ITU/BDT Regional Economic and Financial Forum of Telecommunications/ICTs for Arab States

Muscat, Oman, 6-7 December 2016

Agenda

Tuesday 6 December 2016	
08.30 – 09.00	Registration
09.00 – 09.15	**Opening Ceremony** - Mr Said Abdullah Al Mandhari, CEO Oman Broadband Company - Mr Slaheddine Maaref, ITU/BDT Representative
09.15-9.45	**Keynote Session: Setting the scene** - Mr Erik Almqvist, Managing Director Middle East - goetzpartners
09.45 – 11.15	**Session 1: Affordable access to Broadband services** Access to affordable broadband has a positive effect in terms of meeting the most basic communication needs of the individuals, communities and businesses to reduce the digital divide. Broadband investments are also associated with delivering socio-economic benefits, such as creating stronger community relationships, supporting regional development, promoting competition and attracting/retaining investment in other sectors. **Moderator:** Ms Nagwa El Shenawy, Information Center Director, MCIT, Egypt Presentations on: - Impact of broadband on economic growth in Egypt by Ms Nagwa El Shenawy, Information Center Director, MCIT, Egypt - How to deliver broadband services quickly at affordable prices by Mr Sunil Kumar Singhal, Advisor (B&CS),TRAI, New Delhi, India
Group Photo and Coffee Break	
11.45 – 13.15	**Session 1: Affordable access to Broadband services (Continued)** **Moderator:** Ms Nagwa El Shenawy, Information Center Director, MCIT, Egypt Panelists: - Mr Bader Saud Al Zeidi, Oman Broadband Company - Mr Dawood AL-Mayasi, TRA, Oman - Mr Salim Al Mazrui, Omantel, Oman - Mr Ahmed Al Abri, Ooredoo, Oman
Lunch Break	

14.45 – 17.00	**Session 2: Economic and financial issues in a converged Broadband environment** This session will discuss the different approaches that NRAs are applying for monitoring retail prices of regulated traditional and broadband services, as well as new business models that operators are applying in a smart society. **Moderator:** Mr Dubravko Horvatic, Commercial and Strategy Advisor, Oman Broadband Presentations on: - Policy and Regulatory challenges in converged broadband environment by Mr Sunil Kumar Singhal, Advisor (B&CS),TRAI, New Delhi, India - Smart Society Business Models by Mr G. M. Mahbub Alam, Executive Solution Manager (Access & Core Network), Huawei Tech Investment (Oman) LLC
	Coffee Break
16.00 – 17.00	**Session 2: Economic and financial issues in a converged Broadband environment (Continued)** **Moderator:** Mr Dubravko Horvatic, Commercial and Strategy Advisor, Oman Broadband Panelists: - Ms Maitha Ali Jaffar, Manager- Competition & Market Research from the Telecommunications Regulatory Authority TRA, Oman - Mr Muneer Elmaki, Tariff Analyst, National Telecommunication Corporation NTC, Sudan - Mr Mohamed Moussa Aden, Djibouti Telecom
	Wednesday 7 December 2016
09.00 – 10.30	**Session 3: Challenges in the Digital Ecosystem** This session will discusses new technologies and business opportunities, and the ways in which private public partnership (PPPs) can be used to stimulate the development of broadband services and applications, and boost research and development to meet the market needs. **Moderator:** Ms Maysa Ismaiel, Director of Licensing from Syrian Telecommunications Regulatory Authority Presentations on: - Affordable Access to Broadband in the Arab States by Ms Boutheina Guermazi, World Bank - The Digital Platforms: balance on services provision by Mr Slaheddine Maaref, ITU/BDT - The ITU Initiative LET'S ROAM THE WORLD, building blocks for Strategic Guidelines by Ms Carmen Prado-Wagner, ITU/BDT - Digital Ecosystems: Making of The Networked Society by Mr Ali Cheema, Regional Manager Government & Industry Relations, Ericsson, Oman
	Coffee Break
11.00 – 12.30	**Session 3: Challenges in the Digital Ecosystem (Continued)** **Moderator:** Ms Maysa Ismaiel, Director of Licensing from TRA, Syria Panelists: - Mr Yousif Al Harithi, Oman Investment Fund - Mr Khalid Al Syabi, CEO, The Moment Group, Oman - Mr Auf Abdulrahman Al Balushi, Oman Broadband Company
12.30 – 12.45	**Final conclusions and closing of the Forum**
	Lunch