

The development of ICT for jobs creation

# Business Incubators as a strategic choice for jobs creation

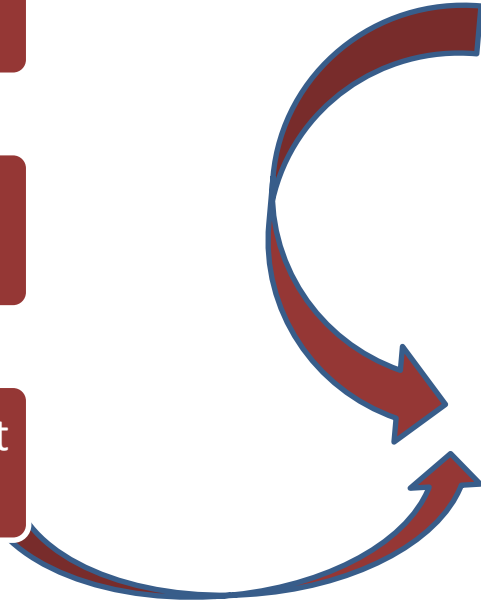
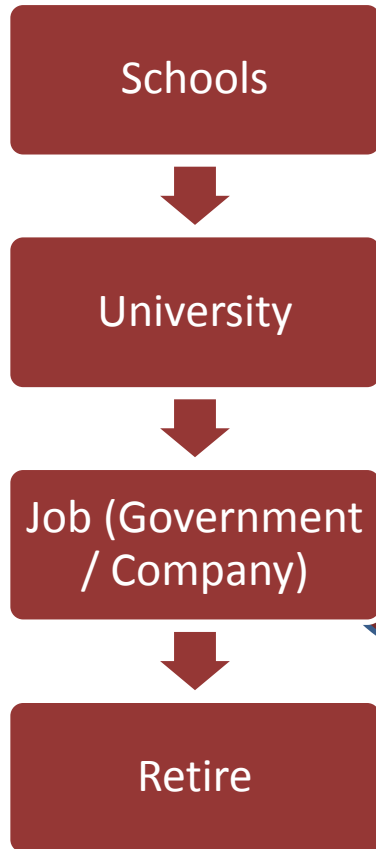
By : Mohammad Allam Al-Qaed  
Bahrain Business Incubator Center  
Giza, Egypt

- Rich dad poor dad
  - ARABS theory of MA?
  - Youth growth and governments as employers.
- 
- Incubators Services.
  - Trends in incubators.
  - MENAinc map.
  - Soft landing.

**Why do we go to school?**

# Unemployment in MENA

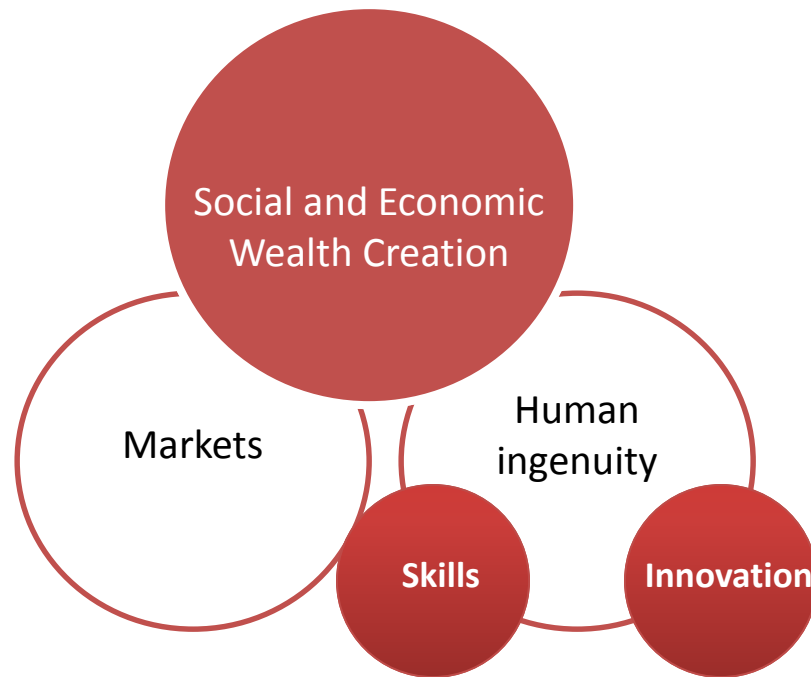
# Traditional Vs. Entrepreneurial Career Path



# Failure

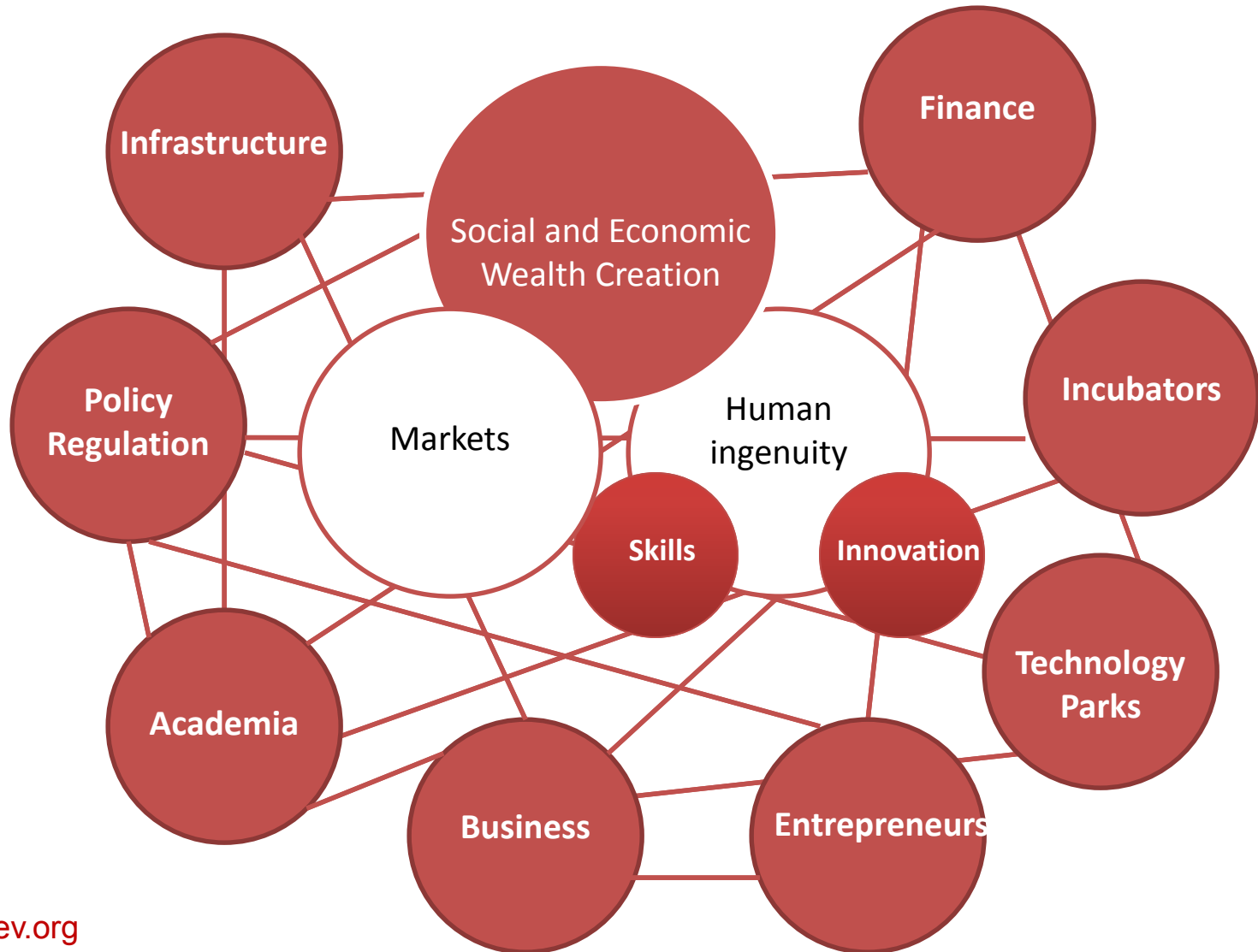
- Failures should always be considered as a symptom of innovative opportunity.
- Failures are mistakes, the result of greed, stupidity, thoughtless and incompetence.

# Innovation & Entrepreneurship Eco-System



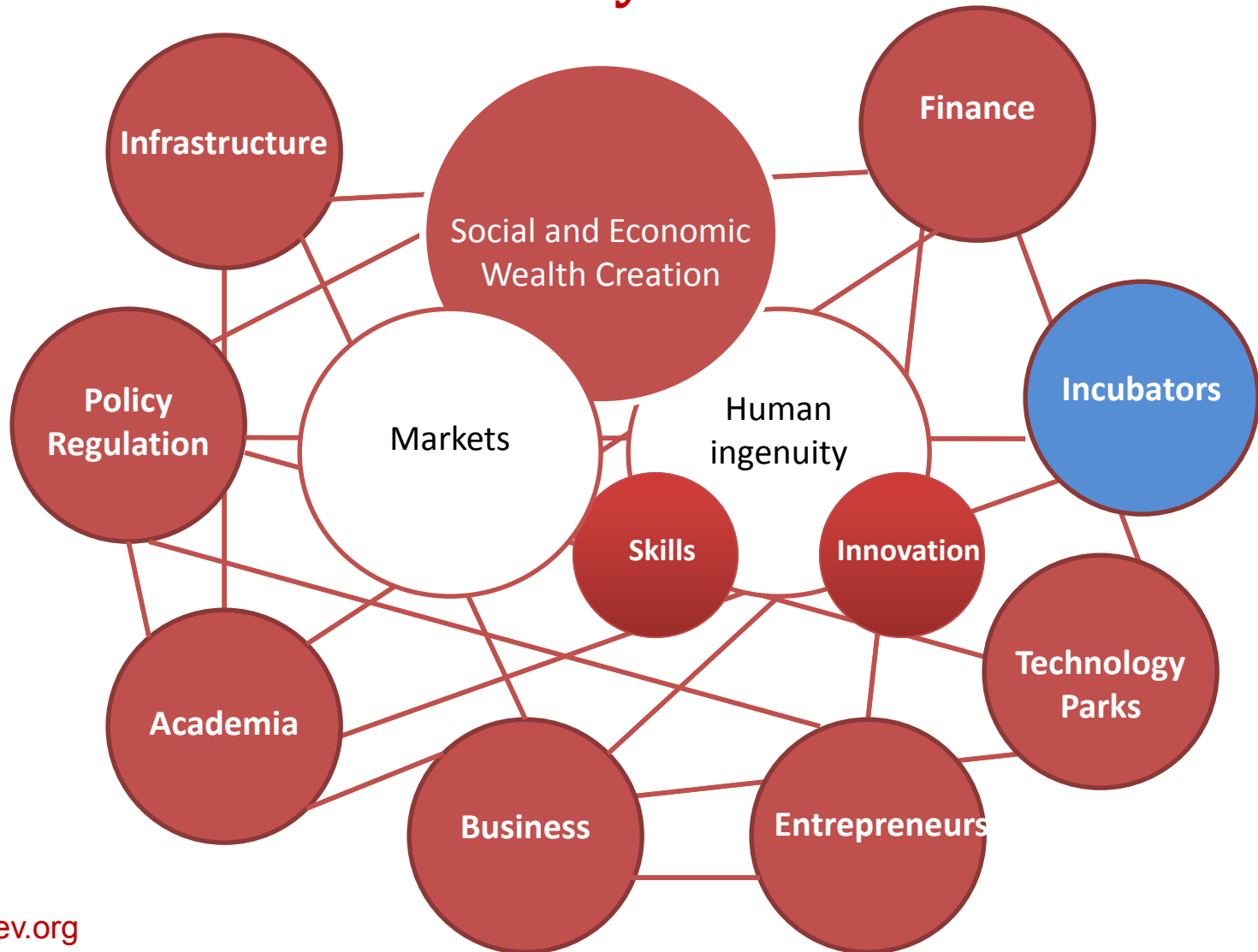
Source : [infodev.org](http://infodev.org)  
[idisc.net](http://idisc.net)

# Innovation & Entrepreneurship Eco-System





# Innovation and Entrep. Eco System



# Incubators Services

# Incubators and Jobs Creation

- Long term tool
- Starts with securing job for the entrepreneurs then they will be employers.

# Story from Bahrain

- 2002 BBIC initial thought to establish an ICT incubator. Market survey shoed different demand.
- 2010 Expansion more offices.
- 2013 Now ICT incubator RUKEN ME, new concept is born 😊

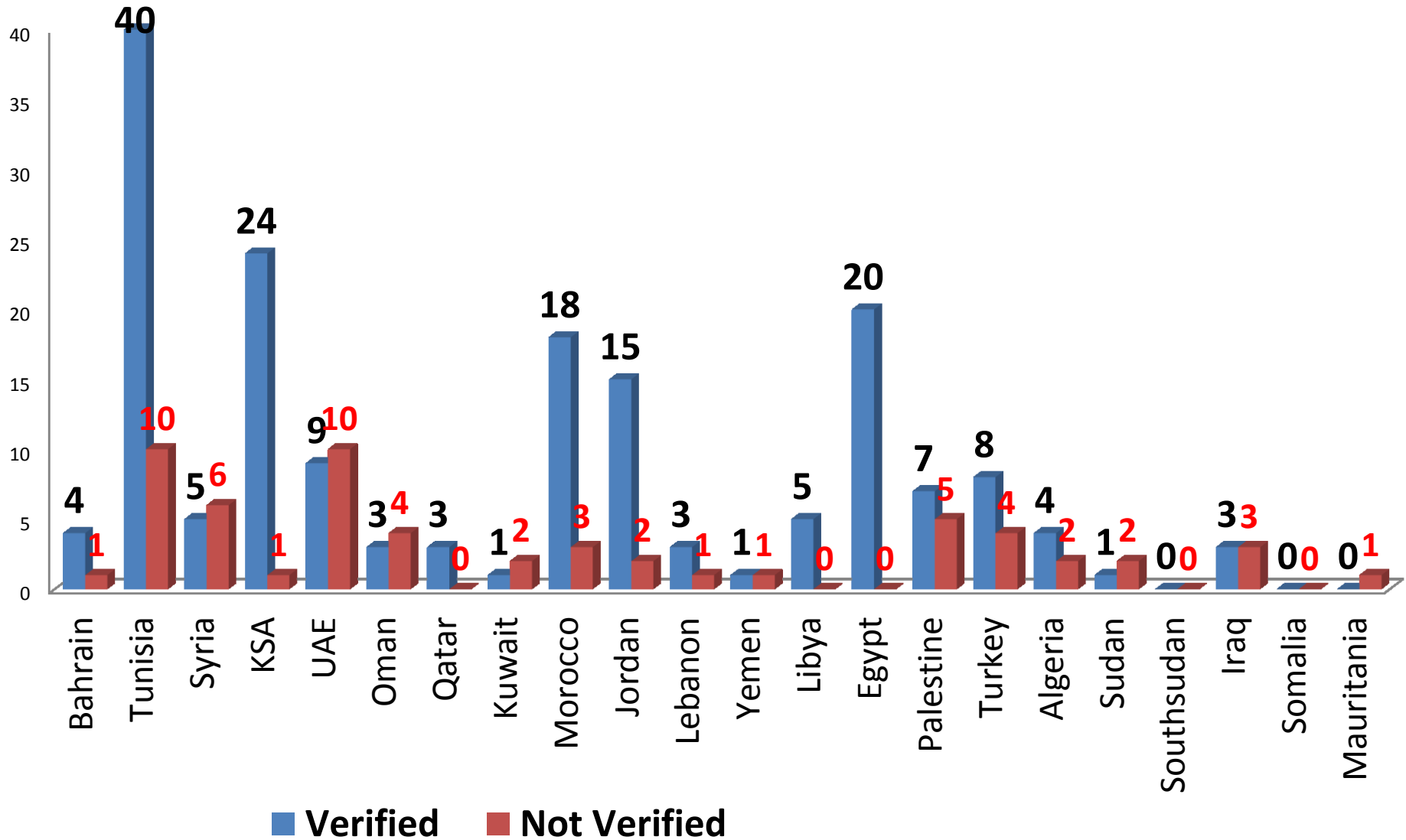
# Story from Turkey

- Incubator have achieved to create new rule for Academic professors to start businesses.
- More than 40, 000 employees.

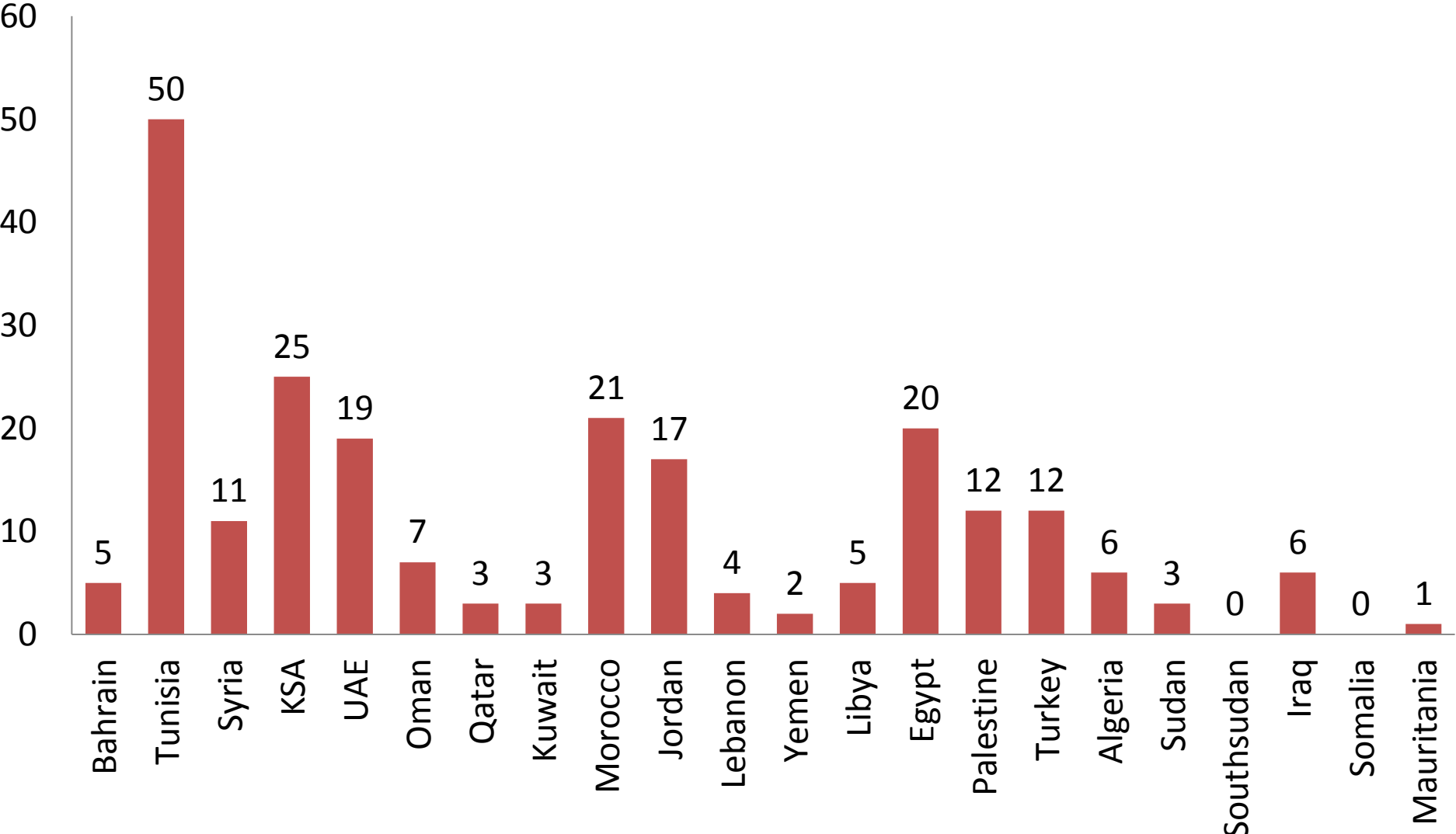
## **Statistics from MENAinc**

- More than 200 incubators in MENA...still counting.
- In contact with 140

# Verified Incubators vs Not Verified Incubators and STP's

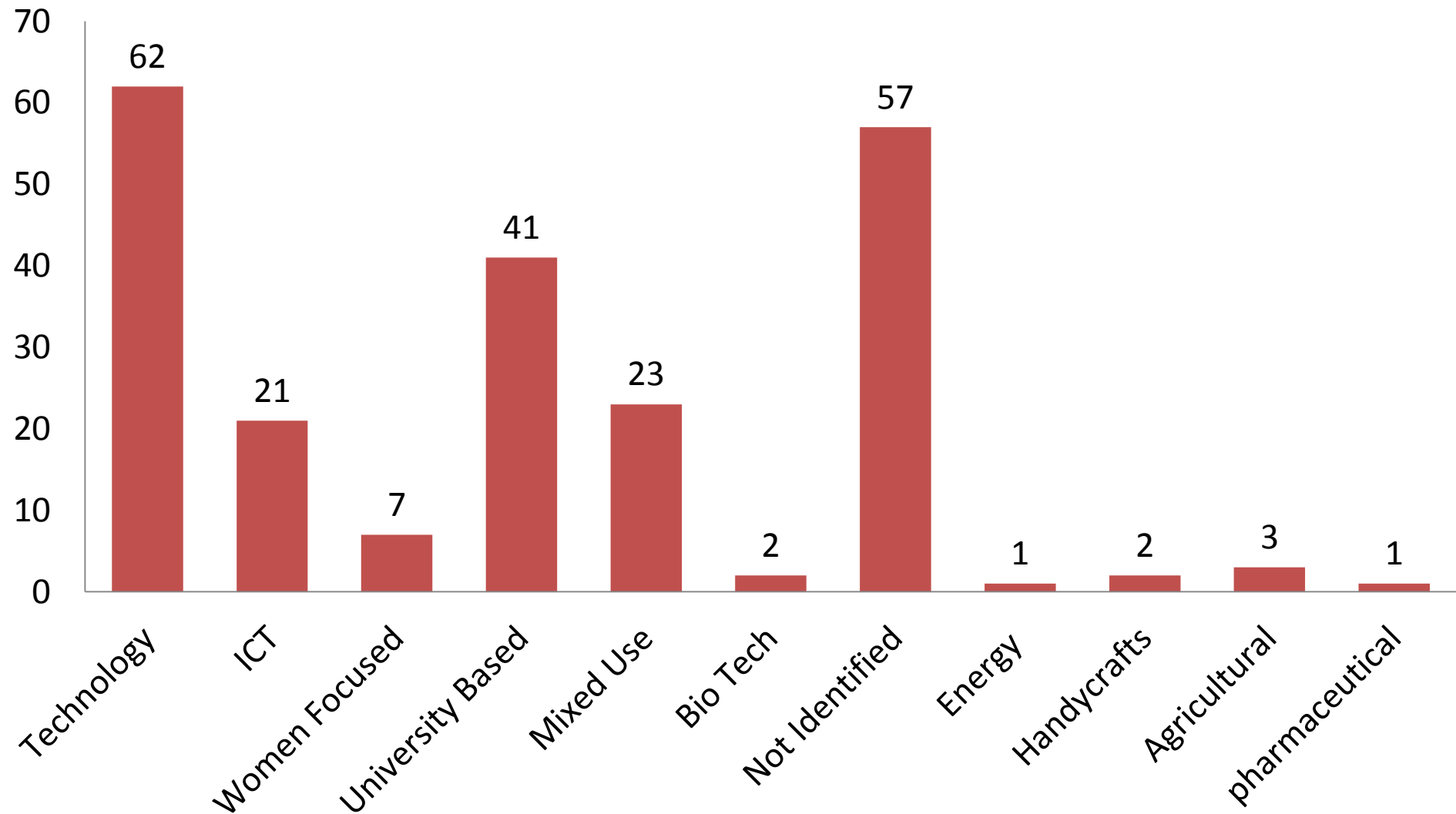


# Total Number of Incubators in MENA Region





# Number of Incubators by Sector



# Incubators Networks

- ARTECNET
- infoDev Global Network
- MENAinc
- SPICE Group

We can connect you with others in the globe



**International incubator**  
4,700 sqm



**MENA incubator**  
1,000 sqm



**International incubator**  
14 staff  
Male: Female - 50:50



**MENA incubator**  
16 staff  
Male: Female - 50:50



**International incubator**  
79 SME supported



**MENA incubator**  
65 SME supported



**International incubator**  
57 new jobs



**MENA incubator**  
100 new jobs



**International incubator**



**MENA incubator**

**20** companies ready for investment



€ 1,650,000 investment raised

**International incubator**

**17** companies ready for investment



€ 750,000 investment raised

**MENA incubator**

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