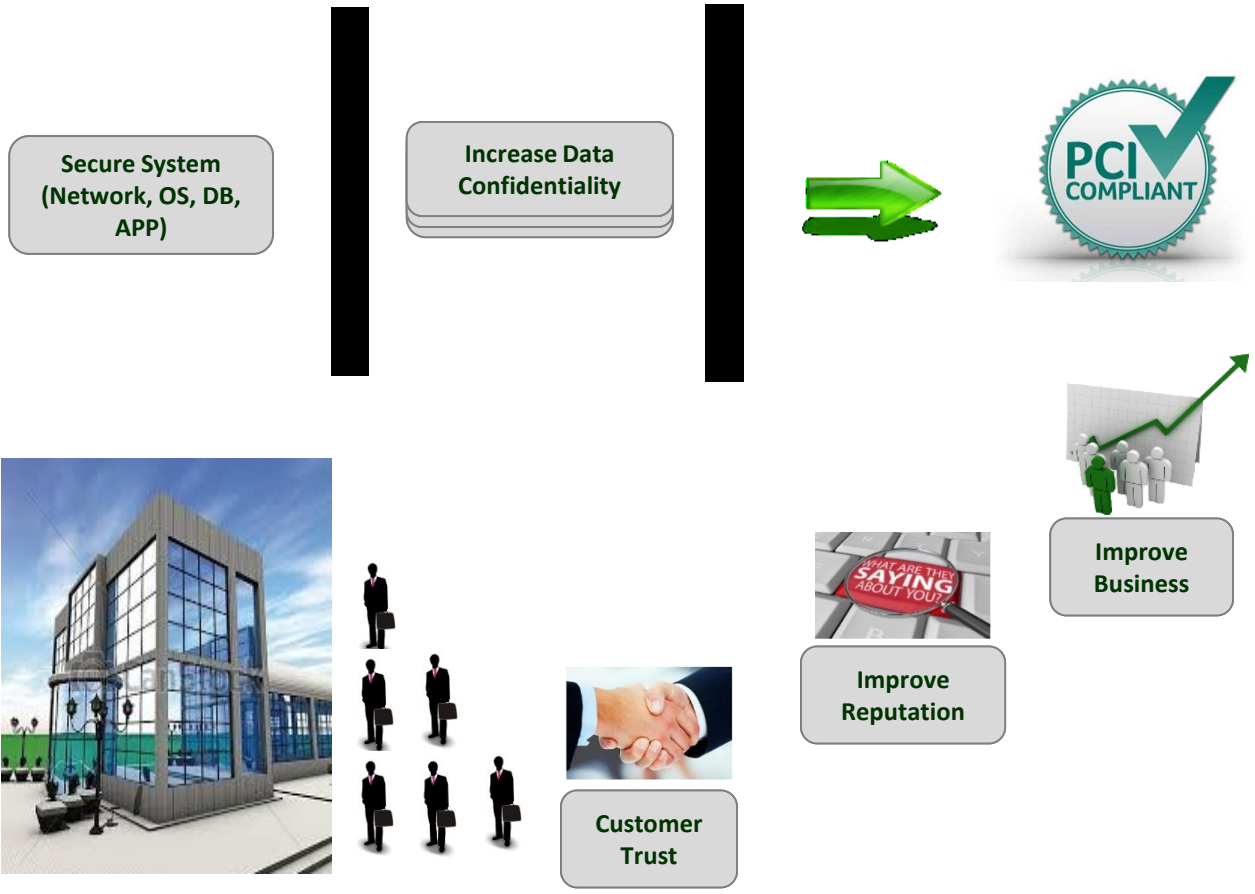
**12**  
Core  
Requirements

- Definition – Payment Card Industry Data Security Standard (PCI-DSS)
- Set up in 2004 by Visa, MasterCard, American Express, Discover, and JCB to reduce the risk of credit card theft and transfer liability to merchants
- Requires mandatory adoption by all businesses that store, process, or transmit credit/debit card data



# PCI-DSS Compliance Benefits

## Direct Benefits



## Indirect Benefits







# PCI DSS Goals and Requirements

<b>Build and Maintain a Secure Network</b>	<ol style="list-style-type: none"><li>1. Install and maintain a firewall configuration to protect cardholder data</li><li>2. Do not use vendor-supplied defaults for system passwords and other security parameters</li></ol>
<b>Protect Cardholder Data</b>	<ol style="list-style-type: none"><li>3. Protect stored cardholder data</li><li>4. Encrypt transmission of cardholder data across open, public networks</li></ol>
<b>Maintain a Vulnerability Management Program</b>	<ol style="list-style-type: none"><li>5. Use and regularly update anti-virus software or programs</li><li>6. Develop and maintain secure systems and applications</li></ol>
<b>Implement Strong Access Control Measures</b>	<ol style="list-style-type: none"><li>7. Restrict access to cardholder data by business need to know</li><li>8. Assign a unique ID to each person with computer access</li><li>9. Restrict physical access to cardholder data</li></ol>
<b>Regularly Monitor and Test Networks</b>	<ol style="list-style-type: none"><li>10. Track and monitor all access to network resources and cardholder data</li><li>11. Regularly test security systems and processes.</li></ol>
<b>Maintain an Information Security Policy</b>	<ol style="list-style-type: none"><li>12. Maintain a policy that addresses information security for all personnel.</li></ol>



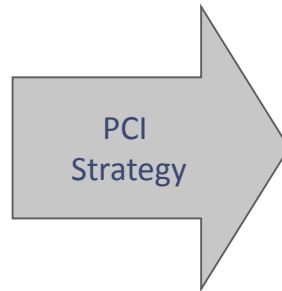
# How does the PCI DSS map to your IT environment?

## Defense in Depth

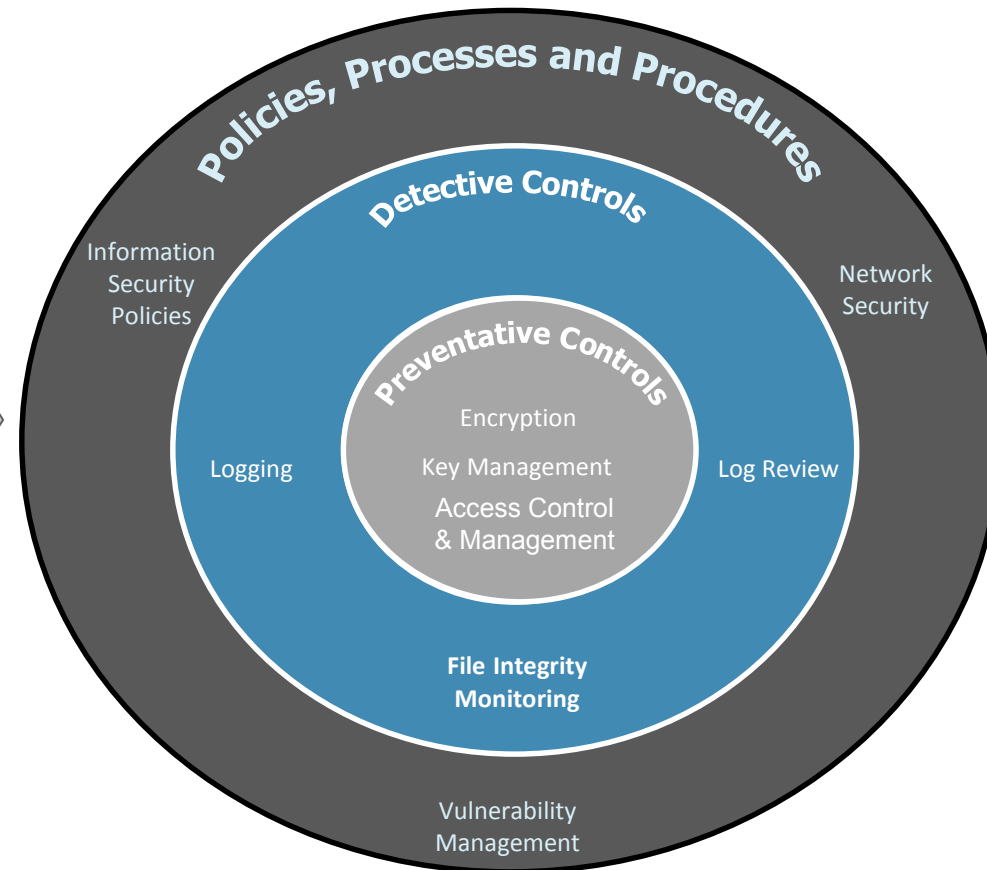


PCI Data Security Standard v3.0  
Requirements for Compliance

- Build & Maintain a Secure Network
- Protect Cardholder Data
- Maintain a Vulnerability Management Program
- Implement Strong Access Control Measures
- Maintain an Information Security Policy
- Regularly Monitor & Test Networks



### Key Focus Areas for PCI Compliance





# Recommendations



- 3<sup>rd</sup> Party patching
- Endpoint Security
- Clear Policies , Procedures & Standards
- Security Awareness
- Documentation
- Inventory Management
- Risk Assessment for all Products







**Thank You**

