



## ITU-ALECSO Smart Learning Forum Towards a Unified Vision for Smart Learning in the Arab Region

14-16 December 2015, Dubai, UAE

**Draft Agenda**



Day 1, 14 December 2015	
08:30 – 09:00	<b>Registration</b>
09:00 – 10:00	<b>Opening of the Forum</b> <ul style="list-style-type: none"> <li>- H.E Eng. Hussain Al Hammadi Minister of Education</li> <li>- H.E. Hamad Al Mansoori, Director General, TRA</li> <li>- H.E Dr. Abdullah Hamad Muhareb, Director General of ALECSO</li> <li>- Mr. Ebrahim Al Haddad, Arab Regional Director, ITU</li> </ul> <b>Awards Ceremony to Organizers of the Forum</b> <b>Opening of the Exhibition</b>

10:00 – 10:30	<b>Group Photo &amp; Coffee Break</b>
10:30 – 11:00	<b>Press Conference</b>
11:00 – 11:45	<p><b>Keynote Address by the Host country: Sheik Mohammed Bin Rashid Smart Learning Program and Higher Colleges Of Technology</b></p> <p><b>Speaker:</b></p> <ul style="list-style-type: none"> <li>• H.E Mohammed Gheyath – Director General H.H Sheik Mohammed Bin Rashid Smart Learning Program</li> <li>• H.E Dr Abdullatif Al Shamsi Vice Chancellor Higher Colleges of Technology</li> </ul>
11:45 – 12:30	<p><b>Keynote on Smart Learning in the Arab Region by Alecso &amp; ITU</b></p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• Prof. Mohamed Jemni, Director ICT Department, ALECSO</li> <li>• Mr. Karim Abdelghani, Programme Coordinator, ITU Arab Regional Office</li> </ul> <p><b><u>Q &amp; A and Comments</u></b></p>
12:30 – 13:30	<p><b>Keynote Address by the Industry: Microsoft and Intel</b></p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• Mr. Anthony Salcito, Worldwide Education, Microsoft</li> <li>• Mr. Abdul Jarrar is the Director of Intel Education Solution Design and Implementation</li> </ul> <p><b><u>Q &amp; A and Comments</u></b></p>
13:30 – 14:30	<b>Lunch and Prayer Break</b>

14:30 - 16:00	<p><b>Session 1: the role of industry in Smart Learning</b></p> <p><b>Moderator:</b> Dr. Sabine Huber, Worldwide Education Specialist, Intel® Education, Intel Corporation</p> <p><b>Speakers:</b></p> <ol style="list-style-type: none"> <li>1. Bradley Tipp, Chief Technology Officer, World Wide Education Industry Group, Microsoft</li> <li>2. Mr. John Vamvakitis, Director International, Google for Education</li> <li>3. Mr. Walid Issa, Corporate Affairs Manager, Cisco Systems</li> <li>4. Mr. Jerónimo Silva, JP-IK Regional Manager - Education Business Unit</li> <li>5. Mr. Fabio D'Emilio, Service Delivery Director, Pearson ME</li> </ol> <p><b><u>Q &amp; A and Comments</u></b></p>
16:00 – 16:30	<b>Coffee Break</b>
16:30 – 17:00	<p><b>Session 2: Academia Membership in ITU</b></p> <p><b>Moderator:</b> Mr. Nasser Al Marzouqi, Manager ITU Affairs, TRA</p> <p><b>Speakers:</b></p> <ol style="list-style-type: none"> <li>1. Mr. Karim Abdelghani, Programme Coordinator, ITU Arab Regional Office</li> <li>2. Ms. Sabrina Camp, Membership and Outreach Officer, TSB, ITU</li> <li>3. ITU Academia member</li> <li>4. ITU Academia member</li> </ol> <p><b><u>Q &amp; A and Comments</u></b></p>
19:30 – 21:00	<b>Host Country Dinner Reception</b>

Day 2, 15 December 2015	
9:00 – 10:45	<p><b>Session 3: National Strategies of Smart Learning in the Arab Region</b></p> <ul style="list-style-type: none"> <li>- Overview of Guidelines on Formulating National Strategies on Smart Learning</li> <li>- Discussion on countries' national initiatives and strategies in smart learning</li> </ul> <p><b>Moderator:</b> Dr Saeed Al Dahri, IT Advisor, Ministry of Foreign Affairs</p> <p><b>Speakers:</b></p> <ol style="list-style-type: none"> <li>1. Dr. Kinshuk, Associate Dean, Faculty of Science &amp; Technology, Athabasca University, Canada</li> <li>2. Mr. Mario Franco, Founder &amp; Chairman, Millennium@EDU SUSTAINABLE EDUCATION</li> <li>3. Dr. Sabine Huber, Worldwide Education Specialist, Intel® Education, Intel Corporation</li> <li>4. Eng. Kamal Seddik, Projects Manager of the Development of Educational services Department, Ministry of Communication and Information Technology of Egypt</li> <li>5. Dr Taha Khedro Middle East Technology Leader, PwC</li> <li>6. Mr. Waleed Al Ali – Organizational Development Advisor MBRSLP</li> </ol> <p><b><u>Q &amp; A and Comments</u></b></p>
10:45 – 11:15	Coffee Break

11:15 – 12:45	<p><b>Session 4: e-Content for Smart Learning</b></p> <ul style="list-style-type: none"> <li>- Presentations of best practices by stakeholders in the region</li> </ul> <p><b>Moderator:</b> Prof. Mohamed Jemni, Director ICT Department, ALECSO</p> <p><b>Speakers:</b></p> <ol style="list-style-type: none"> <li>1. Ahmed M. Saeed, Business Development Director Itworx Education</li> <li>2. David Hassell, Education advisor, Smart Learning Program</li> <li>3. Mr. Rashid Azim Khan, Senior Manager/Solutions Marketing, Industry Verticals, Ettisalat</li> <li>4. DU</li> <li>5. Nahdet</li> </ol> <p><b><u>Q &amp; A and Comments</u></b></p>
12:45 – 14:15	<b>Lunch and Prayer Break</b>
14:15 – 15:00	<p><b>Session 5: The Role of SMEs, Entrepreneurs and Innovators in Smart Learning</b></p> <ol style="list-style-type: none"> <li>1. Presentations of success stories in the region by young SMEs, Entrepreneurs and Innovators in the region</li> </ol> <p><b>Moderator:</b> Mr. Mario Franco, Millennium@EDU – Sustainable Education Founder &amp; Chairman</p> <p><b>Speakers:</b></p> <ol style="list-style-type: none"> <li>2. Michael J Bridge, VP of Market Development and Strategy at PASCO scientific</li> <li>3. ICT fund of TRA</li> </ol> <p><b><u>Q &amp; A and Comments</u></b></p>
15:00 – 15:30	<b>Coffee Break</b>

15:30 - 17:00	<p><b>Session 6: Smart Teachers</b></p> <p>Discussion on the pivotal role teachers play in the smart learning ecosystem.</p> <p><b>Moderator: school principal nominated by smart learning initiative</b></p> <p><b>Speakers:</b></p> <ol style="list-style-type: none"><li>1. Teacher</li><li>2. Teacher</li><li>3. Student</li><li>4. Student</li></ol> <p><b><u>Q &amp; A and Comments</u></b></p>
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Day 3, 16 December 2015	
9:00 – 10:00	<b>Session 7: H.H Mohammed Bin Rashed Smart Learning National Initiative</b>  <b>Moderator:</b> HE Mohammed Gheyath, DG MBRSLP  <b>Speakers:</b> <ol style="list-style-type: none"> <li>1. Mr. Khalid Al Hammadi, Advisor, Research and Development MBRSLP</li> <li>2. Mr. Waleed Al Ali, Advisor, Organizational Development MBRSLP</li> </ol> <u><b>Q &amp; A and Comments</b></u>
10:00 – 10:30	<b>Session 8: Conclusion and Recommendations</b>
10:30 - 13:00	<b>Field Visit to a Smart School:</b> <b>School Name: UM SUQEIM BASIC FOR GIRLS</b>
13:00 – 15:00	<b>Lunch &amp; End of Day 3</b>