International Telecommunication Union

Telecommunication Development Bureau

"Human Capacity Building in child online protection (Train the trainer)"

Location(s)	Countries in the Arab Region
Expected duration	18 Months
Estimated Budget	Total: **USD 100,000**
Implementing Agency	International Telecommunication Union (ITU)
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Brief Description:

Online risks and illicit content are concepts that are increasingly common as the usage of ICTs and the Internet increases. As the ICT sector landscape evolves, countries have seen the migration of traditional voice revenue to data services which are being driven by the rise of social media; criminal and unethical activities are also shifting online. Children may be exposed to these vices at an early age and this poses a great danger, to the extent to which each country might lose its cultural values and identity in this information society. This project aims at raising awareness on child online protection among the relevant stakeholders in the Arab region, and to create an effective approach to tackle issues that affect children and youth in the country.

1. BACKGROUND AND CONTEXT

Our children are our future. Young people's particular vulnerability in an online environment makes the Child Online Protection global initiative a necessity. The legal, technical and institutional challenges posed by the issue of cybersecurity are global and far-reaching and can only be addressed through a coherent strategy taking into account the role of different stakeholders and existing initiatives, within a framework of an international collaborative network. With the growing advent of contemporary internet technologies, the scale of use and online threats has also galvanized. These threats are not only harming minors but also damaging the confidence of parents in their ability to protect their children. The first instinct for a parent, guardian or educator would be to minimize the activities of children on the Internet, and in extreme cases, issue a ban. This is not a practical solution; due to the mere fact that almost all educational activities these days take place either on the Internet, or involve using the Internet to fulfil these tasks. In addition, social networking has introduced a different dynamic to digital communication which has further fueled the need for accessibility and connectivity to make sure more communities are included in the digital wave. This has not been without its ills and new trends in child online exploitation that need to be addressed have emerged.

Ensuring a safer Internet environment for children and young people require a global approach and collaboration at national, regional and international level through the development of frameworks and integrated approaches that include legal and regulatory frameworks, technical and procedural measures, organizational structures, capacity building, and international cooperation to harmonize efforts and share knowledge and experience.

The Child online protection is considered as one of the pillars of building confidence in the use of the information and communication technologies (ICT), ITU recognized the need to create a safe and empowering online experience for children around the world. In 2008, ITU launched the COP Initiative within the Global Cybersecurity Agenda (GCA) framework to bring together partners from all sectors of the global community to ensure a safe and secure online experience for children everywhere. COP aims to tackle cybersecurity holistically, addressing legal, technical, organizational and procedural issues as well

as capacity building and international cooperation.

In 2010, the former President of Costa Rica, H.E. Laura Chinchilla, became the new patron of COP. Together with Costa Rica, the Secretary-General of the ITU launched the COP Global Initiative with high-level deliverables. This Global Initiative was designed to implement the four sets of COP Guidelines. The strategies for achieving these guidelines span five main areas also known as pillars:

•   Legal Measures: Develop national roadmaps and legislative toolkits to help Member States achieve their goals while simultaneously harmonizing legal frameworks.

•   Technical & Procedural Measures: Develop industry codes of conduct and related technical measures to combat new and emerging threats to children.

•   Organizational Structures: Establish national COP centers, including national hotlines with multi-stakeholder participation.

•   Capacity building: Build human and institutional cybersecurity capabilities, including awareness-raising campaigns, community forums and training for parents, guardians, educators and children.

•   International Cooperation: Harness the power of multi-stakeholder collaboration through resources such as online platform for sharing advice and information.

Child Online Protection was presented through many ITU resolutions such as: the ITU 2014 Plenipotentiary Conference Resolution 179 (Busan, 2014) - ITU's role in child online protection, Resolution 67(WTDC, Dubai, 2014) - The role of the Telecommunication Development Sector in child online protection, and Resolution 200 on 'Connect 2020 Agenda for global telecommunication/ICT development', in particular framework's Goal 3 on "Sustainability: Manage challenges resulting from telecommunication/ICT development" , and reducing the risks of the digital revolution while enabling more children to take advantage of its unprecedented opportunities to communicate, connect, share, learn, access information and express their opinions is one of the challenges.

2.   Overall Objective

The main objective of the project is to assist national stakeholders in planning and deploying an effective and practical approach to COP that can be implemented in the country.

Specific objectives are:

▪   To strengthen human and institutional capacity of the different stakeholders dealing with COP issues;

▪   To create a deeper understanding among the stakeholders of the tools and resources at their disposal, build relationships with participating COP experts, reinforce internal cohesion amongst

national stakeholders;

- To train the trainers on the tools & resources to be used to raise awareness on child Internet safety ;
- To raise awareness about cyber threats exposed to children and build cybersecurity culture among relevant stakeholders; and
- To establish and activate the Arab network of experts on COP.

3. Project Strategy

Based on the above objectives, the project will aim to utilize the regional and ITU resources and develop current training resources within each of the beneficiary countries. These resources may be countries experiences training facilities, human expertise and content.

The focus for the Human and Institutional Capacity Building activities that will be implemented under this project will be guided by the regional priorities reflected in the Arab Regional Initiative "Building confidence and security in the Use of telecommunications/ICTs".

The project will build on already existing materials in these areas and that is being developed by ITU and could use the current Arab Regional Cybersecurity Center to implement the training activities within the project.

4. Expected Results

- Building capacity on child online protection through training activities,(ToT, Network of experts, and COP Portal)
- A raising awareness campaign in the country,
- An assessment report on capabilities with some practical recommendations.

5. Indicators

- At least one train of trainers workshop on COP issues;
- At least one workshop on COP National strategy;
- At least one COP challenge;
- At least 2 participants from the country attending the train of trainers workshop;
- At least 100 students from the country attending the COP challenge
- At least 10 senior officials / officers of the beneficiary country and the beneficiary Government attending the COP national strategy workshop;
- A final assessment framework report.

6. Activities

The following key activities will be undertaken:

- ITU & beneficiary country(ies): data/information sharing;
- ITU: development of the training materials;
- ITU & beneficiary country(ies): Preparation for the TOT/ workshop/ challenge;
- ITU & beneficiary country(ies): organizing of the conference/ workshop/ drill;
- ITU: Report finalization;
- ITU: Submission of the final report;
- ITU & beneficiary country(ies): Monitoring and evaluation of project implementation;

7. Inputs

The project implementation will depend on the successful mobilization of resources (human, material and financial). It is envisaged that the project will require funding to the tune of **USD 100,000**. This amount to be used for capacity building in identified areas.

Project funding will be raised from private and public sources within the Region, as well as international funding institutions.

ITU:

IN-KIND CONTRIBUTION: ITU will provide skills, Identifying experts and consultants in the region to work with and care and diligence to ensure the success of the project.

Beneficiary Countries:

IN-KIND CONTRIBUTION: Assist in identifying regional needs, selection of training Centres and institutions to deliver the project activities in the identified topics, Hosting training programs conducted under the project; and Promoting the program in the region.

Partners:

Cash CONTRIBUTION: The Partners will provide funding support for the implementation of the project.

8. Risks

The risks include failure to raise the funding resources required to finance this project. This risk could be mitigated by using the ITU wide network of partners through which this project could be sold. ITU also has in-house capabilities for fundraising activities and it is the intention to activate these capabilities for this project.

Furthermore, political instability in the Region may militate against resource mobilization efforts or even implementation. Also, lack of support for the project at national and regional level may hamper the implementation.

9. Sustainability

A train-the-trainers component has been incorporated in the project implementation to ensure that an Adequate national capabilities will be developed within the region.

10. Management

The project will be managed by the ITU Project Manager in close collaboration with country(ies)

 Counterparts and partners yet to be identified, as well as representatives from regional organizations and some beneficiary countries.

The ITU shall be the implementing agency, and shall be responsible for the recruitment of project experts including the project manager.

11. Budget

The proposed budget of the project is $ USD **100,000** and this includes expert recruitment's, training materials developments and travel.

12. Work Plan

ACTIVITIES	2017				2018	
1. data/information sharing	Q1					
2. development of the training materials	Q1	Q2				
3. Preparation for the TOT/ workshop/ challenge		Q2	Q3			
4. organizing for the conference/ workshop/ drill			Q3	Q4		
5. Report finalization					Q1	
6. Submission of the final report					Q1	
7. Monitoring and evaluation					Q1	Q2