



# Workshop on Increasing Consumer Awareness: Mechanisms to promote informed Consumer Decision Making

18 June - 20 June 2024 | Brasília, Brazil

Organized by the Telecommunication Development Bureau (BDT) of the International Telecommunication Union (ITU) in partnership with the National Telecommunications Agency (Anatel).



(Brazilian Congress in the late afternoon)



## Event Venue

The Workshop on Increasing Consumer Awareness will be held from 18 June to 20 June at Anatel.

Address: Setor de Autarquias Sul Quadra 06 - Brasília, DF, 70297-400



## Hotel

The best places to stay in Brasília, that are close to Anatel are in the South Hotel Sector (Setor Hoteleiro Sul - SHS) and the North Hotel Sector (Setor Hoteleiro Norte - SHN).





Below are some hotel options. The prices are in US dollars per night.

Hotel	Adress	Single Room (BRL)	Double Room (USD)
HOTEL MELIÁ BRASIL 21	SHS Quadra 6, Conjunto A. Bloco D, Asa Sul, Brasília-DF Tel.: +55 (61) 3218 4700 Web Page: <a href="http://www.melia.com">www.melia.com</a>	US\$ 176,00	US\$ 190,00
HOTEL BRASIL 21 CONVENTION	SHS Quadra 6, Conjunto A. Bloco D, Asa Sul, Brasília-DF Tel.: +55 (61) 3218 4700 Web Page: <a href="http://www.melia.com">www.melia.com</a>	US\$ 140,00	US\$ 152,00
HOTEL BRASIL 21 SUÍTES	SHS Quadra 6, Conjunto A. Bloco D, Asa Sul, Brasília-DF Tel.: +55 (61) 3218 4700 Web Page: <a href="http://www.melia.com">www.melia.com</a>	US\$ 140,00	US\$ 152,00
HOTEL FUSION HPLUS EXPRESS +	Quadra 01, Bloco D, Área especial A, SHN - Asa Norte, Brasília - DF Tel.: +55 (61) 3051 7400 Web Page: <a href="http://www.all.accor.com">www.all.accor.com</a>	US\$ 90,00	US\$ 105,00
NOBILE SUITES MONUMENTAL	SHN Quadra 04, Bloco B, Asa norte, Brasília - DF Tel.: +55 (61) 3044 4001 Web Page: <a href="http://www.nobilehoteis.com.br">www.nobilehoteis.com.br</a>	US\$ 85,00	US\$ 95,00
HOTEL MERCURE	SHN, Quadra 01, Bloco D, Área Especial A, Asa Norte, Brasília - DF Tel.: +55 (61) 3051 7400 Web: <a href="http://www.hplus.combr">www.hplus.combr</a>	US\$ 79,00	US\$ 85,00



### Airport-City Transportation

Private Transfers (Origin-Destination)	Uber X in BRL (estimation)	Taxi (estimation)	Executive bus in BRL (individual value)
Brasilia International Airport - South Hotel Sector	R\$ 35,00 USD 7	R\$ 60,00 USD 11	R\$ 12,00 USD 2,5





Brasilia International Airport – North Hotel Sector	R\$ 41,00 USD 8	R\$ 65,00 USD 12	R\$ 12,00 USD 2,5
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The approximate value (in Brazilian real) of trips per transport application refers to the total consulted in March 2024.



## Passports & visas

To enter Brazil, you need a valid passport, as well as a completed entry and exit card. This document must be kept with the traveler, and if he/she leaves Brazil, it will be collected by the Federal Police. This document is provided by the airlines.

Other documents are required under specific conditions.

- Resident foreigners (temporary or permanent): together with the passport, you must have the foreigner's identity card, or a request for regularization by the Federal Police.
- Mercosur foreigners: you only need the identity document along with the passport. Registration with the Federal Police is not required for tourism, sporting and artistic activities, and business purposes.
- Foreigners traveling to Brazil: finally, for tourism or permanent trips, a visa from the country of origin is required. In countries that do not require a visa from Brazilians to enter, there is reciprocity of access.

Further information at: <https://www.gov.br/mre/pt-br/assuntos/portal-consular>



## Health insurance

In the unlikely event of illness or injury, delegates will be responsible for costs incurred during Brazilian medical assistance. Delegates should consider taking out travel insurance before





departing for Brazil and ensure that they have an adequate level of travel insurance to cover their stay in Brazil.



## Currencies and Banks

- The official currency of Brazil is the Brazilian real (BRL).
- The official exchange rate fluctuates daily depending on the exchange market. Currency changes can be made in banks or authorized exchange houses in airports and hotels. The Brazilian real is the official currency since 1994.
- Banks work between 11:00 and 16:00 on weekdays. Foreign currencies and traveler's checks can be exchanged for "Reais" at some banks in Brasilia (Banco do Brasil, Banco Central, Banco de Boston and Citibank). It is recommended to use the "Banco do Brasil" to withdraw money or exchange it at its agencies are located in the international airports of Rio de Janeiro, São Paulo and Brasilia.
- Credit cards (VISA, MasterCard, American Express, and Diners Club) are generally accepted at hotels, department stores, and restaurants.



## Official Language

In Brazil, the official language is Brazilian Portuguese.



## Internet Access

During the workshop, a wireless network will be available for all attendees in the meeting room throughout the event. However, we kindly request that registered participants send their full





name and passport details (passport number and nationality) to Susana Festner Santos from Anatel at the following email address: [susanafs@anatel.gov.br](mailto:susanafs@anatel.gov.br).

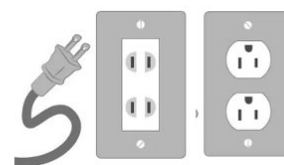
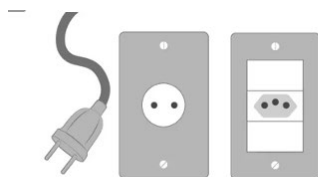


## Emergency Numbers

- Emergencies National Police: 190
- Fire Dept.: 193

## Helpful Tips

- TIME ZONE: Brasília Time = BRT (UTC-3).
- TIPS: Tipping is not common in Brazil unlike other parts of the world. Normally, the tip is 10% of the addition and is already included in the bill. Even so, the customer has the right not to pay it.
- TRANSPORTATION: Distances in Brasília are long, but for that the city has a taxi service and transportation apps (Uber, 99 and Cabify). Taxis in Brasília are white with a yellow and green sign of the Federal District Government (GDF). The starting price of the race is R\$ 5.24, flag 1 (during the day) costs R\$ 2.85 per kilometer and flag 2 (during the night), R\$ 3.66 per kilometer.
- SHOPPING: For the convenience of the delegates, near ANATEL there are streets with restaurants, shops, supermarket and bank.
- Depending on the destination city, the type of outlet and voltage may change.
- In Brasília, Voltage is 220v and frequency is 60 Hz.
- Type C Plug: This one only function with type C or N socket (more common).
- Type A Plug: This one only function with type B socket.





### Type C Plug

This plug has alternative sockets (C or N)

### Type A Plug

This plug has alternative sockets (B)

## Registration, Access and Participation

Registrations to the event are limited and should be made through the ITU registration system no later than 03 June 2024. The registration link is on the event [website](#).

## Language, Interpretation, and Captioning

The workshop will be conducted in Spanish/English and Portuguese. Please be informed that live captioning and sign language interpretation in Portuguese will be available during the event.

## Documentation

All documentation including agenda and information related to the event is posted on the [website](#).

## Contacts:

### International Telecommunication Union

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### Anatel

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