



# **ITU Regional Forum on ICT Measurement**

## **13-15 December 2016**

**Dubai, United Arab Emirates**

## **AGENDA**

# DAY 1    Tuesday, 13 December 2016

## Technical Segment

08:00 – 09:00    **Registration**

09:00 – 09:30    **Opening of the Technical Segment**

- Tariq Al Awadhi, Executive Director Spectrum Affairs, TRA, United Arab Emirates
- Susan Teltscher, Head, Human Capacity Building Division and Head a.i. ICT Data and Statistics Division, ITU

09:30 – 10:30    **Session 1: Introductions and overview of ITU's work on ICT measurement**

**Moderator:** Vanessa Gray, Head, LDCs, SIDS and Emergency Telecommunications Division, ITU

- **Introductions by participants**
- **Overview of ITU's work**  
Susan Teltscher, Head, Human Capacity Building Division and Head a.i. ICT Data and Statistics Division, ITU
- **Discussion**

10:30 – 11:00    **Coffee break**

11:00 – 12:00    **Session 2: Knowledge and experience sharing: National practices and coordination on ICT measurement and lessons learned**

**Moderator:** Susan Teltscher, Head, Human Capacity Building Division and Head a.i. ICT Data and Statistics Division, ITU

- **Introduction**  
José-Luis Cervera, CEO, DevStat and ITU Expert
- **Mechanism for coordination: Models and good practices on national coordination, data collection, production**  
Mr. Nasreddine Bahri, Head of The Statistical Observatory Division, Instance Nationale des Télécommunications, Tunisia
- **Coordination issues among producers and users of data**  
Ms. Rouqiya Al Abri, Assistant Specialist, Telecommunication Regulatory Authority, Oman
- **Round-table discussion**

12:00 – 13:00    **Session 3: Supply-side ICT statistics - telecommunication indicators**

**Moderator:** Karim Abdelghani, Programme Coordinator, ITU Arab Regional Office

- **ITU World Telecommunication/ICT (WTI) Indicators: WTI Short questionnaire, ICT Development Index (IDI) indicators, Sustainable Development Goal indicators**  
Vanessa Gray, Head, LDCs, SIDS and Emergency Telecommunications Division, ITU
- **Interactive discussions and group exercises**

13:00 – 14:00 **Lunch break**

14:00 – 15:30 **Session 4: Supply-side ICT statistics - telecommunication indicators (continued)**

**Moderator:** Karim Abdelghani, Programme Coordinator, ITU Arab Regional Office

- **ITU World Telecommunication/ICT (WTI) Indicators: WTI Short questionnaire, ICT Development Index (IDI) indicators, Sustainable Development Goal indicators**  
Vanessa Gray, Head, LDCs, SIDS and Emergency Telecommunications Division, ITU
- **Interactive discussions and group exercises**

15:30 – 16:00 **Coffee break**

## DAY 2      Wednesday, 14 December 2016

### Policy Segment

09:00 – 09:30 **Opening of the Policy Segment**

- H.E Majed Al Mesmar, Deputy Director General, Telecommunication Regulatory Authority (TRA), United Arab Emirates
- Brahim Sanou, Director, Telecommunication Development Bureau, ITU

09:30 – 10:30 **Session 5: The relevance of ICT measurement for policy making**

**Moderator:** Bocar A. Ba, CEO, SAMENA Telecommunications Council

**Keynote Address:** Chaesub Lee, Director, Telecommunication Standardization Bureau, ITU

- Tariq Al Awadhi, Executive Director Spectrum Affairs, TRA, United Arab Emirates
- Silja Baller, Practice Lead, Competitiveness and Innovation, World Economic Forum (WEF)
- **Discussion**

10:30 – 11:00 **Group photo and coffee break**

11:00 – 13:00 **Session 6: Global ICT targets and benchmarks**

**Moderator:** Tony Eid, CEO, Telecom Review

- **Sustainable Development Goals and targets & ITU Connect 2020 Agenda**  
Vanessa Gray, Head, LDCs, SIDS and Emergency Telecommunications Division, ITU
- **Measuring the Information Society Report 2016 & ICT Development Index (IDI)**  
Susan Teltscher, Head, Human Capacity Building Division and Head a.i. ICT Data and Statistics Division, ITU
- **The World Economic Forum's Network Readiness Index (NRI)**  
Silja Baller, Practice Lead, Competitiveness and Innovation, WEF
- **Discussion**

13:00 – 14:00 **Lunch break**

14:00 – 15:30 **Session 7: Understanding the ITU processes on the collection, production and dissemination of ICT statistics**

**Moderator:** José-Luis Cervera, CEO, DevStat and ITU Expert

- **Data collection, verification and harmonization; addressing data gaps and challenges and the role of national focal points**  
Fredrik Eriksson, Statistician, ICT Data and Statistics Division, ITU
- Saeed Mashkour, Manager of Regulatory Affairs, Telecommunication Regulatory Authority, Bahrain
- **Roundtable discussion**

15:30 – 16:00 **Coffee break**

## DAY 3 **Thursday, 15 December 2016** **Technical Segment (continued)**

09:00 – 10:30 **Session 8: Demand-side ICT statistics - ICT household indicators**

**Moderator:** Vanessa Gray, Head, LDCs, SIDS and Emergency Telecommunications Division, ITU

- **ICT household indicators: short questionnaire, IDI indicators, SDG indicators**  
José-Luis Cervera, CEO, DevStat and ITU Expert
- **Interactive discussions and group exercises**

10:30 – 11:00 **Coffee break**

11:00 – 12:00 **Session 9: Demand-side ICT statistics - ICT household indicators (continued)**

**Moderator:** Vanessa Gray, Head, LDCs, SIDS and Emergency Telecommunications Division, ITU

- **ITU ICT household indicators: short questionnaire, ICT Development Index (IDI) indicators, Sustainable Development Goal indicators**  
José-Luis Cervera, CEO, DevStat and ITU Expert
- **Interactive discussions and group exercises**

12:00 – 13:00 **Session 10: Big data for ICT measurement**

**Moderator:** Jeff Seal, Managing Partner, Telecom Review North America

- **Big data for official statistics**  
José-Luis Cervera, CEO, DevStat and ITU Expert
- **ITU project on big data for measuring the information society**  
Susan Teltscher, Head, Human Capacity Building Division and Head a.i. ICT Data and Statistics Division, ITU
- **Discussion**

13:00 – 14:00 **Lunch break**

14:00 – 15:30 **Session 11: Closing Session: Conclusions and way forward**

- **Presentation of key results, lessons learnt and ways of improving the data availability and quality of ICT statistics in the Arab States region**  
Susan Teltscher, Head, Human Capacity Building Division and Head a.i. ICT Data and Statistics Division, ITU
- **Closing remarks**  
Representative from the Telecommunication Regulatory Authority, UAE

15:30 – 16:00 **Coffee break**