

# ITU Regional Development Forum for Americas (RDF-AMS)

## Accelerating the digital development in the Americas

organized by the International Telecommunication Union with the support of the  
the Government of El Salvador

**16-18 August 2023**  
**San Salvador, El Salvador**

Please note that submitted information will be presented during the RDF-AMS P2C Roundtables and it will also be reflected on the pledging platform of the Partner 2 Connect Digital Coalition.

## CONTRIBUTION FORM

**ORGANIZATION:** [Secretariat of Infrastructure, Communications and **Transportation; Subsecretary of Transport**]

**FOCAL POINT:** [Adriana Díaz Ortiz, Director, [adriana.diazo@sct.gob.mx](mailto:adriana.diazo@sct.gob.mx), 5255 5723 9300 ext 23550]

**TITLE:** Aldeas Inteligentes, Bienestar Sostenible [*Smart Villages, Sustainable Well-being*]

**DESCRIPTION OF ACTION:** [Provide a brief description up to 500 words]

Aldeas Inteligentes, Bienestar Sostenible [*Smart Villages, Sustainable Well-being*] is a public policy model that uses free satellite internet to connect public places in rural areas and/or locations that lack coverage of internet services, by way of meaningful internet connectivity to close the digital gap within the population and improve the quality of life and the level of well-being of its inhabitants. This will thereby contribute to the achievement of the United Nations Sustainable Development Goals.

The Project consists of four (4) phases:

Phase 1. Access: Internet connectivity of public places with productivity projects for each set location. This connectivity is provided by U.S. satellite operator (Viasat) as consideration for the Mexican State Reserved Satellite Capacity.

Phase 2. Use: The meaningful connectivity is based on productivity projects (selected by each community) that are related to public places, and which impact the economic, health, educational, cultural and tourism sectors.

Phase 3. Appropriation: Through capacity building, to promote the growth of economic, social and cultural activities based on meaningful internet connectivity, with the goal of generating innovative ideas for the improvement of productivity projects.

Phase 4. Well-being: Contribute to reduce the social and digital gap, by enabling access through internet connectivity to other human rights, such as: health, education, gender equality, job access, etc. These actions will contribute to the communities' Sustainable Development Goals.

**Achievements:** On March 17<sup>th</sup> 2023, the International Telecommunications Unit (ITU) awarded Aldeas Inteligentes, Bienestar Sostenible [*Smart Villages, Sustainable Well-being*] the **WSIS 2023 Champion** in Geneva, Switzerland, within *Category 1 – AL C1, The role of governments and all stakeholders in the promotion of ICTs for development*.

72 of 75 Aldeas Inteligentes, Bienestar Sostenible have been installed in 15 Mexican states.



The productivity projects have measurable impact on the economic, health, educational, cultural and tourism sectors. To this day, Aldeas Inteligentes, Bienestar Sostenible has benefited more than 100,000 inhabitants in 15 Mexican states: 35,000 of them are women, more than 50,000 speak native languages and 5,000 are people with disabilities.

**COUNTRIES in FOCUS:** [Mexico]

**YEARS of IMPLEMENTATION:** [Tick the relevant boxes or delete the irrelevant items]

☐ 2023

☐ 2024

☐ 2025

**RELEVANT ITU REGIONAL INITIATIVE:** [Tick the relevant boxes or delete the irrelevant items]

☐ AMS1: Infrastructure deployment (DEPLOYMENT OF MODERN, RESILIENT, SECURE AND SUSTAINABLE TELECOMMUNICATION/INFORMATION AND COMMUNICATION TECHNOLOGY INFRASTRUCTURE)

☐ AMS2: Digital Inclusion and skills development (ENHANCEMENT AND EXPANSION OF DIGITAL-LITERACY, DIGITAL-SKILLS AND DIGITAL-INCLUSION PROGRAMMES, ESPECIALLY AMONG VULNERABLE POPULATIONS)

☐ AMS3: Digital transformation and innovation ecosystems (EFFECTIVE SUPPORT FOR DIGITAL TRANSFORMATION AND INNOVATION ECOSYSTEMS THROUGH SCALABLE, FUNDED AND SUSTAINABLE CONNECTIVITY PROJECTS)

☐ AMS4: Enabling Policy and Regulatory environments (DEVELOPMENT OF ENABLING POLICY AND REGULATORY ENVIRONMENTS TO CONNECT THE UNCONNECTED THROUGH ACCESSIBLE AND AFFORDABLE TELECOMMUNICATIONS/INFORMATION AND COMMUNICATION TECHNOLOGIES)

Please find more information on the ITU Regional Initiatives 2023-2025, as defined by WTDC-22,

<https://www.itu.int/en/ITU-D/Regional-Presence/Americas/Pages/RI-projects-2023-2025.aspx>

**RELATED ITU-D PRIORITIES AS DEFINED BY THE ITU WORLD TELECOMMUNICATION DEVELOPMENT CONFERENCE 2022**

☐ Affordable connectivity

☐ Digital Transformation

☐ Enabling policy and regulatory environment

☐ Resource mobilization and international cooperation

☐ Inclusive and secure telecommunications/ICTs for sustainable development

Please find more information on the ITU-D Priorities, as defined by WTDC-22, [here](#).

**RELATED ITU PRIORITIES AS DEFINED BY ITU PLENIPOTENTIARY CONFERENCE 2022**

☐ Spectrum use for space and terrestrial services

☐ International telecommunication numbering resources





- 
- ☐ Inclusive and secure telecommunication/ICT infrastructure and services
  - ☐ Digital applications
  - ☐ Enabling environment

Please find more information on the ITU Priorities, as defined by PP-22, [here](#)

