

Accessible America: ICTs for ALL

Organized by the International Telecommunication Union (ITU) in close collaboration with the Federal Telecommunications Institute (IFT)

From 12 to 14 November 2024 Mexico City,
México

AGENDA

Tuesday, 12 November 2024

09:00 - 10:00 Registration

10:00 – 10:30 Opening remarks

- Ana Veneroso, Representative, ITU Regional Office, America
- Emb. Ulises Canchola Gutierrez, Special Envoy for Emerging Technologies, Undersecretary for Multilateral Affairs and Human Rights
- Cosmas Luckyson Zavazava, PhD. Director, Telecommunication Development Bureau, International Telecommunication Union, ITU
- Javier Juárez Mojica, Acting Chairman, Federal Telecommunications Institute (IFT), Mexico

Official Photo

10:30 – ¹1:30 Session 1: Digital Inclusion for Communities and Indigenous people in the Americas Region: Projects and Initiatives.

Moderator: Commissioner Sóstenes Díaz, IFT, Mexico

- Erik Huerta, General Coordinator, REDES AC, Mexico
- Elizabeth Patricia Pérez Santiz, Indigenous Activist
- Melquiades Cruz Miguel, Comunicador Zapoteca, co-founder of University Services and Knowledge Networks in Oaxaca

¹ 1:30 – 11:45 Coffee break



Indigital

- Roxana Widmer-Illiescu, Head Digital Inclusion, ITU

13:00 – 15:00 Lunch**ITU Executive Training: Part 1****15:00 – 16:00****ICT Accessibility – The key to build a digitally inclusive world**

- Roxana Widmer-Illiescu, Head Digital Inclusion, ITU
 - Loly Gaitan, Programme Officer, ITU

16:00 – 16:15 Coffee Break**16:15 – 17:15 ITU Executive Training: Part 2****ICT Accessibility – The key to build a digitally inclusive world**

- Roxana Widmer-Illiescu, Head Digital Inclusion, ITU
 - Loly Gaitan, Programme Officer, ITU

17:15 – 18:00 Especial Session: Success Stories: Digital inclusion of vulnerable groups

- Hilda Laura Vázquez Villanueva, Independent consultant and instructor on issues of Human Rights, Diversity, Inclusion, Accessibility, Disability and Universal Design.
- Natalia Sicaru Torres González: Social activist and founder of the Simona Robles Regional Alliance in the Isthmus of Tehuantepec, Coordinator of the Center for

11:45 – 13:00 Session 2: Digital literacy for priority groups: children, older adults, women, indigenous people, persons with disabilities and persons with specific needs.

Moderator: Ana Veneroso, Program Coordinator, ITU Regional Office, America

- Asela Pérez Vargas, Deputy Director of Information, IFT, Mexico
- Ana Carolina Maldonado Pacheco, Director, Equality of Women and Men in Economic Life, National Institute for Women (INMUJERES), Mexico

[El Instituto Nacional de las Mujeres en la Era Digital](#)

- Carlos Baca, Capacity Building Coordinator at the LocNet initiative of APC and Rhizomatica

[Necesidad de proyectos de conectividad y comunicación específicos y sostenibles para las comunidades](#)

- Alma González, Education Manager, Mexico, Pro Mujer



Support and Care for the Istmeña Women CAAMI, legal representative of the 8 de Marzo A.C. Women's Group.

Wednesday, 13 November 2024

9:00 – 9:45

Session 3: Emerging Technologies: Artificial Intelligence as a catalyst for digital inclusion.

Moderator: Loly Gaitan, Programme Officer, ITU

- David Fazio, CEO, Helix Opportunity, United States
[Ottitor, code smarter not harder](#)
- Simão Campos, Adviser, ITU-T SG16 "Multimedia" and ITU/WHO FG-AI4H
- Sayuri Adriana Koike Quintanar, Researcher at the Centre for Studies, IFT, Mexico
- Cesar Funes, VP, Institutional Relations, Huawei
[TECH4ALL Digital Inclusion](#)
- Sissi de la Peña Mendoza, Mexican Academy of Cybersecurity and Digital Law (AMCID), Mexico.

9:45 – 10:45

Session 4: Digital Inclusion Policies. Enhancing accessibility in the telecommunications sector and best practices.

Moderator: Ana Veneroso, Program Coordinator, ITU Regional Office, America

- Alma Delia Cedillo Hernández, Deputy Director of Accessibility, IFT, Mexico
- Paola Bermúdez, Head, General Directorate, FONATEL, Costa Rica
- Natalia Barrios, Specialist in Digital Accessibility, AGESIC, Uruguay
[Accesibilidad digital en Uruguay](#)
- Patricia Ferreira, Adviser, Superintendence of Planning and Regulation, ANATEL, Brazil
- Trevor Prevatt, Director, Stakeholder Engagement, Caribbean Telecommunications Union, CTU

10:45 – 11:00

Coffee Break

11:00 – 11:30

Especial Session: Financial inclusion and technology for a more accessible society. The experience of the Brazilian Stock Exchange (B3)

- Kleber Boldrin de Almeida, Manager, TI, B3
- Bruno Simão, Information Technology Manager and Accessibility Expert, B3



Accessibility in the Financial Market B3 initiatives and practices

11:30– 12:30 **Session 5: Digital Inclusion: The importance of developing digital skills for bridging the digital divide in the region.**

Moderator: Commissioner Ramiro Camacho, IFT, Mexico

- Ledénika Méndez González, Executive Director, Digital Inclusion, Secretariat of Infrastructure, Communications and Transport (SICT), Mexico
- Sandra Monroy, Legal Director, UBER Latinoamerica
- Natalia Guerra, Director of Regulation, Telefónica Hispanoamérica
- Roxana Pacheco Martínez, President, Foundation for the Inclusion and Development of People with Disabilities (FINDEDIS)

12:30 – 14:30 **Lunch**

14:30 – 15:30 **Especial Session: Brazil's Stock Exchange on Inclusive Education**

- **Bruna Marcelino, Educational Project Consultant, B3 do Brasil**
[Brazil's Stock Exchange on Inclusive Education](#)

15:30 – 16:30 **Session 6: Empowering persons with disabilities through ICT. The role of accessible digital products and services as a cross-cutting tool to bridge the digital divide.**

Moderator: Ileana Gama Benítez, Director of Information and Accessibility, IFT, Mexico

- Mónica Duhem, Executive Director, G3 ICT and Founder of Perspectiva Integral, Mexico
- Ruth Francisca López Gutiérrez, General Director, Institute for Persons with Disabilities, Mexico City
- Eduardo Daniel Ramírez Sánchez, Facilitador y vinculator laboral, Juntos

16:30 – 17:00 **Coffee Break**

17:00 – 18:00 **Session 7: Digital services and community and indigenous media as educational tools: Strengthening native cultures and languages.**

Moderator: Cinthya Viridiana García Martignon, Communication and Information Officer, UNESCO, Mexico

- Jessica Moreno Gómez, National Institute for Indigenous Languages (INALI), Mexico
- Joselyn Aurora Fuentes Ledesma, Director of Concessions for Public and Social Use, IFT, México
- Fernando Sánchez Mejorada, President, Network of Educational and Cultural Radio and Television Broadcasters of Mexico (Red México)



Thursday, 14 November 2024

9:00 – 9:45 Session 8: The Internet usage gap in the Americas Region. Data, challenges, and opportunities.

Moderator: Simão Campos, Adviser, ITU-T SG16 "Multimedia" and ITU/WHO FG-AI4H

- Fausto Padua, Analyst, ANATEL, Brazil
- Gabriela Gutiérrez Salas, General Coordinator of Strategic Planning, IFT, Mexico
- Cindy Rayo Zapata, Regional Director, Latin American Association of Research Centres and Telecommunications Companies (ASIET)

9:45 – 10:30 Session 9: The Future of ICT Accessibility: Emerging technology trends that could impact the accessibility and vision for a more inclusive digital world.

Moderator: Roxana Widmer-Iliescu, Head Digital Inclusion, ITU

- Annie Carillo, Co-founder and President, HearColors, Mexico
- Carlos Rebellon, Director Hispanoamerica, Government Relations, INTEL
- Luis Miguel Martínez Cervantes, Scholar, Universidad Iberoamericana, Mexico
- Katia D'Artigues Beauregard, Communication for inclusion, Mexico/Su

10:30 – 12:30 Closing Remarks

Announcement of the host country for Accessible America 2025.

